City of Mesa Economic Conditions Update

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Current Mesa Economic Condition

The City of Mesa continues to experience higher than expected revenue growth with retail sales and construction activity being the main drivers. The City is also experiencing a continued growth in the labor force and reduced unemployment rate.

Revenue Forecasting

- The city subscribes to a forecast group out of the University of Arizona which allows for access to raw data regarding econometrics
- Statistical software is applied in house to analyze the correlation between economic trends and the city's revenue sources
- Relevant economic indicators are considered such as: population growth, wages, unemployment, building permits, gas prices, etc.
- Mesa specific factors are applied such as economic development activities, retail trends, etc.

Presentation Overview –

1. Financial Status

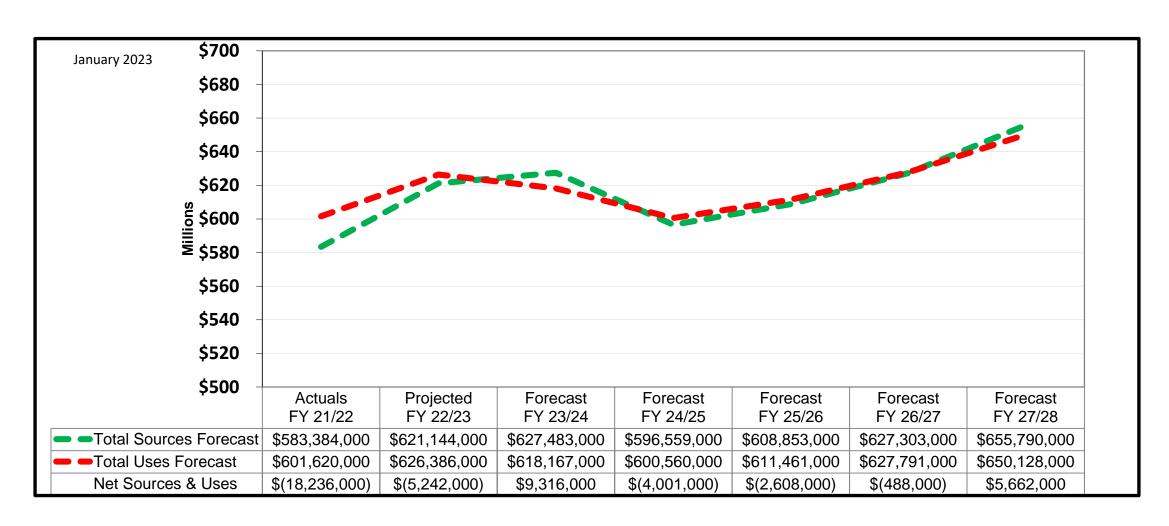
2. Economic Indicators

3. Valley Cities Comparison

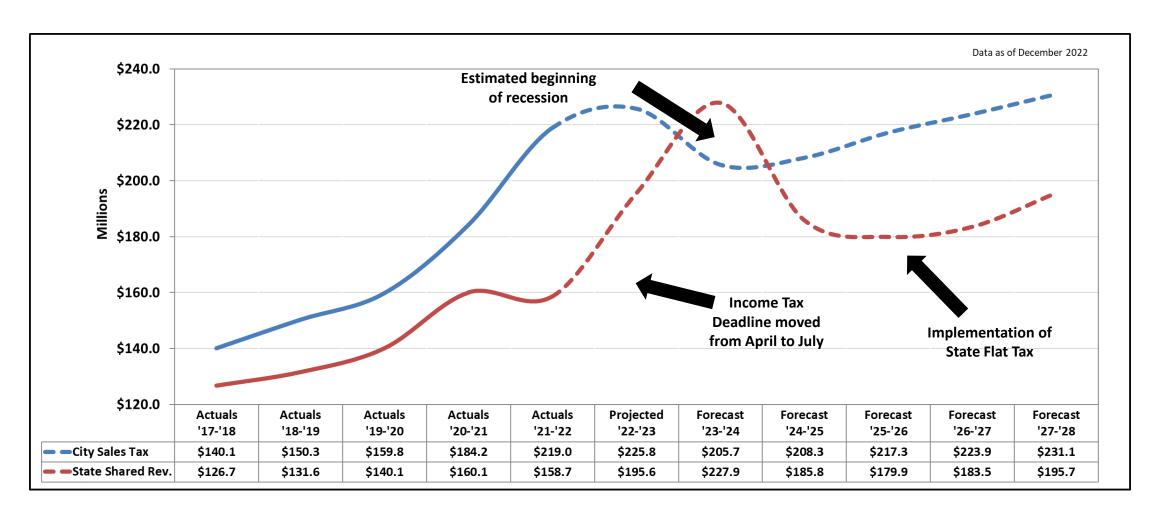
Financial Status



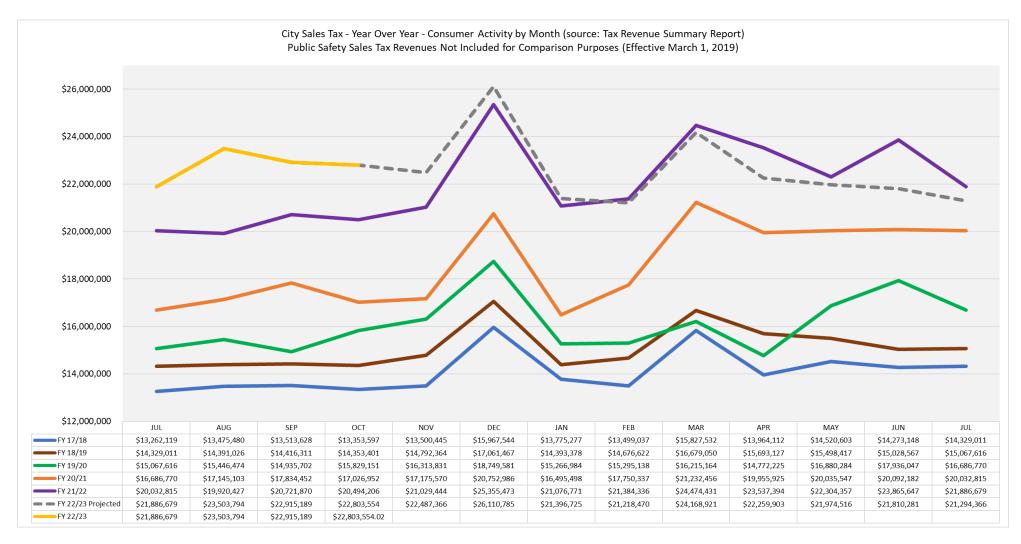
General Governmental Sources & Uses



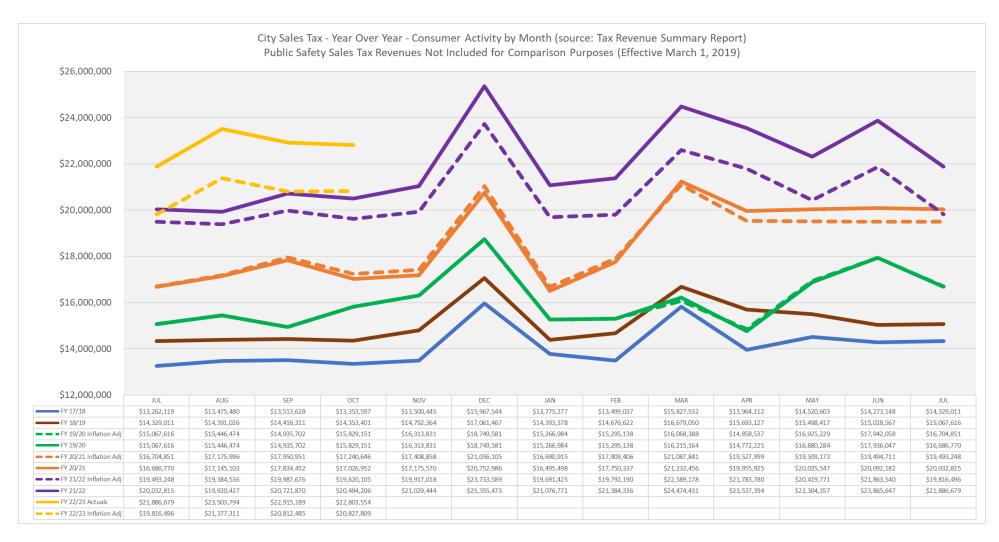
General Governmental Revenues



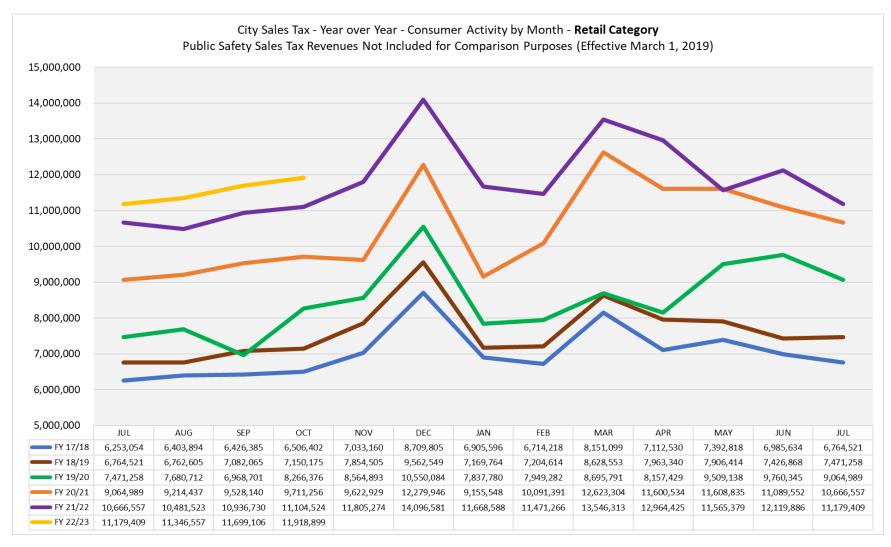
City Sales Tax Revenues



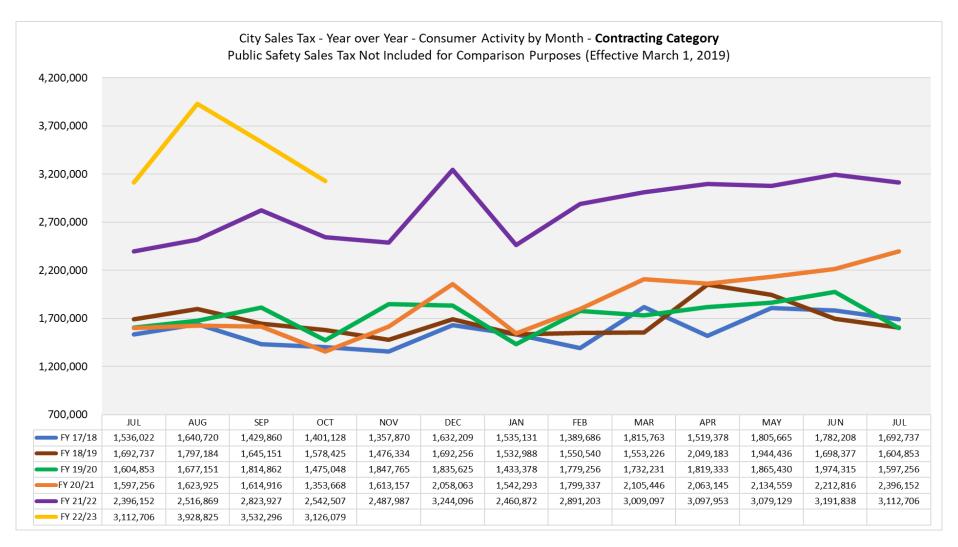
City Sales Tax Revenues – Inflation Adjusted-



