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OFFICE OF THE CITY CLERK

COUNCIL MINUTES

January 11, 2021

The City Council of the City of Mesa met in a Study Session Meeting via a virtual format streamed into the lower level meeting room of the Council Chambers, on January 11, 2021 at 4:01 p.m.

COUNCIL PRESENT	COUNCIL ABSENT	OFFICERS PRESENT
John Giles*	None	Christopher Brady
Mark Freeman*		Dee Ann Mickelsen
Jennifer Duff*		Jim Smith
Francisco Heredia*		
David Luna*		
Julie Spilsbury*		
Kevin Thompson*		

(*Council participated in the meeting through the use of video conference equipment.)

Mayor Giles conducted a roll call.

Mayor Giles excused Councilmember Thompson from the beginning of the meeting; he arrived at 4:02 p.m.

1. Convene an Executive Session.

It was moved by Vice Mayor Freeman, seconded by Councilmember Thompson, that the Council adjourn the Study Session at 4:02 p.m. and enter into an Executive Session.

Upon tabulation of votes, it showed:

AYES – Giles-Freeman-Duff-Heredia-Luna-Spilsbury-Thompson
NAYS – None

Carried unanimously.

1-a. Discussion or consultation for legal advice with the City Attorney. (A.R.S. §38-431.03A (3)) Discussion or consideration of employment, assignment, appointment, promotion, demotion, salaries, discipline, dismissal, or resignation of a public officer, appointee, or employee of the City. (A.R.S. §38-431.03A (1)):

1. City Clerk Review
2. City Auditor Review
3. City Attorney Review
4. City Manager Review

2. Reconvene the Study Session.

At 5:30 p.m. the Executive Session adjourned, and the Council reconvened their regular meeting.

3. Review and discuss items on the agenda for the January 11, 2021 Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: None

In response to a question posed by Councilmember Thompson regarding Item 5-l, **(Dollar-Limit Increase to the Term Contracts for Solid Waste Disposal, Recyclable Material Processing, and Vegetative Waste Processing Services as requested by the Environmental Management and Sustainability Department (Citywide.))**, on the January 11, 2021 Regular Council meeting agenda, Environmental Management and Sustainability Department Director Scott Bouchie explained the contract has been in place for several years and is an annual Consumer Price Index (CPI) increase that is part of the contract. He stated the City is contractually obligated to follow the CPI that is called out in the contract and there is budget within the Solid Waste Department to cover the expenses. He added the agenda item covers all the disposal contracts.

In response to a question from Councilmember Duff regarding to Item 5-f, **(Three-Year Term Contract with Two Years of Renewal Options for Bus Shelter Maintenance and Repair Services for the Transit Services Department (Single Response) (Citywide.))**, on the January 11, 2021 Regular Council meeting agenda, Transit Services Director Jodi Sorrell explained the City maintains approximately 360 bus shelters; however, the contract also includes maintenance for four Park and Rides and three transit centers.

Finance Director Irma Ashworth provided an update on Item 7-a, **(Accepting the City's Comprehensive Annual Financial Report (CAFR) for the Fiscal Year ended June 30, 2020)**, on the January 11, 2020 Regular Council meeting agenda, and displayed a PowerPoint presentation. **(See Attachment 1)**

Ms. Ashworth informed Council that the audit has been completed of the financial statements as of June 30, 2020 and the City received an unmodified report, which is a clean opinion. She mentioned there were no material findings, that the CAFR follows the Generally Accepted Accounting Principles (GAAP) and complies with the Governmental Accounting Standards Board (GASB). (See Page 2 of Attachment 1)

Ms. Ashworth highlighted in 2020 the City's revenues increased by $39.5 million. She stated the Governmental Funds include the General Fund, the Debt Service Funds, and the Capital Project Funds; and the Business-Type Funds would be the Enterprise Fund. She pointed out the chart shows most of the increase was in the Governmental Funds due to the increase in sales tax revenues and the CARES funding that the City received. She indicated that although the City received $90 million in CARES funding, because the money is a grant with eligibility requirements, from a GAAP perspective only the funds spent were recognized, which was $42 million as of June 30. (See Page 3 of Attachment 1)

Ms. Ashworth noted there was a slight decrease in the Enterprise Fund revenues due to the one-time gain on the sale of the Pinal County land in Fiscal Year (FY) 19.

Ms. Ashworth broke down the governmental activities/revenues over the last three years in the categories of taxes, unrestricted intergovernmental, transfers, and program revenues. (See Page 4 of Attachment 1)

Ms. Ashworth shared that the City's total assets increased to $4.6 billion. She indicated the largest portion of the assets fall under the capital assets, which is the City's infrastructure, buildings, land, water pipes; followed by cash and investments. (See Page 5 of Attachment 1)

Ms. Ashworth reviewed the City's cash and investments as of June 30. She pointed out the $27 million cash refers to the operating account, the $132 million is the amount invested with the State's local investment pool, the $117 million are funds that are with the trustees to make the July 1 debt service payment, and the largest amount is the long-term investments that are managed by third-party asset managers. (See Page 6 of Attachment 1)

Ms. Ashworth stated the total liabilities are $3.9 billion and the two components that make up the majority of the liabilities are the long-term obligations, as well as the pension and other post-employment benefits (OPEB) liabilities. (See Page 7 of Attachment 1)

Ms. Ashworth shared a snapshot of the long-term obligations which compares the long-term debt as of June 30, 2019 to June 30, 2020. She noted that the obligations decreased since last year on all categories. She pointed out the excise tax obligation was defeased in September of 2019 by paying the bonds off early. (See Page 8 of Attachment 1)

Ms. Ashworth presented the pension and OPEB unfunded liabilities and remarked the biggest increase was under the City OPEB plan which went from $746 million to $897 million. (See Page 9 of Attachment 1)

Mayor Giles recognized that receiving an unmodified report with no findings is a great testament to the quality of management that the City of Mesa has and thanked staff for the presentation.

4-a. Hear a presentation and discuss an update on the City's response to COVID-19, including the COVID-19 vaccination and City of Mesa employees, and an overview of the programs within the 2020 Mesa Cares Program.

City Manager Christopher Brady reported the CARES program has been a remarkable program for the City with the objective of getting the federal government funding out into the community as quickly and effectively as possible. He commented the presentation will cover some of the larger programs that were started due to the pandemic and update where those programs currently stand. He expressed his appreciation to all the departments and employees who successfully pivoted into providing these necessary services to the community. He introduced Finance Director Irma Ashworth to present the financial view of the allocated resources for the program, who displayed a PowerPoint presentation. **(See Attachment 2)**

Ms. Ashworth indicated that the City of Mesa (COM) received over $90 million from the U.S. Treasury as part of the CARES Act and listed the criteria that needed to be met for eligibility. (See Page 4 of Attachment 2)

Ms. Ashworth outlined the guidance provided by the U.S. Treasury, which included using the funds to cover payroll and benefits for Public Safety. (See Page 5 of Attachment 2)

Ms. Ashworth advised a separate fund was set up to account for the Mesa CARES Initiative Programs. She provided the expenditures for each program through December 30, 2020, adding there will be some trickling expenses that come in this month for services and goods purchased. She highlighted the Mesa CARES Outreach was the personnel cost to man the phones for the survey, getting the call center set up, and advertising; the Household Relief covered utility and rental assistance; and the Business Continuity and Remote Access covered costs related to employees teleworking and virtual meetings. (See Page 6 of Attachment 2)

In response to a question from Councilmember Duff regarding which category the approximately $97,000 Mesa Arts Organization Assistance falls under, Ms. Ashworth stated the Small Business Reemergence Program.

Mr. Brady indicated there were so many different types of programs that staff consolidated them under the headings for ease of presentation.

Ms. Ashworth continued by saying the Health and Safety expenditures included the plexiglass, air filters, sanitation stations, personal protective equipment (PPE), disinfectants and cleaning supplies, and COVID testing. She stated the Family First Paid Time covered employees who had COVID or were taking care of someone who had COVID and needed to stay home.

Mr. Brady commented that the Family First Paid Time Program ended December 30, but the City is continuing to offer and fund the program so employees do not have to use their own sick leave for COVID. He advised once employees have had the opportunity to receive a vaccination, at that point if an employee becomes ill, the time off will be charged to their personal sick leave.

