



# EASTMARK™

The heart & hub of the East Valley.

## Development Unit 1 Development Unit Plan

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A DMB COMMUNITY®

**Brookfield**  
Residential



D U 1 D U P

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## Section 1 DU 1 Development Unit Plan

In accordance with Section 5 of the Mesa Proving Grounds Community Plan (CP), this Development Unit Plan (DUP) is being submitted for Development Unit (DU) 1 which is located within the approximately 3,200-acre Eastmark community, as shown on **Exhibit 1.1 – Location Map**. DU 1 generally consists of approximately 130 acres at the southeast corner of Elliot Road and Ellsworth Road as shown on **Exhibit 1.2 – Development Unit Map**. This area of Eastmark represents one of the most prominent entries into the community and has a major role in its relationship to the Elliot Road corridor as well as a transition to other areas within Eastmark. In order to best maximize the potential for DU 1, this DUP is designed to allow for one of two development patterns to occur and thus is established to allow for large-scale employment uses or a mix of uses including commercial, office and residential. The approved DUP map showing areas of approved DUPs is shown at **Exhibit 1.3 – Approved Development Unit Plan Map**.

### 1.1 Site and Context

Located at the northwest quadrant of Eastmark, DU 1 serves as an entry to both the Eastmark community and to the Elliot Road Technology Corridor. Being located within ½ mile of the 202/Elliot Road interchange makes this a highly accessible and visible location. DU 1 will have access points from Ellsworth Road, Elliot Road, Eastmark Parkway and, potentially Mesquite Road. DU 1 is bounded by Mesquite Road alignment on the south and Ellsworth Road to the west. DU 2 is located to the south and has been approved to allow for primarily residential use. An amendment to the DUP for DU 2 is being submitted concurrently with the DU 1 DUP to allow for large scale employment and is structured in a similar manner in order to be able to take advantage of opportunities to allow large-scale employment users, who conceivably, could develop employment uses on both DU 1 and DU 2 to form a large campus. Uses to the north and west of DU 1 (outside Eastmark) have not been determined but it is likely that uses north of Elliot will be non-residential (commercial retail, office or industrial) with uses west of DU 1 also being non-residential. Note that the property to the west of DU 1 is owned by the Arizona State Land Department. To the northwest of DU 1 is the Dignity Health hospital facility. To the east of DU 1, the approved DUP for 5/6 south allows for a variety of residential and non-residential use as well as an existing data center facility which is located further east. **Exhibit 1.4 – DU 1 Existing Context** illustrates the uses surrounding DU 1. The character of DU 1 is described in the CP as Northwest Activity Area.

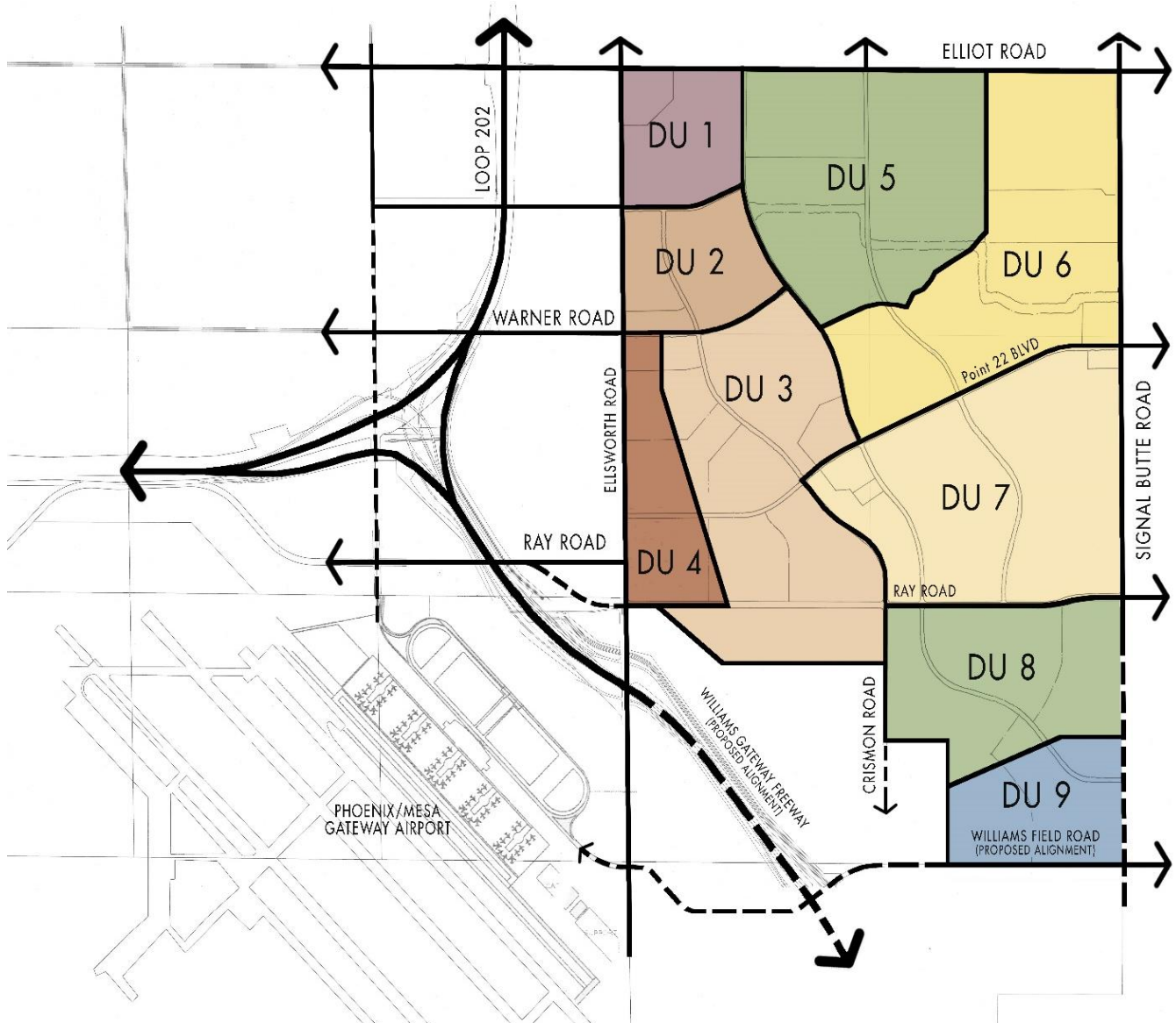
### 1.2 DU Development Character

In accordance with Section 8.4 A. of the CP, Development Unit 1 – Northwest Activity Area, is anticipated to have a high concentration of commercial space and employment uses. It is proposed that the character of DU 1 could take one of two paths: Scenario 1) DU 1 could be predominantly employment in nature with a development pattern that includes large-scale campus type development, or Scenario 2) DU 1 could be developed with a mix of uses including commercial, office, industrial and residential.

Exhibit 1.1 – Location Map



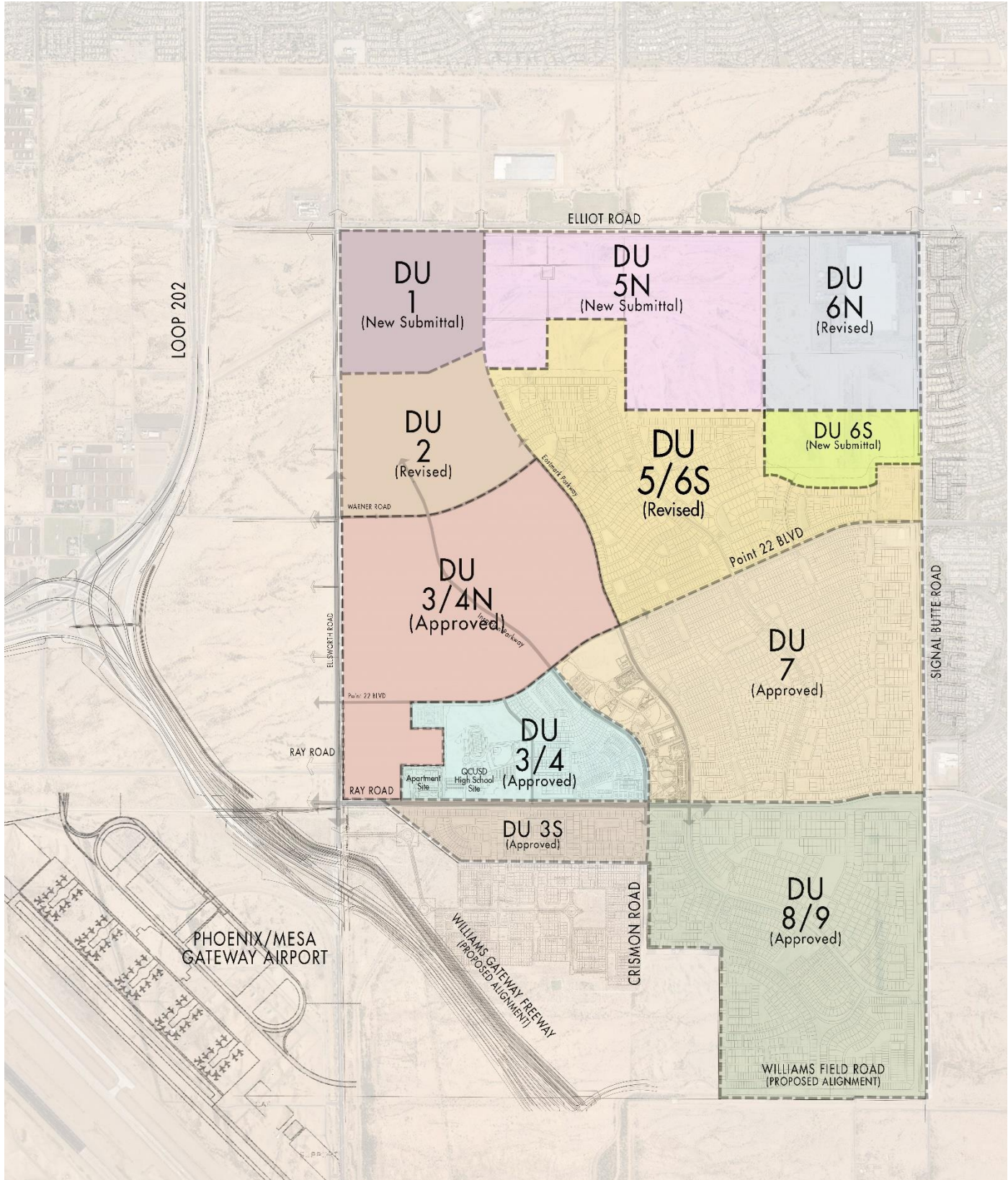
Exhibit 1.2 – Development Unit Map





# DU 1 DUP

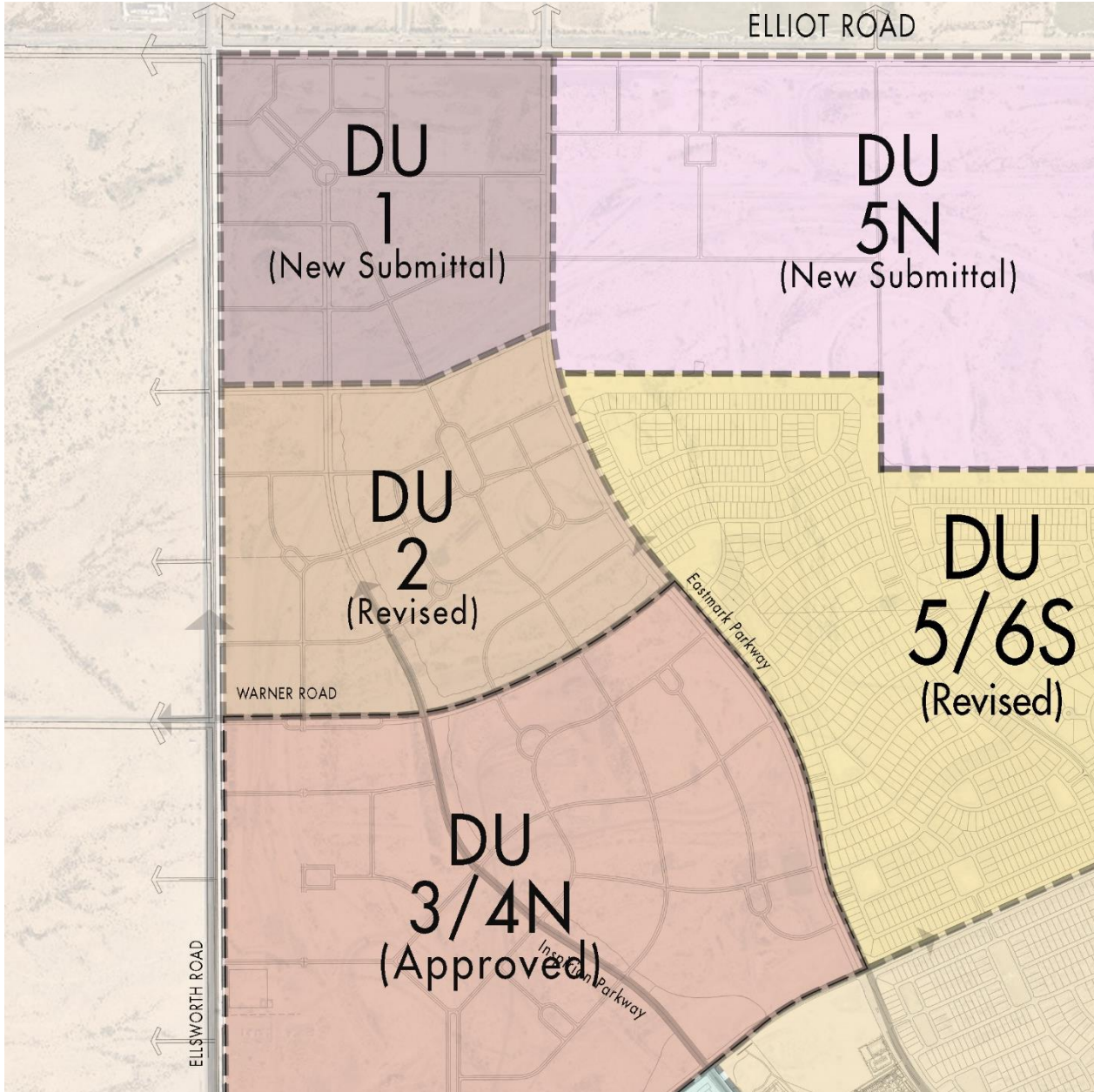
Exhibit 1.3 – Approved Development Unit Plan Map



DU 1 DUP



Exhibit 1.4 – DU 1 Existing Context





### 1.3 DU Vision

Consistent with the vision set forth in the Eastmark CP, DU 1 is unique because it is in an important location from the perspective of the Eastmark community as well as from its location within the Elliot Road corridor. It is also unique because it is being created to allow for two potential development forms. This flexibility will allow the City and the developer, the ability to take advantage of opportunities to develop this area with a major employment user if the opportunity is presented within a development window. This ability to be flexible and able to respond to market opportunities is embedded in the Eastmark entitlements and is exemplary in demonstrating how the City and Eastmark have been able to collaborate to maximize opportunities. As such, this DUP sets forth a framework that allows for two (2) different development paths to occur in DU 1, primarily to allow for the opportunity for large-scale employment use or to allow for a mix of uses. The two development scenarios are discussed in detail below. The DUP framework allows for either to occur and for subsequent entitlement approvals (subdivision plats and site plans) consistent with either development scenario to occur.

#### A. Scenario 1: Large-Scale Campus Employment

This scenario anticipates that DU1 will be developed with major high-tech employment campus facility, most likely from one user that is developing multiple large format buildings in one or more phases over a period of time. It is anticipated development in this format may be secured from the public with secured access points. Buildings will most likely be set in a campus format to allow for more secured entries. While height is allowed and encouraged, it is anticipated most buildings will be characterized by a horizontal regime format. Visibility from the edges of the Eastmark community will provide an entry statement to the Ellsworth Road, Elliot Road Tech Corridor and to the Eastmark community. The private nature of employment campus use will make it an unlikely setting for community facilities and public gathering places, especially if access to the campus is limited at some locations. It is also possible that large-scale campus uses could extend into DU 2, thus obviating the need for a potential Mesquite Road connection from Ellsworth to Eastmark Parkway, making this connection unlikely, but optional. If DU 1 develops with this pattern, it is unlikely that the Eastmark Great Park will be developed in DU 1 or 2. Parking for the facility will likely be provided on surface lots and access to structures will be via a series of private roads and driveways.

#### B. Scenario 2: Mixed Use Activity Center

This scenario envisions that DU 1 will be developed with a mix of uses potentially including commercial, office, light industrial together with higher intensity residential uses. Park elements, including connections to the Eastmark Great Park as well as small open space areas would also be anticipated within the DU and would be designed to facilitate gathering of residents. It is anticipated that the Eastmark Great Park would likely weave into DU 1 potentially culminating in an iconic fashion in a location close to DU 2. Specific character and layout of this area has yet to be determined.

If Scenario 1 does not happen within the development window, and Scenario 2 is ultimately selected, then additional detail as to the overall mix of uses will be provided for review and approval as an approval by the Planning Director in the future.

Should DU 1 develop consistent with Scenario 2, the residential uses in DU 1 would be of varying higher densities designed cohesively around non-residential use including commercial and office. It is likely the residential uses would be developed in the south and east portions of DU 1 transitioning to non-residential uses at the northwest sections.

## 1.4 Compatibility to the Overall Eastmark Vision

### A. 21st Century Desert Liveable Community

Consistent with the 21<sup>st</sup> Century Desert Liveable Community: A Refined Vision for Eastmark outlined in the CP, the plan for DU 1 will provide:

- A community that provides employment opportunities within the community
- Form of development that allow for transformation over time
- Street trees, shaded walkways and dispersed open spaces will reduce the heat island effect
- Integrated stormwater management to reduce water use in common landscape areas
- Convenient employment in the Elliot Road/Ellsworth Road corridor
- Easy access to the Phoenix Metropolitan area via the US 60, Loop 202 and the State Route 24

### B. The Eastmark Strategy

The overall Eastmark strategy to contribute to the vitality of the larger Gateway area by contributing employment areas and excellent living environments that consist of great neighborhoods and great work environments and areas that are socially important. If DU 1 takes on the development pattern of Scenario 1, then it will provide for significant direct and indirect employment for the area. If DU 2 takes on the development pattern in Scenario 2 and is primarily mixed use providing the base building blocks to encourage economic development and exciting living environments in close proximity to jobs, shopping and the Elliot Road Tech corridor. In either scenario, these ingredients are essential elements for an important and thriving employment area.

### C. Eastmark Planning Principles

DU 1 will be a part of bringing the Eastmark Planning Principles of 1) Coordinated Connections, 2) a Framework to Evolve and 3) Living Well Over Time to fulfillment. These planning principles identified in Section 3 of the CP and are the principles used to develop and ultimately implement the vision for Eastmark. These principles were intended to guide the planning effort and help create a community that can evolve, grow and change over time.

#### 1. Coordinated Connections

The DU has been structured to provide strong connections between Ellsworth Road and the Elliot Road Tech corridor and the remaining portions of Eastmark while maintaining privacy and security to those living near these destinations. Connectivity within and between DU 1 will occur as well as providing pedestrian connections along roadways to continue circulation routes already established or planned and which ultimately connect to the greater Eastmark community. Sidewalk connections will be provided along Elliot Road, Ellsworth Road and Eastmark Parkways as well as Mesquite Road (if constructed).

#### 2. Framework to Evolve

A unique and important aspect of the Eastmark CP is its emphasis on flexibility and the framework to evolve and change. The ability to utilize the DUP in a flexible manner to take advantage of development opportunities is a demonstration of this principle.

#### 3. Living Well Over Time

This planning principle embodies several notions including the creation of important employment and/or mixed use developments that can evolve over time and develop in phases with redevelopment opportunities in the longer term future.

D. Community Facilities

Other than a small portion of the Eastmark Great Park which could be developed in Scenario 2, it is not anticipated that any community facilities will be located within this DU.

E. Airport Compatibility

Of primary importance to the vision of Eastmark was its proximity to the Airport and providing development that is compatible with its on-going operations. DU 1 is outside of the noise contours for the Airport.

F. Neighborhood Compatibility

DU 1 is adjacent to the western edge of Eastmark and will be adjacent to developing areas to the east. The proposed uses, whether developed as Scenario 1 or 2, are very compatible with surrounding uses.

## Section 2 Economic Development Statement

DU 1 has the opportunity to develop in one of 2 formats, one that would be predominately employment and the other predominantly commercial, office and residential. Either pattern meets the goals of the Eastmark Community Plan. Scenario 1 provides for employment and jobs, both indirect and direct while Scenario 2 provides commercial and housing opportunities for individuals who can live and work in the same area and support the planned and emerging employment uses in other portions of Eastmark. With the development of the uses along the Elliot Road Technology Corridor, Eastmark is beginning to see the evolution of this area as an employment area.

### 2.1 Estimated Economic Development Impact

Should DU 1 develop consistent with Scenario 1, then it is estimated that during the construction period, approximately 400 to 500 jobs would be created. Determining economic impact depends on specific uses developed and ratio of employees to space. Once a user is identified, then a more accurate estimate of employees generated can be identified. The proposed land use group will allow for a variety of uses. Should DU 1 develop consistent with Scenario 2, then potential non-residential uses would generate jobs, but at this point, no specific information on jobs is available. During the construction phase of the residential area, it is estimated that 200 to 300 jobs will be created.

## Section 3 DU 1 Land Use Plan

The Land Use Plan for DU 1 includes the ability to develop several uses such as employment (Scenario 1) or a combination of commercial and residential and a small portion of the Eastmark Great Park (Scenario 2).

The land use plan and building forms will be similar to the character described in the CP's LUG CS – Civic, LUG OS – Open Space, LUG C – Campus, LUG D – District, LUG GU – General Urban, and LUG UC – Urban Core.

Depending on whether Scenario 1 or 2 is selected, the land uses in DU 1 will be arranged to compliment the surrounding area. To develop in Scenario 1, the site plan process will be used to provide additional information on layouts and compatibility with surrounding uses. With the development of Scenario 1, the development is anticipated to include large and medium size manufacturing, data center, office and /or other employment facilities. These uses may also include use of solar panels and solar panel fields, retention basins, electrical substations and parking fields surrounding generally large building masses with smaller outbuildings and equipment yards. The land use plan and building forms will be similar to the character described in the CP's LUG C – Regional Center Campus. Appropriate transitions to uses in DU 2 and DU 5 will occur (such as setbacks, landscaping, walls, berms, building orientation, land planning and streets). Additional consideration of transitions can occur at the time of site plan or subdivision plat approval. If Scenario 2 is selected, then additional information regarding LUG locations and more detailed character descriptions must be submitted for administrative approval by the Planning Director as an addendum to this DU.

### 3.1 Street Types

Street Types as described in Section 10.7 – Street Types of the CP, are not road classifications or cross sections, but rather a planning urban form designation. In DU 1, the street types for public roadways will generally be as shown on **Exhibit 3.1 – Street Types**.

#### A. Arterial Types

Ellsworth Road and Elliot Road are Arterial Type streets characterized by high volume vehicular traffic with little pedestrian activity moving along the length of the street. Employment buildings will likely not engage Arterial types. Commercial buildings may engage these roadways and make use of their pedestrian routes but are not required to do so in all Land Use Groups. These roadways may be lined intermittently with surface storm water storage basins with desert and riparian landscapes. In these arrangements, buildings may be set back from the roadway with surface parking between the buildings and the roadway.

#### B. Primary Types

Primary Street Types within DU 1 will typically be public, but some may be private and gated. Buildings may face the street on one side of the street only but are encouraged to face the street on both sides. The narrow width of these streets along with the high interaction with adjacent buildings encourage slower traffic and to create connected routes for cars, bikes and pedestrians within DU 1. If DU 1 is developed with employment uses, buildings may or may not engage these streets but they may primarily serve as secondary access routes into the campus setting.

- Mesquite Road (optional with Scenario 1)

#### C. Secondary Types

Secondary Types generally connect the Arterial and Primary Street Types with variation in pedestrian and automobile traffic. Eastmark Parkway is considered a secondary type.

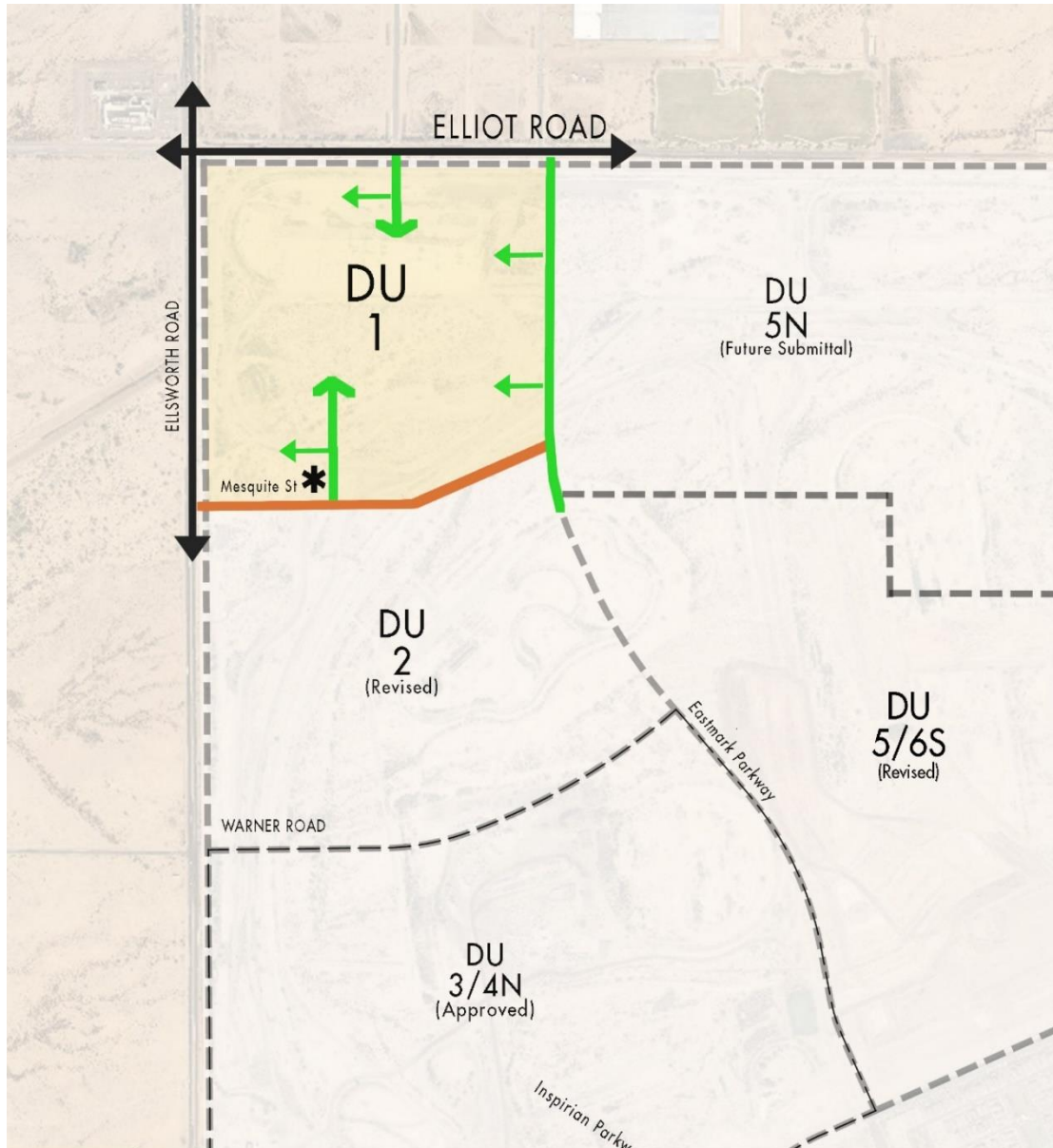
D. Internal neighborhood streets (residential)

- incorporated to connect the Primary types between blocks and at the ends of blocks
- provide access (entry drives) from surrounding Arterial, Primary and Secondary Street Types into the individual neighborhoods
- entry streets will generally not have uses fronting them and often will take on the form of a narrow, landscaped throat into the neighborhood

E. Service Types (residential)

This street type is limited to private streets, service drives or alleys. These streets, alleys or drive aisles will likely have little to no pedestrian traffic or sidewalks. These types may have walled service yards or trash enclosures fronting the street. This street type will be used to access back-of-house and parking areas in commercial sites.

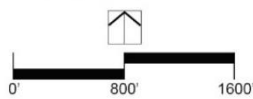
Exhibit 3.1 – Street Types



Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.

<p>  Arterial   Primary         </p>	<p> <b>LEGEND</b>   Secondary   Service         </p>	<p>  Mesquite Street is optional in the development of Scenario 1          Note: If developed consistent with Scenario 1, then access to the site will likely be via private service street with no secondary access       </p>
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Note: Internal streets may be a mix of Primary, Secondary, and Service types and are shown here conceptually. Internal streets are not required and additional streets may be provided. Non-arterial streets shown may be public or private streets. Access points shown are not required.