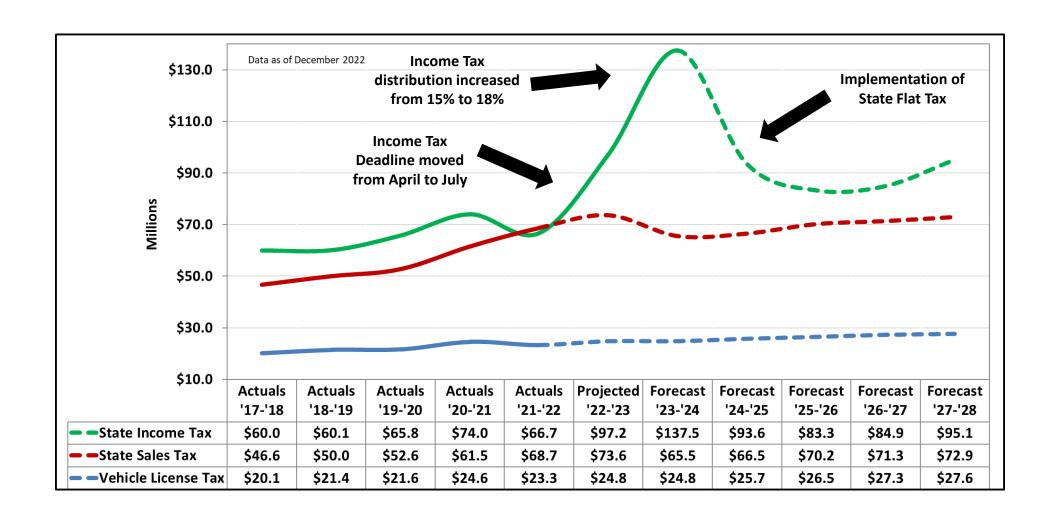
City Sales Tax — Retail Category



City Sales Tax — Contracting Category



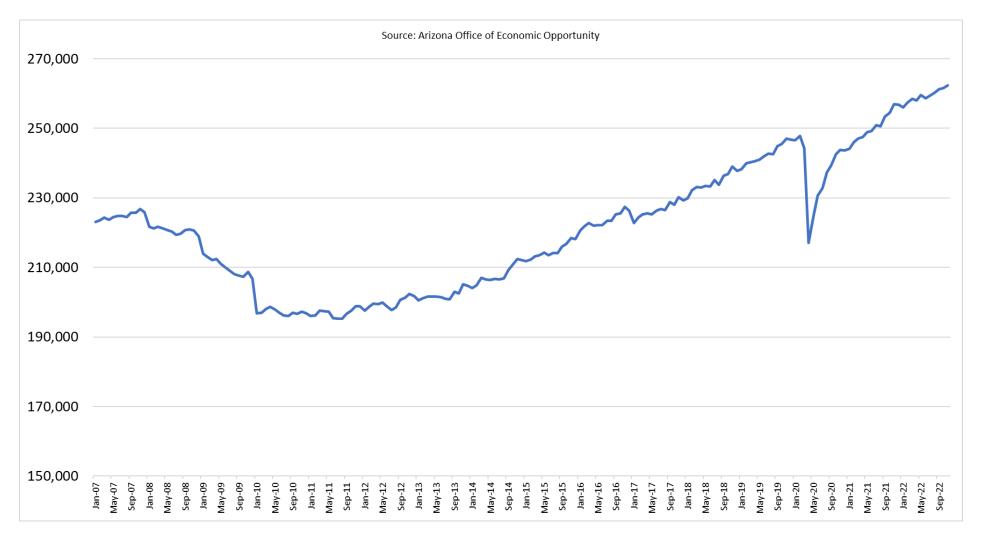
State Shared Revenues



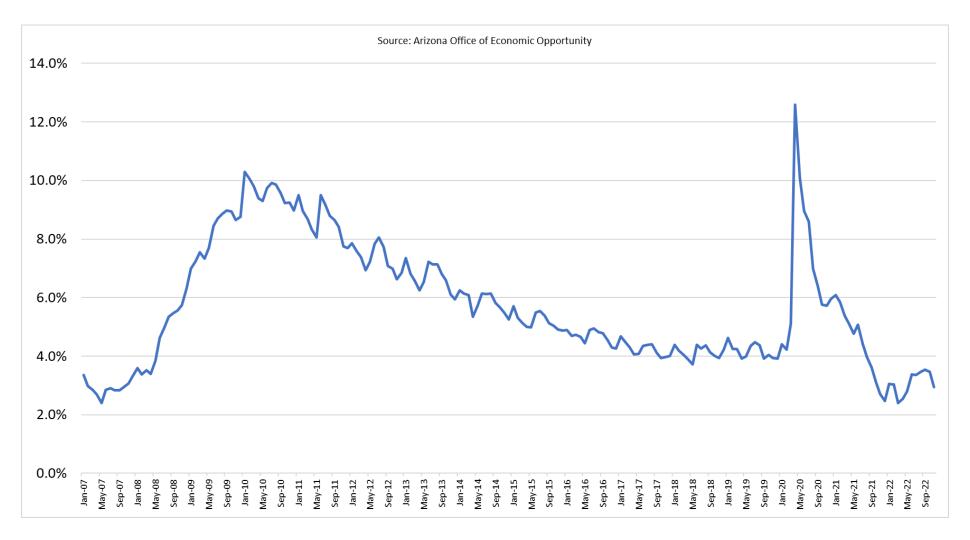
Economic Indicators



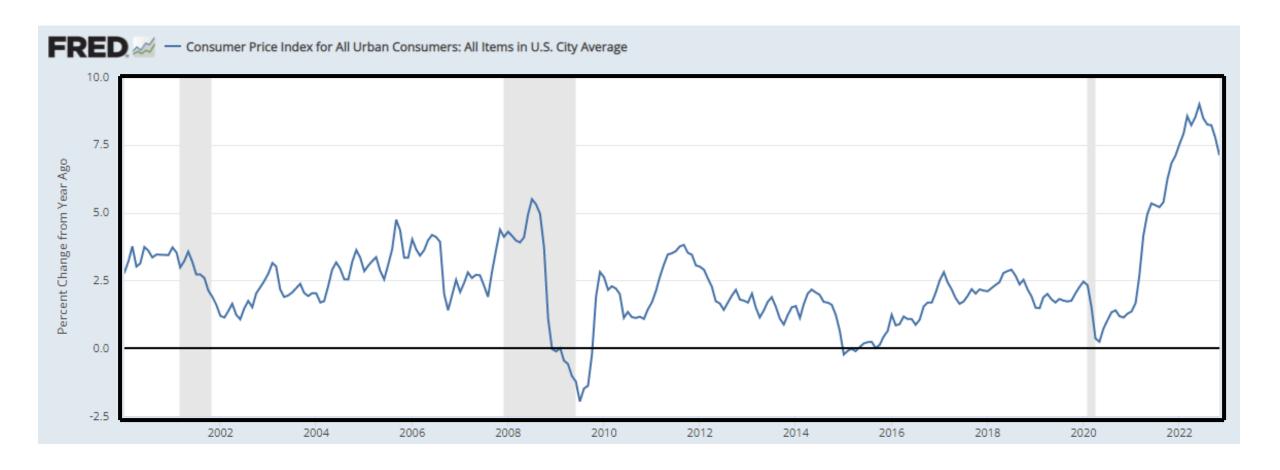
