

Licenses Updates

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Business Services Department Date April 22, 2021

License Updates

- Updates started in 2020 but held due to COVID-19 pandemic
- March 15, 2021 Presented to Audit, Finance and Enterprise Committee with direction to bring to Council for consideration
- Introduce on May 3, 2021
- Consideration May 17, 2021

Mobile Food Vendor License



New License Highlights

- Remove Mobile Food Vendors from Peddler Code
- Protect Public Health
- Driven from State Legislation
- Establishes minimum standards for operators
 - State Department of Health Services license
 - State Tax License
 - Annual Fire Safety Inspection
 - Trash and Litter, Noise, Lighting, Security
 - Pedestrian Safety

New License Highlights

- Transfers background check from all employees to owner/operator
- Establishes parking guidelines and standards
 City property and ROW, parking spaces
- Establishes Insurance Requirements
- Establishes penalties and appeals process for noncompliance
- Consistent licensing guidelines for Cities/Towns
- License fee same as they pay today as Peddler





Who Will Need a Peddler License?

Main goal—Health, Safety and Welfare

- Anyone who is:
 - Going door to door selling a product/service or taking orders for a product/service
 - Requires fingerprinting and background check
 - Selling or taking orders for a product/service anywhere else other than door to door
 - No fingerprinting

Who Will Not Need a Peddler License?

Lower Risk Licensees

- Selling or taking orders on behalf of a non-profit (Incl. minors)
- Anyone participating in a licensed special event
- Anyone selling only products grown by the seller or being sold on behalf of the producer

AND

- Anyone selling only handmade products at a craft fair
- Licensed Mobile Food Vendors
- Any person already exempted by law



CELEBRATION OF

El Camino

Current Special Event Process/Fee

- Applies to any event that requires a temporary exemption from the zoning code
- Generally, take 14-60 days to get approved, depending on the size and complexity, the number of departments involved, and the concessions each side has to negotiate
- One basic application that has attachments for specific variations
- Current fee for any size event \$100 a day, max 4 days, max \$300 per event

Proposed Changes to the Code

- Establish license for small-scale events (Police, Fire and Transportation review not required)
 - \$50 for small-scale event (max 4 days)
- Establish expedited application review and new fee
 - Application is submitted less than 14 days prior to the event date for a small event, 30 days prior if a large event, and 60 days prior if major street closure(s) are involved.
 - 50% additional fee if submitted after the minimum days above
- One license for multiple identical events

Proposed Changes to the Code

- Require a complete vendor list be submitted prior to the license being issued and an updated list after the event concludes
- Expand reasons to deny or revoke a license
 - Previous event history/issues



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