## 3.2 LUG Locations

Consistent with the Land use budget in the CP, DU 1 shall be comprised of the following Land Use Groups (LUGs) – Open Space (OS), Civic Space (CS), Regional Center/Campus (C), District (D), General Urban (GU), and Urban Core (UC).

### A. LUG OS – Open Space

Within DU 1, LUG OS may be applied anywhere as shown on **Exhibit 3.3 – LUG OS – Open Space**. LUG OS is not required to be a major component of DU 1.

**Exhibit 3.2 – LUG OS – Open Space Summary**

LUG OS – Open Space		
	<b>General Character</b>	Consistent with CP
	<b>Typical Uses**</b>	Consistent with CP
	<b>Typical Building Height*</b>	Consistent with CP
	<b>Maximum Building Height*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Size*</b>	Consistent with CP
	<b>Maximum Residential Density*</b>	Consistent with CP
	<b>Floor Area Ratio (FAR) Range*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Width/Depth*</b>	Consistent with CP
	<b>Building Setbacks – Street*</b>	Consistent with CP Fencing/Walls higher than forty-two (42) inches tall may be constructed behind the minimum Building Setback area.****
	<b>Building Setbacks – Rear/Side*</b>	Consistent with CP****
	<b>Building Setbacks – Service Lane*</b>	Consistent with CP****
	<b>Block Character</b>	Consistent with CP
	<b>Circulation Character</b>	Consistent with CP Street forms may complement or take on the forms of adjacent LUGs especially when small LUG OS areas are surrounded other LUGs.
	<b>Service Areas</b>	Consistent with CP
	<b>Landscape Character</b>	Consistent with CP Due to the fast-growing nature of desert trees, the minimum size for required trees may be smaller if exchanged for an additional quantity of trees.
	<b>Lighting Character***</b>	Consistent with CP
	<b>Signage Character</b>	Consistent with CP

\* For details refer to Exhibit 7.32 - Land Use Group General Development Standards of the CP

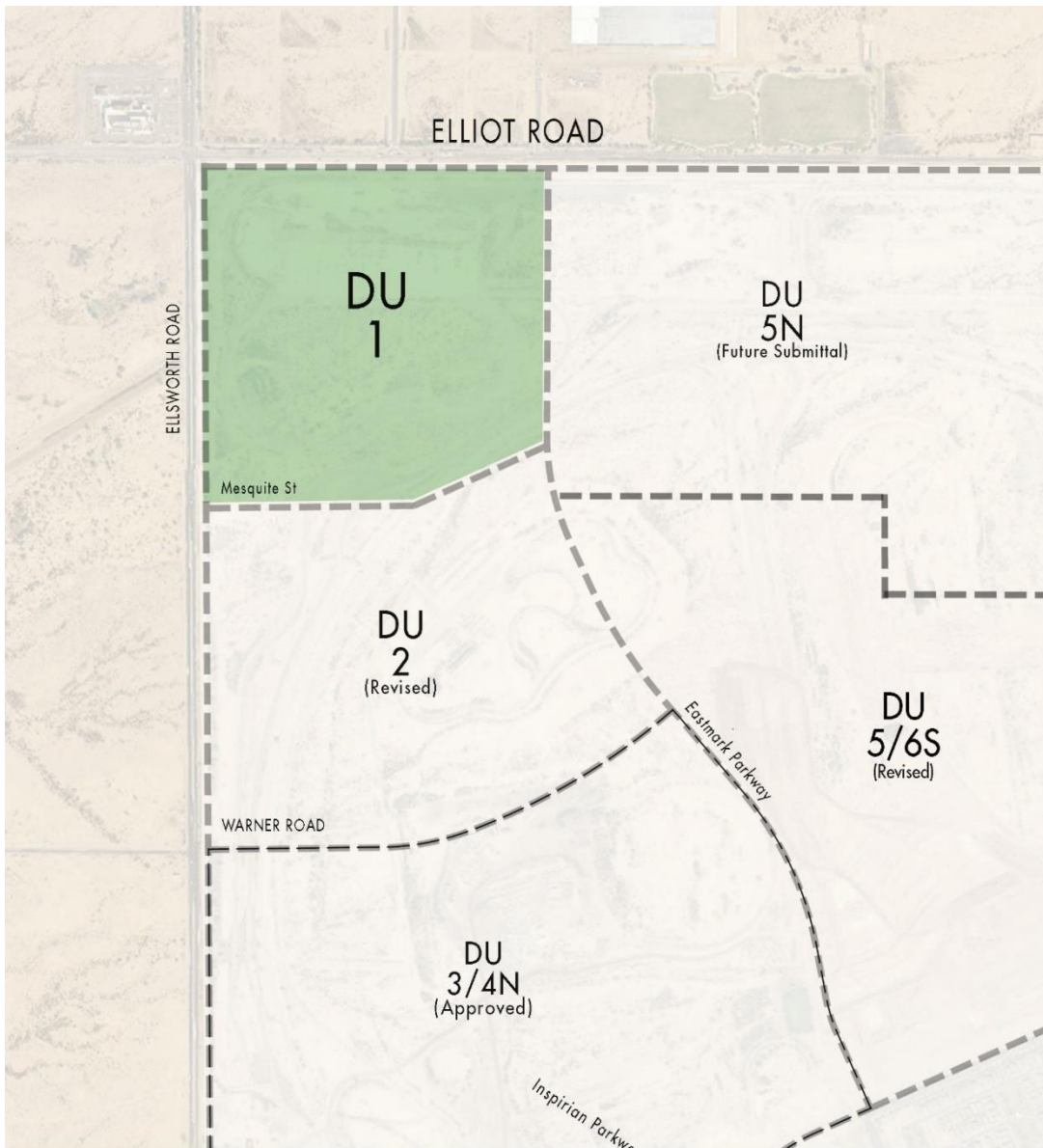
\*\* For details refer to Section 7.16 - Permitted Uses of the CP

\*\*\* For details Refer to Section - 10.5 Public Street Lighting Standards and Section 15 of the CP

\*\*\*\* See Exhibit 3.17 - Wall/Fence Placement



Exhibit 3.3 – LUG OS – Open Space

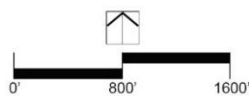


Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.



LUG Open Space (OS) Appropriate Area

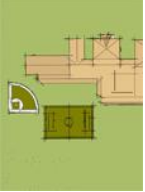
Notes:  
LUG OS allowed anywhere in DU 1  
LUG OS is not required to be a major component of DU 1



## B. LUG CS – Civic Space

Within DU 1, LUG CS – Civic Space may be applied anywhere as shown on **Exhibit 3.5 – LUG CS – Civic Space**. LUG CS is not required to be a major component of DU 1.

**Exhibit 3.4 – LUG CS – Civic Space Summary**

<b>LUG CS – Civic Space</b>		
	<b>General Character</b>	The General Character within the LUG CS areas of DU 1 shall be consistent with the character described in the CP.
	<b>Typical Uses**</b>	Typical Uses within LUG CS areas of DU 1 shall be consistent with those outlined in the CP.
	<b>Typical Building Height*</b>	Consistent with CP
	<b>Maximum Building Height*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Size*</b>	Consistent with CP
	<b>Maximum Residential Density*</b>	Consistent with CP
	<b>Floor Area Ratio (FAR) Range*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Width/Depth*</b>	Consistent with CP
	<b>Building Setbacks – Street*</b>	Consistent with CP Fencing/Walls higher than forty-two (42) inches tall may be constructed behind the minimum Building Setback area.****
	<b>Building Setbacks – Rear/Side*</b>	Consistent with CP****
	<b>Building Setbacks – Service Lane*</b>	Consistent with CP****
	<b>Block Character</b>	Consistent with CP
	<b>Circulation Character</b>	Consistent with CP
	<b>Service Areas</b>	Consistent with CP
	<b>Landscape Character</b>	Consistent with CP. Due to the fast-growing nature of desert trees, the minimum size for required trees may be smaller if exchanged for an additional quantity of trees.
	<b>Lighting Character***</b>	Consistent with CP
	<b>Signage Character</b>	Consistent with CP

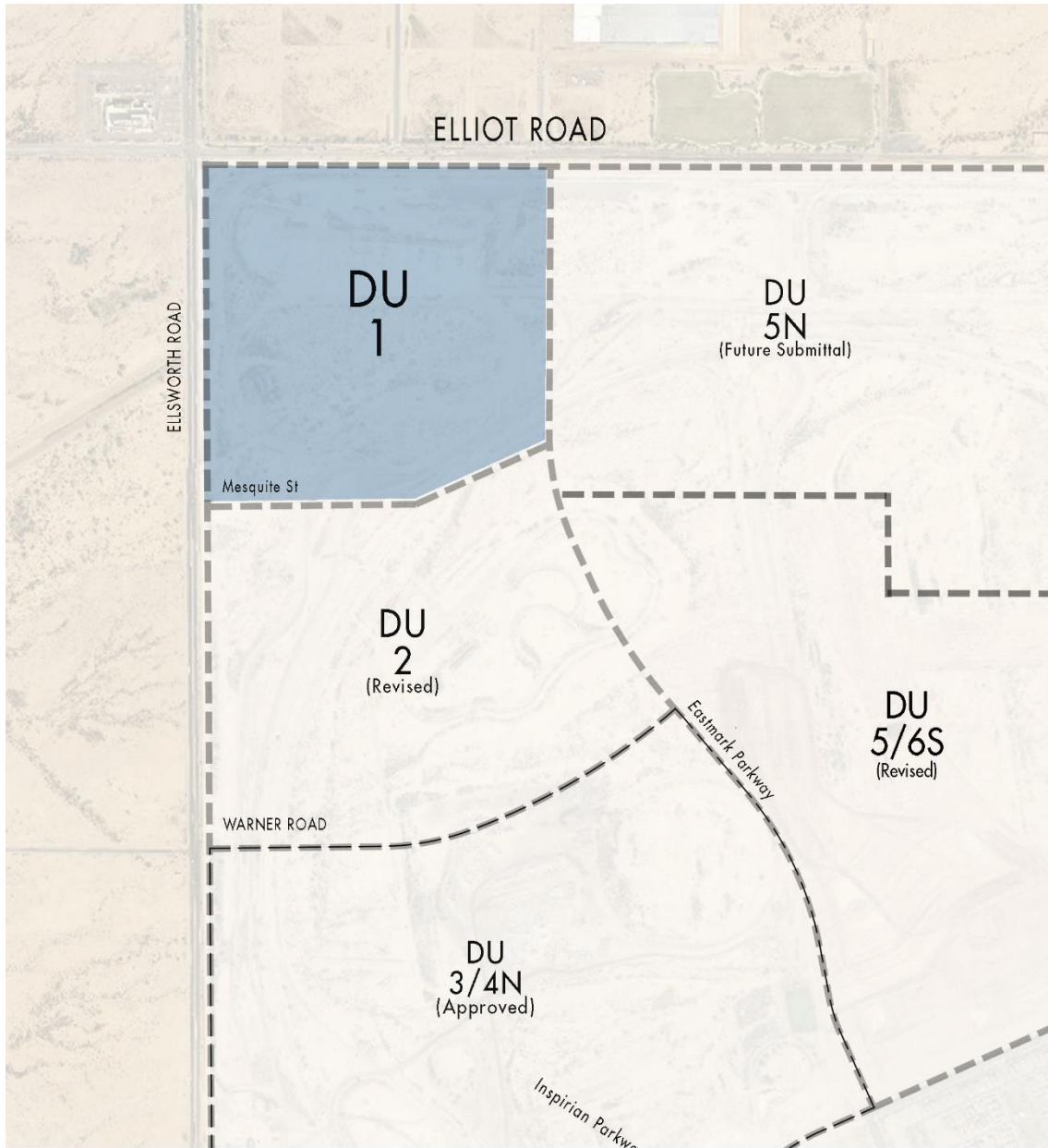
\* For details refer to Exhibit 7.32 - Land Use Group General Development Standards of the CP

\*\* For details refer to Section 7.16 - Permitted Uses of the CP

\*\*\* For details Refer to Section - 10.5 Public Street Lighting Standards and Section 15 of the CP

\*\*\*\* See Exhibit 3.17 - Wall/Fence Placement

Exhibit 3.5 – LUG CS – Civic Space

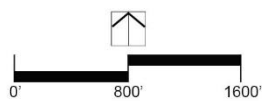


Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.



LUG Civic Space (CS) Appropriate Area


Notes:  
 LUG CS allowed any where in DU 1  
 LUG CS may include support and utility uses  
 LUG CS is not required to be a major component of DU 1



# C. LUG D – District

Within DU 1, LUG D may be applied anywhere as shown on **Exhibit 3.7 – LUG D – District**. LUG D shall not be applied to the Eastmark Great Park but may be applied over adjacent uses if the Eastmark Great Park extends into DU 1.

**Exhibit 3.6 – LUG D – District Summary**

LUG D – District		
	<b>General Character***</b>	Consistent with CP
	<b>Typical Uses**</b>	Consistent with CP
	<b>Typical Building Height*</b>	Consistent with CP
	<b>Maximum Building Height*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Size*</b>	Consistent with CP
	<b>Maximum Residential Density*</b>	Consistent with CP
	<b>Floor Area Ratio (FAR) Range*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Width/Depth*</b>	Consistent with CP
	<b>Building Setbacks – Street*</b>	Consistent with CP Fencing/Walls higher than forty-two (42) inches tall may be constructed outside of the minimum Building Setback area.***** (i.e. community or privacy yard walls)
	<b>Building Setbacks – Rear/Side*</b>	Consistent with CP *****
	<b>Building Setbacks – Service Lane*</b>	Consistent with CP *****
	<b>Block Character</b>	Consistent with CP Two-way streets may be used around parks and plazas to accommodate fire concerns.
	<b>Circulation Character</b>	Consistent with CP The urban fabric may be extended with visual and pedestrian connections, and not always with through vehicular streets.
	<b>Service Areas</b>	Consistent with CP
	<b>Landscape Character</b>	Consistent with CP. Due to the fast growing nature of desert trees, the minimum size for required trees may be smaller if exchanged for an additional quantity of trees.
	<b>Lighting Character****</b>	Consistent with CP
	<b>Signage Character</b>	Consistent with CP

\* For details refer to **Exhibit 7.32** - Land Use Group General Development Standards of the CP

\*\* For details refer to Section 7.16 - Permitted Uses of the CP

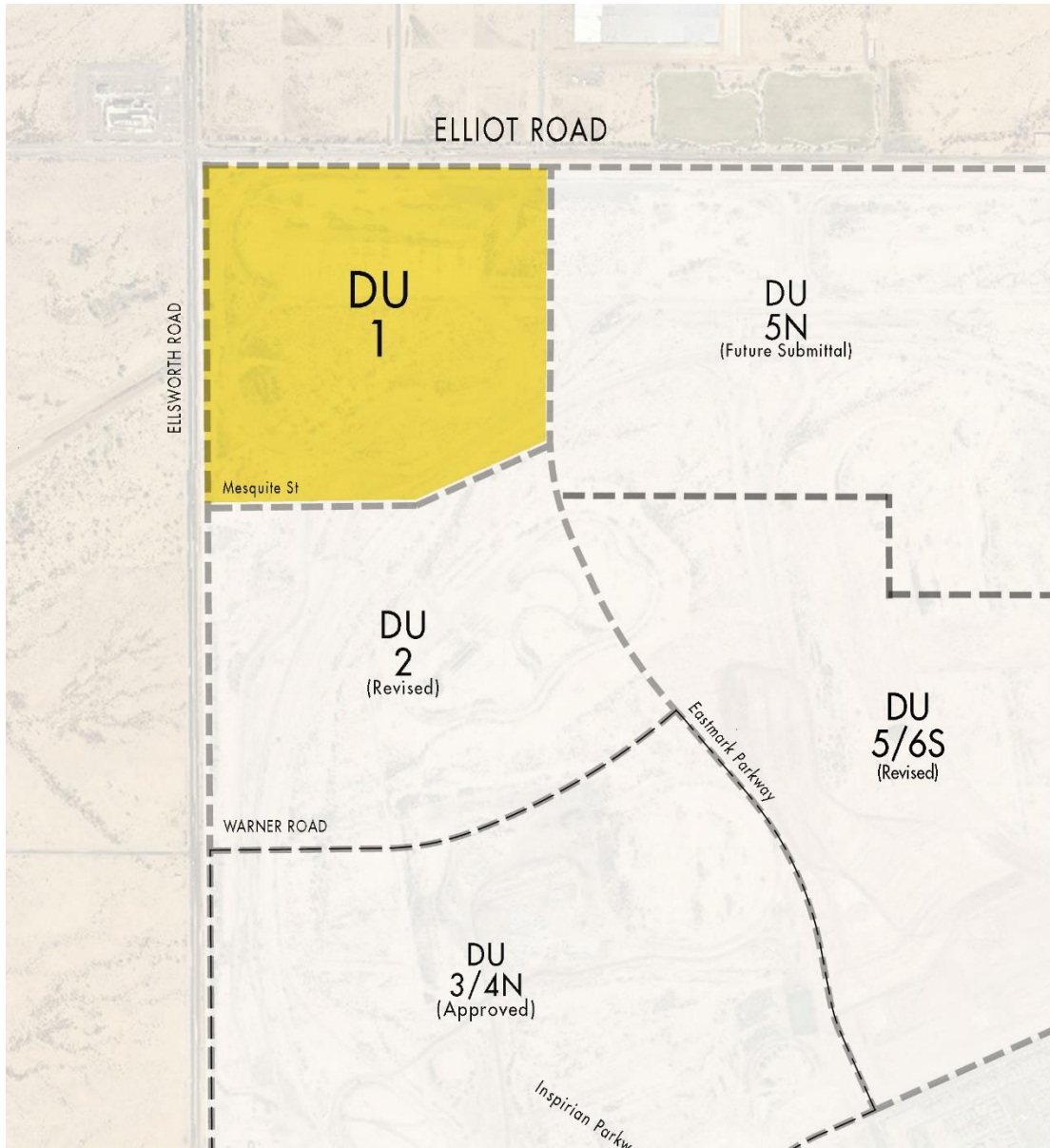
\*\*\* Refer to Section 4.4 – Airport and Neighborhood Compatibility Provisions for additional regulations for this LUG of the CP

\*\*\*\* For details Refer to Section - 10.5 Public Street Lighting Standards and Section 15 of the CP

\*\*\*\*\* See Exhibit 3.17 - Wall/Fence Placement

# DU 1 DUP

## Exhibit 3.7 – LUG D – District



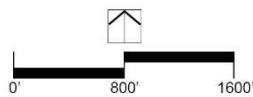
Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.



LUG District (D) Appropriate Area

Notes:  
Maximum area of LUG D in DU 1 shall be limited to 130 acres

LUG D not permitted within the Great Park if extended into DU 1






## D. LUG C – Regional Center/Campus

Within DU 1, LUG C may be applied anywhere as shown on **Exhibit 3.9 – LUG C – Regional Center/Campus**.

**Exhibit 3.80 – LUG C – Regional Center/Campus Summary**

<b>LUG C – Campus</b>		
	<b>General Character***</b>	Consistent with CP
	<b>Typical Uses**</b>	Consistent with CP
	<b>Typical Building Height*</b>	Consistent with CP
	<b>Maximum Building Height*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Size*</b>	Consistent with CP
	<b>Maximum Residential Density*</b>	Consistent with CP
	<b>Floor Area Ratio (FAR) Range*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Width/Depth*</b>	Consistent with CP
	<b>Building Setbacks – Street*</b>	Consistent with CP Fencing/Walls higher than forty-two (42) inches tall may be constructed outside of the minimum Building Setback area.***** (i.e. community or privacy yard walls)
	<b>Building Setbacks – Rear/Side*</b>	Consistent with CP *****
	<b>Building Setbacks – Service Lane*</b>	Consistent with CP *****
	<b>Block Character</b>	Consistent with CP
	<b>Circulation Character</b>	Consistent with CP
	<b>Service Areas</b>	Consistent with CP
	<b>Landscape Character</b>	Consistent with CP. Due to the fast growing nature of desert trees, the minimum size for required trees may be smaller if exchanged for an additional quantity of trees.
	<b>Lighting Character****</b>	Consistent with CP
	<b>Signage Character</b>	Consistent with CP

\* For details refer to **Exhibit 7.32** - Land Use Group General Development Standards of the CP

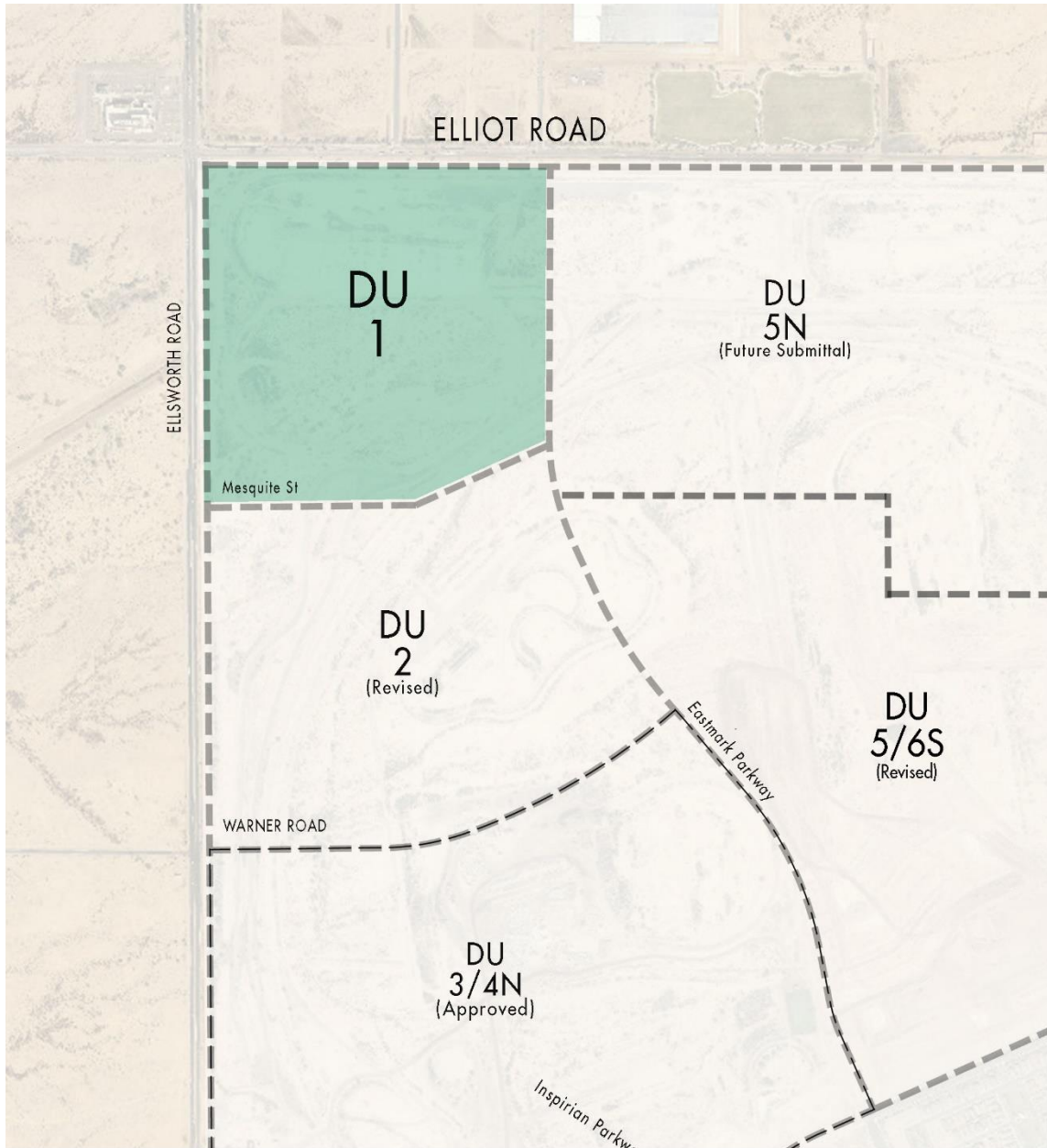
\*\* For details refer to Section 7.16 - Permitted Uses of the CP

\*\*\* Refer to Section 4.4 – Airport and Neighborhood Compatibility Provisions for additional regulations for this LUG of the CP

\*\*\*\* For details Refer to Section - 10.5 Public Street Lighting Standards and Section 15 of the CP

\*\*\*\*\* See Exhibit 3.17 - Wall/Fence Placement

**Exhibit 3.91 – LUG C – Regional Center/Campus**



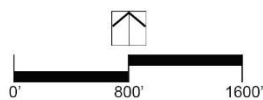
Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.



LUG Regional Center/Campus (C) Appropriate

Notes:


LUG C not permitted within the Great Park if extended into DU 1



# E. LUG GU – General Urban

Within DU 1, LUG GU may be applied anywhere as shown on **Exhibit 3.11 – LUG GU – General Urban**. LUG GU is not required in DU 1. LUG GU shall not be applied to the Eastmark Great Park proper, but may be applied over adjacent uses.

**Exhibit 3.10 – LUG GU – General Urban Summary**

LUG GU – General Urban		
	<b>General Character***</b>	Consistent with CP
	<b>Typical Uses**</b>	Consistent with CP
	<b>Typical Building Height*</b>	Consistent with CP
	<b>Maximum Building Height*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Size*</b>	Consistent with CP
	<b>Maximum Residential Density*</b>	Consistent with CP
	<b>Floor Area Ratio (FAR) Range*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Width/Depth*</b>	Consistent with CP
	<b>Building Setbacks – Street*</b>	Consistent with CP. Fencing/Walls higher than forty-two (42) inches tall may be constructed outside of the minimum Building Setback area.***** (i.e. community or privacy yard walls)
	<b>Building Setbacks – Rear/Side*</b>	Consistent with CP *****
	<b>Building Setbacks – Service Lane*</b>	Consistent with CP *****
	<b>Block Character</b>	Consistent with CP
	<b>Circulation Character</b>	Consistent with CP. The urban fabric may be extended with visual and pedestrian connections, and not always with through vehicular streets.
	<b>Service Areas</b>	Consistent with CP
	<b>Landscape Character</b>	Consistent with CP. Due to the fast growing nature of desert trees, the minimum size for required trees may be smaller if exchanged for an additional quantity of trees.
	<b>Lighting Character****</b>	Consistent with CP
	<b>Signage Character</b>	Consistent with CP

\* For details refer to **Exhibit 7.32** - Land Use Group General Development Standards of the CP

\*\* For details refer to Section 7.16 - Permitted Uses of the CP

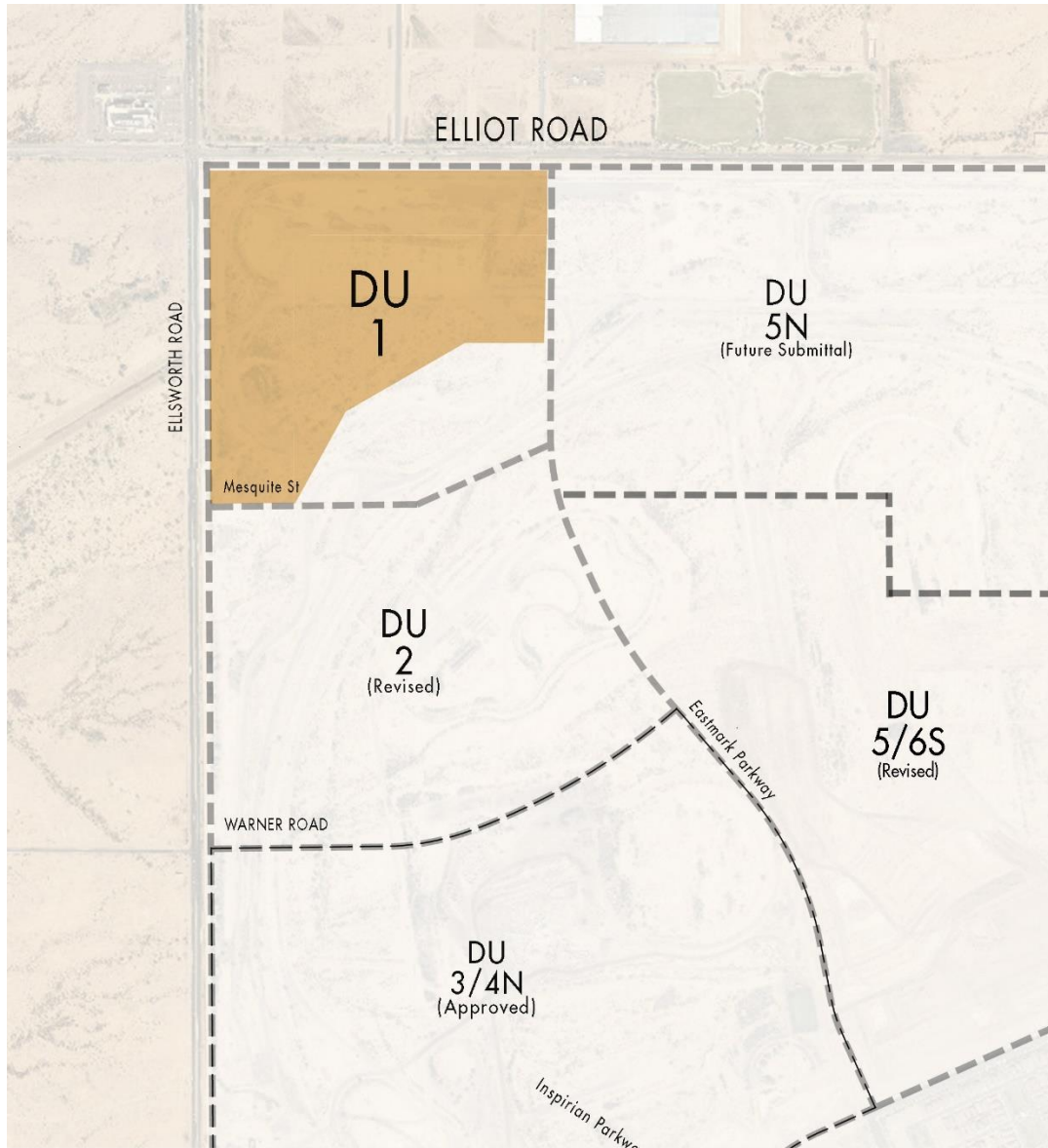
\*\*\* Refer to Section 4.4 – Airport and Neighborhood Compatibility Provisions for additional regulations for this LUG of the CP

\*\*\*\* For details Refer to Section - 10.5 Public Street Lighting Standards and Section 15 of the CP

\*\*\*\*\* See Exhibit 3.17 - Wall/Fence Placement



Exhibit 3.11 – LUG GU – General Urban

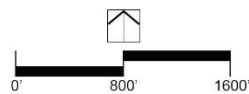


Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.