Ms. Ashworth illustrated the COM spent over $132 million as part of the Mesa CARES Initiative Programs. She outlined that the sources of revenue that covered the expenses came from the $90 million received from the U.S. Treasury, the interest earned on that $90 million, as well as the COM General Fund. (See Page 7 of Attachment 2)

Ms. Ashworth highlighted the Eviction Prevention Program and the Small Business Assistance Program which the COM partnered with Maricopa County. (See Page 8 of Attachment 2)

In response to a question posed by Councilmember Duff, Ms. Ashworth explained the $92 million Public Safety COVID-19 response covers March to December of 2020.

In response to a question from Councilmember Duff regarding a normal Public Safety budget, Mr. Brady replied the Public Safety budget did not change; however, after receiving guidance that the funding could be used for existing Public Safety services, the decision was made to track all the payroll expenses for Police and Fire between March and December to send to the U.S. Treasury, even though those expenses were already budgeted in the General Fund, because it then frees up those dollars in the General Fund. He remarked the belief is this will be accepted by the U.S. Treasury and the City will have the ability to use the General Fund dollars for other programs. He clarified this covers the frontline Police and Fire costs.

In response to a question from Councilmember Duff, Ms. Ashworth described that the $92 million does not represent 100% of the Police and Fire budget but does cover most of the payroll for the

frontline Police and Fire employees. She explained the budget would show a transfer out of the General Fund and a transfer into the Relief Fund.

Assistant Economic Development Director Jaye O'Donnell reminded Council that the Small Business Reemergence Program (SBRP) was a three-tiered approach to assist eligible Mesa businesses for 90 days with their utilities and rental payments, provide technical assistance and training, and a marketing campaign. (See Page 10 of Attachment 2)

Ms. O'Donnell recalled that the SBRP helped 525 businesses with utility and rental assistance totaling $4.64 million and Maricopa County awarded an additional $4.6 million for Mesa businesses. (See Page 11 of Attachment 2)

Ms. O'Donnell stated the Technical Assistance Program was started from scratch after the Financial Grant Program was off the ground and awards were being made. She indicated in a six-month period the program was designed, requests for proposals (RFP) were released, vendors were selected, the program was advertised, applications were accepted and approved, and the City partnered with 12 local non-profits to deliver $1.04 million in technical assistance to 250 businesses. She added through those organizations, the COM partnered with an additional 35 subcontractors to deliver over 3,300 hours of one-on-one assistance and produced more than 70 webinars. (See Page 12 of Attachment 2)

Ms. O'Donnell highlighted the items that were received by the businesses who participated in the Technical Assistance Program. (See Page 13 of Attachment 2)

Ms. O'Donnell reported that during the financial grant application process, it was discovered that many of the businesses were not sophisticated when using technology or social media, adding some businesses did not have a website or computer. She mentioned the program provided a bridge for the digital divide and identified the types of assistance that were offered to the businesses in need. (See Page 14 of Attachment 2)

Ms. O'Donnell remarked the visitor marketing campaign focused on bringing visitors back to Mesa. She noted the Expedia campaign executed by Mesa led to 6,900 room nights booked, $926,400 in total gross bookings, and 40 Mesa incentive vacation packages booked.

Ms. O'Donnell stated the CARES funding created new systems, new relationships, and new ideas on working together to better serve small microbusinesses and entrepreneurs. She outlined one new idea that was implemented was creating an online platform called Mesa HUUB to house the over 70 webinars as an ongoing resource to businesses. She added 20 of the webinars are offered in Spanish or subtitled in Spanish and Chinese. She advised that staff are in the process of putting the final report and recommendations together from the client survey results and will bring that information back to Council, along with the lessons learned. She said the Mesa Al Fresco Program has been highly successful and the recommendation would be to expand that program immediately. (See Page 15 of Attachment 2)

In response to a question from Councilmember Duff regarding whether the COM was the administrator of the County awards, Ms. O'Donnell advised the City did not administer the funds and believes the County contracted with the Arizona Community Foundation for administration. She explained staff sent out multiple notifications directly to the Technical Assistance participant to inform them that additional funds were available through the County.

Mayor Giles thanked Ms. O'Donnell for her efforts responding to COVID and for the presentation.

Deputy City Manager Marc Heirshberg stated the Drive-Through Food Distribution Program served over 66,000 households, more than 4.2 million pounds of food, and over 3.5 million meals. He mentioned the canned food drives collected 30,500 pounds of food and redistributed them to the various food banks. (See Page 17 of Attachment 2)

Mr. Heirshberg indicated the Restaurant Buyout Program had 41 restaurants that participated in helping distribute over 61,000 meals to 51 hospitals, care facilities, and essential workers to keep them at the facilities taking care of patients to avoid exposing themselves or others in the community to COVID. (See Page 18 of Attachment 2)

Mr. Heirshberg commented the Meal Partnership Program is a partnership between Personal Touch Catering at the Mesa Convention Center, as well as the Parks, Recreation and Community Facility and Arts and Culture staff who transitioned into doing frontline meal prep to help provide agencies such as the Salvation Army, Paz de Cristo, and Operation Off the Streets who needed pre-packaged meals. He reported the program prepared and delivered 134,000 meals between April to December 2020. He acknowledged Waste Not Arizona was a critical partner in getting the meals out the door and delivered. (See Page 19 of Attachment 2)

Mr. Heirshberg emphasized over 43,000 labor hours have gone into the program and 84 different non-profit agencies have been assisted. He explained that the food distribution at the Mesa Convention Center will begin again starting Friday as the need continues within the community.

Mayor Giles thanked Mr. Heirshberg for his presentation and staff for directly responding to the food needs in the community.

Business Services Director Ed Quedens shared a chart reflecting the amount of total past due utility accounts from April 2020 to January 2021. He reported the number grew during the pandemic and peaked on September 15, which was the date the City began advertising that utility delinquent account turn-offs would resume, as well as the point when the Safety Net Program was implemented. He identified that the decline in past due accounts was due to customers seeking the available assistance the City had available, which made a significant impact to the community. (See Page 21 of Attachment 2)

Mr. Quedens presented the number of delinquent accounts and pointed out at the peak in September there were 10,000 accounts with past due balances out of 185,000. (See Page 22 of Attachment 2)

Mr. Quedens reminded Council the City suspended and held all turn-off orders for delinquent accounts beginning March 9, and in September began advertising that turn-offs would resume. He highlighted beginning October 1 to the present, significant impact has been made to bring the delinquent account numbers down. (See Page 23 of Attachment 2)

Mr. Quedens stated the two main pathways to receive assistance were through Mesa CAN, which offered assistance with Mesa utilities, as well as Salt River Project (SRP) and Southwest Gas, as well as the Safety Net Program which assisted with Mesa utilities. He advised that through Mesa CAN approximately $1.6 million was awarded and through the Safety Net Program over $2.8 million was awarded. (See Page 24 of Attachment 2)

In response to a question from Councilmember Heredia regarding whether the program is still awarding funds to residents, Mr. Quedens advised that the Mesa CAN Program closed December 4 and the Safety Net Program closed December 23, which was the deadline of the CARES funding

availability. He mentioned that staff are continuing to look at additional assistance because the pandemic is not over.

Councilmember Duff acknowledged the Safety Net Program for making a big difference in quickly and seamlessly distributing the funding to residents in need and thanked staff for their involvement in creating the program.

In response to a question posed by Mayor Giles regarding additional federal legislation for ongoing funding to assist with homeless prevention, Mr. Brady indicated the City is still waiting to receive the details on the program but believes eviction prevention and utilities are part of the program, as well as the possibility of lowering the thresholds for eligibility.

In response to a series of questions from Vice Mayor Freeman, Mr. Brady verified all the webinars are available in the online platform called Mesa HUUB. He pointed out the City purchased the user's license so the webinars will continue to be available for businesses into the future. He mentioned staff will be developing branding and opportunities to promote the webinars and continue the small business outreach.

Vice Mayor Freeman stressed there is still a need in the community, whether for residential or businesses. He appreciates the diligence and support that City employees have provided, especially those who transitioned into different positions.

