



City Council Report

Date: March 6, 2023
To: City Council
Through: Michael Kennington, Deputy City Manager/Chief Financial Officer
From: Edward Quedens, Business Services Director
Kristy Garcia, Procurement Administrator
Subject: Two-Year Term Contract for Video Display/Scoreboard Components and Event Services for Hohokam Park and Fitch Practice Fields for the Parks, Recreation and Community Facilities Department **(Sole Source) (Citywide)**

Recommendation

Council is requested to approve the award as recommended.

The Parks, Recreation and Community Facilities Department and Purchasing recommend awarding the contract to the sole source vendor, Daktronics, Inc., Year 1 at \$36,300, and Year 2 at \$38,000, based on estimated usage.

Background / Discussion

Hohokam Stadium and Fitch Practice Fields deploy the use of configurable video displays, control equipment, and spare parts used to enhance patron experience during baseball games and events. The scoreboards are proprietary and cannot be maintained with in-house staff.

The scoreboards have been maintained through an Extended Service Agreement (Agreement) with Daktronics, Inc. (Daktronics) since 3/1/2017, and will expire 3/1/2023. The Agreement with Daktronics has been successful and allowed for the City and Oakland Athletics staff to contact Daktronics for support when the scoreboards did not function properly. The scoreboards are aging and given the inability to perform repairs both in computer programming, and on equipment, the Agreement with Daktronics, Inc. is necessary to assure the scoreboards perform as intended and expected.

The Oakland Athletics, PRCF and Purchasing have negotiated terms, conditions, and pricing with Daktronics. The two-year pricing breakdown is \$30,230 for 2023-2024 and \$31,670 for 2024-2025. Staff has requested a 20% contingency for each year for time and materials to perform miscellaneous repairs to equipment that is no longer supported by Daktronics; \$12,380 over the course of the Agreement.

Daktronics, Inc. is the sole source of parts, technology, and service for Daktronics manufactured equipment. Their pricing and standards for the Service Agreement have been agreed to by and are acceptable to many state and municipal authorities.

Purchase Information

Action: Award (Extended Service Agreement, Two Years (from 3/2/2023 through 3/1/2025)

Procurement Type: Sole Source

Contract Number: 2023185

Order Number E22283-3 (1/9/2023)

Local Consideration: Policy did not apply to this procurement method

Initial Contract Term: Two Years

Possible Renewals: None

Funding Source: Parks, Recreation and Community Facilities Department operating
budget