

City Council Report

Date: October 19, 2020

To: City Council

Through: John Pombier, Assistant City Manager

From: Ken Cost, Police Chief

Robert Rash, Commander

Subject: Pedestrian and Bicycle Safety Grant Program - Citywide

Purpose and Recommendation

The City of Mesa Police Department is respectfully requesting the Mesa City Council authorize the City Manager or his designee to enter into a Highway Safety Contract with the Arizona Governor's Office of Highway Safety to accept \$33,262 in grant funds. The funds will be used by the Police Department's Traffic Division for overtime, employee related expenses, materials and supplies for pedestrian and bicycle safety throughout the City of Mesa.

Background

Pedestrians crossing outside of the crosswalk and against traffic lights, and bicyclists traveling against traffic is a large problem. In the 2019, the City of Mesa experienced 7 pedestrian and 2 bicyclist fatalities. In an effort to reduce these types of fatalities, funds will be used for education and enforcement.

Discussion

The Police Department will educate pedestrians, bicyclists and drivers by:

- Conducting focused operations to increase the educational and enforcement contacts of pedestrian and bicyclists.
- Partnering with local advocacy groups to reach the homeless population.
- Conducting a social media campaign on pedestrian and bicycle safety.

Alternatives

If this Agreement is declined, the Mesa Police Department will be limited in the pedestrian and bicycle safety enforcement and educational programs.

Fiscal Impact

The Award amount is \$17,857 for overtime, \$7,143 for employee related expenses and \$8,262 for materials and supplies. The maximum reimbursement for employee benefits is 40%, the costs of the unreimbursed expenses for benefits will be \$4,516. Funding for this expense will be absorbed by the Police Department operating budget.

Mesa Police Department personnel will be responsible for submitting reports on a quarterly basis to the Governor's Office of Highway Safety. The Governor's Office of Highway Safety will remit monies due upon receipt of the invoices.

Coordinated With

The City of Mesa Police Department recommends the approval of the Highway Safety Contract with the Governor's Office of Highway.