



# City Council Report

**Date:** January 11, 2021  
**To:** City Council  
**Through:** Michael Kennington, Deputy City Manager/Chief Financial Officer  
**From:** Edward Quedens, Business Services Director  
Matt Bauer, Procurement Administrator  
**Subject:** One-Year Renewal with a One-Year Renewal Option to the Term Contract for Traffic Control Sign Materials and Sign Imaging for the Transportation Department (**Citywide**)

## Recommendation

Council is requested to approve the contract renewal as recommended.

The Transportation Department and Purchasing recommend authorizing the renewal with Safeway Sign Company at \$210,700 annually, with an annual increase allowance of up to 5% or the adjusted Consumer Price Index.

## Background / Discussion

This contract provides reflectorized sign sheeting, acrylic colored film and protective overlay film. The Transportation Department uses these materials to fabricate traffic control, street name and wayfinding signs installed and maintained throughout the City for public safety. These signs are fabricated out of aluminum or acrylic plastic substrates with directly applied transparent and opaque films suitable for both daytime and nighttime visibility.

Safeway Sign Company has agreed to renew the contract maintaining their current pricing. This vendor has successfully been the lowest bidder for supplying the City with traffic control signs and sign imaging for the past several years. Their pricing has been lower than their competitors and current contract prices are historically low. This contract continues to be advantageous to the City and it is in the City's best interest to renew the contract.

## Purchase Information

Action: Renewal (1<sup>st</sup> of 2 possible)  
Procurement Type: Request for Bids  
Contract Number: 2018067  
Original Council Award Date: 1/22/2018  
Initial Contract Term: Three years  
Possible Renewals: One-year renewal subject to Administrative review and approval  
Funding Source: Transportation Department operating budget