Deputy City Manager Natalie Lewis shared that the City invested approximately $6.9 million into the Rent Assistance Program, which includes the $6 million received from Maricopa County. She outlined the program included a partnership with Mesa CAN who provided the access point to the community for rental and utility assistance. She explained over 1,700 households and landlords received assistance. (See Pages 26 and 27 of Attachment 2)

Ms. Lewis pointed out that applications were no longer being accepted after the third week of December to allow finalization of the applications by December 30. She informed Council as of that point the City began taking interest forms to be placed on a waiting list in the event that additional funding became available. She stated there are 1,600 individuals who have indicated interest.

Ms. Lewis identified that $3 million was invested into the Homeless Health and Safety Program. She stated the core concept was to create immediate shelter during COVID to provide health and safety to the homeless population, as well as for the community at large to contain the spread of the virus. She outlined the path to recovery and stated the Off the Streets Program then added the emergency housing component using the CARES funding to lease hotel rooms for emergency shelter. (See Pages 29 and 30 of Attachment 2)

Ms. Lewis highlighted the Off the Streets Program, explaining that the City partnered with a struggling hotel which in turn helped the hotel owner stay in business. (See Page 31 of Attachment 2)

Ms. Lewis reported the Mesa Police Department (PD) had approximately 4,700 contacts between May to December, and of those contacts 431 individuals accepted services through the Off the Streets Program. She mentioned that Community Court referred close to 50 individuals to the program as well. She said 188 people have successfully graduated from the program. (See Page 32 of Attachment 2)

Ms. Lewis illustrated pictures of encampments within the Superstition PD District. She commented through the partnership with Transportation and Solid Waste, 69 tons of debris were removed in and around Mesa from urban camps. (See Pages 33 and 34 of Attachment 2)

Ms. Lewis stated the Mesa Arts Center (MAC) was drastically impacted by COVID. She said using a model similar to the Small Business Reemergence Program, six months of rent and utility assistance were provided to all MAC founding resident companies, as well as a few other Mesa-based arts organizations that perform at the MAC. (See Page 36 of Attachment 2)

Ms. Lewis acknowledged it has taken all City employees and departments working together to create these amazing programs and this has been the highlight of her career. She thanked Council for the leadership provided that allowed staff to get the programs up and running so quickly.

Vice Mayor Freeman expressed his appreciation to staff for all their guidance, help, and support in managing the programs.

Mayor Giles recognized Ms. Lewis for going above and beyond during this process, as well as coming up with the Strategic Homeless Plan. He stated having the additional resources from the federal government has helped make the programs more robust. He mentioned he looks forward to the MAC and the arts programs opening again for the community.

Ms. Lewis explained an online digital magazine has been provided to Council which is full of information about the Mesa CARES process. She commented that the decision was made to record the process not only to learn from it, to look back and understand it, but also to share it so the community understands what Mesa CARES does. She remarked the presentation today provided a high-level summary of the main programs, but there is so much more that has gone into the project.

Mr. Brady advised the food distribution and the COVID testing for City employees will continue, as well as committing to provide resources to help administer the vaccine at the appropriate time.

Mayor Giles thanked staff for the presentation.

4-b. Appointments to Council Committees, Regional Boards, and other Committees.

It was moved by Vice Mayor Freeman, seconded by Councilmember Thompson, that the Council concur with the Mayor's recommendations and the appointments be confirmed. **(See Attachment 3)**

Upon tabulation of votes, it showed:

AYES – Giles-Freeman-Duff-Heredia-Luna-Spilsbury-Thompson
NAYS – None

Carried unanimously.

5. Acknowledge receipt of minutes of various boards and committees.

5-a. Judicial Advisory Board meeting held on November 18, 2020.

5-b. Economic Development Advisory Board meeting held on November 3, 2020.

5-c. Housing and Community Development Advisory Board meeting held on November 5, 2020.

5-d. Human Relations Advisory Board meeting held on October 28, 2020.

5-e. Economic Development Advisory Board meeting held on December 1, 2020.

It was moved by Councilmember Thompson, seconded by Councilmember Duff, that receipt of the above-listed minutes be acknowledged.

Upon tabulation of votes, it showed:

AYES – Giles-Freeman-Duff-Heredia-Luna-Spilsbury-Thompson
NAYS – None

Carried unanimously.

6. Current events summary including meetings and conferences attended.

Councilmember Duff -	Team Up to Clean Up – Guerrero Neighborhood Coming Home virtual summit - Homelessness The Studios @ Mesa City Center tour
Vice Mayor Freeman -	Swearing-in ceremony
Councilmember Spilsbury -	Police ride-along Fire station tour SWAT training Museum of Natural History and i.d.e.a. Museum tours Volunteered with Food Assistance Program

Mayor Giles acknowledged Mr. Brady for his 15 years of service. He pointed out the presentation today confirms what a great City Mesa is and how the organization can adapt due to the City's strong leadership. He stated in spite of all the challenges the City has faced due to COVID, the City's bond rating was updated to AAA. He congratulated Mr. Brady for 15 years as the City Manager.

7. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Thursday, January 14, 2021, 7:30 a.m. – Study Session

6. Adjournment.

Without objection, the Study Session adjourned at 7:00 p.m.

JOHN GILES, MAYOR

ATTEST:

DEE ANN MICKELSEN, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 11th day of January 2021. I further certify that the meeting was duly called and held and that a quorum was present.

DEE ANN MICKELSEN, CITY CLERK

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(Attachments – 3)

OVERVIEW OF FISCAL YEAR 2020 COMPREHENSIVE ANNUAL FINANCIAL REPORT

December 14, 2020

Irma Ashworth
Finance Director

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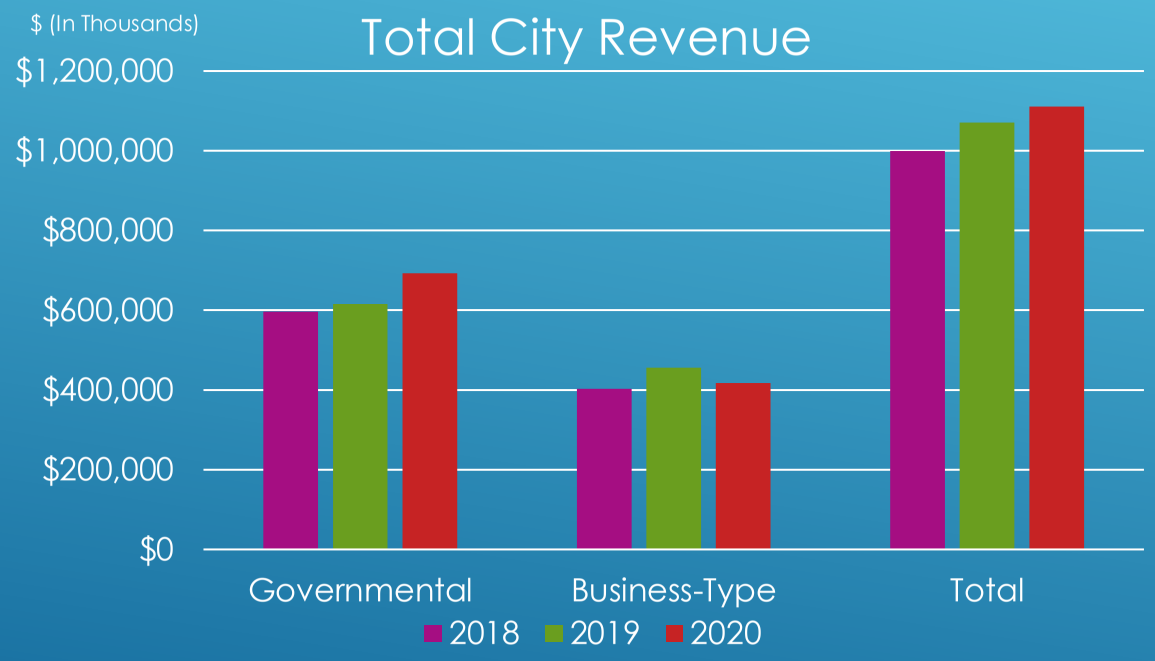
COMPREHENSIVE ANNUAL FINANCIAL REPORT

- Unmodified report issued
- No Material findings
- Follows Generally Accepted Accounting Principles (GAAP)
- Complies with Governmental Accounting Standards Board (GASB)