City of Mesa - Employment



City of Mesa – Unemployment Rate

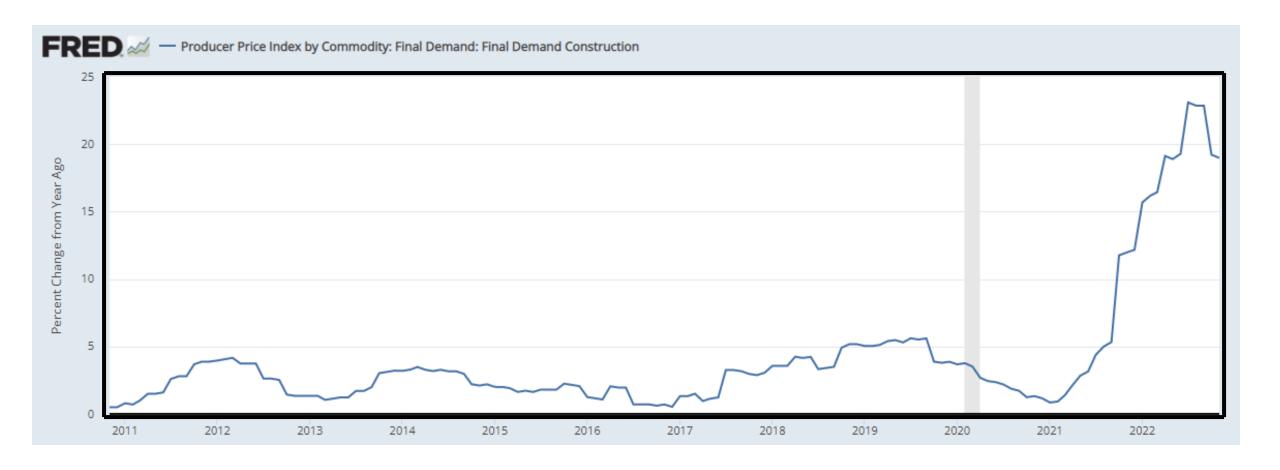


U.S. Inflation Rate (Consumer Price Index) -



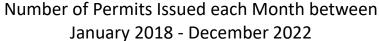
Source: Bureau of Labor Statistics

Inflation Category: Construction