LUG General Urban (GU) Appropriate Area


Notes:  
LUG GU not permitted within the Great Park if  
extended into DU 1



# F. LUG UC – Urban Core

Within DU 1, LUG UC may be applied anywhere as shown on **Exhibit 3.13 – LUG UC – Urban Core**. LUG UC is not required in DU 1.

**Exhibit 3.12 – LUG UC – Urban Core Summary**

<b>LUG UC – Urban Core</b>		
	<b>General Character***</b>	Consistent with CP
	<b>Typical Uses**</b>	Consistent with CP
	<b>Typical Building Height*</b>	Consistent with CP
	<b>Maximum Building Height*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Size*</b>	Consistent with CP
	<b>Maximum Residential Density*</b>	Consistent with CP
	<b>Floor Area Ratio (FAR) Range*</b>	Consistent with CP
	<b>Minimum Lot/Parcel Width/Depth*</b>	Consistent with CP
	<b>Building Setbacks – Street*</b>	Consistent with CP Fencing/Walls higher than forty-two (42) inches tall may be constructed outside of the minimum Building Setback area.***** (i.e. community or privacy yard walls)
	<b>Building Setbacks – Rear/Side*</b>	Consistent with CP *****
	<b>Building Setbacks – Service Lane*</b>	Consistent with CP *****
	<b>Block Character</b>	Consistent with CP
	<b>Circulation Character</b>	Consistent with CP The urban fabric may be extended with visual and pedestrian connections, and not always with through vehicular streets.
	<b>Service Areas</b>	Consistent with CP
	<b>Landscape Character</b>	Consistent with CP. Due to the fast growing nature of desert trees, the minimum size for required trees may be smaller if exchanged for an additional quantity of trees.
	<b>Lighting Character****</b>	Consistent with CP
	<b>Signage Character</b>	Consistent with CP

\* For details refer to **Exhibit 7.32** - Land Use Group General Development Standards of the CP

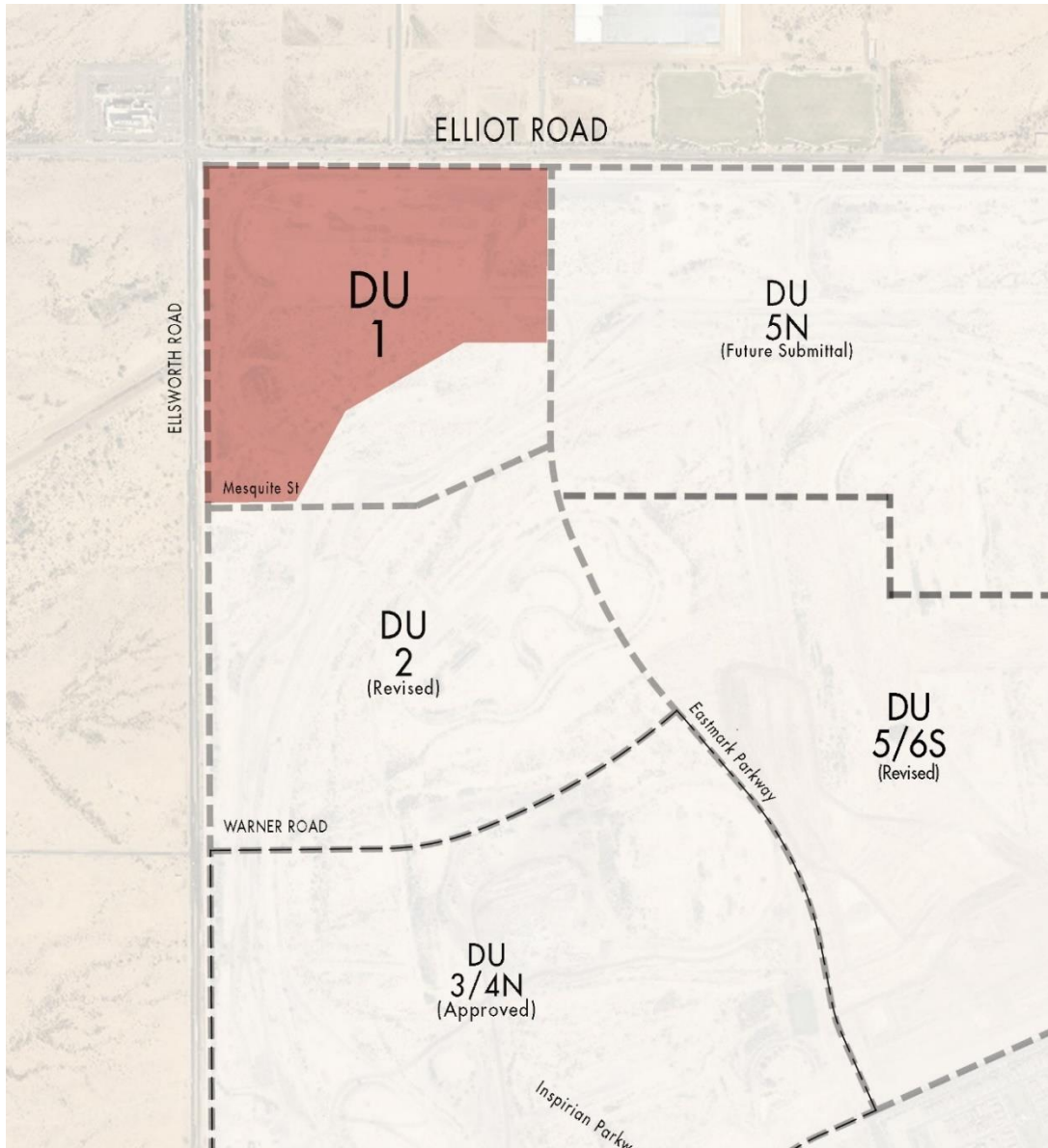
\*\* For details refer to Section 7.16 - Permitted Uses of the CP

\*\*\* Refer to Section 4.4 – Airport and Neighborhood Compatibility Provisions for additional regulations for this LUG of the CP

\*\*\*\* For details Refer to Section - 10.5 Public Street Lighting Standards and Section 15 of the CP

\*\*\*\*\* See Exhibit 3.17 – Wall/Fence Placement

Exhibit 3.13 – LUG UC – Urban Core

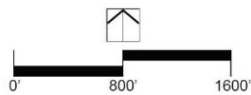


Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.



LUG Urban Core (UC) Appropriate Area

Notes:  
LUG UC not permitted within the Great Park if  
extended into DU 1



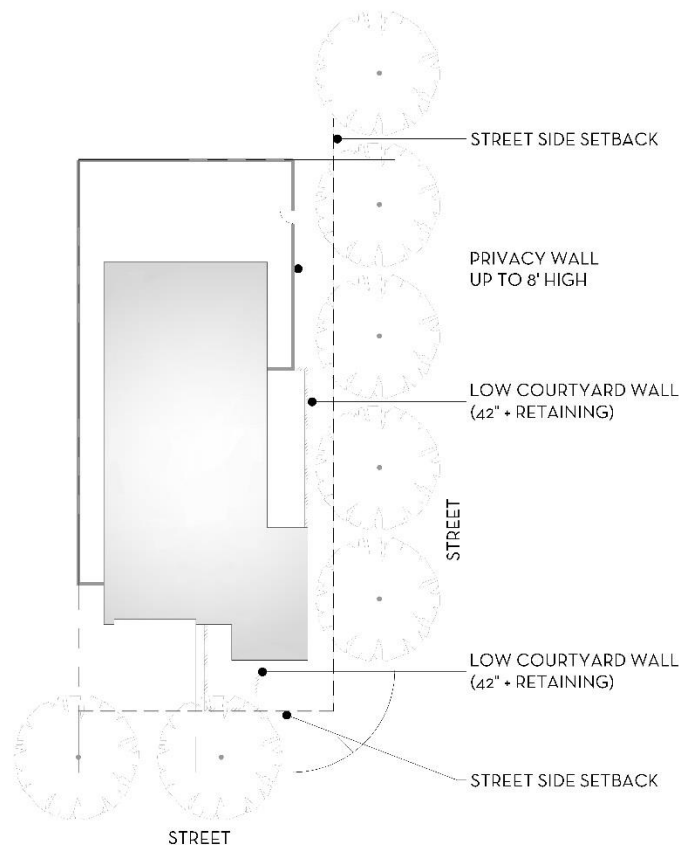
**Exhibit 3.15 – Wall/Fence Placement**

As a result of minor conflicts between Section 17.7 – Height of Fences and Other Structures, Section 18 – Definition of Terms for “Yard” and the intended location of privacy and courtyard walls this exhibit is provided to clarify the requirements.

In DU 1 Street Setbacks shall apply to buildings as well as perimeter/security walls/fencing more than forty-two (42) inches in height.

For purposes of the Supplementary Provisions of the CP Section 17.7 – Height of Fences and Other Structures, the front yard shall be defined as the first condition outlined in the CP’s Section 18 - Definition of Terms for “Yard,” “The physical void created by setbacks.” Privacy walls and fences in excess of forty-two (42) inches tall are permitted between the ROW and the façade of the primary building provided they are outside of the Street Setback.

Fencing/Walls enclosing a private yard (but not within the Street Setbacks) shall generally be limited to eight (8) feet height; shall be designed as an integral part of the landscape and shall not be limited to forty-two (42) inches in height. It is anticipated that these walls/fences may exceed eight (8) feet in height to provide privacy and security to the internal portions of the DU.



Note: “Wall” shall mean wall or fence.

### 3.3 Build-to-Lines

The DU 1 DUP identifies portions of the DU where LUG – General Urban (GU) and LUG – Urban Core (UC) can be utilized. If these LUGs are utilized, buildings in LUG GU and UC should be placed so that a majority of their front face comes up to the build to line. At intersections, buildings may either hold the corner or create a plaza approximately the depth of the adjacent buildings. If utilized, LUG GU uses will likely need to blend with adjacent uses and may desire to be located along Arterial Streets where vehicular access may be limited and a parking area and access may be required between the buildings and the major roadways. This may be especially true at major intersections where turning maneuvers may limit access. Access to parking areas may be highly restricted in close proximity to signalized intersections and such access points require the approval of the City Traffic Engineer. Build-to-lines are only generally required along major streets and primary street types. Build to lines may be adjusted as part of the site plan approval for LUG GU and UC uses.

### 3.4 Major Roadways

See Section 4 of this DUP

### 3.5 Community Facilities

DU 1 may include the northern portion of the Eastmark Great Park if Scenario 2 is the development pattern. This open space park, if included, would be designed as the northern terminus of the Eastmark Great Park with connections to other portions of the park to the south. If DU 1 develops with employment uses, then the Eastmark Great Park will likely not be included within this area.

## Section 4 DU Transportation Plan

In addition to the text of this section, refer to the "Eastmark Master Transportation Plan Update" stamp dated 3/16/2020, prepared by AECOM and approved by the City on April 27, 2020.

In DU 1, the perimeter streets (Elliot Road, Ellsworth Road, Eastmark Parkway and Mesquite Road (optional in Scenario 1)) will be public roadways. Internal roadways will most likely be private (for Scenario 1). The transportation plan for DU 1 focuses the circulation around the edges and possibly through the middle of the DU (with Scenario 2), with all roads connecting to other roads in Eastmark as well as to the greater area. In DU 1, the Arterial and District streets will be public roadways. The internal streets will provide access from the Arterial and District streets into the DU. The internal streets will provide access to the parking lots, buildings, private driveways and truck loading areas. Any streets inside (behind) private gates will be private streets. If Scenario 1 is developed, then Mesquite Road will be eliminated with most if not all roads being private for internal circulation.

### 4.1 Pedestrian Corridors

Pedestrian corridors are an important element of DU 1 providing shaded, comfortable, easy routes connecting uses with other portions of Eastmark. These connecting routes will primarily be located along perimeter roadways and public roads and along the Eastmark Great Park (with Scenario 2). Within private areas whether in a secured employment campus setting or in multi-family areas, pedestrian routes will provide linkages within those areas. Connections to public areas will occur as appropriate.

#### A. District and Arterial Streets - Typical

Pedestrian corridors will be located along the district and arterial streets of DU 1 providing access throughout Eastmark. They will generally follow the roadways along Elliot Road, Eastmark Parkway, Mesquite Road (optional in Scenario 1). They will also access any internal, residential areas (Scenario 2 only) as shown on **Exhibit 4.1 – Pedestrian Corridors**. Additional pedestrian access may also occur. Pedestrian sidewalks along the district street are a minimum of five (5) feet (but could be larger) and arterial streets will be a minimum of six (6) feet wide and will generally parallel the roadway. In vehicular site visibility triangles, the sidewalk may be closer to the back of curb or attached. The areas between back-of-curb and the sidewalk setback that do not contain understory vegetation may be paved as well. This additional paved area may include tree wells and/or street furniture and may be paved with pavers, stamped concrete or poured concrete and may be different paving material(s) than the sidewalk. In areas with landscape corridors along the major roadways, such as the Eastmark Great Park, if applicable, the sidewalk may be detached from the roadway by a significant distance to engage the pedestrian in the landscape. Access points between the roadway adjacent pathways should be provided for access from the roadway when needed and the pedestrian route cannot be placed so far from the roadway that it is inconvenient for pedestrians following the roadway (as determined by the City of Mesa Traffic Engineer). Crosswalks are encouraged at all intersections that provide pedestrian access into the internal areas of DU 1. Landscaping along the pedestrian corridors will be installed and maintained to create a comfortable, shaded walking environment and the sidewalk may be off set for lengths to create visual interest for pedestrians on long, straight runs. Paved areas around pedestrian ramps and intersections should be minimized in favor of landscaped areas whenever possible.



## DU 1 DUP

Bus stops and “far-side” bus pullouts should be located, when possible, to correspond to pedestrian entries from the district and arterial streets, major social amenities, and focal points in the pedestrian network. The location of bus stops and bus pullouts will be coordinated with the City Staff. Bus stops can facilitate and encourage future transit use by employees and/or residents within DU 1. Crosswalks are also encouraged at these locations/intersections to facilitate the use of bus stops on the far side of the street. Crosswalks may be simple painted stripes, stamped or colored pavement, decorative pavement or grade changes in the roadway pavement to denote the pedestrian corridor. All traffic controls suggested here (specifically marked crosswalks) require the approval of the City of Mesa Traffic Engineer.



B. District Street

A district street in DU 1 is intended to be enhanced to be a multi-modal corridor. If Scenario 2 is developed, Mesquite Road (between Ellsworth Road and Eastmark Parkway) would be designed to include a five (5) foot sidewalk and a six (6) foot bike lane on the roadway in each direction. These pedestrian and bike paths will be shaded by tree-lines along the roadway and between the paths (see **Exhibit 5.8 – Landscape within the Public Right of Way – Mesquite**). Note that Mesquite Road is optional in Scenario 1.

C. Internal Streets (Scenario 1)

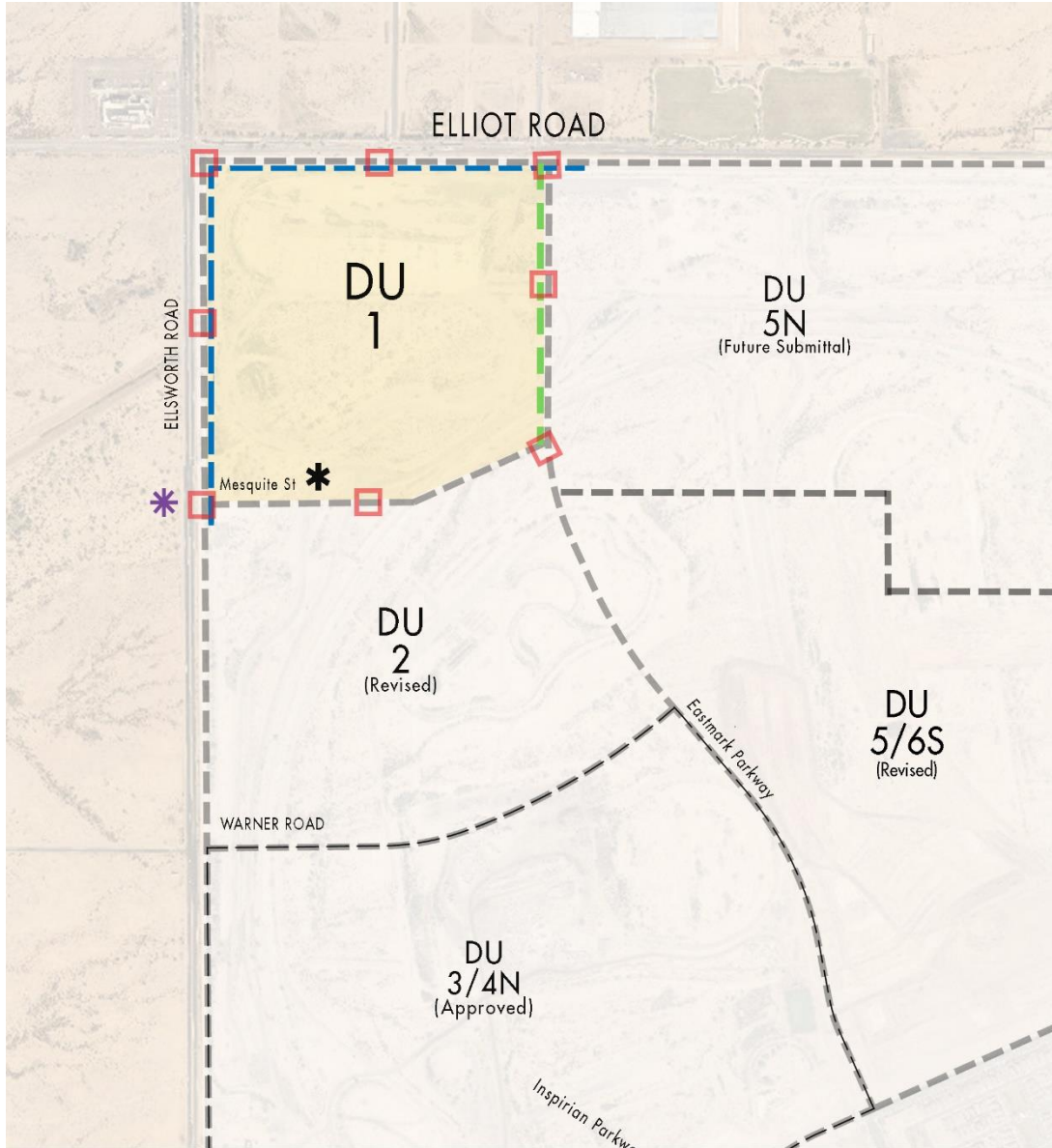
Internal Streets in Scenario 1 will generally be private with limited through access. Areas may be gated and secured. Accessways will be designed with varying cross section and may function as service lanes, driveways and/or internal circulation.

D. Internal Streets (Scenario 2)

Internally to the DU, the pedestrian network (while not required) will primarily rely on the local roadway network. Pedestrian activity is anticipated to be concentrated on the district and arterial streets. Pedestrian activity is also anticipated on the enhanced corridor routes between the neighborhoods, the Eastmark Great Park, and Ellsworth Road. Sidewalks within the neighborhoods or uses along public streets will be a minimum of five (5) feet wide. Some pedestrian routes are anticipated to have little to no activity. In these areas, sidewalks may be provided on only one (1) side of the street with the approval of the City Traffic Engineer. If streets are private, sidewalks may be provided on only one (1) side of the street. Paved areas around pedestrian ramps and intersections should be minimized in favor of landscaped areas whenever possible. Internal streets will not typically be served by buses.



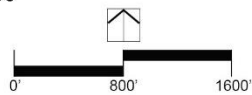
Exhibit 4.1 – Pedestrian Corridors



Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.

LEGEND

- |  |                                |  |  |
|--|--------------------------------|--|--|
|  | Minimum 8' Wide Multi-use Path |  | Potential Signalized Intersection                            |
|  | Minimum 6' Wide Sidewalk       |  | Potential Connection to Adjacent Property (Outside Eastmark) |
|  | Minimum 5' Wide Sidewalk       |  | Mesquite Street is optional in Scenario 1                    |
- \*Additional Pedestrian Corridors are typically required in LUG D, GU, or UC



## 4.2 Primary Public and Private Streets and Extended Access Ways

Refer to **Exhibit 4.2 – Major Roadways** and **Exhibit 4.3 - DU 1 Transportation Plan**

### A. Elliot Road (Completed)

- North boundary of DU 1
- Six Lane Perimeter Arterial
- 65' – 75' wide 1/2 street ROW
- Raised and/or landscaped median optional per the City of Mesa
- No Parking
- Very high volume vehicular traffic streets
- Little pedestrian activity moving along the length of the street
- No entries other than for fire protection / emergency vehicles, commercial drives, Eastmark Parkway and District Street intersection are anticipated

### B. Ellsworth Road

- West boundary of DU 1
- Six Lane Perimeter Arterial (see Exhibit 10.7 – 6 Lane Perimeter Arterial/6 Lane Internal Arterial – Detailed Cross Section, of the CP)
- 65' – 75' wide 1/2 street ROW
- 50 miles per hour design speed and posted speed limit (see Exhibit 10.3 – District and Arterial Streets – Roadway Hierarchy, of the CP)
- Raised and/or landscaped median
- Vertical Curb
- No Parking
- Very high-volume vehicular traffic street
- Little pedestrian activity moving along the length of the street
- Commercial entries with full turning intersections and curb returns (rather than driveway aprons) are anticipated
- Not likely to have a tight urban cross-section in early phases of development, however a tight urban cross-section is encouraged with adjacent commercial, civic or religious uses when possible and may incorporate a liner street to provide access and parking.
- Stormwater storage in surface and sub-surface facilities is anticipated along this frontage
- Bus stops may be located on Ellsworth Road to accommodate adjacent users. If bus service is provided along the length of Ellsworth Road, bus stops may also be located to align with major commercial entries to the east. Bus service shall be as determined by the transit authority.

### C. Mesquite Road (Optional in Scenario 1)

- South boundary of DU 1
- Two-Way Four Lane District Street (see Exhibit 10.8 – Two-Way Four Lane District Street – Detailed Cross Section, of the CP)
- ROW will be located at back of curb (approximately 64' back of curb to back of curb)
- Minimum 9' wide raised and/or landscaped median (not required to be raised for all segments – may be paved 11' center lane with adjacent 10' travel lanes)
- Vertical Curb
- Typically, no on-street parking, however parking may be added to the roadway to complement adjacent uses and encourage pedestrian interaction and front-of-house operations to engage the roadway
- 6' Bike Lanes

- High volume, low speed vehicular traffic street
- High pedestrian activity moving along the length of the street to the Eastmark Great Park as well as activity crossing the adjacent uses and the park
- Several neighborhood and parcel entries with full turning intersections and curb returns (rather than driveway aprons) are anticipated
- Bus stops may be located near the intersection with Eastmark Parkway. Bus service shall be as determined by the transit authority.

D. Eastmark Parkway

- Two-Way Four Lane District Street (see Exhibit 10.8 – Two-Way Four Lane District Street – Detailed Cross Section, of the CP)
- ROW will be located at back of curb (approximately 81' back of curb to back of curb)
- 12' wide raised and/or landscaped median (not required to be raised for all segments – may be paved 12' center lane with adjacent 11' travel lanes)
- Vertical Curb
- 8' Parallel Parking on both sides
- 5' Bike Lanes – no striping except to denote edge of travel lane
- High volume, low speed vehicular traffic street
- High pedestrian activity moving along the length of the street adjacent to the Eastmark Great Park as well as activity crossing between adjacent uses and the park
- Several crossings to access the Eastmark Great Park are anticipated
- Several neighborhood and parcel entries with full turning intersections and curb returns (rather than driveway aprons) are anticipated
- Bus stops may be located near the intersections. Bus service shall be as determined by the transit authority.

E. Internal Streets

- Neighborhood Streets and potential Service Lanes
- ROW typically at back of curb (when provided)
- Various road sections (see Exhibits 10.10 through 10.13, of the CP)
- Potentially gated (gated streets will be private streets)
- Through access may be limited if provided at all

1. Internal Streets - Entry Drives (Scenario 2)

- Provide access to neighborhoods or parcels from district and arterial streets
- Two-Way Neighborhood Street
- ROW will be located at back of curb (approximately 23' back of curb to back of curb) (minimum 34' back of curb to back of curb required if entry aligns with potential traffic signal location on arterial streets)
- No Median (typical), median may be added for gated entries, but pavement width should be minimized.
- Vertical Curb
- No Parking and no bike lanes
- Medium volume, low speed vehicular traffic street
- Pedestrian activity moving along the length of the street varies
- Roadways often tee into cross traffic on the neighborhood/parcel end or transition to standard neighborhoods streets after crossing a neighborhood park
- Bus stops may be located at intersections with major streets - Bus service shall be as determined by the transit authority

## 2. Internal Streets – Standard Neighborhood Streets (Scenario 2)

- Standard Neighborhood Street section
- Two-Way Neighborhood Street
- ROW will be located at back of curb (approximately 35' back of curb to back of curb if on-street parking is provided on both sides of the street)
- No Median (typical)
- Rolled Curb (typical), with option for vertical or ribbon curb
- Parking on both sides and no bike lanes
- Medium to low volume, low speed vehicular traffic street
- Pedestrian activity moving along the length of the street varies based on location
- No bus stops - Bus service shall be as determined by the transit authority

## 3. Internal Streets – Block End Streets (Scenario 2)

- Provide connections between blocks in DU 2, used to visually open neighborhoods to district roadways and landscape areas, used to provide pedestrian connectivity without providing automobile connectivity
- Two-Way Neighborhood Street
- ROW will be located at back of curb (smaller R.O.W. approximately 23'-35' back of curb to back of curb is allowed)
- No Median
- Rolled Curb (typical)
- No Parking required, 7' parallel parking may be provided on one or both sides
- No Bike Lanes
- Medium to low volume, low speed vehicular traffic street
- Pedestrian activity moving along the length of the street varies based on location but is often low when Block End Streets are used to visually open up the neighborhood to perimeter streets or along open spaces or to provide through pedestrian only access.
- Roadways are often short and typically have limited driveway conflicts
- No Bus stops anticipated - Bus service shall be as determined by the transit authority

## 4. Internal Streets – (Scenario 1)

- Provide connections between onsite campus uses with primary purpose to automobile and service vehicle connectivity
- Service Lanes
- Private roads with varying cross sections
- Potentially gated
- Limited through access

### 4.3 Intersections

DU 1 shall be accessed primarily from the district and arterial streets as shown on **Exhibit 4.3 – DU 1 Transportation Plan**. Several separate entry drives/intersections to access DU 1 may be provided for various vehicle types and users and may be signed appropriately. Streets inside any private gated areas will be private streets. It is further anticipated that if Scenario 2 is developed, that the following will occur:

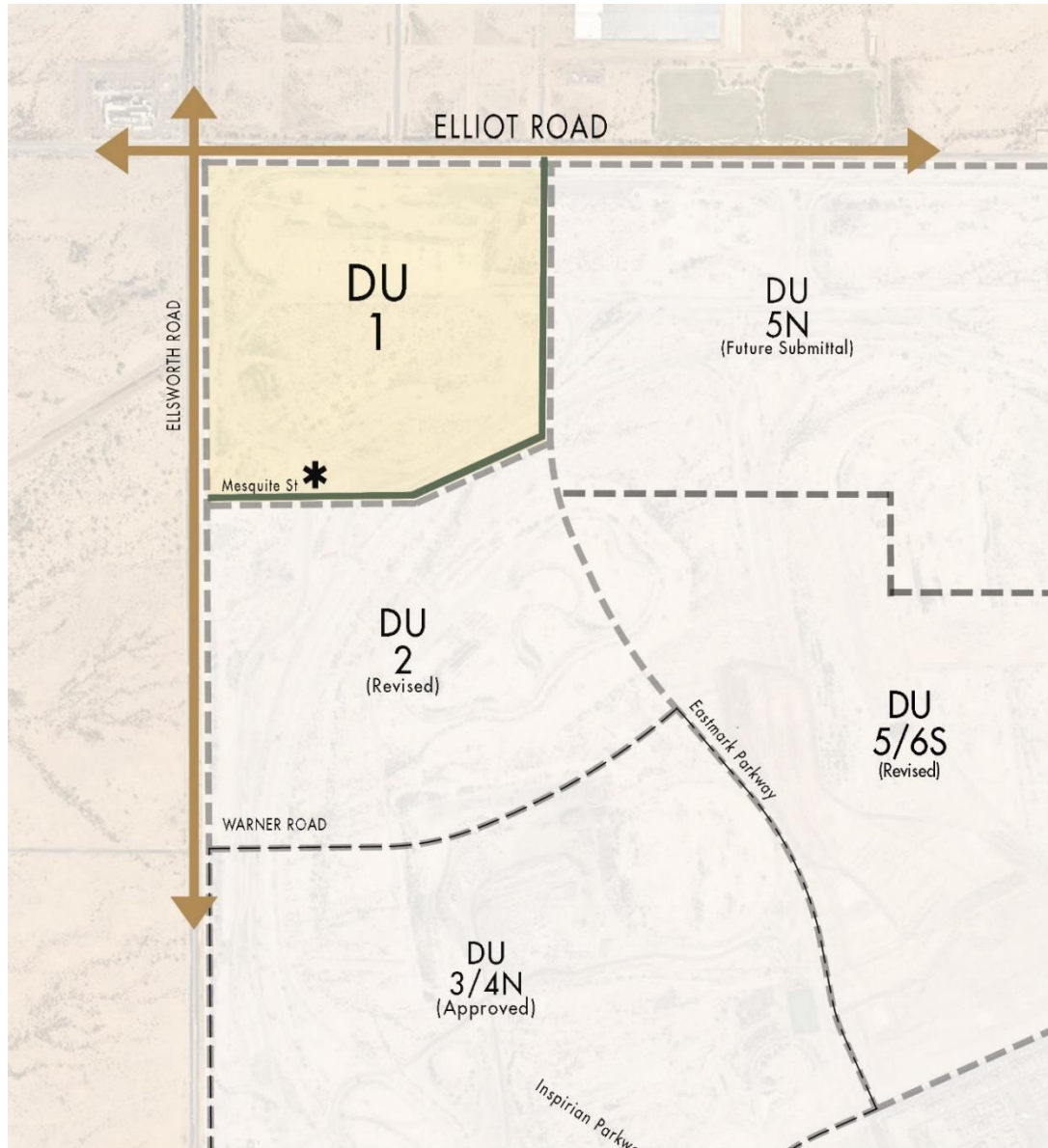
- at least three (3) drives could access DU 1 from Ellsworth Road and Elliot Road
- at least three (3) drives could access DU 1 from Eastmark Parkway

If the traffic counts warrant a traffic signal at intersections as shown on **Exhibit 4.3 – DU 1 Transportation Plan**, they shall be provided to ease access to the DU.

