



City Council Report

Date: November 20, 2017
To: City Council
Through: Michael Kennington, Chief Financial Officer
From: Edward Quedens, MPA, C.P.M., CPPO, Business Services Director
Matt Bauer, MBA, CPPO, CPPB, CPSM, Procurement Administrator
Subject: Three-Year Term Contract for the Upgrade/Replacement of the Open Data Platform Solution for the Information Technology Department (Funded by the IT Application Lifecycle Budget) **(Citywide)**

Purpose and Recommendation

Council is requested to approve the Term Contract for the Upgrade/Replacement of the Open Data Platform Solution as recommended. A committee representing the Information Technology Department, Office of Management and Budget, Financial Services Department, City Manager's Office and Purchasing evaluated responses.

The evaluation committee recommends awarding the contract to the highest scored and lowest priced proposal from Socrata, Inc., at \$139,117.92 for Year 1; \$70,617.89 for Year 2; and \$72,755.23 for Year 3; including tax; and a 20% Project Contingency in the amount of \$56,498.21 for the total three-year project cost of \$338,989.25. Socrata included additional modules in their RFP response that the City has the option to bring forward for Council consideration at a future date.

Background / Discussion

The City's current Open Data Portal will go offline in April of 2018. Representatives from the Mayor and Council's Office, Office of Management and Budget, and the Information Technology Department evaluated the strengths and limitations of the City's current Open Data platform and assessed the City needs a cloud-based (SaaS) Open Data Platform that is highly scalable, reliable, flexible and feature rich and eliminates storage and on-premise infrastructure. It must also provide enhanced indexing, retrieval, data management, and presentation features. The goal of this project is to advance how City data is used to be more efficient, innovative, accessible and transparent while driving public engagement. The City also evaluated the Offerors for a long-term partnership, preferring to do business with a sole provider.

The City received seven proposals of which six met the minimum qualifications. ESRI's proposal was deemed as Non-Responsive for their many exceptions that were determined as material deviations by the City. Staff from the Information Technology Department, Office of Management and Budget, Financial Services Department, City Manager's Office and Purchasing evaluated the proposals based on the evaluation criteria as stated in the solicitation. Demonstrations and Best and Final Offers (BAFO) were requested from OpenGov, Socrata and Viderum to further evaluate their product. Viderum did not show up for the vendor demonstration. The highest scored and lowest priced proposal (BAFO),

Socrata, Inc., is being recommended for award. The evaluation committee unanimously agreed on the recommendation.

Alternatives

Council may choose not to authorize the purchase and new responses will be solicited.

Fiscal Impact

Funding for this purchase is available in the Information Technology Department budget through the IT Application Lifecycle Budget.

Coordinated With

Mayor's Office, Information Technology Department, Office of Management and Budget, Financial Services Department, City Manager's Office and Purchasing

PURCHASING INFORMATION

Action: Initial Award

Procurement Type: Request for Proposals

Solicitation Number: 2017198

Vendors Registered: ProcureAZ (1,665) and Vendor Self Service (110)

Advertising: ProcureAZ and Purchasing Website

Downloads: 53

Responses: 7 (including 1 Non-Responsive) and 1 No Bid Response

Local Consideration: Policy did not apply to this procurement

Protests Received: None

Initial Contract Term: Three years

Possible Renewals: Two, one-year renewals subject to future Council consideration

Pricing Available to Other Cooperative Agencies: Yes

Proposals received July 11, 2017

Navigator Management Partners, LLC - Columbus, OH

OpenGov Inc. - Redwood City, CA

Questica Inc. - Burlington, ON (Canada)

Socrata - Seattle, WA

Viderum Inc. - San Francisco, CA

Xentity Corporation - Golden, CO

Deemed as Non-Responsive

Environmental Systems Research Institute, Inc. (ESRI) - Redlands, CA

Many exceptions were taken: specifically noted, vendor would not meet the City's insurance requirements and also noted in their response that the purchase would be made off the State's Master Agreement and the Terms and Conditions in the solicitation would not apply.

No Bid Response received from:

PROVOX Systems – McKinney, TX

Preliminary Scoring

Evaluation Criteria / Points Possible	ESRI	NAVIGATOR	OPENGOV	QUESTICA
Firm's Proposed Solution / 725		425.00	660.00	285.00
Firm's Qualifications and Experience / 75		45.00	70.00	50.00
Firm's Proposed Pricing / 200		24.59	41.30	200.00
Total Score / 1,000	Non-Responsive	494.59	771.30	535.00

Evaluation Criteria / Points Possible	SOCRATA	VIDERUM	XENTITY CORP
Firm's Proposed Solution / 725	660.00	535.00	380.00
Firm's Qualifications and Experience / 75	65.00	65.00	50.00
Firm's Proposed Pricing / 200	68.73	101.93	144.96
Total Score / 1,000	793.73	701.93	574.96

Final Scoring (BAFO)

Evaluation Criteria / Points Possible	OPENGOV	SOCRATA (Recommended)	VIDERUM
Firm's Proposed Solution / 725	541.22	604.41	n/a
Firm's Qualifications and Experience / 75	41.00	69.00	n/a
Firm's Proposed Pricing / 200	105.37	200.00	n/a
Total Score / 1,000	687.59	873.41	No Show

AWARD RECOMMENDATION

Socrata, Inc.

Seattle, WA

Description
<p>Open Data Platform Replacement (SaaS Solution Only) per Agreement No. 2017198; Exhibits – Scope of Work, Pricing, Mesa Standard Terms and Conditions; Software License Agreement/Subscription Services Agreement, and Support Agreement (if applicable); Solicitation including any addenda; and Contractor Response</p> <p><u>Annual Contract Amount</u></p> <p>Year 1: \$139,117.92</p> <p>Year 2: \$70,617.89</p> <p>Year 3: \$72,755.23</p> <p>20% Project Contingency: \$56,498.21</p> <p>Total 3-Year Project Cost: <u>\$338,989.25</u> including applicable taxes</p> <p><u>Pricing Proposal (Optional Renewals)</u></p> <p>Year 4: \$74,918.98</p> <p>Year 5: \$77,166.14</p> <p>Total 5-Year Project Cost: <u>\$491,074.37</u></p>
<p>Total 3-Year Project Amount Requested: <u>\$338,989.25</u></p>