Source: Bureau of Labor Statistics

Permit Activity





Multifamily Residential Permits Issued: Number of Units



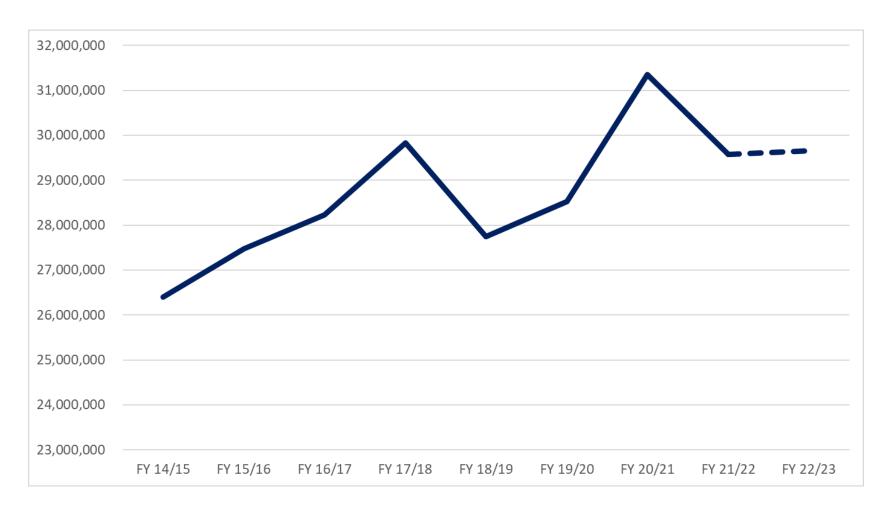
O CY 2018 CY 2019 CY 2020 CY 2021 CY 2022 Multifamily Permits Issued - Units 521 1,218 1,340 2,269 1,904

Prospective Units:

