City of Mesa



Legislation Details (With Text)

File #: 24-0552

Type: Resolution Status: Agenda Ready

In control: City Council

On agenda: 6/17/2024

Title: Approving and authorizing the City Manager to enter into a one-year Agreement with Visit Mesa, Inc.,

for the distribution of a portion of the City's transient lodging tax proceeds for the promotion of tourism and destination marketing in Mesa, Arizona and in accordance with Arizona Revised Statute §9-

500.06. (Citywide) Resolution No. 12231

Sponsors:

Indexes:

Code sections:

Attachments: 1. Presentation, 2. Council Report, 3. Agreement, 4. Resolution, 5. Mesa Forward 2033 Destination

Master Plan, 6. Visit Mesa Strategic Plan

Date Ver. Action By Action Result

Approving and authorizing the City Manager to enter into a one-year Agreement with Visit Mesa, Inc., for the distribution of a portion of the City's transient lodging tax proceeds for the promotion of tourism and destination marketing in Mesa, Arizona and in accordance with Arizona Revised Statute §9-500.06. (Citywide) Resolution No. 12231