### 4.4 Street and Circulation Phasing

Street and circulation improvements shall be phased and developed with adjacent development as shown on **Exhibit 4.4 – Street and Circulation Phasing**.

Exhibit 4.2 – Major Roadways



Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.

LEGEND

 Six Lane Perimeter Arterial

 Two-way Four Lane, District Street with Raised Median\*

\* Mesquite Street is optional in Scenario 1

\*Raised and/or landscaped median optional; on-street parking, bike lanes or other options at perimeter of roadway permitted

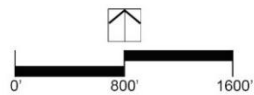
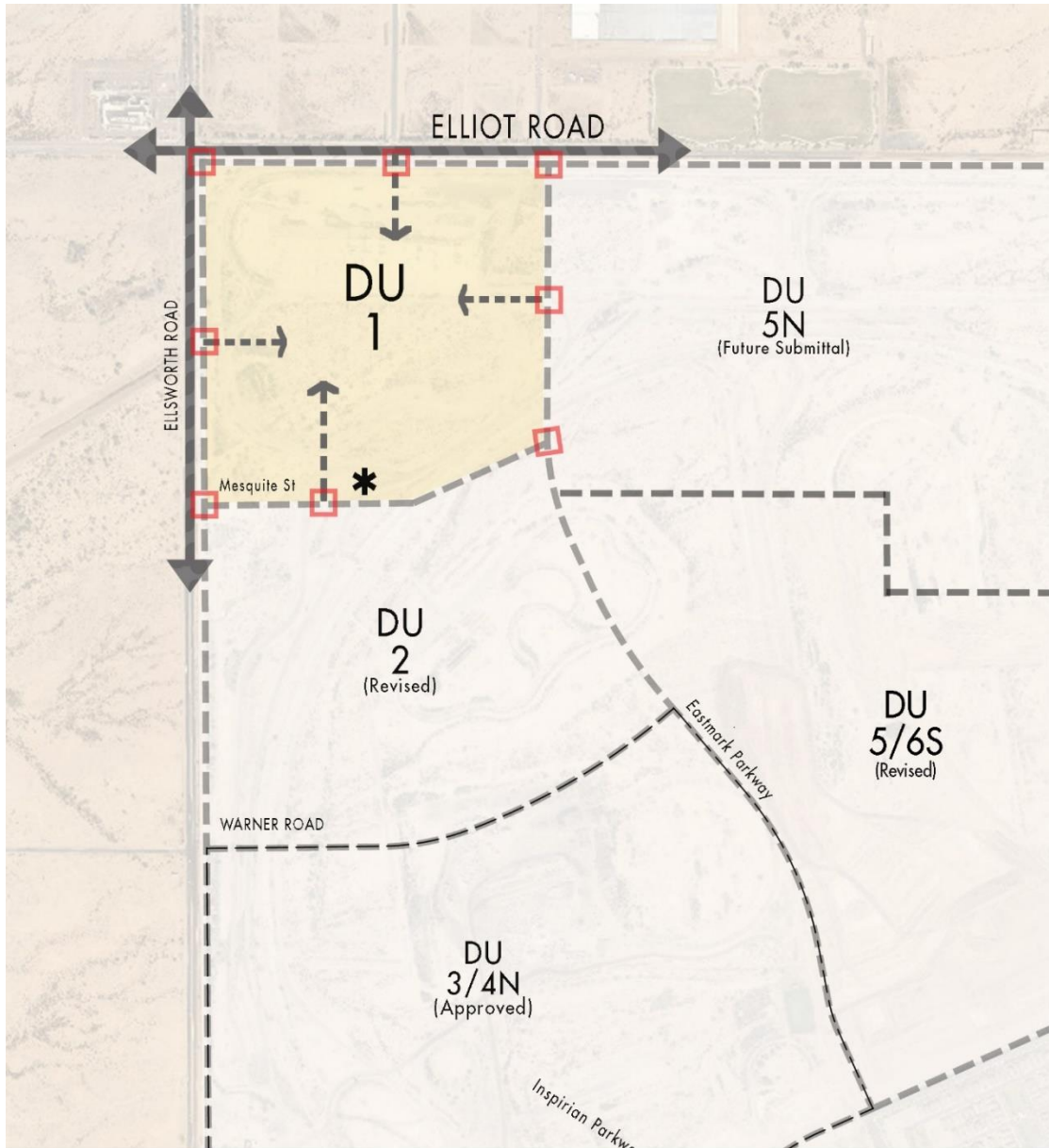




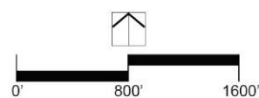
Exhibit 4.3 – DU 1 Transportation Plan



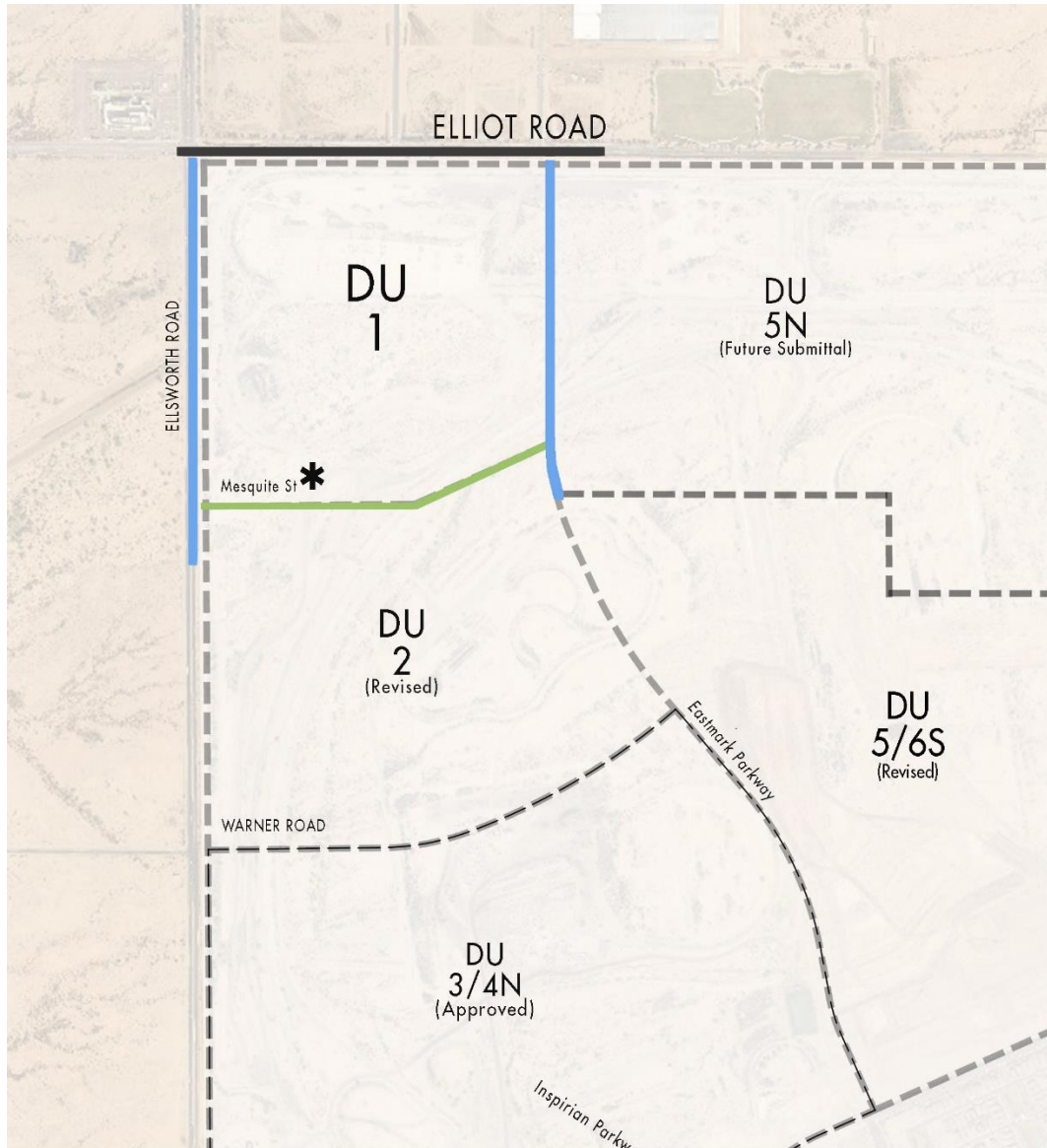
Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.

LEGEND

-  Perimeter Roadways
-  Potential Signaled Intersection
-  Interior Roadways, Driveways, and Access
-  \* Mesquite Street is optional in Scenario 1



**Exhibit 4.4 – Streets and Circulation Phasing**

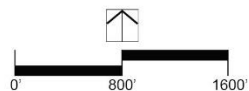


Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.

**LEGEND**



\* Mesquite Street is optional in Scenario 1

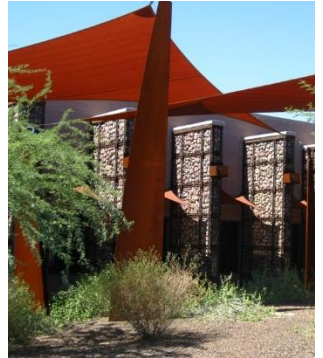


## Section 5 DU Design Guidelines (“DUDG”)

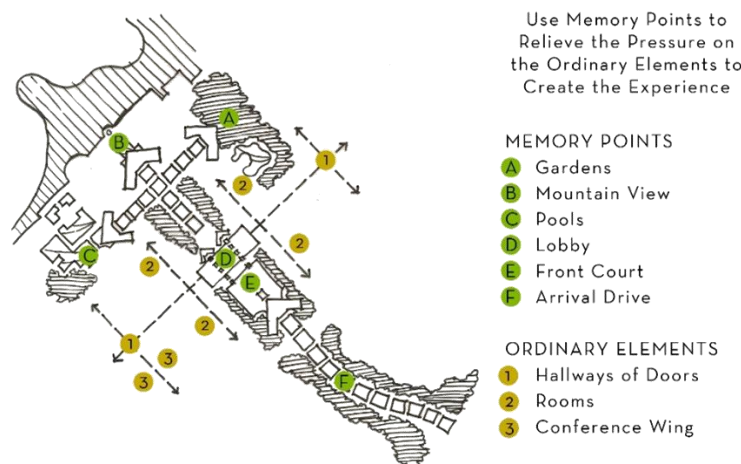
Consistent with the vision for DU 1, this area will function as an activity area for Eastmark regardless of whether it is developed consistent with Scenario 1 or 2, as non-residential uses will be a key component in either form. DU 1 will take one of two forms: Scenario 1) DU 1 could be predominantly employment in nature with a development pattern that includes large-scale campus type development or, Scenario 2) DU 2 could include a mix of uses including commercial, office, employment along with significant residential use.

The DUDGs for DU 1 are designed to address either development scenario. With Scenario 1, development is anticipated to be high-tech and large-scale industrial campus for that could incorporate multiple uses including office, storage, data center, and employment, likely dominated by a single user. It is possible that DU 1 could be developed as a unified site with DU 2 in this development pattern, forming a large industrial campus facility. With Scenario 2, the DUDGs are intended to integrate the potential activity areas along Ellsworth and Elliot Road with high density residential uses which transition to adjacent residential uses in DU 2 and DU 5/6 South. Connections with the Eastmark Great Park as it extends and terminates at the edge of DU 1 will also occur. These DUDG's will help to ensure a successful integration with existing and future surrounding uses.

As it pertains to Scenario 2, the DUDGs for DU 1 will continue to rely on using two concepts already extensively utilized in Eastmark: memory points and ordinary elements. These elements are much like the rooms, hallways and conference rooms of a resort (refer to **Exhibit 5.1 – Memory Points and Ordinary Elements Diagram**). They make up the mass of the resort, are nicely appointed, but they are not what is remembered about the resort experience. The ordinary elements of DU 1 will have simple, quality facades – good quality, nicely appointed, free from elaboration, ostentation or display. Our memory of resorts is made up of the arrival experience and court, the grand lobby, the resort pools and gardens and the distant views. In the multi-family residential neighborhoods of DU 1, these memory points are likely the community entries, community common facilities, the private open spaces and potentially the Eastmark Great Park. The quality design, construction and maintenance of these important spaces relieve the pressure on the design of the ordinary elements.



**Exhibit 5.1 – Memory Points and Ordinary Elements Diagram**



## 5.1 Pedestrian Corridors

See Section 4 of this DUP.

## 5.2 Common Areas

In Scenario 1, due to the campus nature including the ability for some or all portions of the use to be secured entries, common areas within DU 1 typically will be private when present. Common areas within this DU under Scenario 1 are not required but may be installed for the enjoyment and convenience of the employees within the campus. Landscaping within common areas may be more lush than the typical landscaping and may include lawn areas when placed to encourage the use of outdoor spaces by employees.

In Scenario 2, common areas will typically be found in the Eastmark Great Park, private parks, and any potential activity area that occurs within a commercial activity area.

### A. Open Space/Private Parks

In DU 1, Private Parks will be the “living room” of each neighborhood and they will have similar key elements. These open space/park area will typically be for the residents of the community and can be internal walking paths, small community open spaces or fenced pools and community buildings.

#### 1. Enter on Focus

Multi-family and other residential communities may or may not have a gated entry that is marked with an identifiable feature, such as a community sign, distinctive landscaping or sentinel feature. These facilities may also be designed with a community building or common area as the arrival feature.

#### 2. Mail Box/Community Notice Points

While not required to be part of the Neighborhood Parks in DU 1, the mailboxes and community notice points are encouraged to be located within the parks and open spaces. Locating these elements in close proximity to the built, protected shade element, adult attractive element and kids play area will increase the synergy of these components. Access to mailboxes will be compliant with any applicable ADA requirements.

### B. The Eastmark Great Park

Modeled after Phoenix’s Historic Encanto Park, downtown Tempe’s Beach Park and Scottsdale’s Indian Bend Wash, the Eastmark Great Park is partially developed and is serving as a social and recreational center for the Eastmark community and the East Valley. From an overall perspective, the park is being designed to accommodate a wide range of functions including: pastoral strolls through rolling natural landscapes, open green fields, families picnicking and playing in fountains, and adults enjoying a night out watching movies in the park, attending a concert or just hanging out on the terrace. In the event Scenario 2 occurs, DU 1 may contain the northern portion of the Eastmark Great Park. The Eastmark Great Park will likely be in linear form and could parallel public streets where it culminates in an iconic conclusion that serves as a gathering spot for residents, shoppers, employers. It is possible that the Eastmark Great Park may include fountains, plazas, and hardscape elements that allow for flexible use of the space including dining, small festivals and events. Private drainage will occur within the linear expression providing an opportunity to create a pleasant environment for the multi-use path. The Great Park and its description herein shall be developed consistent with the Eastmark Great Park Master Plan and the CP.

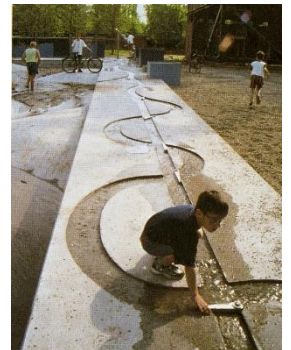


## 1. Edge Treatment

The Eastmark Great Park will be designed to collaborate and share with surrounding uses. The exact boundary of the park will generally be visually unclear. The Eastmark Great Park proper will be a public park, but it will likely spill into adjacent private places of worship, community centers, private amenities and schools who will be encouraged to share their parking and grounds with the Eastmark Great Park. It may reach into residential enclaves and commercial centers in a series of "fingers" to connect them together. Walls and fences simply defining the perimeter of the Eastmark Great Park or adjacent parcels are not permitted unless necessary. Walls and fences may however be necessary for safety and security reasons throughout the Eastmark Great Park as well as in and around adjacent parcels, but they should be designed as part of the landscape or as echoes of the adjacent architecture.

## 2. Uses

The Eastmark Great Park is the home to all sorts of regional events and celebrations such as Friday night concerts, etc. This will continue to occur as the expansion of the Great Park occurs. To accommodate these types of uses, the park will need to be designed so that large portions of the park might be fenced-off, enclosed or secured. The nature of these celebrations would include events that may require an entry fee or security for things like fireworks and concerts and events that allow for the consumption of alcohol. The design of the Eastmark Great Park will also require the incorporation of staging, checkpoints, temporary restroom and food facilities and temporary emergency stations to accommodate these special events. The park should also be designed to accommodate all manner of street vendors, encouraging the ice cream cart on game days, the glow stick stand on movie night, Santa hat sales during the holiday festival of lights and other such activities. The park design should also encourage small business and grass root events such as Tia Chi classes, painting classes and dance classes offered for a fee. For special events, street closures, partial street closures or lane and parking restrictions along the Eastmark Great Park should be anticipated.



### 3. Parking

Parking for the Eastmark Great Park will be handled in a number of ways, but the intent is to maximize the open space and recreational uses in the park while not creating parking problems for guests. On-street parking will be encouraged along public roadways where they provide easy access to the park or its associated adjacent uses. Quasi-public uses (such as commercial centers) adjacent to or in close proximity to the park will also likely share parking with these uses as well as provide additional parking themselves. The intent of these parking solutions is to park the regular event guest adequately while encouraging most guests to walk to the park or use public transit to get to an event. For large regional events, the intent is not to provide ample parking for all guests. It is anticipated for these events that guest may have to be bussed in from many locations, with most local residents walking to the event or using public transit (much like events in downtown Tempe). Temporary traffic blockades may be required during these events to discourage parking and traffic on local streets in the neighborhoods.

### 4. Lighting

Lighting in the Eastmark Great Park will vary dramatically from brightly lighted ball fields to dark unlighted riparian bosques. The main pedestrian and bicycle pathway(s) through the Eastmark Great Park will be illuminated at night with pedestrian level lighting. The nighttime parking lots and the perimeter streets will also be illuminated. Some of the ball fields may also be lighted for nighttime play and for use as nighttime event and concert venues. Similarly, some of the sports courts are anticipated to be illuminated for nighttime play. Sports court and field lighting may require shielding on the light fixtures. On adjacent sites such as places of worship and schools, lighting is expected, but yard lights should be discouraged unless lighting only an area that is screened from view from other areas by architecture or dense vegetation. In areas with a lot of activity, lighting can be used as a form of entertainment to add to the activity at night. In these areas, colored lighting, lights strung across patios and walkways, up lighting of buildings and trees, moonlighting down through trees or with pattern filters, all might be used. In contrast, large areas of the Great Park may be completely unlit.



### 5. Signage

Many of the uses and locations in the Eastmark Great Park will require signage to identify and direct. Because of the social importance of many of these elements of the Eastmark Great Park, signage while appropriate to its setting may be large and colorful or simple and pastoral. This will help to give clarity to designations for social gatherings. Naming signage may be free standing in the landscape or attached to buildings, fences or walls. Signage in the form of banners on streetlights and poles, electronic message signs and temporary freestanding signs are anticipated to advertise events in the Eastmark Great Park. Signage for major destinations and events in and around the Eastmark Great Park may also be placed at the perimeter of Eastmark along the major circulation routes. This signage is likely required to ensure the viability of amenities buried in the heart of the community away from regional traffic routes. In addition to these signage types, an Eastmark standard Community Directional – Minor (see MCSP) may be used along all major circulation routes to direct guest to key elements of the Eastmark Great Park and its surrounding associated uses. Private signs placed in the public ROW and in public easements are permitted by the CP, but require an

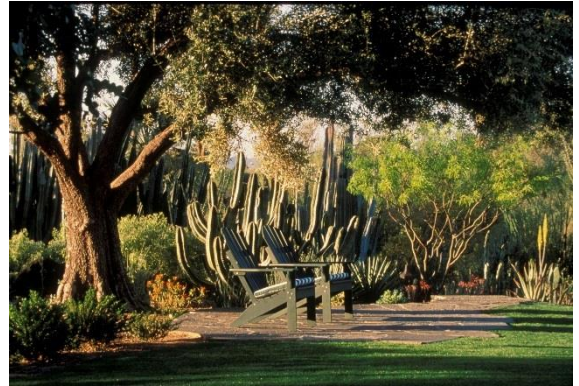


encroachment permit from the City of Mesa. As a place that is intended for regional use, clear way finding through the community and from regional traffic routes is essential.



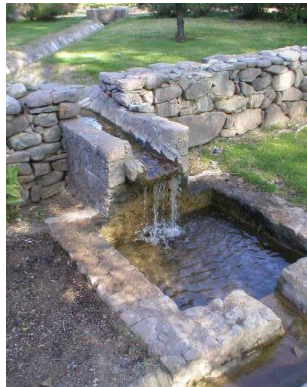
## 5.3 Landscaping

Section 3.2 B of the CP, describes the “Desert” component of the 21<sup>st</sup> Century Desert Liveable Community character of Eastmark. The character of the community's landscape is most heavily influenced by this component. The CP describes the “Desert” component as an enduring place that capitalizes on location and climate emphasizing shade, shadows and the importance of water. The landscape character of DU 1 is inspired by urban landscapes of “Old Arizona” and is intended to support pedestrian oriented streets, human comfort, integrated design and the element of surprise. These landscapes, while typically composed of low water use plants, provided a lush, often agrarian, look due to the deep green year-round color of the foliage selected and the formal planting patterns used. Trees are often planted in windrows, bosques or groves. These landscapes typically used color planted in mass or in hedgerows usually as shrubs or ground cover. To provide height and a sense of enclosure, these landscapes often included tall palms and/or desert appropriate pines, complemented by indigenous desert trees. For artistic accent, these garden landscapes often included sculptural forms such as agave, prickly pear or other succulents planted in mass, in rows or as clustered accents. Historically, planted “Old Arizona” landscapes often enclosed large open lawns or areas of scrub desert. The juxtaposition of regional low water use habitat next to formal, ordered garden streetscapes was often used.





The urban landscapes of “Old Arizona” were also accented by natural landscapes that celebrated the path of water. Moving water shaped the Salt River Valley, and in the desert, it is clear where water is or has been present. Within DU 1 parks, if applicable, when practical parkways shall remind residents and guests of the path of water even when storm water or irrigation are not present. These “path of water” landscapes typically have depressions in the landscape to hold the water and are often more lush at the lowest points, or along the edges of a water pathway. These edges can take on both planted, formal patterns and natural organic forms. The “path of water” landscapes can vary greatly from dry arid plantings that only occasionally receive water to irrigated tree lined lawns that hold water during storm events to the edges of irrigation lakes in the Eastmark Great Park. These landscapes can be used to foster environments for abundant wildlife throughout the community within riparian habitats, along the path of water, through parks and dense urban areas. In built form, these landscapes may include the collection and re-use water from building condensate, fountains and channels, landscape canals and paved floodways.



#### A. Landscape Standards

Landscape standards including minimum plant size and quantity, parking area landscape and street perimeter landscape shall be per Section 12 – Landscape Standards, of the CP. Due to the fast growing nature of some of the desert trees and shrubs in the DU 1 plant palette, lower quantities of plant material can be approved as part of the landscape approval process. The following plant palette and landscape characters shall be applied to public spaces. Private yards and landscapes may use any of the following landscape characters, but it is anticipated that most will be the Shaded Parkway or Parks and Gardens character. Yards or landscape areas enclosed by privacy walls and generally not visible from public areas shall not be limited.

#### B. Landscape Plant Palette

Landscape palette within DU 1 is generally broken into five (5) landscape characters:

- Shaded Parkway
- Shaded Boulevards
- Parks and Gardens
- Linear Arroyos
- Riparian

The plants permitted in each of these landscape characters are charted in **Exhibit 5.10 – DU 1 Plant Palette**. Plants not found on this plant palette may be considered as part of the site plan review and approval if they generally meet, complement or enhance the corresponding landscape character for that portion of DU 1. In addition to these, landscape areas may include limited areas of decorative plants not on the approved plant list and limited areas of plants that may be water intensive (in public or private areas) where they are placed to encourage the use of outdoor spaces or in areas that are very heavily used by pedestrians. Turf will have the potential to be used at entries, areas of visual impact, trail nodes and focal points within the community. Turf will be appropriately sized for the location and proposed use. Artificial lawns may be used

## DU 1 DUP

anywhere within DU 1 but must be designed, installed and maintained to appear realistic when standing on the artificial turf.

All non-paved, non-turf areas shall be covered by dark one three (3) inch decorative rock with minus such as "Apache Brown," "Express Carmel," "Express Brown," "Black Cherry," "Table Mesa Brown," or "Saddleback Brown" and shall be planted. Other decorative rock gradations may also be allowed if appropriate to their setting. Compacted decorative rock may also be used as a paving material for walkways (such walkways if used for a required ADA route must be ADA compliant). Non-paved walkways that utilize a crushed rock surface (such as a jogging trail) may use the same color decorative rock in a quarter inch minus form.

### 1. Landscape Character

Landscape within DU 1 is generally broken into five (5) landscape characters: Shaded Parkways, Shaded Boulevards, Parks and Gardens, Linear Arroyos, and Riparian as shown generally on **Exhibit 5.3 – Landscape Character – Public Spaces**. In addition to these, decorative plants not on the approved plant list, plants that may be water intensive and lawn may be used in public or private areas that are placed to encourage the use of outdoor spaces or are very heavily used by pedestrians. On Exhibit 5.3 – Landscape Character – Public Spaces the landscape characters often overlap. In overlapping areas, the landscape may be either of the overlapping characters or may transition between them. Character areas should not generally be mixed. For example, along the major roadways, the Shaded Boulevards character is often interrupted at neighborhood/use entries with the Parks and Gardens character. Similarly, the Eastmark Great Park, if included in DU 1, will likely have a more urban look and feel, but may also include a Parks and Gardens character, and may be accented by natural areas of Riparian character; and Ellsworth Road's Shaded Boulevards character may be accented by Linear Arroyos character where retention basins are located along the roadway between intersecting streets.