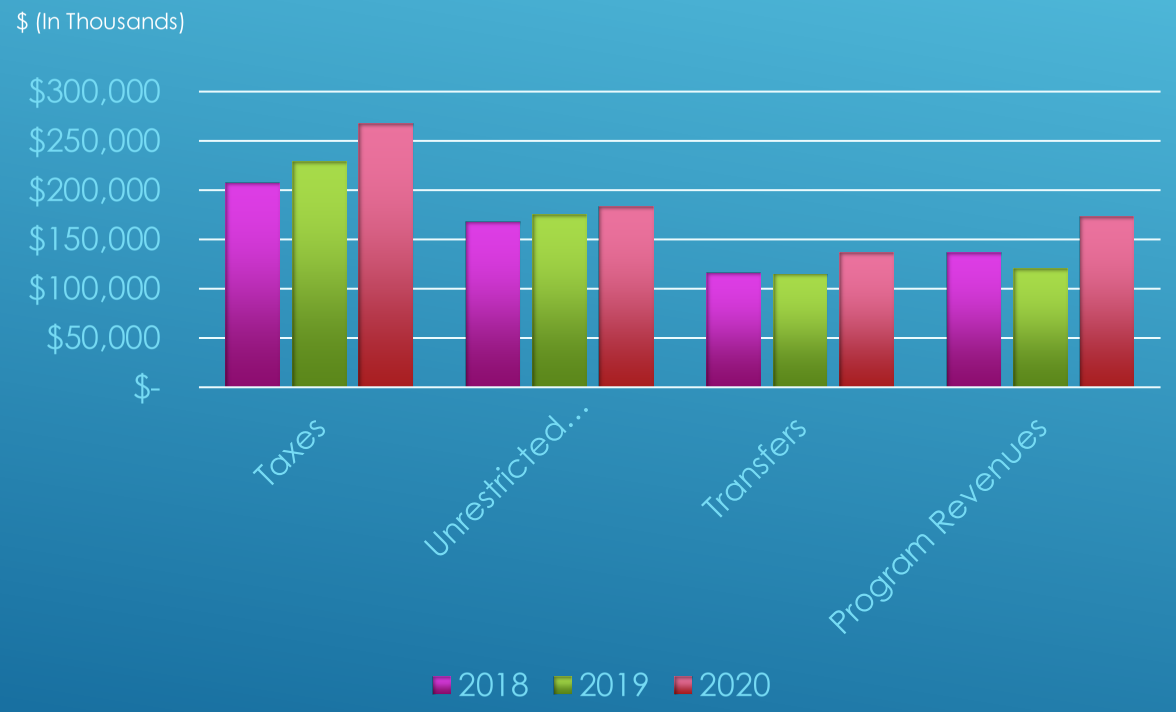
FINANCIAL HIGHLIGHTS

FY 2020 City Revenue's increased by $39.5 million

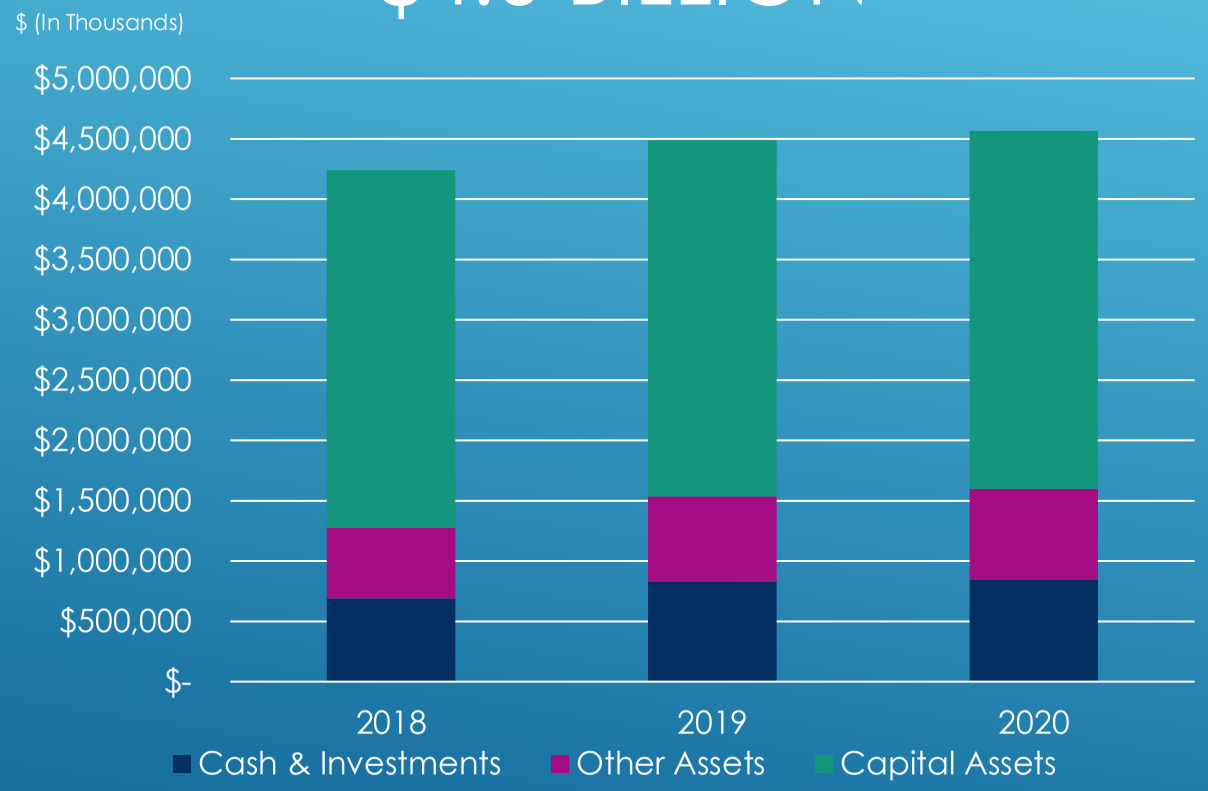


GOVERNMENTAL ACTIVITIES – REVENUES

FISCAL YEARS 2018, 2019 AND 2020



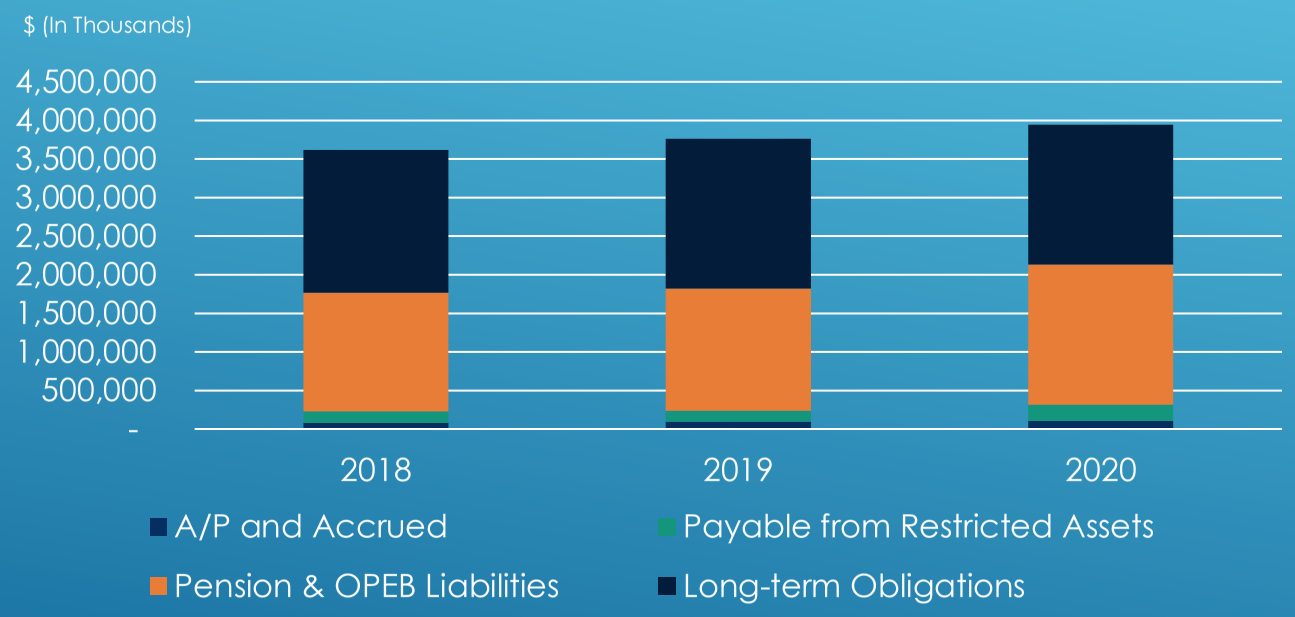
TOTAL ASSETS INCREASED TO $4.6 BILLION



CASH AND INVESTMENTS

Cash	$ 27,234,000
Investment in Local Govt. Investment Pool	132,772,000
Investment in Insured Cash Sweep Accounts	15,827,000
Cash with Trustee and Fiscal Agents	117,784,000
Cash with Custodian	20,000,000
Long-Term Investments	529,545,000
Total Pooled Cash and Investments	$ 843,162,000

