



Legislation Text

File #: 20-0839, **Version:** 1

One-Year Renewal with a One-Year Renewal Option to the Term Contract for Graphic Design Services for the Arts and Culture Department, Mesa Arts Center **(Citywide)**

Over the past three years, HAPI has been contracted with the Mesa Arts Center for managing the design of all marketing collateral and launching the brand effort to expand outreach and awareness in the community. The vendor has been involved in the concept creation for major community events including print ads, brochures, fliers, posters, digital art, mailers, window clings, and more.

The Arts and Culture Department and Purchasing recommend authorizing the renewal with Hackett Advertising Public Relations Interactive, dba, HAPI, at \$72,000 annually, with an annual increase allowance of up to 5%, or the adjusted Consumer Price Index.