#### a. Shaded Parkways

The Shaded Parkway landscape character is inspired by the turn of the century garden city neighborhoods of "Old Arizona" and Central Phoenix. These landscapes are used to create a pedestrian dominated streetscape. This character narrows the perceived width of the pavement, slows traffic and shades sidewalks. The corresponding plant palette is selected to work in the narrow parkways while providing a tunnel of shade and color accents. The palette also includes evergreens that may be used to accentuate seasonal changes. Palms may also be a part of this landscape character. Their height helps to enclose the streetscape and dominate the space to reduce speed. Understory planting in this character area must be able to handle some foot traffic as people walking to and from parked cars



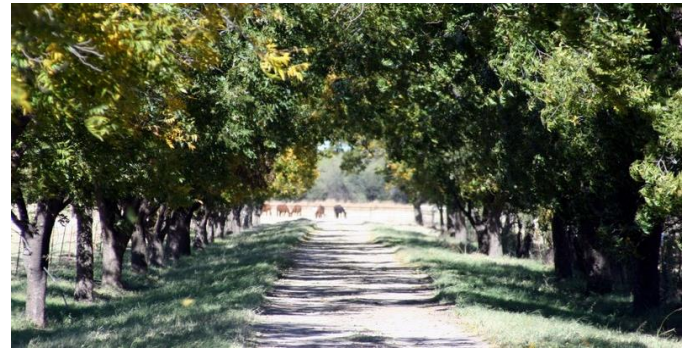


along the parkway. Understory plantings must also be versatile to be able to grow in both heavily shaded and sunny settings. Plants that go dormant seasonally should be mixed with evergreen vegetation so that the visual space of the roadway is pleasant year-round. These landscape character areas often include paved/hardscape areas under the tree canopies.



#### b. Shaded Boulevards

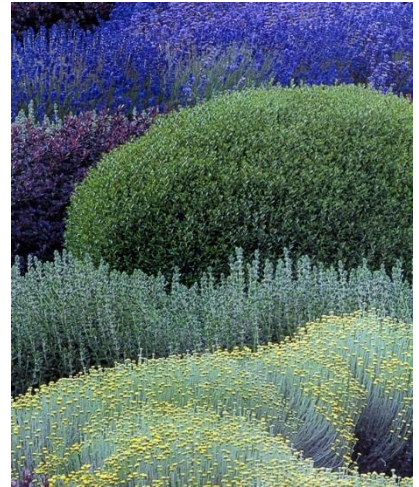
The Shaded Boulevards landscape character is inspired by old county highways that make their way through tree covered areas to provide access to near-town neighborhoods. Like Shaded Parkways, these landscapes are used to narrow the perceived width of the pavement, slow the traffic and shade the adjacent sidewalks. The corresponding plant palette is selected to work in the narrow spaces along the street while providing edges of green landscape to enclose the road. The palette includes evergreens to accentuate the seasonal changes and palms whose height helps to enclose the streetscape and provide vertical accent. Vertical forms of vegetation may be used specifically to screen adjacent uses from the streetscape. Understory plantings must be versatile to be able to grow in both heavily shaded and sunny settings. Plants that go dormant seasonally should be mixed with evergreen vegetation so that the visual space of the roadway is pleasant year-round. These landscape character areas often include paved/hardscape areas under the tree canopies. This landscape character area is typically designed to be experienced from an automobile, but may have more detail, focus and a formalization of planting patterns at neighborhood entries, commercial centers and along heavy pedestrian routes. Neighborhood entries may also be accented with plantings, walls and columns that compress the space creating a distinctive entry to the neighborhood. In commercial areas this landscape character may be maintained to have a high clear canopy with strong visibility to businesses and storefronts.





## c. Parks and Gardens

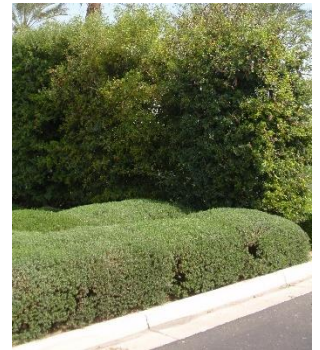
The Parks and Gardens landscape character is inspired by the turn of the century parks and gardens. Like well-kept front yards, this landscape character creates outdoor rooms and space for long term enjoyment by users. The scale of these spaces can range dramatically from small front yards to intimate neighborhood parks to the expanse of the Eastmark Great Park. Similarly, the plant type can vary dramatically from arid desert clusters to sprawling tree-lined lawns to lush, oasis-like planting in heavily used kinetic areas. The corresponding plant palette is broad to handle these various types of planting. This landscape character in large areas is often combined with pockets of Linear Arroyo or Riparian landscape character areas. Vertical forms of vegetation, including palms, pines, or other distinctive vertical elements may be used specifically to screen adjacent uses and lighting or to enclose larger open areas. Understory plantings must be versatile to be able to grow in both heavily shaded and sunny settings. Plants that go dormant seasonally should be mixed with evergreen vegetation so that the space is inviting to users year-round. These landscape character areas may include paved/hardscape areas under the tree canopies, open lawns, bodies of water or large recreational uses. Dramatic grade changes (in excess of ten (10) feet) are permitted in this landscape character and often the landscape may be depressed to contain drainage to use as natural supplemental irrigation. In this character area, boulders of the same color as the ground plain treatment may be included, but should typically be partially buried unless used as an artistic statement. These areas may be designed to provide an experience from an automobile, but this landscape character area is primarily intended to provide engaging pedestrian experiences. The level of detail and focus will likely vary through the character area with emphasis put on areas that attract heavy kinetic use by residents and guests. Plantings may be formal or organic in form and may intentionally provide dramatic juxtaposition of the two forms. Planting in this landscape character may also include vegetable and flower gardens including many species not included in the plant palette. This landscape character may also include Shaded Parkway or Shaded Boulevard landscapes at its edges where it interacts with the surrounding streetscapes.





#### d. Linear Arroyos

The Linear Arroyo landscape character is inspired by the arroyos of the Sonoran Desert. These landscapes are intended to transport and hold storm water and to provide natural landscape habitat for local animal species. The corresponding plant palette is selected to work in the linear spaces along the Eastmark Great Park (if located within DU 1) while providing variation to create a natural setting. The palette includes palms whose height may be used to enclose an adjacent streetscape, provide camouflage for tall rust colored ball field lights or to provide vertical accent. Fencing and planted hedges may be incorporated into this landscape character to provide buffers from adjacent uses. Plants in this landscape character may be primarily ground cover and shrubs including Creosote, Bursage, Mormon Tea, Ocotillo, Turpentine Bush, Jojoba, Brittle Bush. Wildflower seed is encouraged in these areas and may be watered to encourage growth and seasonal flowering. Appropriate wildflowers include Showy Golden Eye, Desert Marigold, Desert Lupine, Mexican Gold Poppy, Desert Bluebells, Desert Globe Mallow. Ironwood, Mesquite, Foothill and Blue Palo Verde trees are often found as large overgrown shrubs in this landscape character. While this landscape is typically an organic composition, it may transition to formal patterns at edges, entries and at interfaces with urban forms. Entries may also be accented with plantings, walls and columns that compress the space creating a threshold to heighten the sense of arrival. While this Character can be created in a minimum six (6) foot parkway on either side of a road, its effects are heightened when it is ten (10) to twenty (20) feet on either side of a road or a thirty (30) to fifty (50) foot wide landscape corridor. These spaces may be enclosed by landscape walls, privacy walls, fences or buildings. Decorative stone ground treatment in these areas should vary dramatically in size and include minus imitating the natural Sonoran Desert cobble. In this character area, boulders of the same color as the ground plain treatment may be included, but should typically be partially buried unless used as an artistic statement. Compacted decorative rock may also be used as a paving material for walkways (such walkways if used for a required ADA route must be ADA compliant). This landscape character area is typically designed as a natural environment.





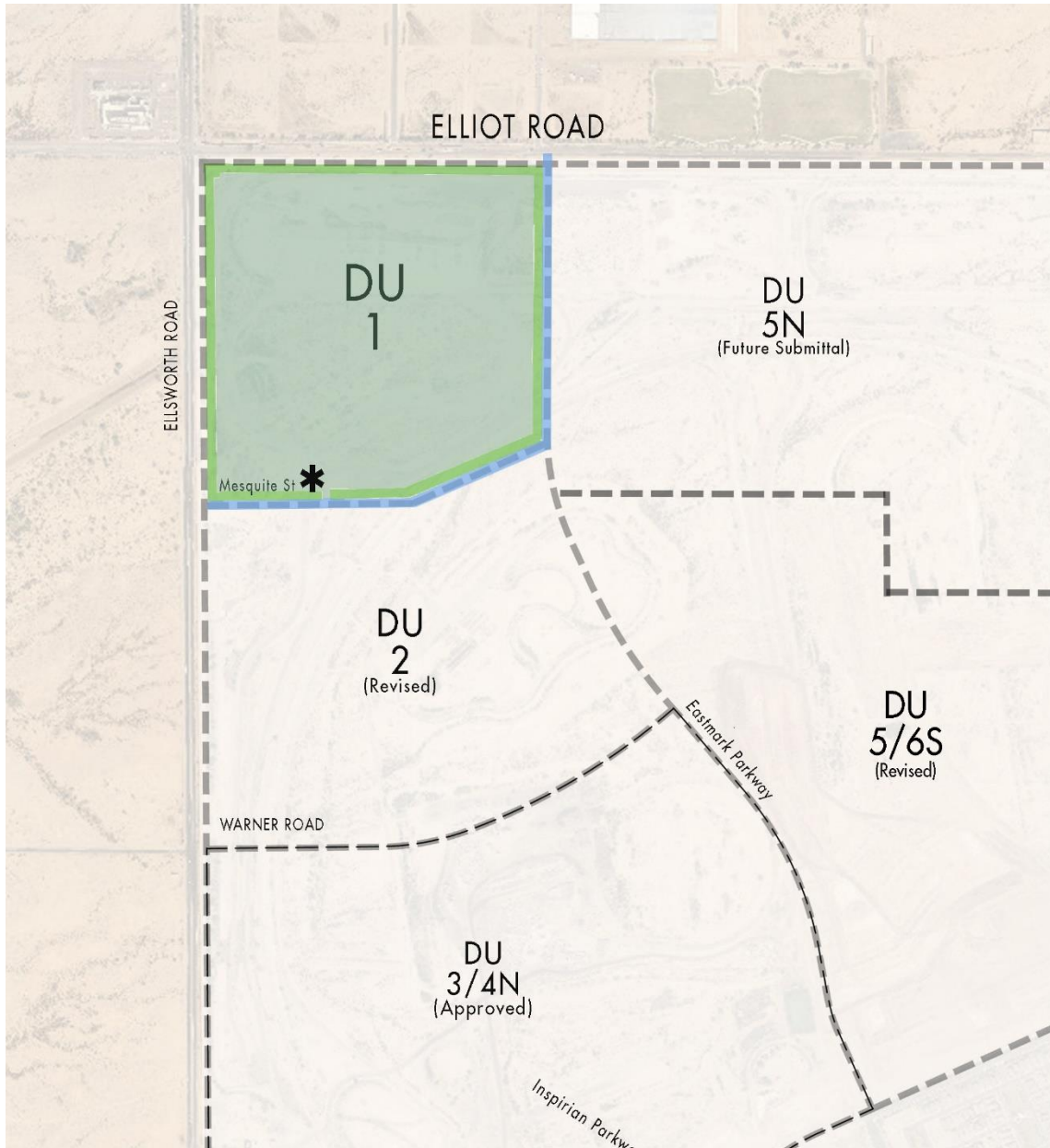


#### e. Riparian

The Riparian landscape character is inspired by the riparian landscapes of the Sonoran Desert. These landscapes are intended to hold storm water, to provide natural landscape habitat for local animal species and to provide natural edges to larger bodies of water. The corresponding plant palette is selected to work in the linear spaces often along other open spaces while providing variation to create a natural setting. The palette includes palms whose height may be used to provide vertical accent. Fencing and planted hedges may be incorporated into this landscape character to provide buffers from adjacent uses. Mesquite, Willow and Ash and Cotton Wood trees are often unmaintained in this landscape character. This landscape character area is typically designed as a natural environment – a wild place to explore. While this landscape character is typically an organic composition, it may transition to formal patterns at edges, entries and at interfaces with urban forms. Entries may also be accented with plantings, walls and columns that compress the space creating a threshold to heighten the sense of arrival. Decorative rock in these areas should vary dramatically in size and include minus imitating the natural Sonoran Desert cobble. In this character area, boulders of the same color as the ground plain treatment may be included, but should typically be partially buried unless used as an artistic statement. Decorative rock may also be used as a paving material for walkways (such walkways if used for a required ADA route must be ADA compliant).



Exhibit 5.3 – Landscape Character – Public Spaces

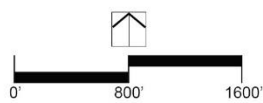


Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.

LEGEND

- Shaded Parkway
- Shaded Boulevard
- Tree Lined Streets
- \* Mesquite Street is optional in the development of Scenario 1

Note: Lush landscape including lawn permitted in common areas when placed to encourage the use of outdoor spaces





## 2. Tree Classes

Different types or classes of trees are required to create the diverse garden city landscape look of “Old Arizona.” There are four (4) tree classes that may be used in each of the various landscape character areas: Evergreen, Canopy, Accent and Palm. The plants permitted in each of these tree classes are charted in **Exhibit 5.10 – DU 1 Plant Palette**. The use, placement and combination of these tree classes along with the tree species, the understory planting and the ground plain treatments create the differences between the landscape characters. While any tree species may be included in more than one tree class, each tree class has a particular role for which it is typically used.

### a. Evergreen

The Evergreen tree class includes Pines, Oak, Olive and trees that provide full green color year around without significant loss of leaves seasonally. This tree class is used to hold the green, vibrant look of the streetscape when other trees drop their leaves. This class is also used to screen views of adjacent uses and is often used in a grouping or as part of a larger pattern.

### b. Canopy

The Canopy tree class is the workhorse tree providing the mass of the streetscape. This class includes a wide variety of trees ranging from native desert to formal garden. Mesquite, Palo Verde, Acacia, Olive, Oak, Elm, and Ash are all typical of this tree class. This tree class is used to provide a majority of the broad shade needed for the pedestrian experience, grows formally enough to be planted in parkways without destroying the pavement, and provides a full, solid look to visually enclose the streetscape for a majority of the year.

### c. Accent

The Accent tree class provides the visual accent and playful fun to the landscape setting. This class includes a wide variety of trees ranging from native desert to formal garden. Trees with colorful foliage, seasonal flowering displays, unique bark color or interesting architectural forms make up this class. This tree class is used to accent the Memory Points in the community and is often used at neighborhood entries, parks, places that are socially important or other places where people gather. This tree class is also used to provide general interest as a highlight in large masses of other tree classes.

### d. Palms

The Palm tree class provides the vertical accent and vertical enclosure of the streetscape. This class also includes palms that are appropriate to the urban Sonoran Desert setting. These trees are typically used in a grouping or as part of a larger pattern. This tree class is used to accentuate Memory Points in the community and may be used at neighborhood entries, parks, places that are socially important or other places where people gather. This tree class may also be used to enclose or create outdoor rooms and to direct the eye in the streetscape. This tree class is also used to provide wayfinding or a placemaking hierarchy in the community.

### C. Plant Types within the Public Right-of-Way (ROW)

Within the public right-of-way, the landscape character shall be as described below and as shown in **Exhibits 5.5 through 5.9 – Landscape within Public Right of Way**. Sidewalks shall be provided in the landscape area within or along the right-of-way as described below and as shown in **Exhibit 4.1 - Pedestrian Corridors**. The sidewalks shall be paved as described in the Pedestrian Circulation section of this DUP.

All non-paved areas shall be covered by a natural desert cobble or by dark one three (3) inch decorative rock with minus such as "Apache Brown" or "Express Carmel" and shall be planted. Other decorative rock gradations may also be allowed if appropriate to their setting. Compacted decorative rock may also be used as a paving material for walkways (such walkways if used for a required ADA route must be ADA compliant). Non-paved walkways that utilize a crushed rock surface (such as a jogging trail) may use the same color decorative rock in a quarter inch minus form.

In all non-turf, non-paved landscape areas, the understory planting must be shrubs, succulents or cactus planted organically, in large formal masses or in hedgerows as described below. Shrub/succulent planting shall be dense and not less than one (1) plant every four and a half (4.5) feet (planted approximately one (1) plant per twenty (20) square feet) unless a less dense quantity is approved by City staff.

The grading of non-paved landscape areas in the right-of-way should be depressed below the curb and adjacent pavement to collect rainwater and channel it toward vegetation.

An optional tall, decorative rear yard/neighborhood perimeter fence may be provided approximately ten (10) feet behind the sidewalk along Elliot Road Eastmark Parkway, Inspirian Parkway (if included), and Ellsworth Road. These walls shall not exceed a total exposed height of ten (10) feet and typically should not exceed an eight (8) foot high privacy wall on top of (in addition to) the retaining portions of the wall. (i.e. 2' retaining wall + 8' privacy wall or 4' retaining wall + 6' privacy wall). Side/rear yard privacy fences may be provided a minimum of three (3) feet (in limited locations) and typically five (5) feet behind the sidewalk along Neighborhood Streets and Parkside Streets

#### 1. Ellsworth Road

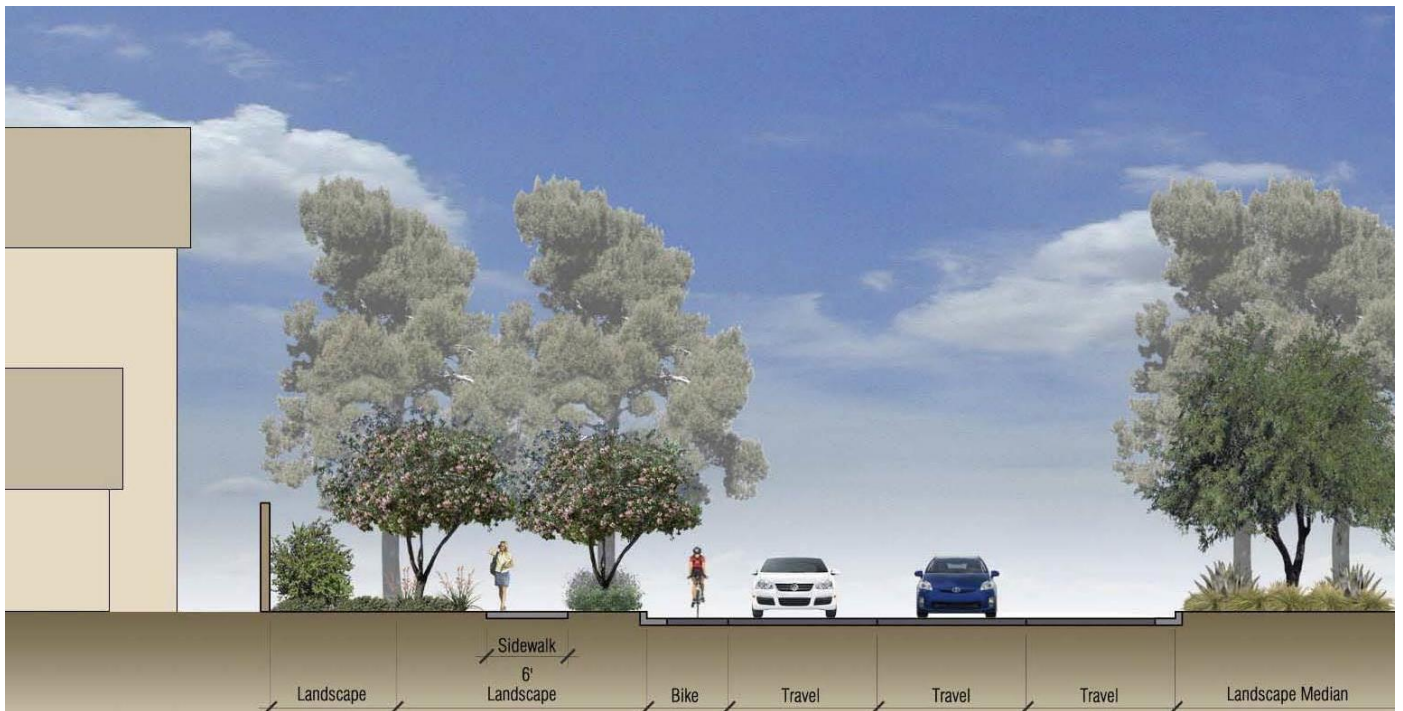
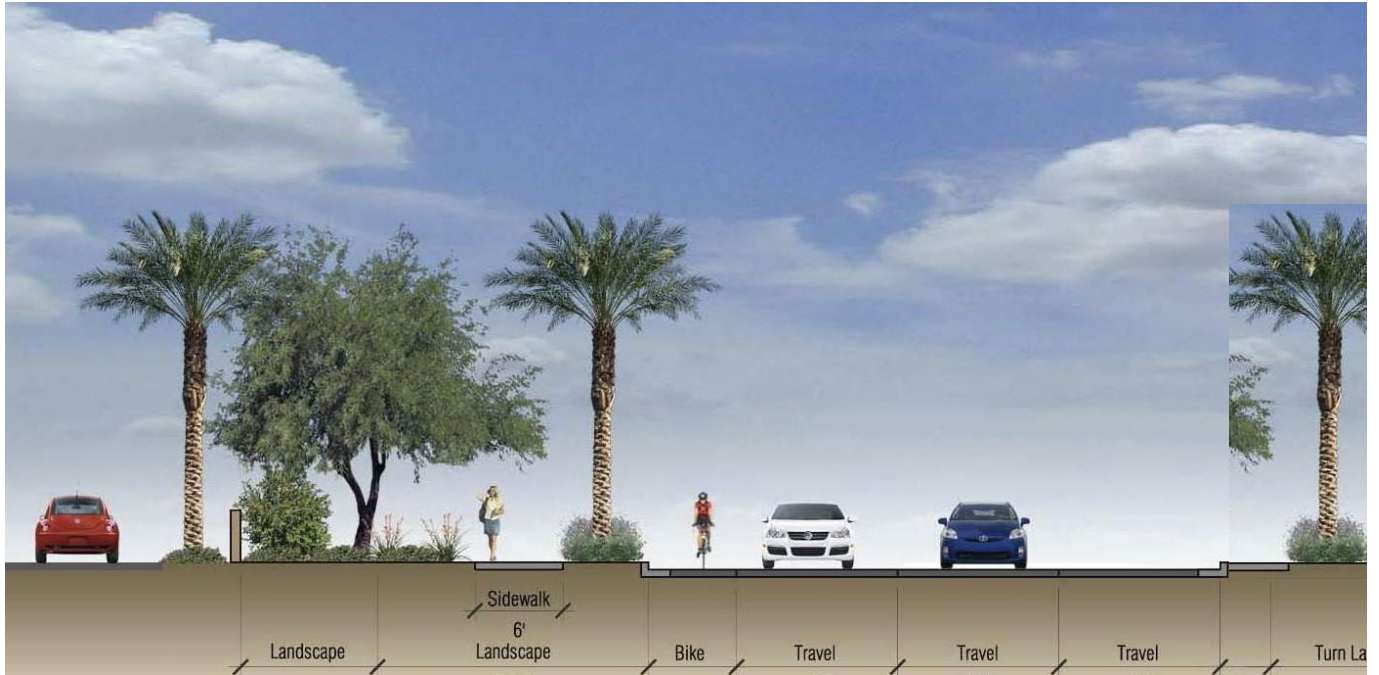
On Ellsworth Road as shown in **Exhibit 5.5a & b – Landscape within Public Right of Way – Ellsworth Road**, the right-of-way includes approximately eighteen (18) feet behind face of curb. This space is part of the Shaded Boulevards landscape character, but interfaces with the Linear Arroyos landscape character where stormwater retention is located adjacent to the roadway. Along the roadway, there is typically a broken double row of street trees behind curb and a single row down the middle of the median. The first row of trees behind the curb will typically be three (3) feet behind back of curb and the second (3) feet behind the sidewalk. Of the four (4) tree classes, the Canopy class will do the majority of the work in the median and the first row behind the curb. The Canopy class trees may transition slowly through various kinds of canopy trees over the length of the roadway, but trees capable of tall canopies such as Desert Museum Palo Verde, Ash and Jacaranda will be used to maximize visibility of the adjacent commercial uses. Evergreen (winter greenery and screening), Palm (enclosure and vertical accent), classes will also be a major part of the streetscape because of their ability to be trimmed up to provide visibility to the adjacent commercial uses. In the back row of trees (which is behind the sidewalk), the Evergreen and Palm tree classes will become a greater part of the streetscape. The rows of tall trees will help to engage the roadway as a part of the commercial corridor adjacent to it. Accent classes may also be mixed into these rows at intersections/driveways for color and visual interest. Landscape within the median shall be planted per the Shaded Boulevards landscape character. The median shall be planted with trees typically thirty (30) to forty (40) feet on center in the middle of the median. Typically, streetlights will be located behind the back of curb because this roadway is at the west edge of the community. The first two (2) feet behind back of curb in the median may be paved with pavers or stamped concrete. Tree placement and type may become more formal and accented at intersections and driveways with the formality breaking adjacent to Linear Arroyo landscaped stormwater retention basins.

**Exhibit 5.a – Landscape within the Public Right of Way – Ellsworth Road**





Exhibit 5.ab – Landscape within the Public Right of Way – Ellsworth Road



## 2. Eastmark Parkway

The right-of-way shall be located at back of curb and shall not include landscaped areas except a twelve (12) foot wide (face-of-curb to face-of-curb) raised landscaped median and potential parallel parking landscape islands. Landscape within the median will be planted per the Shaded Boulevards landscape character. The median is intended to be planted with trees typically thirty (30) to forty (40) feet on center in the middle of the median. Typically, streetlights will be located in the median to minimize their visual impact. The first two (2) feet behind back of curb in the median may be paved with pavers or stamped concrete. Landscape in the parallel parking landscape islands shall be planted per the Shaded Boulevards landscape character with at least one tree planted in the center of the island and trees planted at least twenty (20) to forty (40) feet on center in longer islands. Landscape beyond the right-of-way shall typically be planted per the Shaded Boulevards landscape character in the parkways and median and Parks and Gardens landscape character in the wider landscape areas as shown in **Exhibit 5.6 – Landscape within Public Right of Way – Eastmark Parkway & Inspirian Parkway**. Riparian landscape character areas may come in close proximity to the right-of-way on the Eastmark Great Park side of the road. The landscape pallet shall generally be an extension of the Eastmark Great Park planting so that the parkway appears to be in or at the edge of the park space. Shorter trees (accent type) may be used rather than boarder canopy type trees in areas where the view from the park over the trees toward the Superstition Mountains are desired.

Five (5) foot sidewalks will be provided along both sides of the street. Sidewalks on both sides will be detached from the curb typically by at least six (6) feet of landscape from face-of-curb. The sidewalk on the park side may meander far from the road edge to engage the uses within or adjacent to the park. Such sidewalks while generally wider will typically be interrupted by planters, pots, patio enclosures and street furniture.

Exhibit 5.6 – Landscape within the Public Right of Way – Eastmark Parkway



General Landscape along the Roadway   Accent Landscape along the Roadway

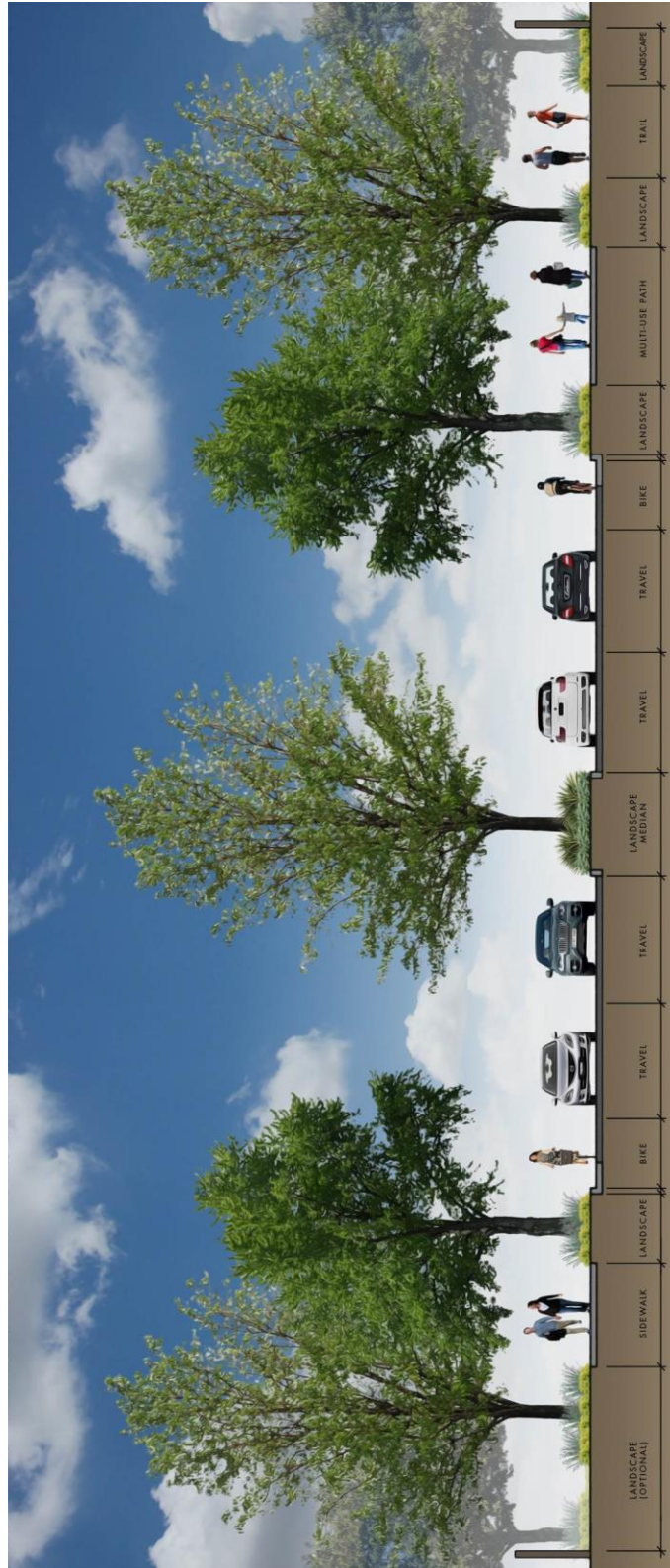
#### 4. Mesquite Road (Scenario 2)

The right-of-way shall be located at back of curb and shall not include landscaped areas except a nine (9) foot wide (face-of-curb to face-of-curb) raised landscaped median. Landscape within the median shall be planted per the Shaded Boulevards landscape character. The median is intended to be planted with trees typically thirty (30) to forty (40) feet on center in the middle of the median. Typically, streetlights will be located in the median to minimize their visual impact. The first two (2) feet behind back of curb in the median may be paved with pavers or stamped concrete. Landscape beyond the right-of-way shall typically be planted per the Shaded Boulevards landscape character in the parkways and median and Parks and Gardens landscape character in the wider landscape areas as shown in **Exhibit 5.7 – Landscape within the Public Right of Way –Mesquite Road**. Tall canopy, palm and evergreen type trees may be used to complement the commercial corridor, accent adjacent multi-story buildings and screen adjacent surface parking while providing a shaded walkway.

