



City Council Report

Date: May 3, 2021
To: City Council
Through: Michael Kennington, Deputy City Manager/Chief Financial Officer
From: Edward Quedens, Business Services Director
Tim Meyer, Business Licensing and Revenue Collections Administrator
Subject: Licensing Code Update – Peddlers and Solicitors **(Citywide)**

Recommendation

The purpose of this report is to request City Council approval of the proposed ordinance to update the City Code by repealing the Mesa City Code Title 5, Chapter 8, entitled “Peddlers, Solicitors, and Transient Merchants” and replacing it with a new Mesa City Code entitled “Peddlers and Solicitors”.

Background / Discussion

It has been a number of years since this chapter of the City Code has been reviewed and this ordinance will make required updates. Transient merchants/mobile food vendors will be removed from this section of the City Code and will be regulated separately, in the new Title 5, Chapter 4.

The ordinance includes updates to:

- The purpose and application
- Department and staff position titles
- Definitions used in the Code
- License application elements and requirements
- Fingerprint and background checks applicability and when they are not required
- Exemptions to the requirements for a license
- Operational requirements including: posting and availability of the license, standards for what type of business may be transacted, location standards with regards to traffic, noise, door-to-door hours of dusk/8 pm to sunrise/8 am, respecting “no soliciting” signage
- Notification that fees are set in the City’s Schedule of Fees and Charges
- Processes to deal with violations including suspension and revocation of a license
- Penalties for violation of the Code
- Processes for appeals of the Licensing Administrator’s actions

Fees are proposed in the Schedule of Fees and Charges being brought forward for Council consideration by the Office of Management and Budget. The annual fee for Peddlers and

Solicitors is proposed to increase from \$30 to \$100. No change is recommended to the application fee.

Application Fee - \$10.00

Annual Fee - ~~\$30.00~~ \$100.00

Fiscal Impact

These changes are not expected to have a significant fiscal impact.