



Mesa Named National Civic League 2023 All-America City Finalist



City Council Study Session

May 1, 2023

Andrea Alicoate, Director of Diversity & Engagement

- National Civic League's All-America City Award celebrates the best in American civic innovation
- Bestowed yearly on 10 communities since 1949
- Recognizes inclusive civic engagement that addresses local issues and enhances connections among residents, businesses, and government leaders
- City of Mesa last and only award in 1979

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- A map of the United States with state names and major cities labeled. Several states are marked with a shield icon featuring the US flag design. The map shows the Gulf of California and the Gulf of Mexico.

Finalist communities assemble in Denver, CO from **June 9-11** to bring their application to life and showcase their cities based on this year's theme
“Creating Thriving Communities through Youth Engagement.”

Scheduled events include:

- Nomination Presentation
- Civic Action Fair
- Cultural Entertainment Showcase
- Festival of Ideas
- Event Conference
- Awards Ceremony

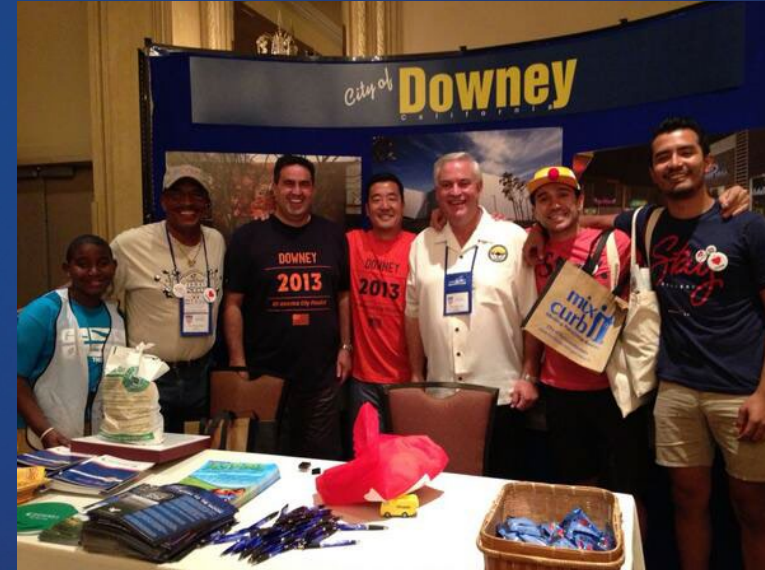
Delegations made up of youth, school, business, and government leaders will have 10 minutes to present the story of their work to a jury of nationally recognized civic experts explaining why it should be named an All-America City.



CIVIC ACTION FAIR & CULTURAL SHOWCASE



- Civic Action Fair
 - Saturday, June 10th afternoon
 - Gives communities an opportunity to exchange information and tell your story to each other
- Cultural Entertainment Showcase
 - Saturday, June 10th evening
 - Feature talented individuals and groups from 6 finalist communities
 - Mesa will feature performance from Project Lit staff and students



FESTIVAL OF IDEAS & EVENT CONFERENCE



- Festival of Ideas
 - Sunday, June 11th afternoon
 - Interactive discussion to share best practices on programs and engagement
 - Mesa will feature discussion from Hactivate staff
- Event Conference
 - Sessions throughout the event
 - Elected and Appointed Officials Dialogue Session to exchange ideas and troubleshoot local challenges



AWARD CEREMONY

- Sunday, June 11th evening
 - 10 All-America City Award winners announced
 - John Parr Youth Leadership Award
 - Social Media and Online Outreach Award



- All-America City Program Ad
- Community Engagement Activities
 - Interactive hub on our City webpage
 - Social media features
 - Documenting Mesa's travel journey
 - Collaboration with local artist for thematic design elements
 - Community rehearsals for the delegation from 5-6:30 at the Mesa Art Center
 - Wednesday, May 3rd
 - Tuesday, May 16th
 - Wednesday, May 31st



- Delegation consists of staff, youth and community members from:
 - Hactivate Mesa
 - Project Lit
 - PD SPARC Youth Programs
 - Mayor's Youth Committee
 - Mesa College Promise
- Supporting the delegation of approximately 60 members with:
 - Presentation, promotion and engagement materials/supplies
 - Event registration
 - Lodging, travel and meals

JOIN US!



Mesa Delegation Send-Off Event

Thursday, June 8th
Remarks at 8:30am
at the Mesa City Plaza

Hope to see you there!





All-America City



Questions?



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