TOTAL LIABILITIES
$3.9 BILLION



LONG-TERM OBLIGATIONS

Issue Type	June 30, 2019	June 30, 2020
General Obligation Bonds	$370,670,000	$ 334,760,000
Highway User Revenue Bonds	67,905,000	58,750,000
Utility Revenue Bonds	1,279,020,000	1,242,670,000
Excise Tax Obligations	49,025,000	-0-
Total	$1,766,429,000	$1,636,180,000

PENSION AND OPEB UNFUNDED LIABILITY

Plan	June 30, 2019	June 30, 2020
ASRS Pension	$ 227,232,800	$ 235,852,534
PSPRS - Fire Pension	203,637,607	231,179,861
PSPRS - Police Pension	396,877,345	441,183,384
PSPRS - Police OPEB	9,562,512	10,040,985
City OPEB Plan	746,815,618	897,375,371

Questions ?

Irma Ashworth

Finance Director

Irma.Ashworth@mesaaz.gov

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Financial and Program Summary

Mesa CARES

City Council Study Session
January 11, 2021

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Mesa CARES

Today's Presentation:

- Financial Overview of 2020 Coronavirus Relief Funds (CRF)
- Program Overviews:
  - Small Business Reemergence and Technical Assistance
  - Feeding Mesa
  - Household Relief Program
    - Utility Assistance
    - Rent Assistance
  - Mesa-based Arts organization assistance
  - Homeless Health and Safety– off the streets

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Financial Overview

Mesa CARES

Irma Ashworth
Finance Director

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Mesa CARES

The US Treasury provided $90,389,000 to the City as part of the CARES Act. Funds may only be used to cover expenses that . . .

1. Are necessary expenditures incurred due to the public health emergency with respect to COVID-19;
2. Were not accounted for in the budget most recently approved as of March 27, 2020 for the State or government; and
3. Were incurred during the period that begins on March 1, 2020, and ends December 30, 2020.

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Mesa CARES

The US Treasury provided Supplemental Guidance on Use of Funds to Cover Payroll and Benefits of Public Safety:

- The Treasury has provided, as an administrative accommodation, that a State, local, or tribal government may presume that public health and public safety employees meet the substantially dedicated test.
- This means that, if this presumption applies, all costs of such employees may be covered using payments from the Fund for services provided during the period that begins on March 1, 2020, and ends on December 30, 2020.

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Mesa CARES

Mesa CARES Initiative Programs	Expenditures *
Mesa CARES Outreach	$ 586,702
Feeding Mesa – Food Distribution	7,033,771
Small Business Reemergence	6,502,984
Household Relief (without County $6m contribution)	5,791,285
Homeless Assistance	3,176,499
Educational Access for City of Mesa K-6 Students	6,648,823
Business Continuity and Remote Access	4,651,716

* Expenditures through December 30th

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Mesa CARES

Mesa CARES Initiative Programs (continued)	Expenditures *
Health and Safety	$ 3,660,332
Family First Paid Time	1,122,455
Presumed Public Safety COVID-19 Response	92,841,788
Total Expenditures	$ 132,016,355

Sources of Revenue to Fund Mesa CARES Programs	
US Treasury Direct Deposit	$ 90,389,000
Interest Earned on US Treasury Funds	671,824
General Fund	40,955,531
Total Resources	$ 132,016,355

* Expenditures through December 30th

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Mesa CARES

Maricopa County Programs:

- Eviction Prevention Program - $6,087,084
- Small Business Assistance - $2,000,000

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Small Business Reemergence Program
$6,502,984

Mesa CARES

Jaye O'Donnell
Economic Development Assistant Director

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Mesa CARES

Mesa Small Business Reemergence Program

Three-Tiered Approach

1. **Grant program** to assist eligible Mesa businesses with up to 90 days of utilities and rent/mortgage payments
2. **Technical assistance program** to provide customized training and services to Mesa businesses to accelerate their recovery and promote resiliency
3. **Marketing campaigns** targeting visitors in drive markets promoting vacations in Mesa and local/regional residents to shop Mesa businesses.

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Mesa CARES

Small Business Reemergence Program

Mesa CARES Grant Program Highlights:

- **525 businesses** granted utility and rental assistance in the amount of **$4.64 million** (avg. award $8,800)
- Maricopa County awarded **$4.6 million** to **220 Mesa businesses** utilizing $2M of Mesa CARES funds. (avg. award $20,894)

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Mesa CARES

Small Business Reemergence Program

Technical Assistance Program Highlights June – December 2020:

- Partnered with **12 local non-profits** to deliver **$1.04 million** in technical assistance to **250+ businesses**
  - A New Leaf, CoHoots, Asian Chamber of Commerce, Chicanos por la Causa, East Valley Hispanic Chamber of Commerce, LISC, Local First Arizona/Fuerza Local, Mesa Chamber of Commerce, NAU, Prestamos, Rail Mesa, and Visit Mesa plus **35+ sub-contractors**
- **Delivered 3,300+ hours of one-on-one assistance** which included coaching and analysis in the areas of business planning/strategy, finance, marketing and sales, e-commerce, restaurant ops, and more.
- **Produced/Aired** more than **70 webinars** in areas of marketing, finance, social media, public relations, digital commerce, legal, strategic planning, human resources, and more.

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Mesa CARES

Small Business Reemergence Program

Technical Assistance Program Highlights:

- **94 businesses** received $42,000 of **Personal Protective Equipment**
- **61 businesses** received **Signage** packages valued at $30,000+
- **27 businesses** were reimbursed for **Mesa Al Fresco patio expansions** at $26,000+
- **25+ restauranteurs** participated in hosted events including Restaurant Bootcamps (3), customized trainings and workshops (11), and 100+ hours of one-on-one specialized consulting - $51,200
- **13 businesses** received rent assistance at Fuerza Local Community Kitchen - $10,500+

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Small Business Reemergence Program

Technical Assistance Program Highlights (Bridging the Digital Divide):

- **68 business built new websites** or refreshed existing websites adding functionality, graphics and Search Engine Optimization - $117,000+ value
- **47 businesses** published **virtual tours** online that provided Search Engine Optimization (higher position on Google search) and enabled 24/7 “visible access” to potential customers - $22,500 value
- **18 businesses** completed a beginner or intermediate Computer Literacy class (10 hours/class) and received a **laptop** with Microsoft Office subscription
- **10 Spanish-speaking business owners completed** a beginner Computer Literacy class and an Excel class (10 hours/class) and received a **laptop** with software subscription (class delivered in Spanish)

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Small Business Reemergence Program

Mesa Technical Assistance Program Sustainability:

- Created an online platform called Mesa HUUB that houses 70+ webinars on a variety of topics and acts as an ongoing resource to 250+ businesses.
- 20+ webinars are offered in Spanish language or subtitles and Chinese subtitles
- Provides a networking and communications platform for businesses and the City. Enables polling, Shout Outs, discussions, and referrals
- Offers “real-time” data analytics
- Lessons learned will inform future programs and services, including Council strategic initiatives and approval.

