

# Business License

**Tim Meyer Business Licensing and Revenue Collections Administrator** Business Services Department Date April 22, 2021

# **Other Municipalities**

#### **Business License Required**

- Apache Junction
- Chandler
- Flagstaff
- Gilbert
- Glendale
- Goodyear

- Peoria
- Scottsdale
- Surprise
- Tucson
- Wickenburg

#### **Business License Not Required**

Phoenix •

Tempe

•

Mesa •

## **Business License Benefits**

- Health, Safety and Welfare
- Share information with entities such as Economic Development and the Chamber of Commerce
- Contact information for City programs
- Clustering of like businesses
- Help businesses do business in Mesa
- Identify service businesses located in Mesa
- Identify home-based businesses in Mesa
- Identify taxable businesses not currently reporting
- Letter of support from the Mesa Chamber

# **Business License for Mesa**



# Who Would Need a Business License

- Taxable businesses
- Service businesses
- Home-based businesses

# Who Would Not Need a Business License

- Business Not Located in Mesa
- Government Agencies
- Religious, veteran, civic service, non-profits
- Schools
- Taxi, Livery Vehicle, Limousine Service
- Babysitting
- Mobile Food Vendors/Peddlers/Solicitors

# Who Would Not Need a Business License

Specifically Called out in State Statute:

- Out of State Businesses
- Food Producer
- Residential Rental Properties and Property Owners (homes, condos, townhouse, apartments)
- Insurance Agents

### Costs to Implement

- Recommending 2 new FTE if a Business License is approved (year 1 cost \$141,096)
  - Approximate number of Business Licenses as we had TPT licenses when it transitioned to the State
  - Help with business outreach
- Build a business license record type in the licensing system (~\$20,000)

# Staff Proposal

- Implement an annual Business License
- Application Fee of \$10
- Annual Renewal Fee of \$25

# Other Municipalities' Fee

1	
	U

City	<b>Application Fee</b>	Renewal Fee
Chandler	\$45	\$45
Gilbert	\$35	\$35
Glendale	\$25	\$25
Queen Creek	\$60	\$40
Scottsdale	\$62	\$50

Range of fees charged by other cities
Initial License: \$25-\$62 (App + License Fee)
Annual Renewal Fees: \$15-\$50

# **Other Municipalities' Fee**

11

City Application Fee **Renewal Fee** Chandler \$45 \$45 Gilbert \$35 \$15 Glendale \$25 \$25 Queen Creek \$60 \$40 \$50 \$62 Scottsdale Mesa - Proposed \$25 \$10

Range of fees charged by other cities
Initial License: \$25-\$62 (App + License Fee)
Annual Renewal Fees: \$15-\$50

# Failure to Acquire/Renew a License

- Late Fee and Monetary Penalties for Noncompliance
- No Criminal Penalty

# Tasks Ahead

- Finalize Code/Ordinance
- Post 60-Day Fee Public Notice
- Council Meetings Intro/Consideration (Fall)
- Build business license in Accela
- Hire Staff
- Outreach

# **Direction Requested**

 Move forward with Business License and related fees?