1,662 – in Building / Construction Plan Review

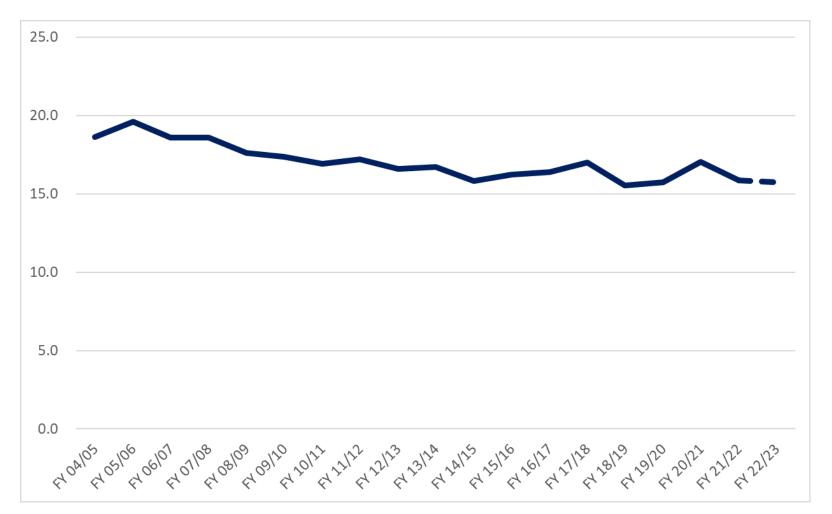
2,131 – Site Plan / Zoning Approved

Water Consumption to All Customers



Consumption in thousands of gallons

Monthly Water Consumption per Account for All Customers



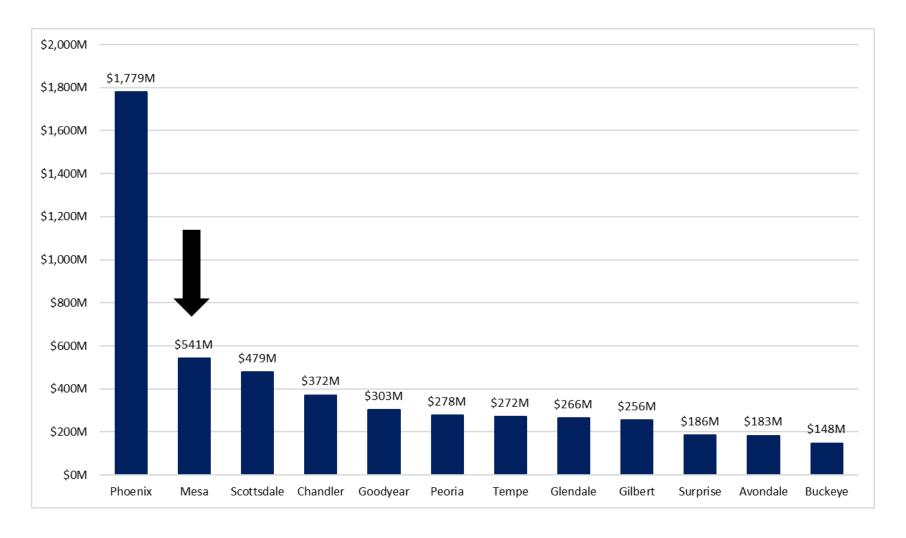
Consumption in thousands of gallons

21

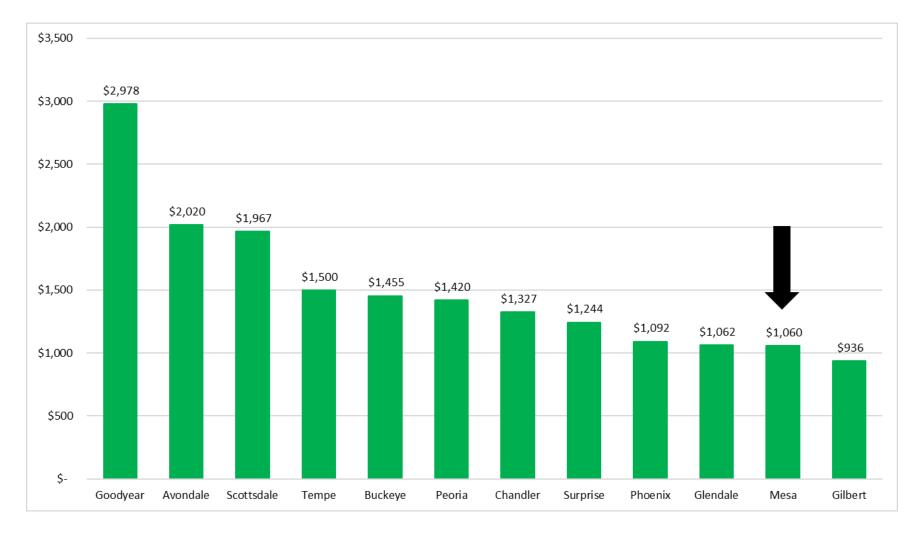
Valley Cities Comparisons



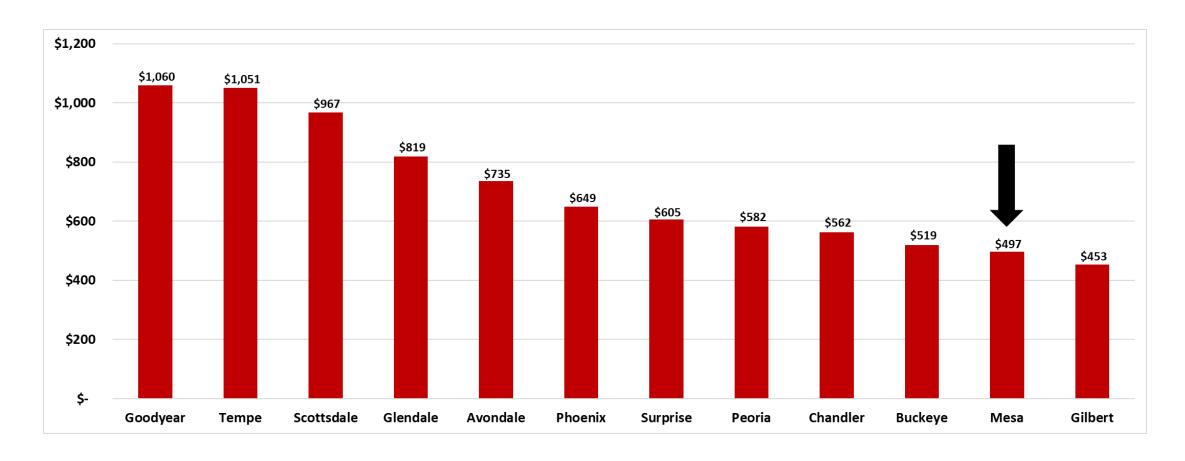
FY 22/23 General Fund Budget by City



FY 22/23 General Fund Spending per Capita



FY 20/21 Sales Tax Revenue per Capita

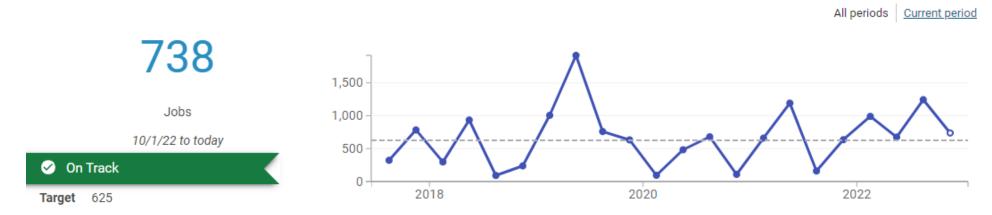


^{*}The cities of Phoenix and Mesa do not apply sales tax to food for consumption at home (groceries).

Source: FY 2020/21 Comprehensive Annual Financial Reports

Mesa Jobs and Wage Data

Announced New and Retained Jobs



Average Annual Wage of New Jobs Announced and Jobs Retained