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Feeding Mesa
$7,033,771

Mesa CARES

Marc Heirshberg
Deputy City Manager

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Drive-through Food Distribution:

- 66.2k total households served at distribution events
  - ✓Weekly average 1,408 households
- 4.2M pounds of food distributed
- 3,541,666 meals provided

Mesa Food Drive:

- 30,500 pounds of food collected and provided to food banks

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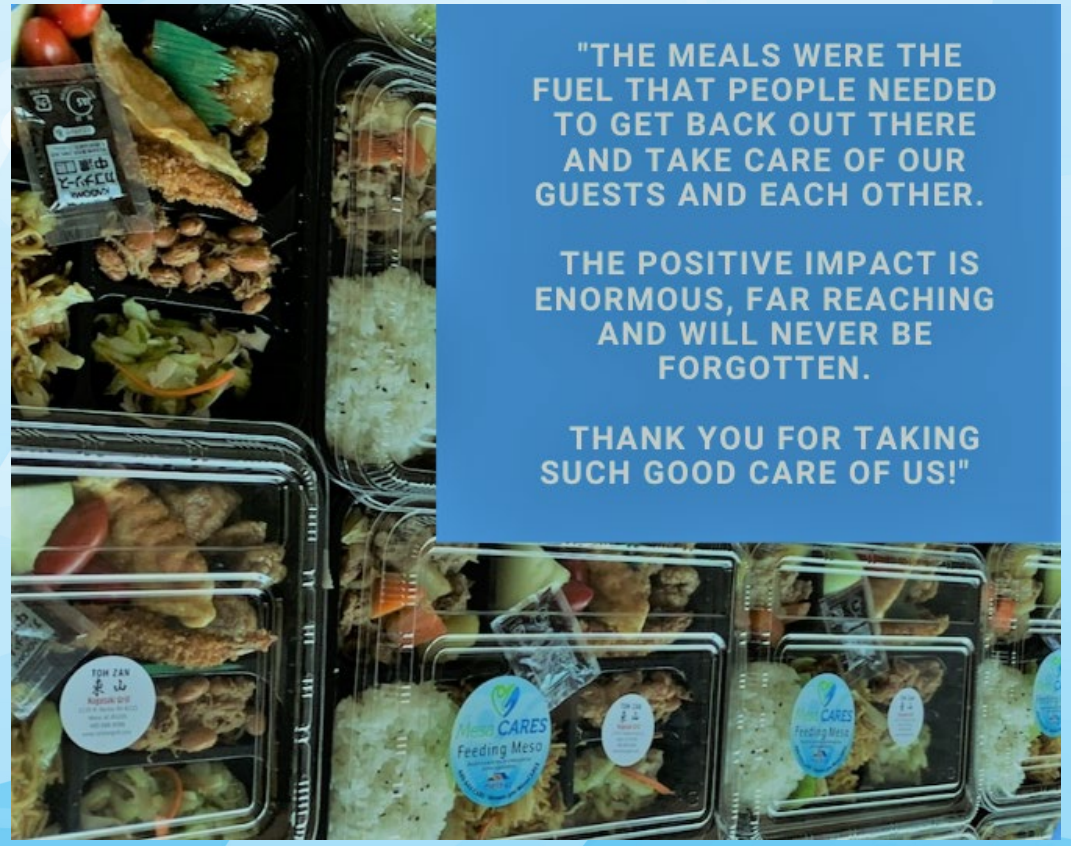
Restaurant Buyout Program: Purchased meals from local restaurants and provided to front-line workers.

- 41 local restaurants participated
- 51 hospitals, care facilities and essential worker offices served
- 61.2k total meals distributed



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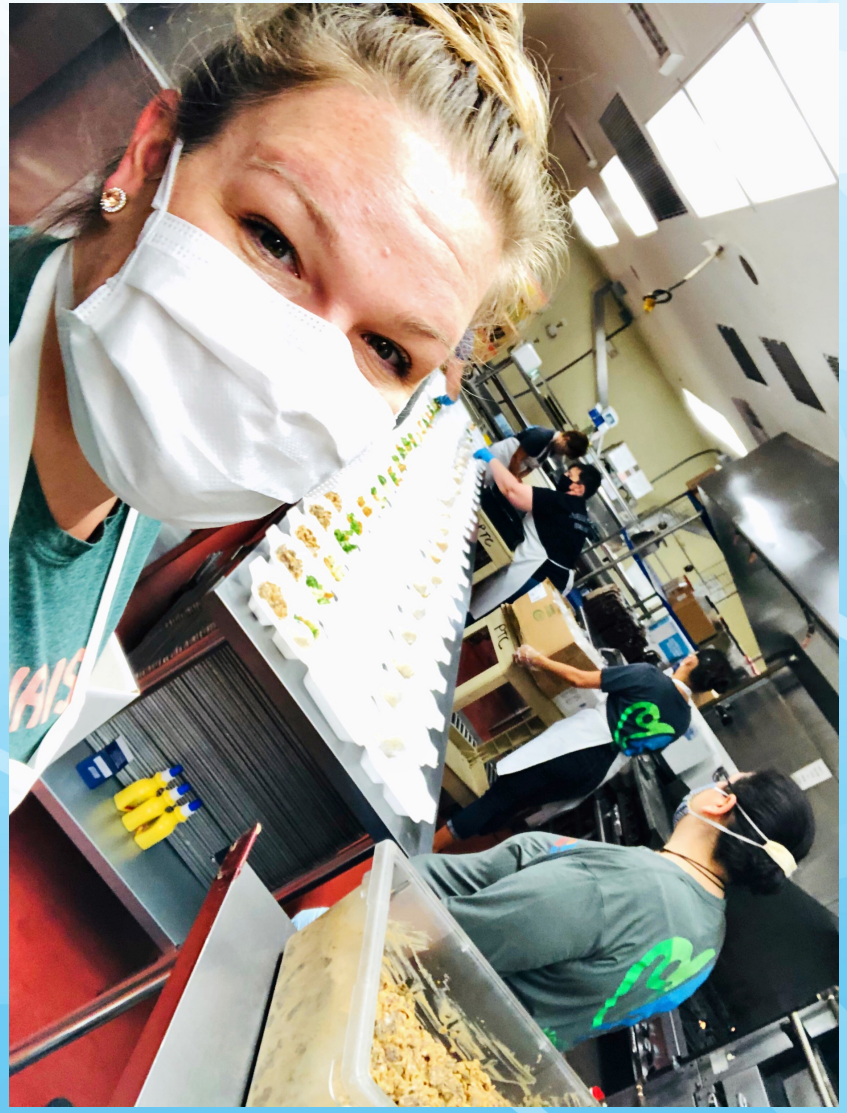

Meal Preparation Program

- Meals prepared daily at Mesa Convention Center and provided to agencies who serve those in need.

- 134,000 meals prepared and delivered April-December 2020
  - ✓Approximately 5,000 meals prepared and delivered <u>each week</u>

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Household Relief: Utility Assistance
$4,451,172

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Ed Quedens
Business Services Director