Sidewalk will be detached from the curb typically by at least five (5) feet of landscape from face-of-curb. The sidewalk may engage the uses adjacent to the roadway. Setbacks from the sidewalk shall not be required. Paving may become wider in areas and will typically be interrupted by planters, pots, patio enclosures and street furniture. A five (5) foot minimum clear through route is required.



Exhibit 5.7 – Landscape within the Public Right of Way –Mesquite Road



#### 5. Neighborhood Streets/End Block Streets/Neighborhood Entries (Scenario 2)

The right-of-way shall be located at back of curb and shall not include landscaped areas. Landscape beyond the right-of-way shall typically be planted per the Shaded Parkways landscape character. Five (5) foot sidewalks will be provided along the sides of the street that engage the front of a home, an adjacent use or on at least one side of street when the street connects two blocks together. Sidewalks will typically be detached from the curb by at least six (6) feet of landscape from face-of-curb. The sidewalks will typically be parallel to the roadway. See Neighborhood Streets as shown in **Exhibit 5.8 – Landscape within the Public Right of Way – Neighborhood Streets.**

#### 6. Parkside Streets (Scenario 2)

The right-of-way shall be located at back of curb and shall not include landscaped areas. Landscape beyond the right-of-way is intended to typically be planted per the Shaded Parkways landscape character in parkways and Parks and Gardens landscape character in wider landscape areas as shown in **Exhibit 5.9 – Landscape within the Public Right of Way – Parkside Streets.** Five (5) foot sidewalks will be provided along the house/building side of the street. Sidewalks will typically be detached from the curb typically by at least six (6) feet of landscape from face-of-curb. The sidewalks will typically be parallel to the roadway. On the park side of the street, sidewalks are not required except as necessary to provide access to the park. Park side sidewalks may meander far from the road edge to engage the uses within the park or open space corridor.



**Exhibit 5.8 – Landscape within the Public Right of Way – Neighborhood Streets**

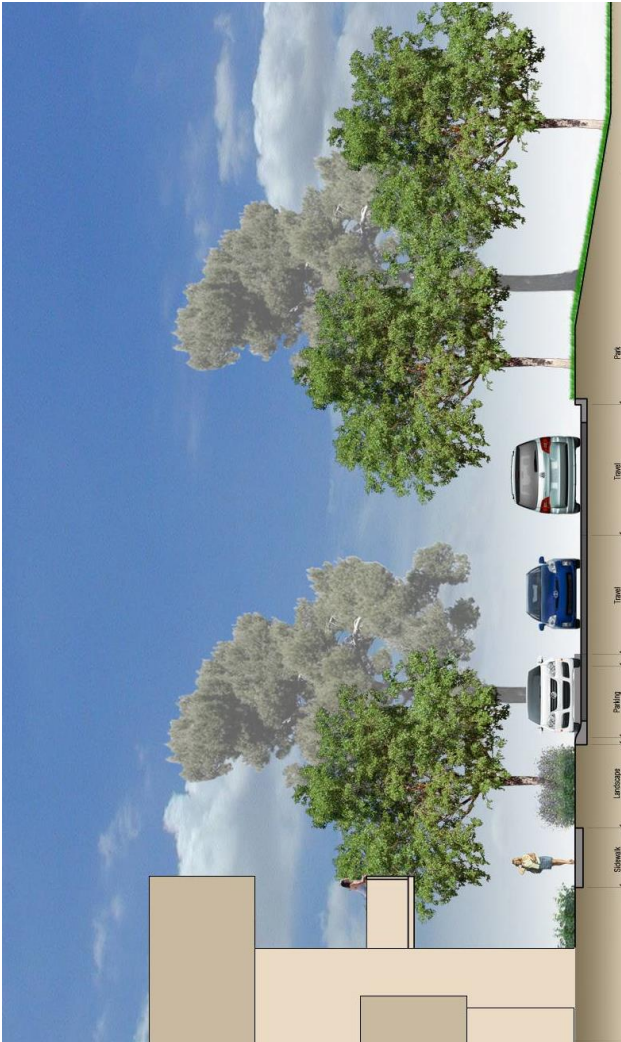


Along parking sections

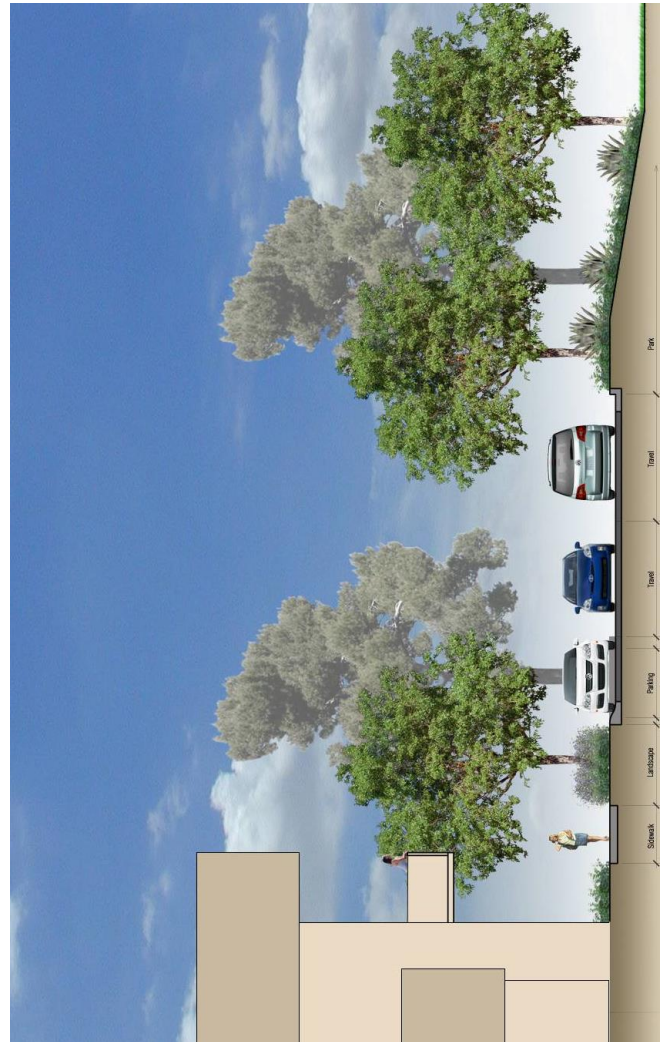


Along no-parking sections

**Exhibit 5.9 – Landscape within the Public Right of Way – Parkside Streets**



With Lawn along the Parkside/Open Space Corridor



With Planting Beds along the Parkside/Open Space Corridor



## D. Landscape Architecture Theme(s) and Design Standards for Landscaping

The landscape architecture themes shall be as outlined in Section 5.3 B.1. - Landscape Character of this DUP. The design standards for landscaping including fences, walls and sentinels, within DU 1 can be found throughout Section 5.3 – Landscaping.

## E. Miscellaneous Streetscape and Open Space Elements

The streetscape and open space landscape characters are described throughout Section 4 and 5 of the DUP. The streetscapes in DU 1 are designed as outdoor rooms whose landscape character is described in detail in Section 5.3 C. – Plant types within the Public Right-of-Way (ROW) and Section 4.1 – Pedestrian Corridors. The open space areas of DU 1 will be comprised primarily of the Eastmark Great Park (Scenario 2), private common areas in non-residential and private common areas in multi-family residential , whose composition is described in detail in Section 5.2 – Common Areas.

Because open spaces outside of the streetscapes in DU 1 are primarily park spaces, the landscape character of open spaces will be primarily Parks and Gardens as described in Section 5.3 B.1. – Landscape Character. The park areas in DU 1 may also include pockets of natural desert to contrast the formal park plantings. These natural pockets will likely occur at the edges and corners of the park spaces, and will draw plants from the Linear Arroyo landscape character. The parks may also include low lying areas especially when the park is also used to store stormwater. These areas may incorporate plants from the Riparian landscape character. These two additional landscape characters may be used anywhere in the parks of DU 1 and while they may be small components of neighborhood parks, they may become a larger element of the Eastmark Great Park (Scenario 2).

### 1. Fences and Walls

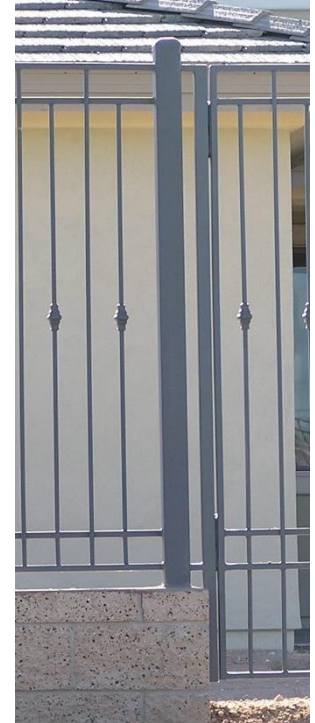
Fences or walls visible from publicly accessible areas, right-of-way or adjacent properties must meet the following requirements:

- Fences must be constructed of decorative materials such as wrought iron or decorative metal work – wood, plastic or vinyl fences are typically not permitted
- Fences with metal posts must be capped
- Fences as solitary elements in the landscape are not permitted; they must be screened with some vegetation (regular foundation planting, vines, tall hedge)
- Metal fences should have a dark, finish (paint or coating) or be allowed to rust naturally
- Fences require a column or solid mass that is larger (height and width) than the mass of the fence at corners and ends
- Fences are not permitted to step (must be level on the top), when grade transitions are required, a solid mass or column is required to step, and an offset in plan is encouraged
- Fences are not allowed to continue in a single plane for more than 250'. Offset location, depth and design must be integral to the overall landscape or building design
- Fence or wall material and color must a.) blend with the landscape setting using colors that do not



contrast with the vegetation OR b.) be complementary and compatible with the building architecture

- Chain link fence is not permitted
- Fences or walls taller than forty-two (42) inches are not permitted in the minimum required "building setback – street" per the CP (see Exhibit 3.12 – Wall Placement)
- Fence and wall locations should be placed or sized to respect sight distance restrictions
- Walls are typically constructed of masonry units, concrete, or similar product
- Walls must be made or faced with materials such as stone, brick, slump block, and patterned block; or must be finished with a sand finished stucco
- Walls must end in columns, 90 degree returns or thickened ends so that the wall appears to have mass (16"+)
- Changes in wall height must be accompanied by an offset in plan or wall mass so that single walls do not appear to step.
- Masonry typically is not permitted to be painted, but rather should be integral colored materials.
- Perimeter/privacy / rear yard walls between six (6) and ten (10) feet in height shall be permitted along District and Arterial streets. These walls shall not exceed a total exposed height of ten (10) feet and typically should not exceed an eight (8) foot high privacy wall on top of (in addition to) the retaining portions of the wall. (i.e. 2' retaining wall + 8' privacy wall or 4' retaining wall + 6' privacy wall). Six (6) to eight (8) foot high walls shall be permitted in other areas
- Electrical or mechanical yards that may be screened by a wall must also use vegetation to partially screen the wall. These solid enclosure walls are not permitted to be a dominate design element. Equipment that is taller than the wall that encloses them must be masked or complemented by landscape of similar height and form to lessen the visual impact of the taller equipment



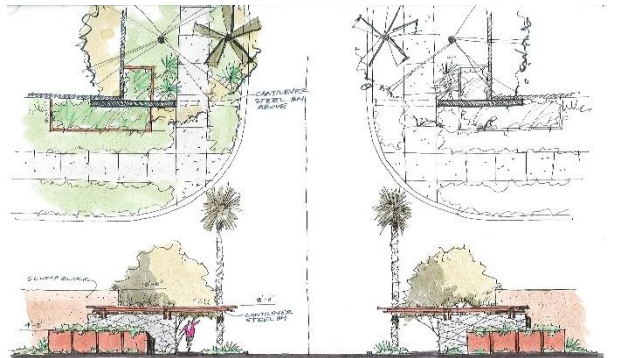
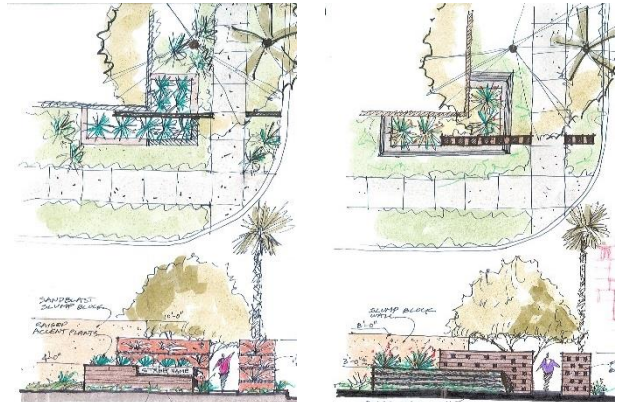
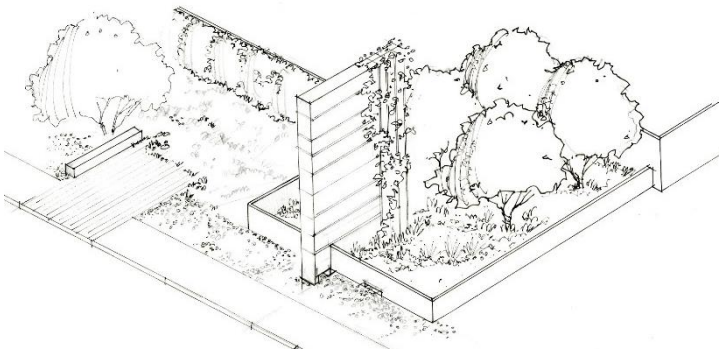


## DU 1 DUP

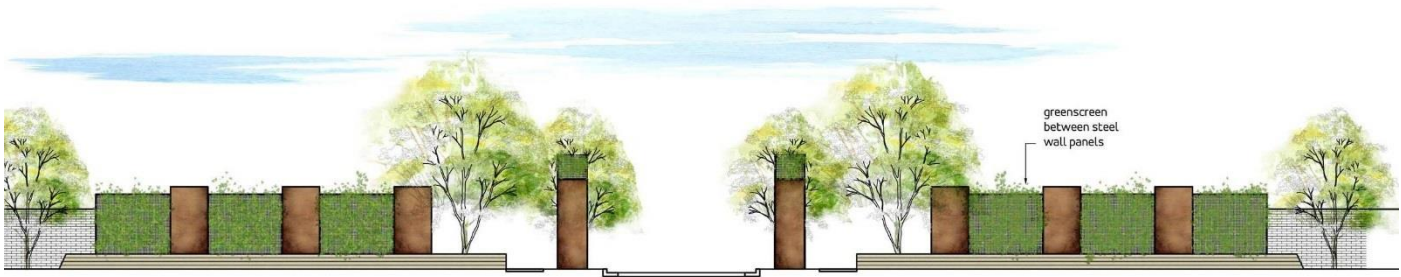
### 2. Sentinels

If Scenario 2 occurs, at neighborhood and community entries to DU 1, sentinels may be positioned to create a threshold. Sentinels may take the form of decorative wall extensions, decorative columns or a combination of such elements. Within DU 1 Sentinels or community walls at Enclave entries from Eastmark Parkway or Inspirian Boulevard may include signage that expresses the name of the residential enclave (see **Exhibit 5.15 – Potential Signage**).

- Sentinels must be constructed of permanent, long lasting, decorative materials
- Sentinels may be illuminated or visually accented by material or color choice
- Sentinel material and color must complement or artistically contrast their landscape and architectural setting
- Sentinels may be much higher than adjacent fences or structures
- Sentinels may visually narrow/compress the roadway and may have vertical elements located two feet from back of curb on either side
- Sentinels should be placed or sized to respect sight distance restrictions







### 3. Hardscape

Hardscape in the streetscape and open spaces of DU 1 will primarily be standard gray concrete. In walkways, the hardscape may be scored to create two (2) by two (2) to three (3) by three (3) panels to reduce the visual size of the pavement. Colored or textured concrete is not required but may be used in the private open spaces, neighborhood parks and the extension of the Eastmark Great Park. The use of alternative paving materials such as brick, flag stone, paving stones, and concrete pavers in areas where people gather and linger should be encouraged. The use of alternative paving materials in the roadways is not anticipated, but may be permitted with the approval of the City Engineer and City Traffic Engineer and may be used to strengthen the threshold effect at neighborhood entries or to slow traffic and draw attention to important social locations.

### 4. Street Furniture

Street furniture along the streetscape in DU 1 shall not be required but is permitted in the styles complementary to the overall landscape and architectural styles described in this DUDG. Street furniture in open spaces will vary dramatically and should complement the landscape and architectural setting. Typically, furniture will be one of two types. The first type will be legacy pieces positioned to have importance and of a quality that will last for decades. While these pieces may be few, they are provided intentionally to create a long-term bond with their users. The second type will be very functional furniture. These pieces may be light weight, of lesser quality materials, which are still durable. These pieces are placed for convenience and are typically easy to move and re-locate to serve the ever-changing needs of the open space user.

Landscape walls whenever appropriate should be designed to be additional built-in furniture. Wall heights and tops should be designed to encourage their use as a seat wall or as high cocktail seat (allowing the user to lean on the wall with a bent knee and the foot resting on the vertical surface of the wall). Designs that discourage sitting on the wall are discouraged.

Furniture such as trash receptacles and bike racks should be simple, practical design solutions similar to those found in a typical commercial setting. These pieces may be artful or custom creations, when appropriate additions to their setting, but should otherwise be dark finished and not call attention to themselves.

### 5. Public Art

While public art is not required in DU 1, there are many locations where the addition of public art could be incorporated. Public art can most easily and appropriately be added to focal points in open space settings. At these key locations, the artwork can be appreciated by users of the open space who have time to linger and experience the artwork. Art can also be incorporated in the design of the neighborhood sentinels or the landscape surrounding the entry thresholds. In these locations the art work will not likely be experienced at a pedestrian level, but rather would be a sign of wealth, power or pride for the neighborhood strengthening community stewardship. Public art should not be placed randomly or without relationship to its context in the along the streetscapes or in the open spaces of DU 1.

## 6. Shade Structures

Shade structures along the streetscape such as bus stops and in open spaces such as ramada's or gazebos should be designed in a character as described in Section 5.2 A.9. – Built, Protective Shade of this DUP. These structures should be designed to be a substantial and integral part of their landscape setting. Even when these elements are iconic or focal, they should be dominated or visually enclosed by the landscape that surrounds them.

## 7. Water Features

Within DU 1, water features, ponds and fountains are only anticipated in open spaces, and are not typically a part of the streetscape unless a window into adjacent open spaces is provided.

## 8. Foundation Base (Landscape)

Along the streetscapes of DU 1, all non-paved landscape areas (except trails) shall be planted, providing a foundation base for perimeter walls. This foundation base is not required at the neighborhood entries around the sentinels. In these locations, plaza or sidewalk paving may extend to the base of the sentinels.

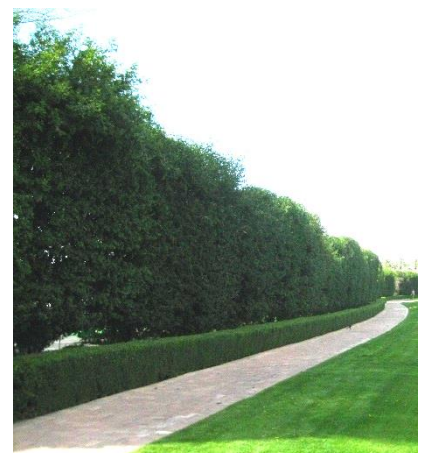
In open spaces in DU 1 hedges and shrub masses shall be used to create outdoor rooms. Around architecture within these open spaces, foundation base plantings are not required, but should be used when plazas or sidewalks do not extend to the base of the architecture. Foundation base plantings should be used at the base of the architecture unless patios, plazas and sidewalks that extend to the base of the architecture can provide useful outdoor space for walking or sitting. Architecture within open space entirely surrounded by pavement should be complemented by planted pots at the base of columns and framing building entries. Paving adjacent to solid masonry walls should be avoided unless pedestrian access to the paved area from that portion of the immediately adjacent building or private yard is provided and the lack of foundation base landscape improves the usability of the paved space.

## 9. Street Perimeter Landscape Standards

Landscape standards including minimum plant size and quantity, parking area landscape and street perimeter landscape shall be per Section 12 – Landscape Standards, of the CP unless a lower number of plants are approved at the time of site plan or improvement plan approval based on use of fast growing material. Within DU 1 Street trees will predominately line the roadways (in organic or formal patterns) and be planted very close to the back of curb to minimize the visual width of the roads. As such, in most cases the minimum required Street Perimeter Landscaping will be provided by these street trees and the landscape planted beneath them in the parkways. Because private driveways, parking lots and pedestrian plazas are anticipated throughout DU 1, large portions of the landscape under the trees may paved, turf or planted in flower beds. The remaining vegetation areas should be heavily planted so that they appear to be well kept garden spaces or dense natural clusters. Planting in these areas, while not required to exceed the minimum requirements, may often need to be much denser (one plant per forty (40) square feet) or less intense to create this overall effect. Landscape within walled courts or yards that are not visible from adjacent public areas is not required. Such courts may be enclosed by walls, gates, fences or dense vegetation hedges.

### a. Minimum Plant Size

Landscape standards including minimum plant size and quantity, parking area landscape and street perimeter landscape shall be per Section 12 – Landscape Standards, of the CP unless a lower number of plants are approved at the time of site plan or improvement plan approval based on the use of fast growing material.



## DU 1 DUP

Due to the fast-growing nature of desert trees in the DU 1 plant palette, the minimum size for required trees may be smaller if exchanged for an additional quantity of trees (i.e. one (1) twenty-four (24) inch box tree for two (2) fifteen (15) gallon trees).

When hedges are used in the landscape, to ensure that trees utilized for “hedge” purpose have sufficient opportunity to be trained via controlled pruning and maintenance, it is appropriate to reduce the “typical” standard minimum plant size to allow for fifteen (15)-gallon minimum plant size in DU 1 in exchange for an additional quantity of trees. An example of this is a hedge planted at a density of one (1) tree per twelve (12) linear feet of hedge with fifteen (15) gallon trees for the “Street Perimeter Landscaping”.






### F. DU 1 Ownership and Maintenance Responsibilities

In private landscapes within DU 1, maintenance shall be the responsibility of the landowner. In public landscapes within DU 1, maintenance responsibilities shall be as outlined in Section 3.6, (c) of the Pre-Annexation Development Agreement between the City of Mesa and DMB Mesa Proving Grounds LLC.







## Exhibit 5.10 – DU 1 Plant Palette







## G. DU 1 Plant Palette








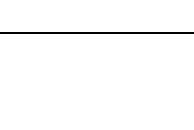
## 1. Trees





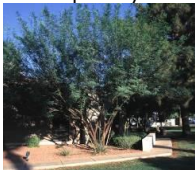
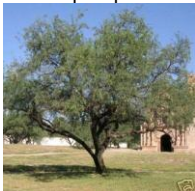
		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
<b>BOTANICAL NAME</b>	<b>COMMON NAME</b>									
Acacia aneura 'Mulga' 	Acacia Aneura	x	x	x			E	x	x	
Acacia greggii 	Catclaw			x	x	x	E		x	
Acacia rigidula 	Blackbrush Acacia	x	x	x	x		E	x	x	
Baccharis salicifolia 	Seep Willow	x	x	x		x	D			
Callistemon viminalis 	Bottle Brush Tree	x	x	x			E		x	
Carya sp.	Pecan	x	x	x			E	x		









		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
<b>BOTANICAL NAME</b>	<b>COMMON NAME</b>									
Celtis reticulata 	Canyon Hackberry	x	x	x	x	x	D	x		
Cercidium(see Parkinsonia)	Palo Verde									
Chilopsis linearis 	Desert Willow	x	x	x	x	x	D	x	x	
Chilopsis linearis 'Bubba' 	Desert Willow	x	x	x	x	x	D	x	x	
Chilopsis linearis 'Lucretia Hamilton' 	Desert Willow	x	x	x	x	x	D	x	x	
Chitalpa tashkentensis 	Chitalpa	x	x	x			D	x	x	
Cupressus arizonica 	Arizona Cypress			x			E			







		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Dalbergia sissoo 	Indian Rosewood			x			D	x		
Fraxinus uhdei (Wenzig) Lingelsh	Shamel Ash, Tropical Ash	x	x	x			D	x		
Fraxinus velutina 	Arizona Ash	x	x	x		x	D	x		
Fraxinus velutina 'Bonita' 	Bonita Ash	x	x	x			D	x		
Fraxinus velutina 'Fan-tex' 	Fan-tex Ash	x	x	x			D	x		
Gleditsia tricanthos inermis 	Honeylocust	x	x	x			D	x		
Jacaranda acutifolia Jacaranda mimosifolia 	Jacaranda	x	x	x			D	x	x	






		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
<b>BOTANICAL NAME</b>	<b>COMMON NAME</b>									
Juglans major 	Arizona Walnut			x			D	x		
Juniperus monospermus 	One Seed Juniper			x	x	x	E			
Olea europa 'Swan Hill' 	Swan Hill Olive	x	x	x			E	x		
Olneya tesota 	Ironwood	x	x	x	x	x	E	x	x	
Parkinsonia floridum 	Blue Palo Verde	x	x	x	x	x	D	x	x	
Parkinsonia hybrid "Desert Museum" 	Desert Museum Palo Verde	x	x	x	x	x	D	x	x	
Parkinsonia microphyllum 	Foothills Palo Verde			x	x	x	D		x	
Pinus eldarica 	Afgan Pine, Eldarica Pine	x	x	x			E	x		






		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
<b>BOTANICAL NAME</b>	<b>COMMON NAME</b>									
Pinus halepensis 	Aleppo Pine	x	x	x	x	x	E	x		
Pistacia atlantica x Intergerrima 	Red Push Pistache	x	x	x			D	x	x	
Pistacia vera L.	Pistachio			X			D	x		
Populus fremontii 	Cottonwood			x		x	D	x		
Prosopis glandulosa 	Honey Mesquite	x	x	x	x	x	D	x		
Prosopis hybrid 'Phoenix' 	Phoenix Mesquite, Argentine Mesquite, Thorn-less South American Mesquite, Chilean Mesquite	x	x	x			D	x		
Prosopis pubescens 	Screwbean Mesquite		x	x	x	x	D	x		








		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
<b>BOTANICAL NAME</b>	<b>COMMON NAME</b>									
Prosopis velutina 	Velvet Mesquite	x	x	x	x	x	D	x		
Quercus emoryi 	Emory Oak	x	x	x			E	x		
Quercus virginiana 	Live Oak	x	x	x			E	x		
Salix exigua 	Coyote Willow				x	x	D			
Salix gooddingii 	Goodding's Willow			x	x	x	D	x		
Tipuana Tipu 	Tipu			x			D	x	x	






		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
<b>BOTANICAL NAME</b>	<b>COMMON NAME</b>									
Ulmus parvifolia 	Chinese Elm	x	x	x			D	x		
Ulmus parvifolia Allee 	Chinese Elm Allee, Chinese Elm Bosque	x	x	x			D	x		
Vitex agnus-castus 	Chaste Tree	x	x	x			D	x	x	
Brahea armata 	Mexican Blue Palm	x	x	x	x		E		x	x
Chamaerops humilis 	Mediterranean Fan Palm	x	x	x			E		x	
Phoenix canariensis 	Canary Island Date Palm	x	x	x			E	x	x	x






