

Site Location: 2154 E Baseline Rd

APN: 140-62-312A

Part of Mesa Shores development shopping center

Current Zoning : LC

Mesa Dogs 24/7 Justification and Compatibility Statement

OBJECTIVE: To obtain the special use permit for indoor small animal day care service along with a special use permit for the supplement outdoor area dog area.

HISTORY

Gilbert Dogs 24/7, soon to be known as Mesa Dogs 24/7 has been operating along the Mesa/Gilbert border for 12 years. Practicing a safe, clean, and stimulating environment for over 10s of thousands of dogs in a cage-free environment. Since 2009, the company has grown 4 additional locations across the valley with the intent to change the standard of pet care. The company is wholly and locally owned by Stephen Biles, an Arizona native and ASU graduate.

As mentioned, the company currently operates in five different municipalities – City of Phoenix, City of Glendale, City of Chandler, City of Tempe and the City of Gilbert. In our 12-year history, we have not received a single formal complaint from those municipalities by neighbors.

City Code and General plan Compliance:

The City Code requires the SUP application for both the indoor use and outdoor activities according to MZO 11-6-2. Mesa Dogs will be compatible and compliment the other services in the area, serving business owners, the adjacent apartments and housing communities nearby. The project will be compliant with the applicable City of Mesa zoning requirements and the General Plan. The Mesa General plan works from three guiding principles

- Creating and maintaining a variety of great neighborhoods
- Growing and maintaining diverse and stable jobs
- Providing rich, high-quality public spaces and cultural resources.

Mesa Dogs 24/7 in conjunction with all the other valley locations contributes to each of these principles through their years of business providing a service to neighborhoods, jobs and community resources.

Additional information:

Three competitors in Mesa, all within 4 miles of the proposed project, operate with outside areas similar to the proposed project. They are Doggie District-Mesa at 3660 E. Inverness Ave; Camp Bow Wow at 2647 W. Baseline; and Exceptional Pets at 1928 S. Gilbert Road. The business currently operates four other locations throughout the Phoenix-Metro area with outside areas and a 10-year history of no complaints and good stewardship.