Introduction

City of Mesa

2023 Strategic Plan

Strategic Plan

Annual opportunity for the Mayor/City Council to meet, discuss and share their broad vision and direction for the City of Mesa.

Encourage participation in the dialogue and conversation.

Consider a city-wide perspective that looks beyond twelve months.

Consider local, regional and national environments

Strategic Plan from 2008

- Imagine it is ten years from now and you have returned to Mesa after a long absence. Upon your return you visit the citizens, explore the City and get a genuine feel for how Mesa has evolved. Your sense is that “it’s perfect” . . . it turned out exactly like you hoped it would. What would you have seen and heard that leads you to that conclusion . . . what would the elements be of a compelling future/vision for Mesa ten years from now?

mesa·az

Top Five Responses

- A strong and nationally recognized high-tech component in its economy, a net attractor of skills.
- Stable financial infrastructure for business development and community growth.
- Safe, low level of crime in all respects.
- One of the strongest and most sustained quality of education systems.
- Diverse economy with a sense of long-term optimism and growth.

2022 mesa·az Achievements

- Home Rule Option approved by voters
- Public Safety Bonds approved by voters
- Commercial construction investments
- Infrastructure project completion, streets, water, gas,

2022 mesa·az Achievements

- Completion of the ASU MIX Center
- Opening of Fire Station 221
- Groundbreaking of the Public Safety complex including Fire Station 222
- Gateway Airport Tower Completion

2022 mesa·az Achievements

Climate Action Plan Update

American Rescue Plan Act

Fiber to every home

Park Master Plan approval

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Looking forward to 2023

Lehi Sports Complex opening

The POST opening : Groundbreaking of the Neon Garden

Monterey Park/Neighborhood Library completion

Southeast Library groundbreaking, Dobson Ranch completion

Looking forward to 2023

General Plan 2050 Public Engagement

Small Business Lab @Studios

New City Hall commencement

2023 mesa·az Challenges

- Water supply reductions
- Impacts of economic recession
- Inflation impacts on materials, labor, fuel and capital projects
- Interest rate increases limit capital financing
- Slow down in single-family residential building permits
- Supply chain impacts
- Labor costs increases

Challenges beyond 2023

- Expiration of Transportation and transit funding from Prop. 400
- Infrastructure demands for water, wastewater, gas, electric, streets
- Quality, high paying employment opportunities in Mesa
- Educational attainment for Mesa students
- Water resource delivery and availability

Today's Agenda

1. **Breakfast and Lunch**
2. **Staff presentations with discussion, direction:**
   - Economic Outlook and Forecasting
   - Overview of General Plan Update
   - Review of potential 2024 ballot initiatives, local and regional
   - Citywide communications and marketing strategies, planning
   - Navigating legal & ethical issues as Mesa's elected governing body
3. **Council dialogue, strategic planning:**
   - Existing strategic priority statements; examples of 2022 outcomes
   - Council priorities for next 1-2 years