		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Phoenix dactylifera 	Date Palm	x	x	x	x		E	x	x	x
Washingtonia filifera 	California Fan Palm, Hybrid Fan Palm (wide trunk)	x	x	x	x	x	E	x	x	x
Acacia willardiana 	Palo Blanco	x	x	x	x		E		x	
Bauhinia blakeana 	Hong Kong Orchid Tree	x	x	x			D	x	x	
Bauhinia lunaroides 	Anacacho Orchid	x	x	x	x	x	D		x	



		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
<b>BOTANICAL NAME</b>	<b>COMMON NAME</b>									
Caesalpinia cacalaco 	Cascalote	x	x	x	x		E	x	x	
Cercis canadensis v. 'Mexicana' 	Mexican Redbud	x	x	x			D	x	x	
Chorisia speciosa 	Silk Floss Tree	x	x	x			D	x	x	
Citrus sp.	Citrus Tree	x	x	x			E		x	
Cordia boissierii 	Texas Olive	x	x	x	x		E		x	
Cupressus sempervirens 	Italian Cypress	x	x	x			E		x	
Diospyros texana	Texas persimmon			x			D	x	x	



		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
										
Fraxinus greggii	Littleleaf Ash	x	x	x	x		E		x	
										
Nerium oleander 'Sister Angus'	Giant White Oleander	x	x	x			E		x	
										
Lagerstroemia indica	Crape Myrtle	x	x	x			D	x	x	
										
Laurua nobilis	Bay Laurel	x	x	x			E	x	x	
										

		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
<b>BOTANICAL NAME</b>	<b>COMMON NAME</b>									
 Pistacia lentiscu	Mastic Tree	x	x	x			E	x	x	
 Pithecellobium flexicaule	Texas Ebony		x	x	x		E	x	x	
 Pithecellobium mexicanum	Mexican Ebony		x	x	x		E	x	x	
 Pithecellobium pallens	Tenaza		x	x	x		E	x	x	
 Plantanus wrightii	Arizona Sycamore		x	x	x	x	D	x		
Prunus armeniaca	Apricot			x			D		x	

		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Prunus cerasifea 	Purple Leaf Plum	x	x	x			D	x	x	
Prunus persica	Peach			x			D		x	
Pyrus calleryana 'Bradford' 	Bradford Pear	x	x	x			D	x	x	
Pyrus kawakamii 	Evergreen Pear	x	x	x			D	x	x	
Quercus suber 	Cork Oak		x	x	x		E	x		
Sophora japonica 	Japanese Pagoda Tree			x			D	x	x	

		Landscape Character					Tree Class			
		Shaded Parkway	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D= Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Sophora secundiflora 	Texas Mountain Laurel	x	x	x	x		E		x	
Thevetia peruviana 	Mexican Oleander	x	x	x			E		x	



## 2. Shrubs

		Landscape Character					Tree Class			
		Shaded Boulevards	Shaded Boulevards	Parks and Cardenas	Linear Arroyos	Riparian	E=Evergreen D= Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Abutilon palmeri	Indian Mallow	x	x	x	x		D		x	
Acacia craspedocarpa	Leather Leaf Acacia	x	x	x	x		E		x	
Alyogyne huegelii	Blue Hibiscus		x	x			E		x	
Ambrosia ambrosoides	Giant Bursage					x	E			
Ambrosia deltoidea	Bursage		x	x	x	x	E			
Anisicathus quadrifidus	Mountain Flame		x	x	x	x	E		x	
Atriplex canescens	Fourwing Saltbrush					x	E			
Atriplex lentiformis	Quail Bush					x	E		x	
Buddleia marrubifolia	Woolly Butterfly Bush		x	x	x	x	E		x	
Buxus m. japonica	Japanese Boxwood	x	x	x			E			
Caesalpinia gilliesii	Mexican Bird of Paradise		x	x	x		D		x	
Caesalpinia mexicana	Yellow Bird of Paradise		x	x	x		E		x	
Caesalpinia pulcherrima	Desert Bird of Paradise		x	x	x		D		x	
Calliandra californica	Red Fairy Duster		x	x	x		E		x	
Calliandra eriophylla	Native Fairy Duster	x	x	x	x	x	E		x	
Callistemon citrinus 'Little John'	Little John	x	x	x			E		x	
Carissa grandifolora 'Compacta'	Natal Plum	x	x	x			E			
Cassia artemisoides	Silver Cassia		x	x	x	x	E		x	
Celtis pallida	Desert Hackberry				x	x	E			
Cordia parvifolia	Littleleaf Olive		x	x			D		x	
Dalea frutescens	Black Dalea	x	x	x	x		D		x	
Dalea pulchra	Indigo Bush		x	x			D		x	
Dodonaea viscosa	Hopbush		x	x	x	x	E			
Dodonaea viscosa 'Purpurea'	Purple-leafed Hopbush		x	x			E		x	
Encelia farinosa	Brittlebush		x	x	x	x	E		x	
Ephedra viridis	Mormon Tea			x	x	x	D			
Ericameria laricifolia	Turpentine Bush	x	x	x	x	x	E			
Euphorbia biglandulosa	Gopher Plant	x	x	x			E		x	
Gaura lindheimerii	Whirling Butterflies 'white'	x	x	x			D		x	
Hibiscus rosa-sinensis	Hibiscus			x			E		x	
Hyptis emoryi	Desert Lavender				x	x	E			
Jasminum sambac	Jasmine	x	x	x			E		x	
Justicia californica	Chuparosa		x	x	x	x	E		x	
Justicia spicigera	Mexican Honeysuckle		x	x			E		x	
Larrea tridentata	Creosote		x	x	x	x	E			

		Landscape Character					Tree Class			
		Shaded Desert Sage	Shaded Boulevard	Parks and Cardinal	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Leucophyllum sp.	Sage (small)	x	x	x	x		E		x	
Leucophyllum sp.	Sage (large)		x	x	x		E		x	
Leucophyllum frutescens	Texas Ranger		x	x			E		x	
Leucophyllum frutescens 'Compacta'	Texas Ranger	x	x	x			E		x	
Leucophyllum laevigatum	Chihuahuan Sage		x	x	x		E		x	
Leucophyllum laevigatum 'Rio Bravo'	Chihuahuan Sage		x	x	x		E		x	
Leucophyllum zygophyllum 'Cimarron'	Cimarron Texas Ranger	x	x	x	x		E		x	
Lycium andersonii	Wolfberry				x	x	E			
Lycium fremontii	Wolfberry				x	x	E			
Myrtus boetica	Twisted Myrtle		x	x			E			
Myrtus communis	Myrtle	x	x	x			E			
Nerium oleander Dwarf	Dwarf Oleander	x	x	x			E		x	
Nerium oleander	Common Oleander		x	x			E		x	
Perovskia atriplicifolia	Russian Sage		x	x	x		D		x	
Psilostrophe cooperi	Paperflower		x	x	x	x	D		x	
Rhus ovata	Sugarbush		x	x			E			
Rhus virens	Evergreen Sumac		x				E			
Rosmarinus officinalis 'Huntington Carpet'	Upright Rosemary	x	x	x			E			
Ruellia brittoniana	Ruellia	x	x	x			E		x	
Ruellia peninsularis	Baja Ruellia	x	x	x			E		x	
Russelia equisetiformis	Coral Fountain	x	x	x			E		x	
Salvia coccinea	Scarlet Sage	x	x	x			E		x	
Salvia greggii	Autumn Sage	x	x	x			E		x	
Salvia leucantha	Mexican Bush Sage	x	x	x			E		x	
Sambucus mexicana	Mexican Elderberry		x	x	x	x	E			
Senna covesii	Desert Senna				x	x	D		x	
Simmondsia chinensis	Joboba		x	x	x	x	E			
Tecomaria capensis	Cape Honeysuckle	x	x	x			D		x	
Tecoma stans	Yellow Tecoma Stans		x	x	x	x	E		x	
Tecoma stans 'Orange Jubilee'	Orange Tecoma Stans		x	x	x	x	E		x	
Vauquelinia californica	Arizona Rosewood		x	x	x	x	E			
Vigueria deltoidea	Goldeneye		x	x	x	x	D		x	
Xylosma congesta 'Compacta'	Compact Xylosma	x	x	x			E			
Ziziphus obtusifolia	Grey Thorn				x	x	D			

## 3. Accents

		Landscape Character					Tree Class			
		Shaded	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Agave americana 'Marginata'	Century Plant	x	x	x	x		E		x	
Agave bovicornuta	Cowhorn Agave		x	x	x		E		x	
Agave desmenttiana	Agave		x	x	x		E		x	
Agave geminiflora	Twin Flowered Agave	x	x	x			E		x	
Agave parryi 'Truncata'	Parry's Agave	x	x	x	x	x	E		x	
Agave schidigera 'Durango Delight'	Durango Delight Agave	x	x	x			E		x	
Agave vilimoriana	Octopus Agave	x	x	x			E		x	
Agave sp.	Agave	x	x	x	x	x	E		x	
Aloe barbadensis	Yellow Aloe	x	x	x	x		E		x	
Aloe x 'Blue Elf'	Blue Elf Aloe	x	x	x	x		E		x	
Aloe sp.	Aloe		x	x	x		E		x	
Asclepias subulata	Desert Milkweed	x	x	x	x	x	E		x	
Asparagus densiflorus 'foxtail'	Asparagus Fern			x			E		x	
Carnegiea gigantea	Saguaro			x	x	x	E		x	
Cereus peruvianus	Night Blooming Cereus		x	x			E		x	
Cycas revolta	Sago Palm			x			E		x	
Dasyllirion quadrangulatum	Toothless Desert Spoon		x	x			E		x	
Dasyllirion texanum	Green Desert Spoon		x	x			E		x	
Dasyllirion wheelerii	Desert Spoon		x	x	x		E		x	
Dietes bicolor	Fortnight Lily	x	x	x			E		x	
Echinocactus grusonii	Golden Barrel Cactus		x	x			E		x	
Echinocereus engelmannii	Hedgehog Cactus		x	x	x	x	E		x	
Eremophila prostrata 'outback sunrise'	Outback Sunrise	x	x	x			E		x	
Erigeron divergens	Fleabane	x	x	x	x	x	E		x	
Euphorbia antisyphilitica	Candelilla	x	x	x	x		E		x	
Ferocactus wislizenii	Native Barrel Cactus			x	x	x	E		x	
Fouquieria splendens	Ocotillo – seed grown		x	x	x	x	E		x	
Hemerocallis sp.	Daylily	x	x	x			E		x	
Hesperaloe funifera	Giant Hesperaloe		x	x			E		x	
Hesperaloe nocturna	Night blooming hesperaloe		x	x			E		x	
Hesperaloe parviflora	Yellow/Red Yucca		x	x			E		x	
Hesperaloe parviflora var 'Brakelight'	Brakelight Red Yucca	x	x	x			E		x	
Lophocereus schottii fa. Monstrosus	Totem Pole Cactus		x	x	x		E		x	
Manfreda masculosa	Manfreda	x	x	x			E		x	
Opuntia sp.	Prickly Pear		x	x	x	x	E		x	

		Landscape Character					Tree Class			
		Shaded	Shaded	Parks and	Linear Arroyos	Riparian	E=Evergreen D= Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Opuntia acanthocarpa	Buckhorn Cholla			x	x	x	E		x	
Opuntia basilaris	Beavertail Prickly Pear		x	x	x	x	E		x	
Opuntia engelmannii	Native Prickly Pear		x	x	x	x	E		x	
Opuntia ficus-indica	Indian Fig Prickly Pear		x	x			E		x	
Opuntia fulgida	Chainfruit Cholla			x	x	x	E		x	
Opuntia santa-rita	Purple Prickly Pear		x	x	x		E		x	
Opuntia spinoslor	Cane Cholla			x	x	x	E		x	
Pachycereus marginatus	Mexican Organ Pipe			x	x		E		x	
Pedilanthus macrocarpus	Lady Slipper	x	x	x	x		E		x	
Rosa sp.	Rose		x	x			D		x	
Stenocereus thurberi	Organ Pipe Cactus	x	x	x	x	x	E		x	
Strelitzia reginae	Tropical Bird of Paradise			x			E		x	
Trachelospermum jasminoides	Star Jasmine	x	x	x			E		x	
Yucca aloifolia	Spanish Bayonet		x	x			E		x	
Yucca baccata	Banana Yucca				x	x	E		x	
Yucca pallida	Pale Leaf Yucca	x	x	x	x		E		x	
Yucca recurvifolia	Curve Leaf Yucca	x	x	x	x		E		x	
Yuccan rostrata	specimen		x	x			E		x	
Yucca rupicola	Twisted Leaf Yucca	x	x	x			E		x	
Common Succulents	Common Succulents (in pots or defined beds)	x	x	x			E		x	
Common Fruits and Vegetables	Edible Garden Plants (in pots or defined beds)				x		D			



## 4. Perennials and Groundcovers

		Landscape Character					Tree Class			
		Shaded Desert	Shaded Desert	Parks and Open	Linear Arroyos	Riparian	E=Evergreen D= Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Acacia redolens	Prostrate Acacia	x	x	x			E			
Baileya multiradiata	Desert Marigold				x	x	D		x	
Bulbine frutescens	Bulbine	x	x	x			E		x	
Convovulus cneorum	Bush Morning Glory	x	x	x			E		x	
Dalea captata 'Sierra Gold'	Dalea	x	x	x			E		x	
Dyssodia acerosa	Shrubby Dogweed		x	x	x		D		x	
Dyssodia pentachaeta	Dogweed		x	x	x		D		x	
Echinacea purpurea	Coneflower		x	x	x		D		x	
Eschscholzia californica sp. Mexicana	Mexican Gold Poppy				x	x	D		x	
Gazania rigens 'Sun Gold'	Gazania sp.	x	x	x			E		x	
Lantana camara 'New Gold'	Lantana	x	x	x			D		x	
Lantana montevidensis	Lantana	x	x	x			D		x	
Lantana camara 'Radiation'	Lantana	x	x	x			D		x	
Lavender sp.	Lavender	x	x	x			E		x	
Lippa nodiflora	Frogfruit	x	x	x			E		x	
Liriope muscari	Lilyturf	x	x	x			E		x	
Lupinus sparsiflorus	Desert Lupine				x	x	D		x	
Melampodium leucanthum	Blackfoot Dasiy	x	x	x			E		x	
Penstemon parryii	Parry Penstemon				x	x	D		x	
Penstemon sp.	Penstemon	x	x	x	x	x	D		x	
Portulacaria afra	Elephant Food		x	x			E		x	
Ratibida columnifera	Mexican Hat				x	x	D		x	
Rosmarinus officinalis Prostratal	Prostrate Rosemary	x	x	x			E			
Sphaeralcea ambigua	Desert Globemallow	x	x	x	x	x	D		x	
Sphagneticola trilobata	Yellow Dot	x	x	x			E		x	
Setcreasea pallida	Purple Heart	x	x	x			E		x	
Tetranauris acaulis	Angelita Daisy	x	x	x	x	x	E		x	
Verbena gooddingii	Native Verbena	x	x	x	x	x	E		x	
Verbena pulchella	Verbena	x	x	x	x		E		x	
Zephyranthes candida	White Rain Lily	x	x	x			E		x	
Common Annuals (to season)	Colorful Annuals (in pots or defined beds)	x	x	x			D		x	

## 5. Grasses

		Landscape Character					Tree Class			
		Shaded Open	Shaded Boulevards	Parks and Open	Linear Arroyos	Riparian	E= Evergreen D= Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
<i>Aristida purpurea</i>	Purple Three Awn				x	x	D		x	
<i>Bouteloua curtipendula</i>	Sideoats Grama	x	x	x	x		D		x	
<i>Bouteloua gracilis</i>	Blue Grama	x	x	x	x		D		x	
<i>Bouteloua gracilis</i> 'Blond Ambition'	Blond Ambition Blue Grama	x	x	x	x		D		x	
<i>Cynodon dactylon</i> Hybrid	Hybrid Bermunda	x	x	x			D			
<i>Distichlis spicata</i>	Saltgrass				x	x	D		x	
<i>Lolium</i> sp.	Rye Grass (seasonal only)	x	x	x			D			
<i>Muhlenbergia capillaris</i>	Regal Mist		x	x			D		x	
<i>Muhlenbergia lindheimeri</i>	Lindheimer's Muhly		x	x			D		x	
<i>Muhlenbergia rigens</i>	Deergrass		x	x			D		x	
<i>Muhlenbergia rigens</i> 'Nashville'	Nashville Deergrass	x	x	x			D		x	
<i>Nolina</i> sp.	Beargrass		x	x			E		x	
<i>Sporobolus airoides</i>	Alkali Sacaton				x	x	D		x	
<i>Sporobolus cryptandrus</i>	Sand Dropseed				x	x	D		x	

## 6. Vines

		Landscape Character					Tree Class			
		Shaded Parkways	Shaded Boulevards	Parks and Courtyards	Linear Arroyos	Riparian	E=Evergreen D=Deciduous	Canopy	Accent	Palm
BOTANICAL NAME	COMMON NAME									
Antigonon leptopus	Queen's Wreath Vine		x	x	x	x	D		x	
Bougainvillea spp.	Bougainvillea		x	x	x		D		x	
Campsis radicans	Trumpet Vine		x	x			D		x	
Ficus pumila	Creeping Fig Vine	x	x	x			E		x	
Gelsemium sempervirens	Caroline Jasmine	x	x	x			E		x	
Hardendergia violacea	Lilac Vine	x	x	x			D		x	
Lonicera japonica 'Halliana'	Hall's Honeysuckle	x	x	x			E		x	
Macfadyena unguis-cati	Cat's Claw	x	x	x	x	x	E		x	
Mascagnia macroptera	Yellow Orchid Vine	x	x	x			E		x	
Parthenocissus sp. Hacienda	Hacienda Creeper	x	x	x	x		E		x	
Passiflora caerulea	Passion Vine	x	x	x			E		x	
Podranea ricasoliana	Pink Trumpet Vine	x	x	x			E		x	
Rosa banksiae	Lady Banks Rose	x	x	x			D		x	
Solanum jasminoides	White Potato Vine	x	x	x			E		x	
Trachelospermum jasminoides	Star Jasmine	x	x	x			E		x	
Vigna caracalla	Snail Vine	x	x	x			D		x	
Vitis sp. 'Roger's Red'	Roger's Red Vine (grape)		x	x			D		x	

## 7. Prohibited Plant List

Baccharis sarathroides	Desert Broom	
Brassica tournefortii	Saharan Mustard	
Bromus rubens	Red Bromegrass	
Casuarina species	Beefwood	
Centaurea melitensis	Malta Starthistle	
Chamaecyparis species	False Cypress	
Cynodon dactylon	Common Bermuda Grass	
Grevillea robusta	Silk Oak	
Morus alba	White Mulberry	
Olea europea	Olive (fruiting)	
Pennisetum ciliare	Buffel Grass	
Tamarix aphylla	Tamarisk or Salt Cedar	

## 5.4 Lighting

Light fixtures, poles and traffic lights in the right-of-way shall typically be of the character depicted here as shown in **Exhibit 5.11a – Major Street Lighting** or will be rusted steel or painted or powder coated in a rust, dark bronze, brushed stainless steel or copper hue unless another color is chosen by the Master Developer as part of an overall streetscape design package and approved by the City of Mesa. The right-of-way of perimeter arterial streets shall be illuminated per City of Mesa standards. The use of slim L.E.D street lighting fixtures is required in (and along) the right-of-way on public streets and encouraged in private settings to be consistent with Eastmark's vision for sustainability.

Lighting within the right-of-way along Mesquite Road (optional in Scenario 1), Eastmark Parkway, Inspirian Parkway (optional in Scenario 1), Elliot Road and Ellsworth Road shall typically be placed in center of the raised median, but may be placed at the edge of the roadway to minimize site triangle/street tree conflicts in the median or when median breaks are present.

Interior roadways will be consistently lighted the entire length. When street lights are located at a neighborhood park or open space corridor, the light fixture should be located behind the curb opposite the park/open space. Light fixtures, poles and traffic lights in the right-of-way shall typically be of the character depicted here as shown in **Exhibit 5.12 – Interior Roadway Lighting and Stop Signs**

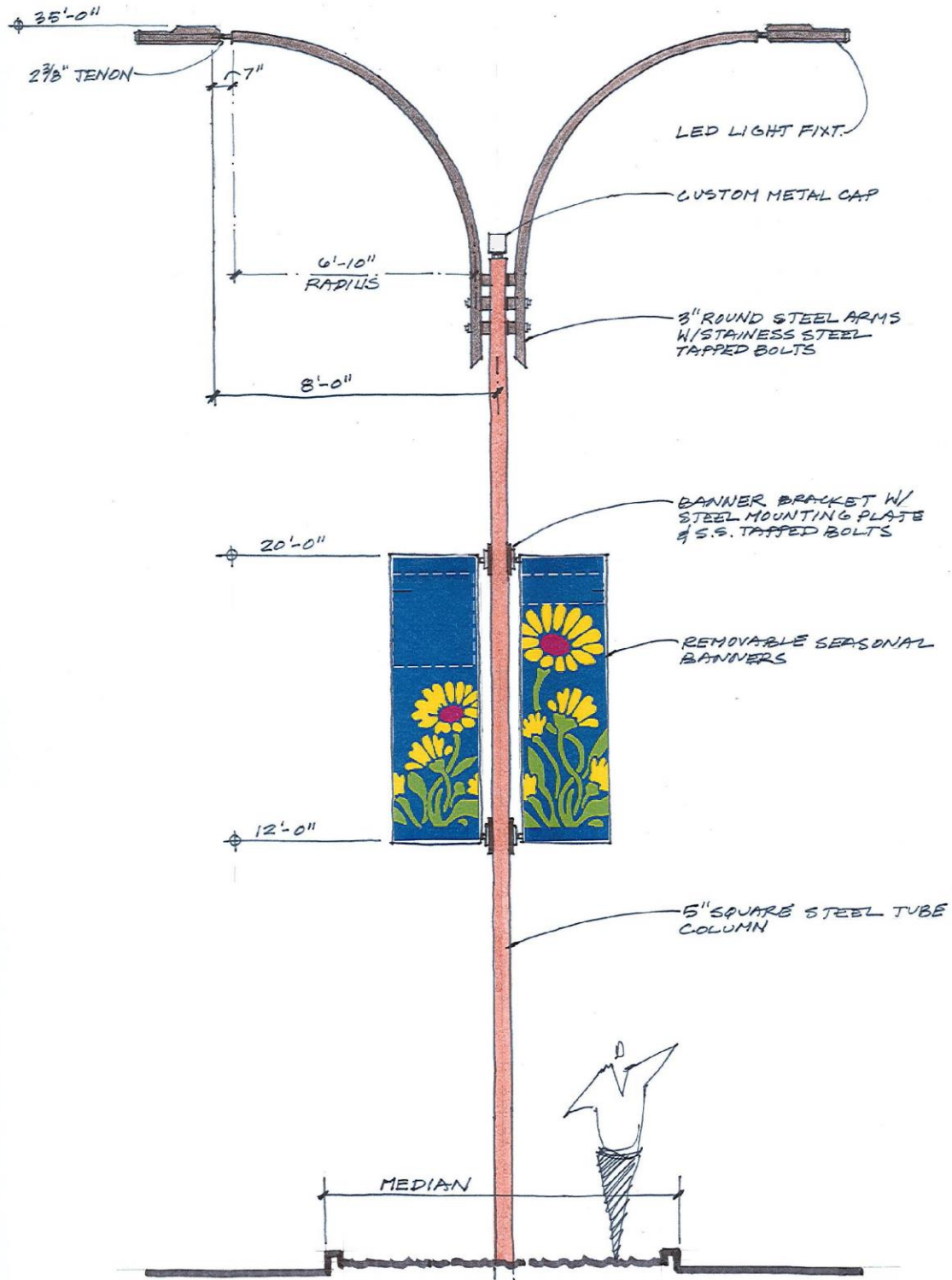
or will be rusted steel or painted or powder coated in a rust, dark bronze, brushed stainless steel or copper hue unless another color is chosen by the Master Developer as part of an overall streetscape design package and approved by the City of Mesa. The use of slim L.E.D street lighting fixtures is required in (and along) the right-of-way on public streets and encouraged in private settings to be consistent with Eastmark's vision for sustainability.

In areas where the roadway grid is replaced by pedestrian network such as the Eastmark Great Park (Scenario 2), smaller scale pole lighting may be used. These fixtures may match the character shown in the images on this page or in **Exhibit 5.12 – Interior Roadway Lighting and Stop Signs**. Such signs will be rusted steel or painted or powder coated in a rust, dark bronze, brushed stainless steel or copper hue unless another color is approved by the Master Developer as part of a site plan approval. A gray-tone, exposed aggregate, square Ameron concrete pole with a similar form may also be used. The use of slim L.E.D street lighting fixtures is encouraged to be consistent with Eastmark's Vision for sustainability.



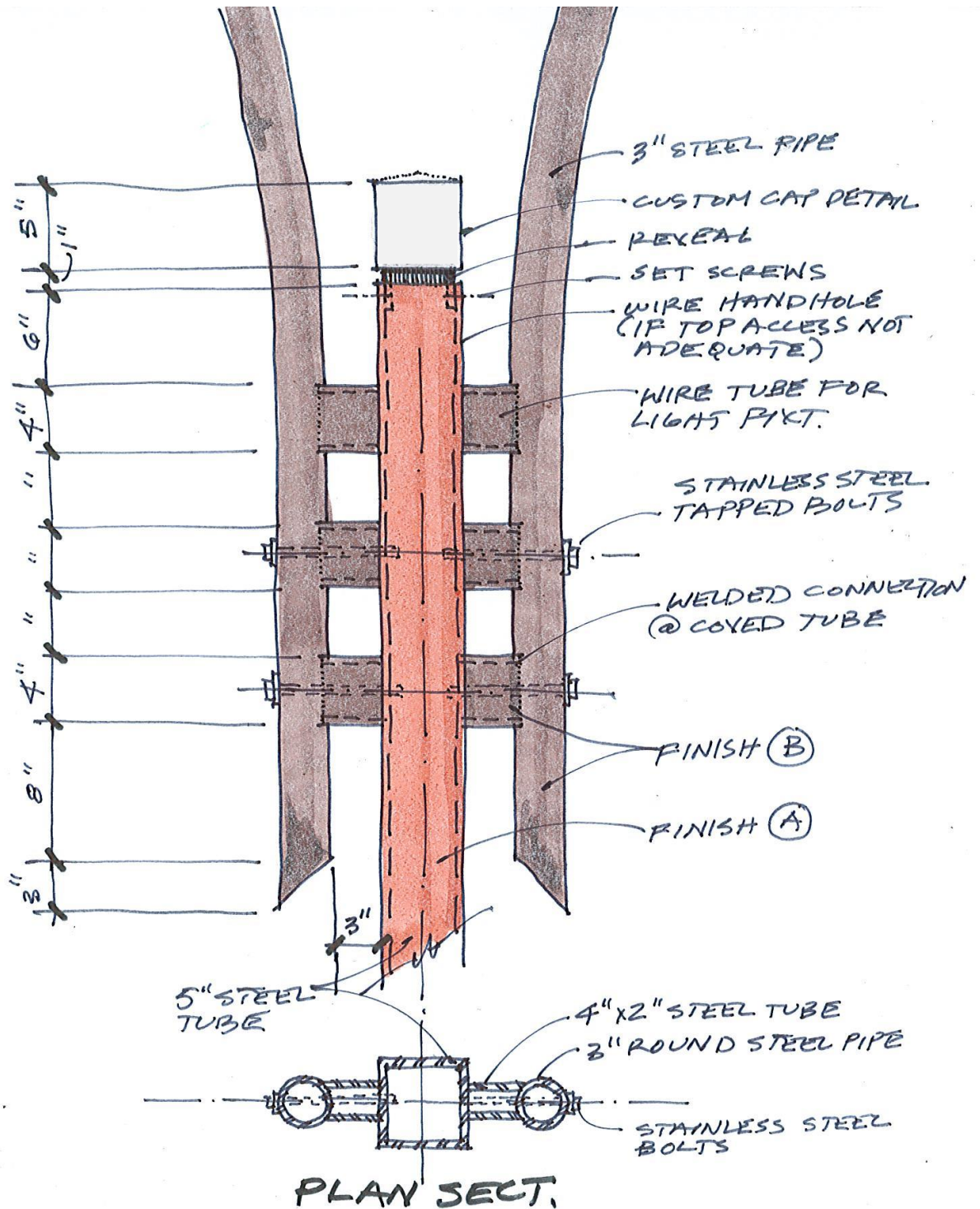


Exhibit 5.11a – Major Street Lighting



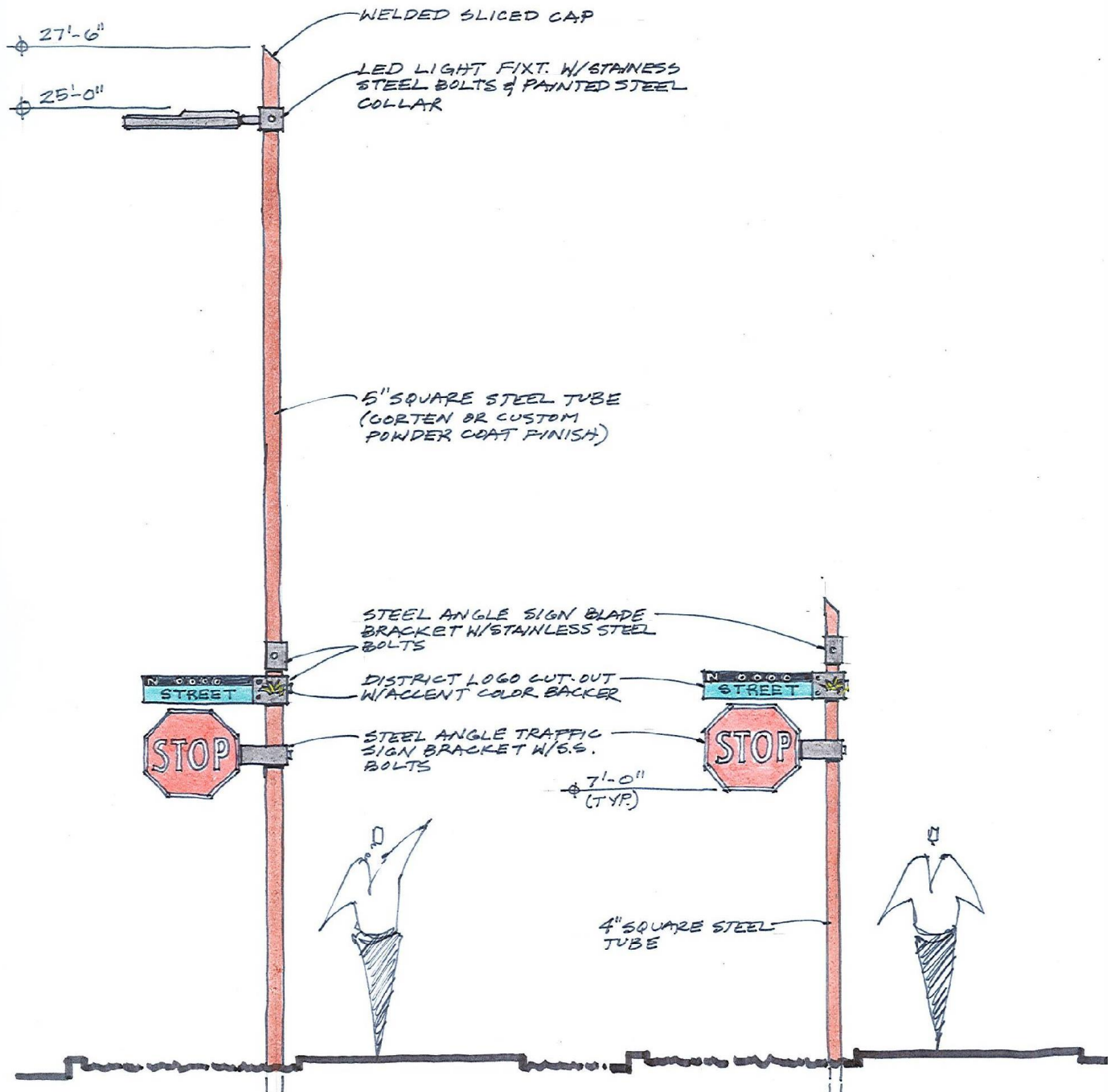
(Concept shown here; specific details must be approved by City of Mesa.)

