

## City of Mesa

## Legislation Details (With Text)

| File #:        | 20-1104   |             |              |        |
|----------------|---|-------------|--------------|--------|
| Туре:          | Resolution  | Status:     | Agenda Ready |        |
|                |   | In control: | City Council |        |
| On agenda:     | 11/16/2020  |             |              |        |
| Title:         | Approving and authorizing the City Manager to enter into a five-year Agreement with Visit Mesa, Inc., for the distribution of a portion of the City's transient lodging tax proceeds for the promotion of tourism and destination marketing in Mesa, Arizona and in accordance with Arizona Revised Statute §9-<br>500.06. (Citywide) |             |              |        |
| Sponsors:      |   |             |              |        |
| Indexes:       |   |             |              |        |
| Code sections: |   |             |              |        |
| Attachments:   | <ol> <li>Council Report, 2. Exhibit A - Percentage of Allocations-TLT Collections, 3. Exhibit B - Business<br/>Development Plan, 4. Exhibit C - Performance Metrics, 5. Exhibit D - Resolution, 6. Exhibit E -<br/>Agreement</li> </ol>   |             |              |        |
| Date           | Ver. Action By  | A           | tion         | Result |

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