

PROJECT NARRATIVE OUTLINE FOR SPECIAL USE PERMIT



To whom it may concern,

The purpose of this project narrative is to provide background information needed to apply for a special use permit through the City of Mesa with the sole intent of hosting a free public car show in the parking lot of Red Mountain Promenade (6663 E. McDowell Rd. Mesa, AZ 85215) once (1x) per month on the 3rd Saturday 7am-10am, with a total not exceeding twelve (12x) events per calendar year. The use of this permit shall only apply to the activity pertaining to the car show and not grant access to business use of the property beyond such activity.

The car show known as “Mesa Cars & Coffee” has become a favorite morning gathering place for local car enthusiasts in The East Valley. While many car show organizers might not be aware of the regulations and processes in place to hold such events, as founder and event manager I aim to build a good relationship with The City and property owners to ensure proper communication and conduct for the growth of the event. I have successfully held car shows in this location since 2019 with no disruptions and through the challenges of the pandemic with heightened safety precautions. Our immediate restaurant sponsors have appreciated the support this event has provided to their Saturday’s once a month through challenging times. The approval of this permit will allow a stable presence moving forward to support our community.

Please review our request in preparation for the preapplication process and let me know if there is anything additional needed. I have attached a site map to help see our setup as it continues moving forward. There are no needs for street closures or barricades as mentioned in past special event permit applications.

Thank you,

Matt Jackson

Founder/ Event Manager