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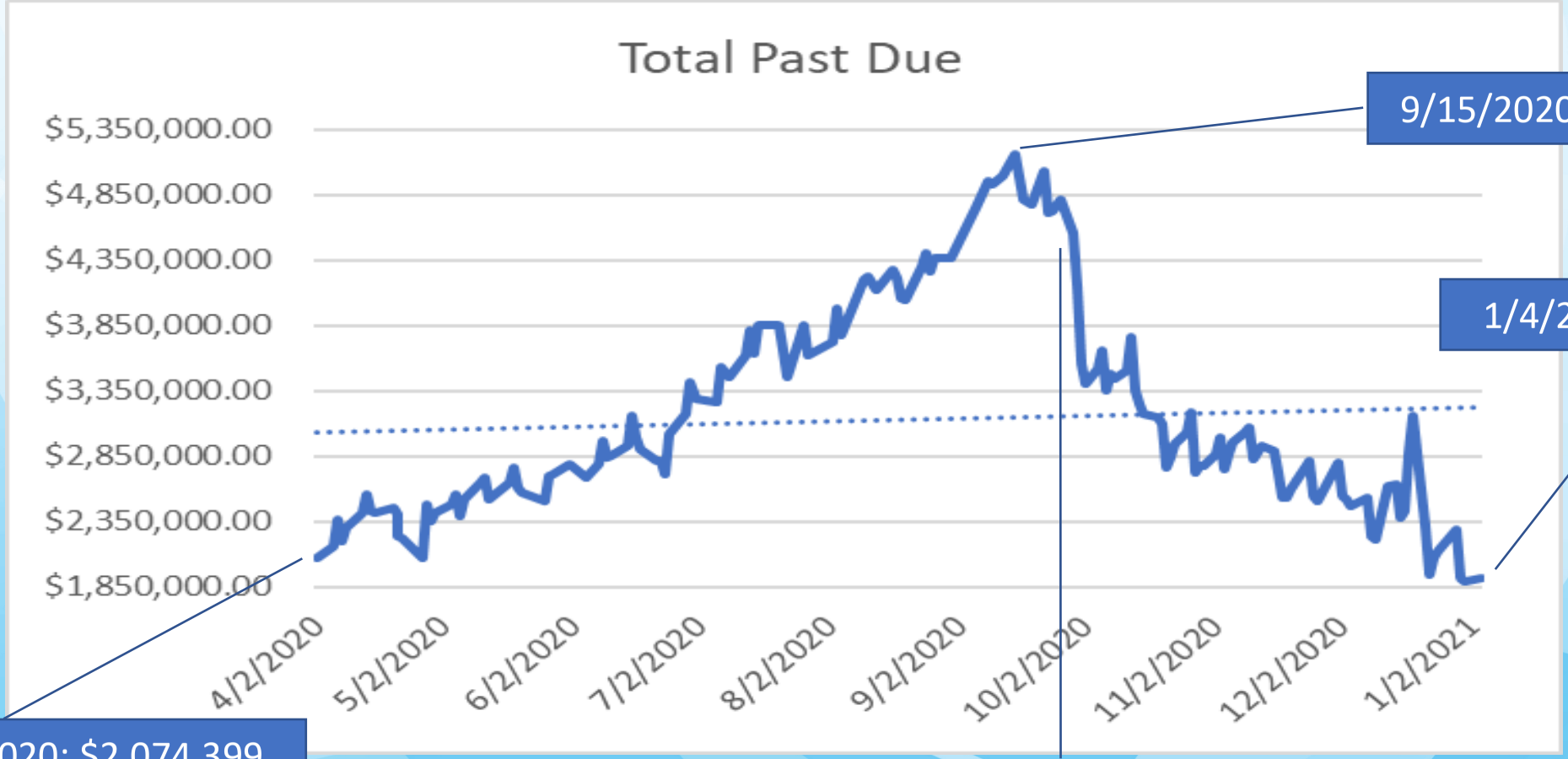
Mesa CARES

Utility Assistance Program



9/15/2020: $5,159,347

1/4/2021: $1,920,070

4/2/2020: $2,074,399

Resume Delinquent Turn Offs and Start of Safety Net

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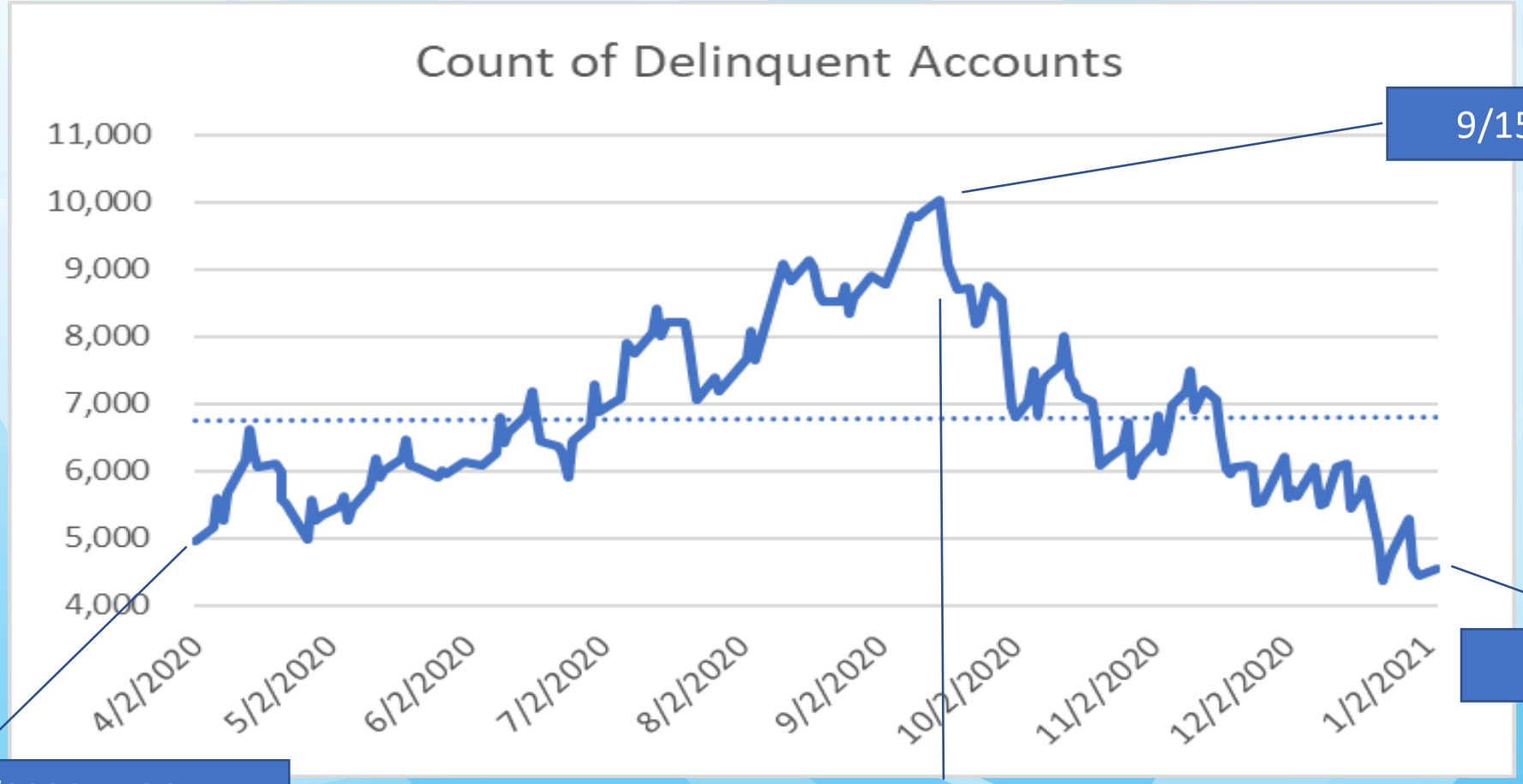
Mesa CARES

Utility Assistance Program



9/15/2020: 10,041

1/4/2011: 4,537

4/2/2020: 4,967

Resume Delinquent Turn Offs and Start of Safety Net

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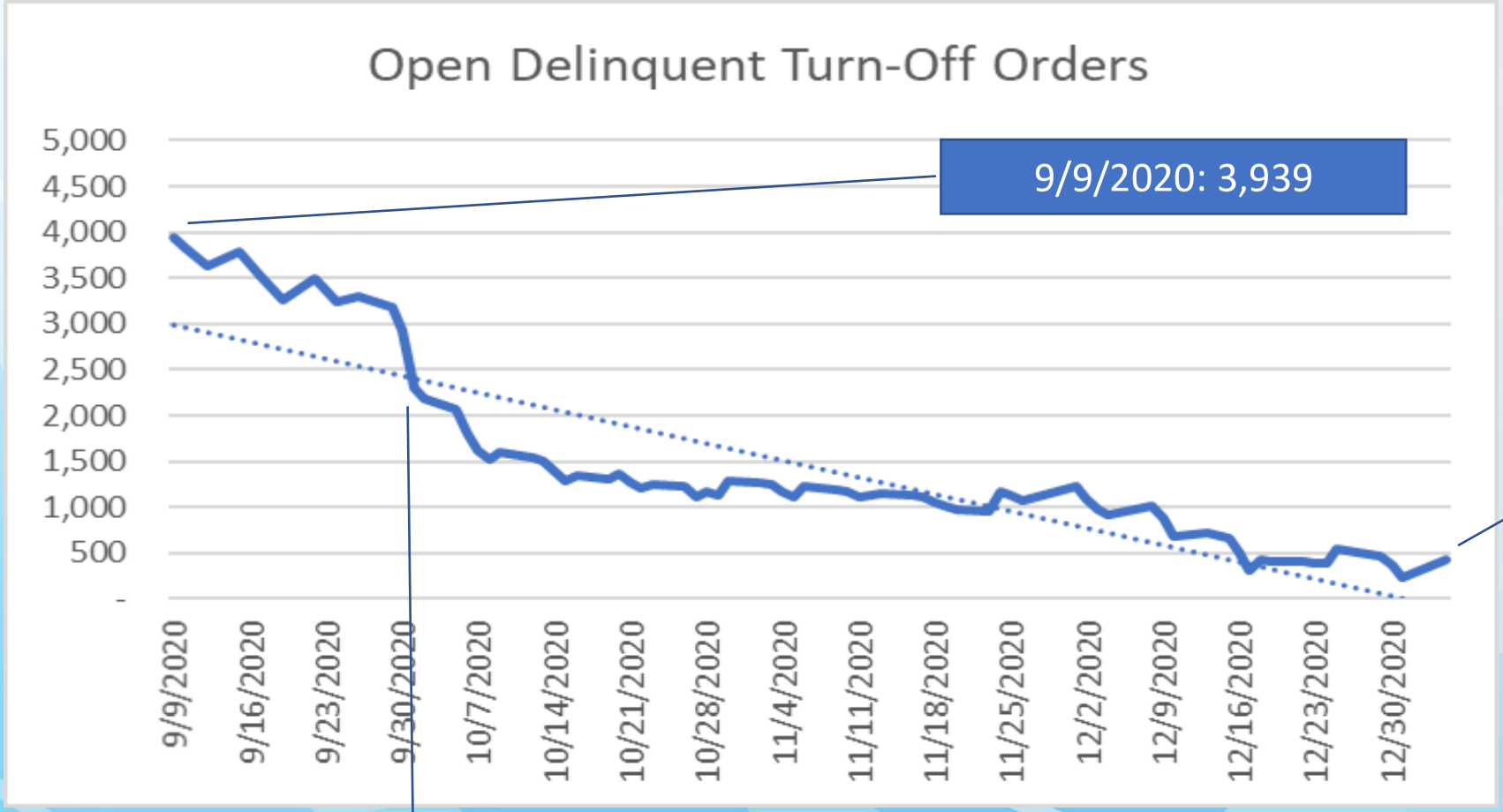
Mesa CARES

