Woodspring Suites

CITIZEN PARTICIPATION PLAN
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PURPOSE OF THE CITIZENS PARTICIPATION

On behalf of Woodspring Suites and BG Edge LLC, Gilmore Planning & Landscape Architecture (Applicant) presents this Citizen Participation Plan (CPP) in conjunction with a joint application for Site Plan Review and Design Review Board for a proposed Woodspring Suites, a limited service Hotel with 122 guest rooms to be developed on approximately 2.9 acres and located north of W. Baseline Road and East of Mesa Drive in Mesa, Arizona. The address is 1911 So. Mesa Drive.

The purpose of this Citizen Participation Plan is to inform citizens, property owners, neighborhood associations, and other registered groups in the vicinity of the Property of this proposed project. This CPP is intended to notify the surrounding property owners and encourage them to participate in the process by providing an opportunity to learn about, comment, and share concerns.

Applicant for the Owner:

Jack Gilmore
Gilmore Planning & Landscape Architecture
2211 N. Seventh Street
Phoenix, Arizona 85006
(602) 266-5622; (602) 266-5707 (FAX)

e-mail: jgilmore@getgilmore.com

Pre-application Meeting: The pre-application meeting with City of Mesa planning staff occurred on June 30, 2020 (PRS20-00350). In addition to the Staff review comments for the subsequent Design Review Board and Site Plan Approval applications, Staff reviewed the Pre-App Submittal and provided recommendations for Old Mesa Drive, site circulation, and a variety of other infrastructure design criteria. Staff also reviewed the notification requirements for area residents and nearby registered neighborhoods. Notification letters will be sent with encouragement to call and send e-mails with questions.

Action Plan: In order to provide effective citizen participation in conjunction with this application, the following actions will be taken to provide opportunities to understand and address any real or perceived impacts of the development that members of the community may have including:

- 1. A contact list will be developed for citizens and agencies in this area including:
 - All property owners within 1,000' of the Property. A surrounding ownership map with
 corresponding mailing labels have also been prepared and attached with this report. It
 is understood that the City will issue the letters of notification with related exhibits
 seeking public comment for consideration prior to any public hearings. Public

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comments and questions may be directed to the applicant, Jack Gilmore, or to the designated Staff Planner for the City of Mesa, Ryan McCann. Contacts will be recorded and notes prepared for consideration and inclusion within the Citizen Participation Final Report.

- All registered neighborhood associations within one mile of the project.
- 2. All persons listed on the contact list will receive a letter describing the project, site plan, and an invitation to call or contact our office to answer any questions regarding the proposed project. As the Applicant, GPLA will prepare a record of calls and correspondence from the surrounding property owners, neighbors and any of the registered interest groups. This record will be included with the Citizen Participation Report.
- 3. Depending on the character of responses to the letters of notification, GPLA will review the comments with our clients and determine their appropriate impact. GPLA will include copies of requests and our responses and include those in the Citizens Participation Report.
- 4. Presentations will be made to groups of citizens or neighborhood associations upon request. All materials such as sign-in lists, comments, and petitions received will be copied to the City of Mesa.

Communication and Feedback with the Neighbors: With the distribution of the initial Notification Letter, neighbors, registered groups, and any other interested groups or individuals will be encouraged to call, e-mail, or schedule an appointment to meet with the Applicant, Jack Gilmore. Our experience has taught us that open communication that responds quickly to these types of inquiries can be very effective in resolving issues and well as exposing legitimate site planning issues that warrant further consideration within the application. Recording these inquiries and responses is an effective check and balance when these same respondents appear at the public hearings. This first letter will typically include notification that the Property will be posted with signs indicating the dates for the Public Hearings.

Communication with the Mesa Planning Staff: As the Applicant, our office will record all incoming correspondence including: telephone calls (dates, names, and issues), e-mails, and letters received from neighbors and interested groups. Copies will be scanned and forwarded to Ryan McCann, our designated Staff Planner assigned as the City's liaison for this DRB and Site Plan Review Applications.