## City of Mesa



## **Legislation Details**

File #: 20-1104

Type: Resolution Status: Agenda Ready

In control: City Council

On agenda: 11/16/2020

Title: Approving and authorizing the City Manager to enter into a five-year Agreement with Visit Mesa, Inc.,

for the distribution of a portion of the City's transient lodging tax proceeds for the promotion of tourism and destination marketing in Mesa, Arizona and in accordance with Arizona Revised Statute §9-

500.06. (Citywide)

Sponsors:

Indexes:

**Code sections:** 

Attachments: 1. Council Report, 2. Exhibit A - Percentage of Allocations-TLT Collections, 3. Exhibit B - Business

Development Plan, 4. Exhibit C - Performance Metrics, 5. Exhibit D - Resolution, 6. Exhibit E -

Agreement

Date Ver. Action By Action Result