

Vertuccio Farms Design Guidelines

Introduction

Vertuccio Farms, is one of the East Valley's premier destinations for agriculturally-based family entertainment. The approximately 25-acre site is located at 4011 South Power Road in Mesa.

The following design guidelines are proposed to guide future development at Vertuccio Farms. These design guidelines are expected to be applied in addition to the City of Mesa's Quality Development Design Guidelines and the standards of the City of Mesa Building and Zoning Codes including the Building Form Standards of Section 11-7-3(A) of the Mesa Zoning Ordinance.

Design Intent

Vertuccio Farms is an outdoor recreational use focused on providing agricultural opportunities for patrons. Architecture and design are intended to preserve and build upon the agricultural theme. Future buildings and features are proposed to be designed consistent with the agricultural themes of the property.

Guidelines

Features

Agricultural design includes the use of barns including pole barns, silos, water systems, windmills and farming equipment. Evoking agricultural features should include both practical applications and monumentation. Below are images which highlight some of these features:





Structures

Multiple structures are available on site including residentially themed, commercial farmers markets, barns, sheds, and open structures. The images below illustrate the type of structures which are encouraged on-site. The following structures would be encouraged:





Materials

Various materials can be appropriately utilized to facilitate an agricultural theme. The following primary materials are encouraged:

- Wood
- Metal (including aluminum, iron and tin)
- Stucco (in conjunction with other materials and with appropriate color)
- Stone (chiefly on foundations of buildings)

The following images provide examples of appropriate materials:



Colors

Buildings and enclosures will primarily be colored in shades of red, brown, and gray. White should be used to accentuate doors, trim and fencing. The color palette and picture below are examples of appropriate colors although shades and use of texture can vary.

