



1904 N. Black Canyon Hwy
Phoenix Az., 85009
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City of Mesa
Special Use Permit Application
Re: Bank of America/ 1201 S Alma School Rd.

Bank of America along with Pearson's Sign Company would like to amend the Master Sign Plan to allow (2) wall signs on the drive thru kiosk at 1201 S Alma School Rd. One sign will be on the north elevation and the other on the west elevation of the kiosk. These signs will be internally illuminated pan channel letters and 38.71 square feet each.

Approval of these additional signs will conform to the intent of the city code. The intent is to allow a business to identify themselves through various sign displays, and these signs conform to the code in size, shape color and design allowed by this development and the City of Mesa Zoning ordinance.

The proposed signs will not be injurious or detrimental to adjacent properties or the general welfare of the city.

These signs will be an asset to these public services to which they will be a means of identifying the building and aid individuals in finding the correct building to go to.

These signs will meet the criteria of the Mesa Zoning Ordinance 11-41-3 (B) regarding illumination. They will be internally illuminated with LED modules that will be diffused with plex faces with vinyl overlay. There will be no flashing, blinking or rotating lights.

With the current landscaping designs and the positioning of the building structures, Pearson's Sign Company and Bank of America have decided that this size of sign would be best, taking in consideration for traffic patterns, streetscape appeal, and functional purpose of communication. They also feel that having the signs in this area would not dominate the buildings or site design. We also feel that building the signs with these materials, colors and sizes would provide a compliment to the architectural design of this project, enhancing the image of Bank of America and the surrounding neighborhood.

Respectfully

Gary Spinner
Pearsons Sign Company