

TOGETHER

Art in the Park



Thursday, March 16, 2023

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CITY OF MESA'S

Diversity Initiative

Many communities interweave to give Mesa it's vibrancy. People from different races, places of origin, languages, faiths, and identities come together in their values for family, work, prosperity, and commitment to making Mesa the thriving, growing City it has become.

In Mesa, we value and embrace our community's rich diversity. Launched in May 2022, **TOGETHER MESA** collects and showcases the voices that make up our city fostering the awareness and understanding that strengthens us as a community.



TOGETHER

Art in the Park |



VISION

Bringing Arts into Neighborhoods



01

Visibility

Increase awareness about diverse cultures and celebrate our community through the arts



02

Featured Artist to Coordinate Engagement

Design and implement a community-based, participatory temporary public art project



03

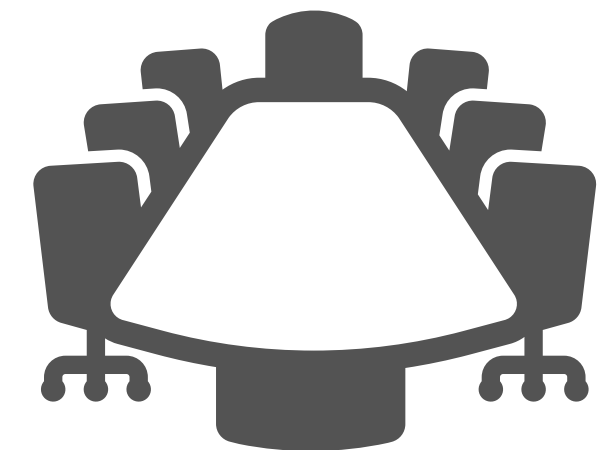
Other Art Based Engagement

Strengthen community engagement and promote inclusive access to the arts



STRATEGY

Citywide Collaboration



Advisory Boards

STRATEGY

Approach

RFQ to be released for an artist to create a temporary piece of art that will be unveiled during the grand opening of the new City Hall. Overall scope to include:

0 1

City Hall Temporary Public Art

Public art installation to live on display for an anticipated 6mo-1year

0 2

Meaningful Engagement

Artist would be responsible for central community engagement activity at events

0 3

Showcasing the Community

Community to participate in content for cumulative temporary public art installation

STRATEGY

Community Events

Six community events, one in each Council District, to take place in neighborhood parks. Each event to include:



MABEL Hands- On Experiences



Featured Performing Arts



Activities & Community Engagement



Family Friendly Event

PROGRAM

Timeline

- **March '23** - Release RFQ and notification
- **May- July '23** - Review of Artist submittals and selection process
- **September '23** - Public engagement at the MAC Season Kickoff
- **Late Fall '23 - Spring '24** - Six community events, one in each Council District
- **Fall 24** - Installation of public art and unveiling at the grand opening of City Hall

Questions or Comments?

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