



Legislation Text

File #: 23-0128, **Version:** 1

Dollar Limit Increase to the Term Contract for the Subscription Service for the Hosted Customer Relationship Management (CRM) and Box Office Ticketing System for the Mesa Arts Center **(Citywide)**

Mesa Arts Center has been successfully using this hosted solution, AudienceView, a ticketing system for the past eight years. The system provides ticket sales, theatre access management, fund reconciliation and accounting, customer information management, and marketing. This dollar limit increase will be needed to cover the invoices for the current contract year.

The Arts and Culture Department and Purchasing recommend increasing the dollar limit with AudienceView Ticketing Corp., Year 9 by \$10,000, from \$145,000 to \$155,000 annually, with an annual increase allowance of up to 5% or the adjusted Consumer Price Index.