Exhibit 5.11b – Major Street Lighting - Details



(Concept shown here; specific details must be approved by City of Mesa.)

Exhibit 5.12 – Interior Roadway Lighting and Stop Signs



(Concept shown here; specific details must be approved by City of Mesa.)

## DU 1 DUP

Areas within DU 1 in addition to the major street right-of-ways and the internal roadway right-of-ways, shall generally fall into one of lighting character zones as depicted on **Exhibit 5.13 – Lighting Character – Neighborhood & Park**. Light fixtures and poles in the interior areas of DU 1 shall typically be of the character depicted in this section and will be rusted steel or painted or powder coated in a rust, dark bronze, brushed stainless steel or copper hue unless another color is approved by the Master Developer as part of a site plan approval. A gray-tone, exposed aggregate, square Ameron concrete pole with a similar form may also be used. Metal elements of these fixtures shall typically not be reflective (except brushed stainless steel hue) and should have a matte finish. Maximum standard heights shall be appropriate to the surrounding context and shielded by landscape or building massing when possible. Slim L.E.D. fixtures are encouraged; high-pressure sodium lamps are discouraged.

### A. Entry Drive, Park and Open Space Lighting

Entry Drive, Park and Open Space Lighting are not required, but may be located at the entrances to neighborhoods, private enclaves, commercial and civic uses in DU 1. Lighting in these areas is generally ambient and may include architectural, wall, roadway, sidewalk and landscape lighting. Landscape up-lighting in this zone is encouraged, but not required. Architecture in these areas may be illuminated not only for regular use but to create a beautiful accent at night. This may be created through uplighting on the building façade, lighting sconces or lighting glowing from inside. Landscape walls in these areas may be washed with light to illuminate a name or just to accent the wall in the landscape. Lighting fixtures in addition to the required right-of-way lighting at intersections may be decorative or festive including fixtures strung across the roadway. These accent lights may be used in calculations of the required continuous street lighting in LUGs where this is required.

### B. Parking Lot and Driveway Lighting

The Parking Lot and Driveway Lighting zone is applied in portions of DU 1 where driveways and parking fields are anticipated to support employment, multi-family, commercial and civic. Lighting in these zones is intended to make the walk to and from vehicles comfortable and safe. Lighting fixtures shall typically be mounted at or below twenty-five (25) feet above adjacent grade. Lighting fixtures may be mounted at higher positions when the light is shielded by surrounding enclosing building and landscape masses.

### C. Dark/Security Lighting

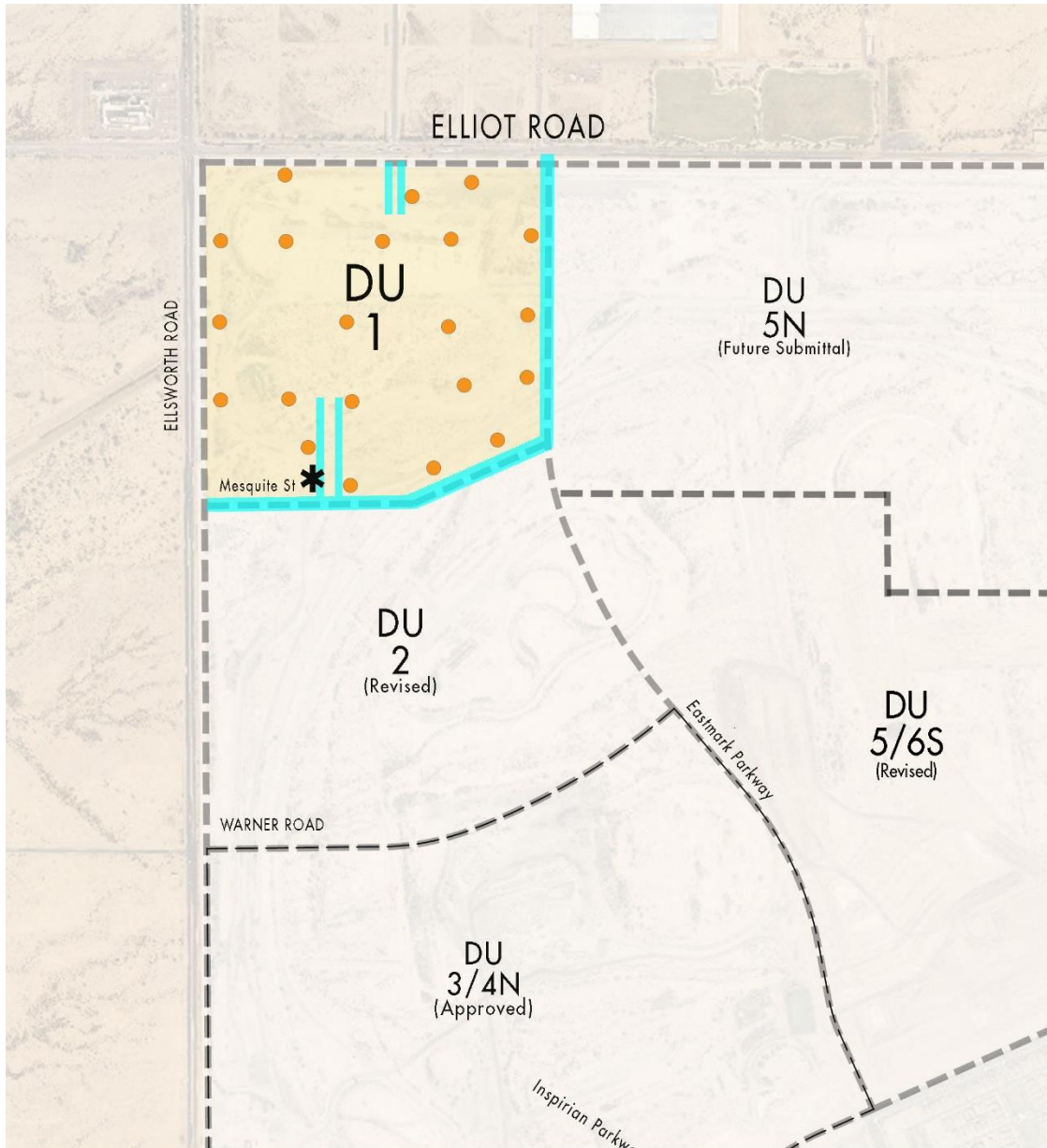
The large areas of DU 1 outside of the rights-of-way and the lighting character zones described above typically do not require additional lighting, but are encouraged to have coach and/or front door lights on the buildings along the roadways. Such fixtures when possible should be on a dusk to dawn sensor, providing an ambient glow throughout the neighborhood at night. Open landscape areas without programmed use will generally not be illuminated at night.

Refer to Section 15 – Lighting Standards of the CP for additional lighting requirements.

Refer to Section 5.6 A.10. Streetscape Banners for banners on streetlights.





Exhibit 5.13 – Lighting Character



Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.

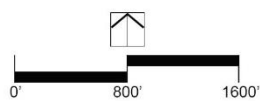
LEGEND

-  Continuous Street Light Layout
-  Intersection Lighting in Neighborhoods (Amount and final location of lighting is based on final street layout)

Notes:

1. Light fixtures shall typically have dark bronze, copper, or rust color in matte finish. Stainless steel with brushed finish is also acceptable.
2. High pressure sodium lamps are prohibited. LED fixtures are encouraged

\* Mesquite Street is optional in the development of Scenario 1





## 5.5 Design Character

Building design and the built environment in DU 1, regardless of the development pattern, are intended to live well over time and are characterized by "High Performance Living". Design in this DU is the careful combination of artful and sustainable development as described in Exhibit 8.2 of the CP. The design character of DU 1 may include:

- Large-scale building masses with long elevations
- Buildings that are small or residential in scale
- Single-floor, single user buildings
- Multi-story commercial and residential buildings

These various characters will all include careful consideration of the following design characteristics:

- Material Integration
- Building Intensity
- Urban Integration
- Rhythm and Balance
- Color and Texture
- Shade and Shadow
- Scale and Proportion
- Water Conservation
- Green Building Concepts
- Energy Efficiency
- Renewable Energies

### A. Employment Area Form (Scenario 1)

DU 1 may be developed with large building masses. Single large structures with long elevations may occur. Smaller buildings may also be developed in employment campus-style as well. Landscape and buildings in this DU must be designed to complement each other. Building height will be consistent with the CP.

Modern desert appropriate building colors are required on all building facades. These facades will be used as the backdrop to multiple layers of "Old Arizona" and Sonoran Desert landscape screens. The texture and various depths of the required vegetation will provide filtered views of the buildings beyond.

A rhythm is required in the buildings' elevations and in the landscape surrounding them. This rhythm must be expressed in the solid and void of the landscape as well as in alternating light and dark hues of the building facade. These rhythms are not permitted to be repetitive, but rather an artful composition of pattern. The pattern may also alternate between colors or hues, but must visually break the larger building mass.

With the development of this area as a campus-style employment area, urban integration will not take the typical urban forms. Urban integration can also be strengthened by focusing the points of connection to the greater community. At these points, transit and pedestrian comfort and convenience must be emphasized.

Within DU 1, the play of shade and shadow will be emphasized by the required contrast between the large building masses and the tall and diverse landscape screens. The required landscape palette blends soft round shapes with strong pointed ones. This required complexity of form is intentional to create fine-grain shadow patterns that can play against a strong, simple building canvas.

The grading of the site should further the Eastmark desire to conserve water not only by retaining all storm water within DU 1, but also by creating small micro-basins that direct rainwater to low water use plants rather than directly to large area basins.

Modern integrated buildings systems shall be used whenever possible and efficient. Construction systems and techniques that can be recycled in future generations are also encouraged.

The use of solar panel fields are encouraged in the landscape and on roofs in areas hidden by parapets. The incorporation of other renewable energy sources in the site, landscape and building are also encouraged and provide visible expressions of the importance of sustainability.

B. Mixed Use Form (Scenario 2)

If this scenario is selected, additional information on the form and design of development must be submitted and approved by the Planning Director.

C. Building Form

Each building should be designed to create a visually interesting and balanced composition of varying building forms, volume, massing, heights and roof styles within the context of the location in the Community and target market segment.

Elevation diversity for residential structures is encouraged and will be consistent with standards imposed in other areas of Eastmark. Each building should be designed to create a visually interesting composition of varying building form, volume, massing heights and roof styles.

Building forms should reflect quality design that incorporates appropriate scale and proportion, architectural character and detailing. Buildings will incorporate an appropriate amount of detail on rear/side elevations consistent with the architectural design demonstrated in other areas of Eastmark. If rear/side elevations are visible from adjacent streets, or common areas, they will include an amount of detail that is in keeping with other areas of Eastmark.

The use of solar panels is encouraged in the landscape and on roofs in areas hidden by parapets or when they can be artfully incorporated into the building architecture. The use of other renewable energy sources in the site, landscape, parks and building are also encouraged and may provide visible expressions of the importance of sustainability.

The following images are examples of building forms which represent the variety of building form anticipated throughout DU 1.

Employment



Commercial







Employment / Commercial







## 5.6 Signage

Given the location of DU 1, signage is likely to be an important component. There are multiple categories of signage anticipated in DU 1 that mirror signage types in all of Eastmark:

### Commercial and Employment Use Signs:

- Attached wall-mounted signs
- Detached freestanding/monument signs
- Directional signs
- Streetscape Banners
- Digital Media Displays
- Construction screening

### Residential Signs:

- Eastmark Community Entry Monuments / Urban Marketing Directionals
- Community Directional and Builder Directional
- Neighborhood Park Identification Monuments
- Sentinel / Enclave Signage
- Private User Signage in Residential Neighborhoods and Enclaves
- Private User Directional Signage
- Streetscape Banners
- Construction Screening

Per the CP and Eastmark Master Comprehensive Sign Plan (MCSP), all signs shall be appropriately sized to fit on the building or wall mass to which they are attached or the opening in which they are hung. Directional signage shall typically be sized for readability of users on adjacent roadways or sidewalks. Sign placement in DU 1 is anticipated as shown on **Exhibit 5.14 – Potential Signage**. Address signage is permitted on the building in all LUGs or as part of Detached Freestanding/Monument Signs. Refer to Section 16 – Sign Standards of the CP and the MCSP for additional signage requirements by sign type and permitted sign area by LUG.

### A. Permitted Sign Types

1. Eastmark Community Entry Monuments/Urban Marketing Directionals
  - Design and location per the MCSP
  - May be placed within public easements by the Master Developer with the permission of the City of Mesa. An encroachment permit may be required
  - May be graphic in nature or iconic in the form of a structure or object in the landscape
2. Community Directional and Builder Directional
  - Design and location per the MCSP
  - May be placed within public easements by the Master Developer with the permission of the City of Mesa. An encroachment permit may be required
  - May be graphic in nature or iconic in the form of a structure or object in the landscape
3. Neighborhood Park Identification Monuments
  - Design per the MCSP
  - Location anticipated as shown in the Eastmark Great Park and neighborhood park, plaza and open space zones on Exhibit 4.13 – Potential Signage
4. Sentinel / Enclave Signage
  - Design and scale appropriate to location integrated into the landscape setting

- Sentinel / Enclave Signage is only permitted for a gated residential enclave (such as a condominium or apartment project) or for a non-gated residential enclave (such as a condominium or apartment project) with an on-site leasing office
  - Signage to include name and/or logo of the Enclave
  - Signage may be incorporated in/with Sentinel Element (see Section 5.3 E.2. – Sentinels)
  - Location anticipated as shown on Exhibit 4.13 – Potential Signage
  - Only a Sentinel / Enclave Sign or Eastmark Community Entry Monument may be used at each location when their proposed locations overlap. One of each sign at each location is not permitted
  - Sentinel/Enclave Signage is not permitted for non-gated residential neighborhoods
5. Private User Signage in Residential Neighborhoods and Enclaves
    - Design and location per the CP
    - Location anticipated as shown in zones throughout the DU on private property (see Exhibit 4.13 – Potential Signage)
    - At location/on property, the signs should be located near, or en route to the building entries for the business or operation. Building (Wall) mounted signs should be located at a pedestrian level
    - Signage must be designed holistically to create a single artful expression in the landscape and on the building façade even though it may include several sign elements. Several stand alone, unrelated adjacent signs are not permitted
    - Sign type, color and materials must complement the materials of the surface the sign is mounted to
    - Halo lighted signs are encouraged when illumination is used
  6. Private User Attached Wall-Mounted Signs (Commercial and Employment)
    - Are allowed to be high on the building elevation but must be below the parapet height
    - Signage must be designed holistically to create a single artful expression in the landscape and on the building façade even though it may include several sign elements. Several stand alone, unrelated adjacent signs are not permitted
    - Sign type, color and materials must complement the materials of the surface the sign is mounted to
    - Halo lighted signs are encouraged when illumination is used
    - Multiple building mounted signs are permitted on the same building façade
    - Attached Wall-Mounted Signs may also include mural, artistic neon, cabinet sign or canopy sign types
  7. Private User Detached Freestanding/Monument Signs (Commercial and Employment)
    - Are permitted in the landscape typically at entrances from perimeter streets
    - Sign type, color and materials must complement the materials of the surface the sign is mounted to
    - Halo lighted signs are encouraged when illumination is used
    - Multiple building mounted signs are permitted on the same blade or wall structure
    - Vertical sign expressions in the landscape are encouraged
    - Signage types that refer to attachment to the building façade may also be applied to Detached Freestanding/Monument signs when attached to a base or blade
    - Freestanding/Monuments Signs in public easements may require an encroachment permit from the City of Mesa.
  8. Private User Directional Signs (Commercial and Employment)
    - Are permitted in the interior and at entrances to DU 1
    - Shall be sized appropriate to ensure the convenient readability
    - Not permitted to advertise tenants or occupants, but is permitted to provide directions to individuals and groups moving through the DU



## DU 1 DUP

- May be illuminated but typically shall not be backlit
- 9. Digital Media Displays
  - Per Section 16.11 of the CP, Video Display Signage is permitted as part of a DU Comprehensive Sign Plan.
  - Design per the CP
- 10. Streetscape Banners
  - Design and location per the MCSP
  - It is anticipated that the Eastmark Great Park, activity area and any potential commercial use may independently use Streetscape Banners to promote their district character. Such banners may display a general "quality of life" character or advertise for events open to the public as outlined in the MCSP. Streetscape Banners in these locations are encouraged.
- 11. Construction Screening
  - Design and location per the MCSP
  - In addition to locations called out in the MCSP, Construction Screening may also be used to enhance enclose service yards and screen un-developed portions of the Eastmark Great Park
  - Signs in public easements or right-of-way may require an encroachment permit from the City of Mesa

### B. Typical Sign Character

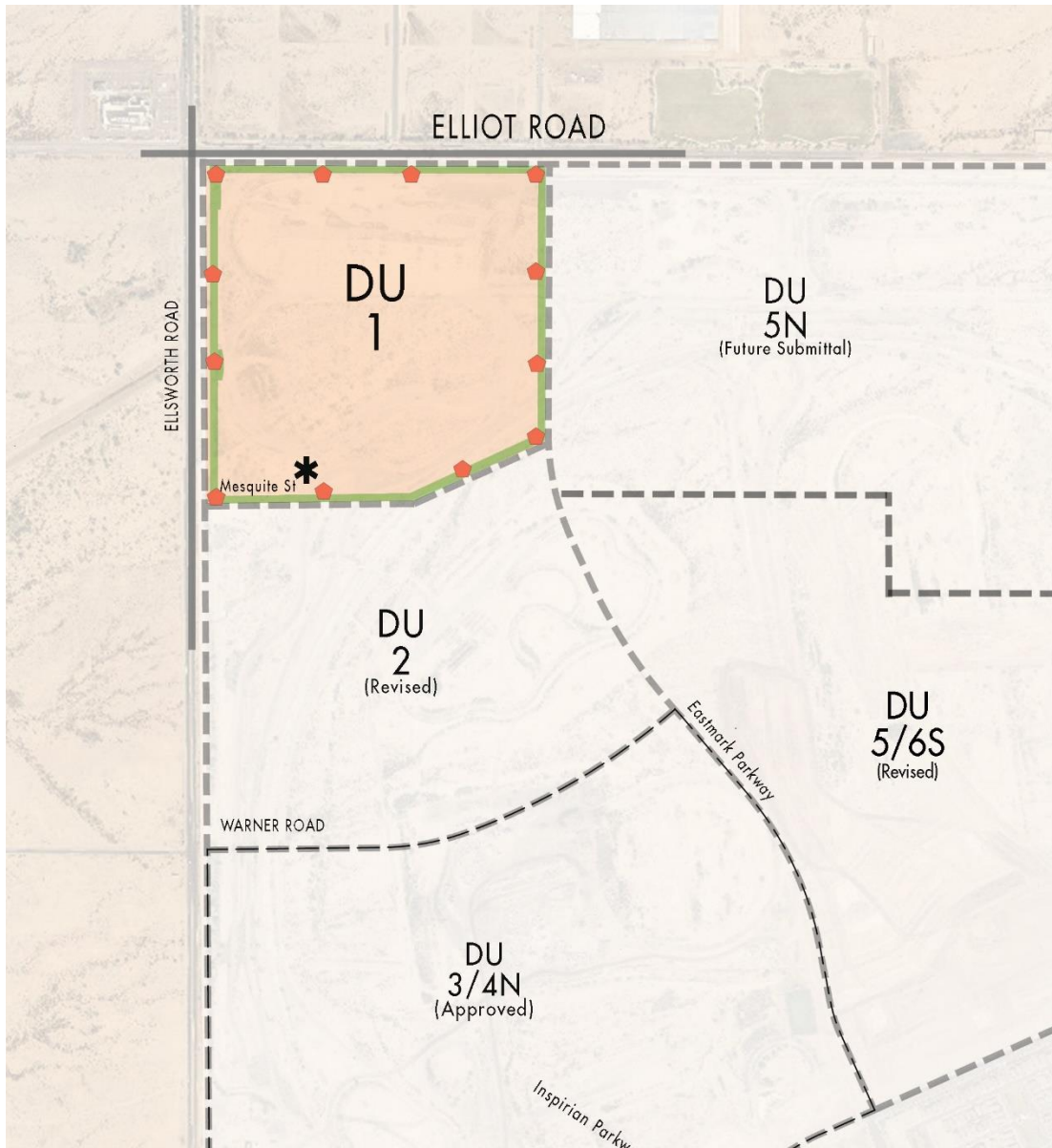
In addition to the exhibits showing Typical Sign Character in section 16 of the CP, the following images express sign character anticipated within DU 1.







## Exhibit 5.14 – Potential Signage



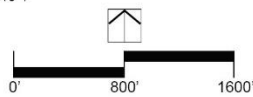
Note: The areas, connections, shapes, quantities, sizes, and locations shown are conceptual representations of the future potential development. Actual areas, connections, shapes, quantities, sizes, and locations may differ.

### LEGEND

- Private User Signage
- Entry Monument Signage for Private Use
- \* Mesquite Street optional in development of Scenario 1

### Notes:

1. Internal directional and security signage may be used throughout DU 1
2. See Eastmark Master Comprehensive Sign Plan for community entry monuments, urban marketing directionals, community directionals, builder directional signs, civic center signs, streetscape banners, and construction screening.



## C. Design Requirements

All signage must comply with the following design principles for quality, color and contrast, illumination, size and quantity, graphic content, locations, and permit requirements:

1. Quality
  - a. Signage must be an integral design feature of the base building design
  - b. Signage shall be designed to complement the base building or wall design
  - c. Designs, materials and fabrication must reflect the quality of the architecture and its construction and should add to the overall experience of the community
  - d. Freestanding incidental signage (such as parking, traffic, directional and security signage) if post mounted must be mounted on a rust, rust colored or decorative pole. When such signage is a simple metal panel, the back side must be painted or finished in a rust or other approved decorative color.
2. Color and Contrast
  - a. Sign colors should complement or be in context with colors used on the base building
  - b. A clear contrast between signage and background must be provided
  - c. Signs shall not be placed on a background material that detracts from the finish and appearance of the sign
3. Illumination
  - a. Illumination of signage although not required may be either internal, external, or both
  - b. Lighted signs shall be installed to avoid any glare or reflection into any adjacent use
  - c. All signage lighting must remain on and in good operating order during the hours of operations at night
  - d. All signage lighting must be installed on a 24/7 time clock
  - e. Use of exposed neon is generally not permitted except in the following conditions:
    - Commercial applications in LUG C, D, GU and UC visible on/from district and arterial street
    - Limited to one sign per frontage per tenant
    - Must be an artistic expression – no store bought / pre-made neon signs
  - f. Halo Illumination
    - Lamp must be contained entirely within a reverse pan-channel sign and/or individual letters
    - Elements of the sign must be raised from the background
    - The source of illumination must not be visible
  - g. Care must be taken to provide even illumination and to avoid “hot spots” of light versus dark areas
  - h. All lighting, including that for signage, must comply with the Lighting Section of these design guidelines
4. Size and Quantity
  - a. The quantity of signs is not specifically limited, but shall be in appropriate quantities, proximate to locations shown on **Exhibit 5.14 – Potential Signage**, to create a holistic artful expression in the landscape and on the building façade
  - b. Margins left by the sign size described below should generally be in balance around the sign
  - c. To encourage design creativity, no maximum letter size has been established
5. Graphic Content
  - a. The use of signage shall be limited to the Tenant's approved trade name as stated in the Lease, Ownership or as approved by the Master Developer at its sole discretion
  - b. Taglines or identification of specific products or services are not permitted
  - c. Trademarks are not permitted

## D. Prohibited Signage

1. Signs that are installed without written approval from the Master Developer, or that are inconsistent with approved drawings
2. Signs mounted to the roof of the Building unless approved by the Master Developer
3. Signage with an exposed raceway or electrical connections
4. Individual metal channel letters with illuminated Plexiglas® faces
5. Face lit Acrylic (or similar material) individual letter or cabinets
6. Luminous vacuum formed type plastic letters
7. Signs with gold or silver plastic trim caps
8. Typical cabinets of Acrylic, Plexiglas®, or plastic-faced panels with surface or second-surface applied or painted graphics, internally backlit in a standard geometric shape
9. Cabinet signs with the face panel routed out with Plexiglas® or similar material, laminated behind
10. Standard flat front cabinet signs
11. Change-panel signs
12. Freestanding, flashing, moving, rotating, chasing, audible or odor producing signs
13. Signs that are not professional in appearance
14. Painted or hand lettered signs or newspaper advertisements
15. Cloth, paper, cardboard and other large stickers, decals, or other temporary signs
16. Placards, posters, playbills, postings, signs in any public right-of-way and fixed balloons in any location
17. Inflatable signs or graphic devices
18. Pre-fabricated neon "open", "closed" or other "off-the-shelf" pseudo neon looking window graphics
19. Triple Message Signs
20. Signage considered rude, obscene, and offensive that is not in conformance with the CAP code of the British Code of Advertising or similar regulations by a similar regulating body (see Graphic Content Section for CAP guidelines)



## Section 6 DU Drainage Plan

The DU 1 area will be designed in compliance with City of Mesa Standards as amended by the CP. Drainage may be taken across parcel lines and/or collected in common retention basins, but the retention requirements for DU 1 shall be accommodated within the combined DU. Additionally, private retention may occur in certain areas of The Eastmark Great Park as approved by the City. No active recreation uses shall occur within an area used for drainage purposes.

Refer to "Master Drainage Report Update for Eastmark," stamp dated December 19, 2019 prepared by Wood, Patel & Associates, Inc. and approved by the City on July 14, 2020.

## Section 7 DU Potable Water Plan

Refer to "Master Water Report Update for Eastmark," stamp revised March 16, 2020 - prepared by Wood, Patel & Associates, Inc. and approved by the City on July 14, 2020.

## Section 8 DU Wastewater Plan

Refer to "Master Wastewater Report Update for Eastmark," stamp dated June 30, 2020 - prepared by Wood, Patel & Associates, Inc. and approved by the City on July 14, 2020.

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