Utility Assistance Program



9/9/2020: 3,939

Held Delinquent Turn-Off Orders from March 9 to October 4

1/4/2021: 431

Resume Delinquent Turn Offs and Start of Safety Net

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Utility Assistance Program

	Mesa CAN						Safety Net		Total	
	Mesa Utilities		SRP		SWG		Mesa Utilities			
	Awards	Amount	Awards	Amount	Awards	Amount	Awards	Amount	Awards	Amount
Totals	843	$ 306,902.62	1,566	$1,275,813.34	66	$ 13,837.87	6,278	$2,854,618.12	**8,753**	**$4,451,171.95**

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Household Relief: Rent Assistance

$6,904,201 (includes County $6+M contribution)

Mesa CARES

Natalie Lewis
Deputy City Manager

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Mesa CARES

Eviction Prevention

- Partnership with MesaCAN
- Collaboration with utility assistance
- Repurposing of city staff
- Broad and targeted marketing
- June 2020- mid December 2020
- Slow start, but in the end– amazing results.

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HOUSING · HEALTH · COMMUNITY SERVICES

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All eligible applications received served and assisted!

- 1,729 Households (and landlords) served
  - 6,372 people
- 4,707 Months of rent covered
- $3,875 Average payment per household

Coronavirus
Aid
Relief
Economic
Security

Approximately 1,600 new "Interest Forms" completed.

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Homeless Health & Safety
$3,176,499.00

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Natalie Lewis
Deputy City Manager

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Mesa's Housing Path to Recovery
Filling an "Emergency Housing" Need

Mesa's Housing Path to Recovery
Filling an "Emergency Housing" Need

Mesa CARES

- **Off the Streets**
  - Eight Months
  - 100 rooms
  - Food boxes (1,366)
  - Partnerships w/non-profits and private sector
  - Short-term (health safety) and long-term (recovery) focus
  - Active Police engagement
    - Hotel/neighborhood safety
    - Lead with Service
    - Urban camping
  - Community Court incentive

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Evergreen Park-Before

SAFETY OUTCOMES

- 4,777 Field contacts
  - 417 accepted service
  - 1600 arrests
- Community Court

SERVICE OUTCOMES

- 431 People Served
  - 363 adults and 68 children
- 188 successfully exited/graduated from the program

Evergreen Park- After

Superstition PD District-- Encampments

Mesa Arts Organization Assistance
$97,881.84

Mesa CARES

Natalie Lewis
Deputy City Manager

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Mesa CARES

Mesa-Based Art Organization	Rent	Storage	Utilities	Monthly Total	Six-Month Total
East Valley Children's Theatre	**$4,458.75**		**$770.00**	**$5,228.75**	**$31,372.50**
Mesa Encore Theatre	**$2,174.85**		**$337.43**	**$2,512.28**	**$15,073.68**
Metropolitan Youth Symphony	**$527.88**		**$1,064.72**	**$1,592.60**	**$9,555.60**
Southwest Shakespeare	**$1,000.00**	**$160.74**	**$122.75**	**$1,283.49**	**$7,700.94**
Symphony of the Southwest	**$451.00**		**$15.52**	**$466.52**	**$2,799.12**
Arizona Youth Ballet		$550.00		$550.00	$3,300.00
Desert Sounds Performing Arts	$3,280.00			$3,280.00	$19,680.00
Millett House	$1,400.00				$8,400.00
TOTAL					**$97,881.84**

Mesa-based. Consistent assistance to small business reemergence program: rent and utilities assistance.

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Thank you!!

Mesa CARES

Leadership
Entire City of Mesa Organization.
Non-Profit Partners
Faith-Based Organizations
Volunteers
Community

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Nepean

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January 11, 2021

TO: CITY COUNCILMEMBERS

FROM: MAYOR JOHN GILES

SUBJECT: Appointments to Council, Regional and Other Boards and Committees

I recommend for your approval the following appointments:

City of Mesa	
AUDIT, FINANCE & ENTERPRISE COMMITTEE Vice Mayor Mark Freeman, Chairperson Councilmember Jen Duff Councilmember David Luna	**PUBLIC SAFETY COMMITTEE** Councilmember David Luna, Chairperson Vice Mayor Mark Freeman Councilmember Kevin Thompson
SUSTAINABILITY & TRANSPORTATION COMMITTEE Councilmember Kevin Thompson, Chairperson Councilmember Francisco Heredia Councilmember Julie Spilsbury	**ECONOMIC DEVELOPMENT COMMITTEE** Councilmember Julie Spilsbury, Chairperson Councilmember Francisco Heredia Councilmember Kevin Thompson
COMMUNITY & CULTURAL DEVELOPMENT COMMITTEE Councilmember Francisco Heredia, Chairperson Councilmember David Luna Councilmember Jen Duff	**CITY BENEFITS ADVISORY COMMITTEE** Vice Mayor Mark Freeman Councilmember Kevin Thompson
Regional Agency Board Assignments	
VALLEY METRO REGIONAL PUBLIC TRANSIT AUTHORITY (RPTA)/ METRO RAIL Councilmember Francisco Heredia	**EAST VALLEY PARTNERSHIP BOARD** Mayor John Giles
GATEWAY AIRPORT AUTHORITY Mayor John Giles	
Arizona Municipal Water Users Association (AMWUA) Councilmember Kevin Thompson	
Maricopa Association of Governments (MAG) Committee Assignments	
REGIONAL COUNCIL Mayor John Giles	**HUMAN SERVICES COORDINATING** Councilmember Jen Duff
TRANSPORTATION POLICY	**ECONOMIC DEVELOPMENT**

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PO Box 1466
Mesa, Arizona 85211-1466

Mayor John Giles	Councilmember David Luna

Other Boards & Committees	
DOWNTOWN MESA ASSOCIATION Councilmember Jen Duff	**CHAMBER OF COMMERCE** Vice Mayor Mark Freeman
MESA UNITED WAY Councilmember Francisco Heredia	**VISIT MESA BOARD** Councilmember Jen Duff
MESA SISTER CITIES Councilmember Francisco Heredia	**SELF INSURANCE BOARD OF TRUSTEES** Councilmember Francisco Heredia
ARIZONA MUSEUM OF NATURAL HISTORY Councilmember David Luna	**i.d.e.a. MUSEUM BOARD OF DIRECTORS** Councilmember Julie Spilsbury
MESA ARTS CENTER FOUNDATION BOARD Councilmember Julie Spilsbury	

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