



INDIE SIGNAGE

JUSTIFICATION & COMPATIBILITY STATEMENT

Recipient Name

55 N Center St, Mesa, AZ 85201

Dear **Recipient Name**,

RE: CASE NO. BOA21-00117

Justification & Compatibility Statement

SPECIAL USE PERMIT, SECTION 11-70-5 OF THE MESA ZONING ORDINANCE (MZO)

In keeping with the purpose and intent as described in the Mesa Zoning Ordinance, Chapter 43, Permanent Signs, the General Plan and Council policies, this Special Use Permit request outlines how the proposed signage for the property located at 6550 E. Broadway Rd will not only meet these standards, but will also be beneficial to the surrounding properties and neighborhood by providing signage that is functional, aesthetically pleasing and unites the medical and family oriented businesses in the community, with neighbors such as; Banner Health, Pain Release, East Valley Hearing Center, Brookdale Living, Children's Choice Learning Center & Banner Baywood Medical Center. In addition, Hopebridge signage does not incorporate any illumination, which typically is welcomed by the neighboring residential communities.

MODIFICATIONS TO CSP

See attached redline version of CSP clearly identifying the proposed revisions. These revisions are based on Hopebridge taking over the entire first floor of the South building. Due to the size of the tenancy and looking to life to this building that has not seen much in tenants. As mentioned earlier, Hopebridge brings continuity and promotes and strong business community.

Warm regards,

JOSE VILLANUEVA
PRESIDENT

