

Development Services

Small Business Assistance through Project
Coordination Presentation

By Heather Omta on 2.22.2021

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Small Business Assistance

- Council identified a need
- Approved a designated job position
- Assist in navigating approval process
- Responsive to unique needs
- Single point of contact

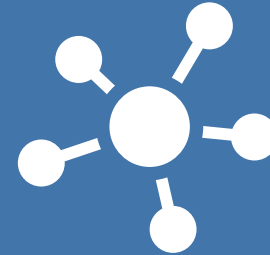


Building Rapport



Quick follow-up
Reliable follow-through
Knowledgeable

Increased efficiency
Faster response
Positive result



Interdepartmental
Local associations
Agency referral

Time-saving
Open Communication
Accessible



Ongoing Efforts



Programs

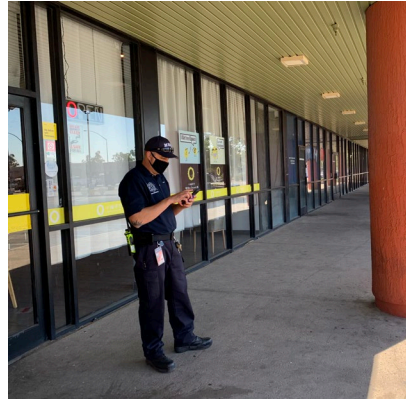
Patio extensions

Testing sites

\$26,300 back into the community

No fee permits extensions

Unrestricted temp signage



In the Field

Site Visits

Safety Inspections

Collaborating with Fire & local businesses

Answer questions



Tenant Improvements

Assist with permit requirements

Basic zoning questions

Assist with submittals



Certificate of Occupancy

Streamlined approval process

Address coordination

Plans made easy

Outreach

- New DS SBA website
- Social media / newsletters
- Referrals & word of mouth
- On-site visits
- Educate & inform
- Association & organization cross-connection



Long Range



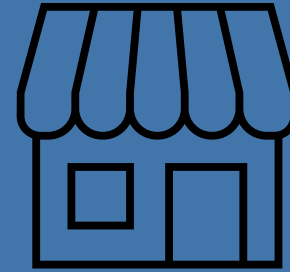
- Business-friendly city
- Support through all phases
- Grow with the community



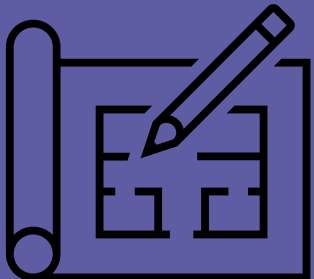
Stats



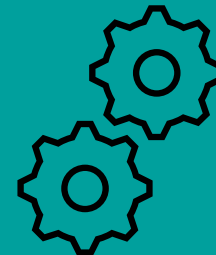
Responded to 1,000 inquiries
from local businesses since
November 2020



58 Certificate of Occupancy's
approved since June 2020



70+ site visits
58 approved temporary patios
2 COVID testing sites



Resource guide
Permit outline
Website

Questions

