



City Council Study Session
September 8, 2022

Martin Luther King Jr. Street & Calle Cesar Chavez Honorary Street Signs Dedication

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Honorary Street Sign and Area Dedication

- Request from the community and supportive organizations
 - Formal request via letter from Visit Mesa
 - Support from members of local diverse organizations
- Similar designations in other Cities locally and nationally to commemorate and honor historical significance
 - Celebrate historical leaders and strengthen sense of community
- Proposing two honorary designations for Mesa:
 - Martin Luther King Jr. Street
 - Calle Cesar Chavez

Honorary Street Sign and Area Dedication

Will

- ✓ Be in alignment with standard street signs and displayed in perpetuity
- ✓ Be fixed to existing traffic signal infrastructure
- ✓ Create geographical relationship of street and celebrate the contributions made by the honoree
- ✓ Provide lineage to the City and its diverse populations

Will Not

- ✗ Require a legal change in address or change in official street name
- ✗ Be illuminated or otherwise distracting
- ✗ Cause any disruption with public safety calls or response- will include 'Honorary Street' designation
- ✗ Be located on a private property

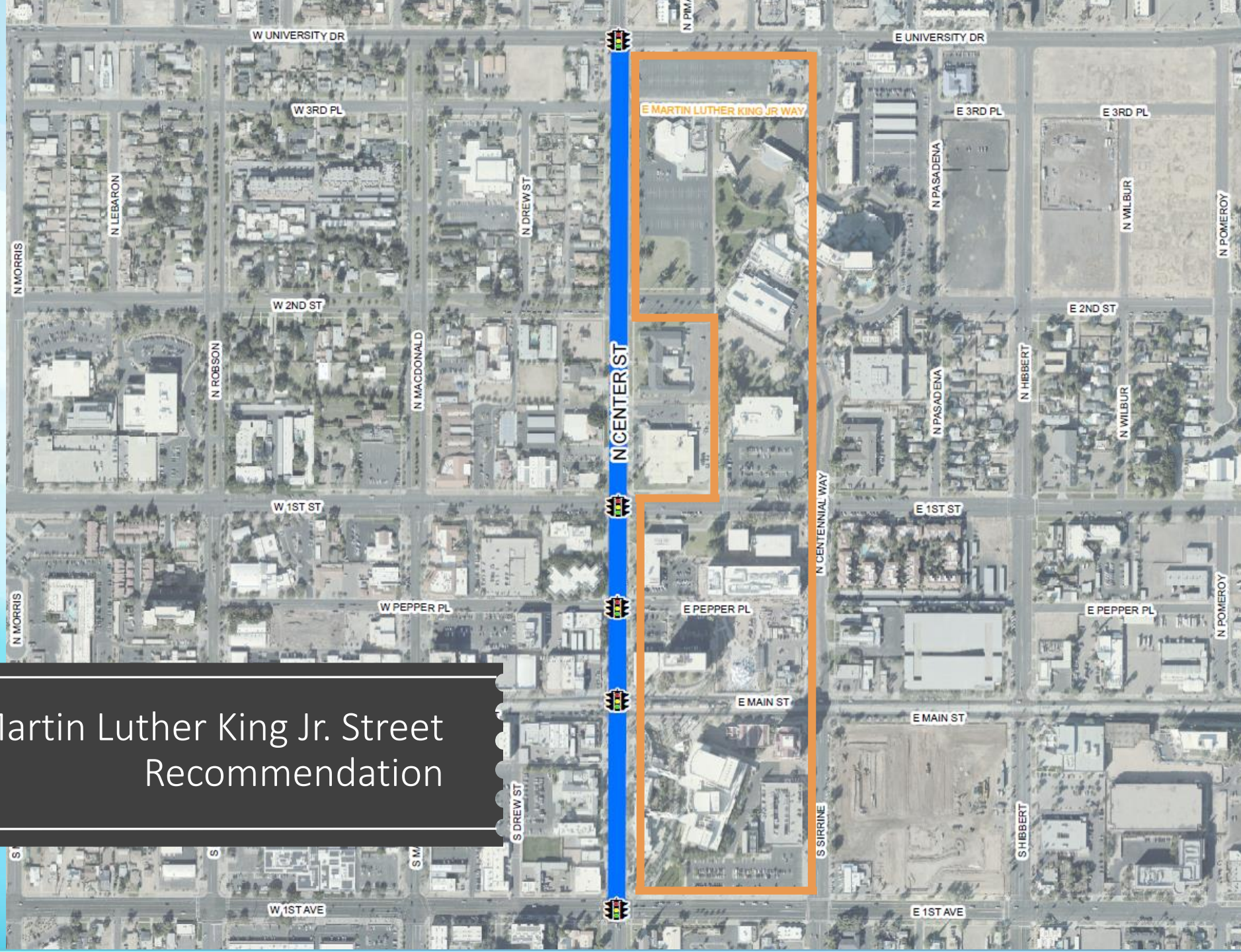


1500 N → 500 W
Center St

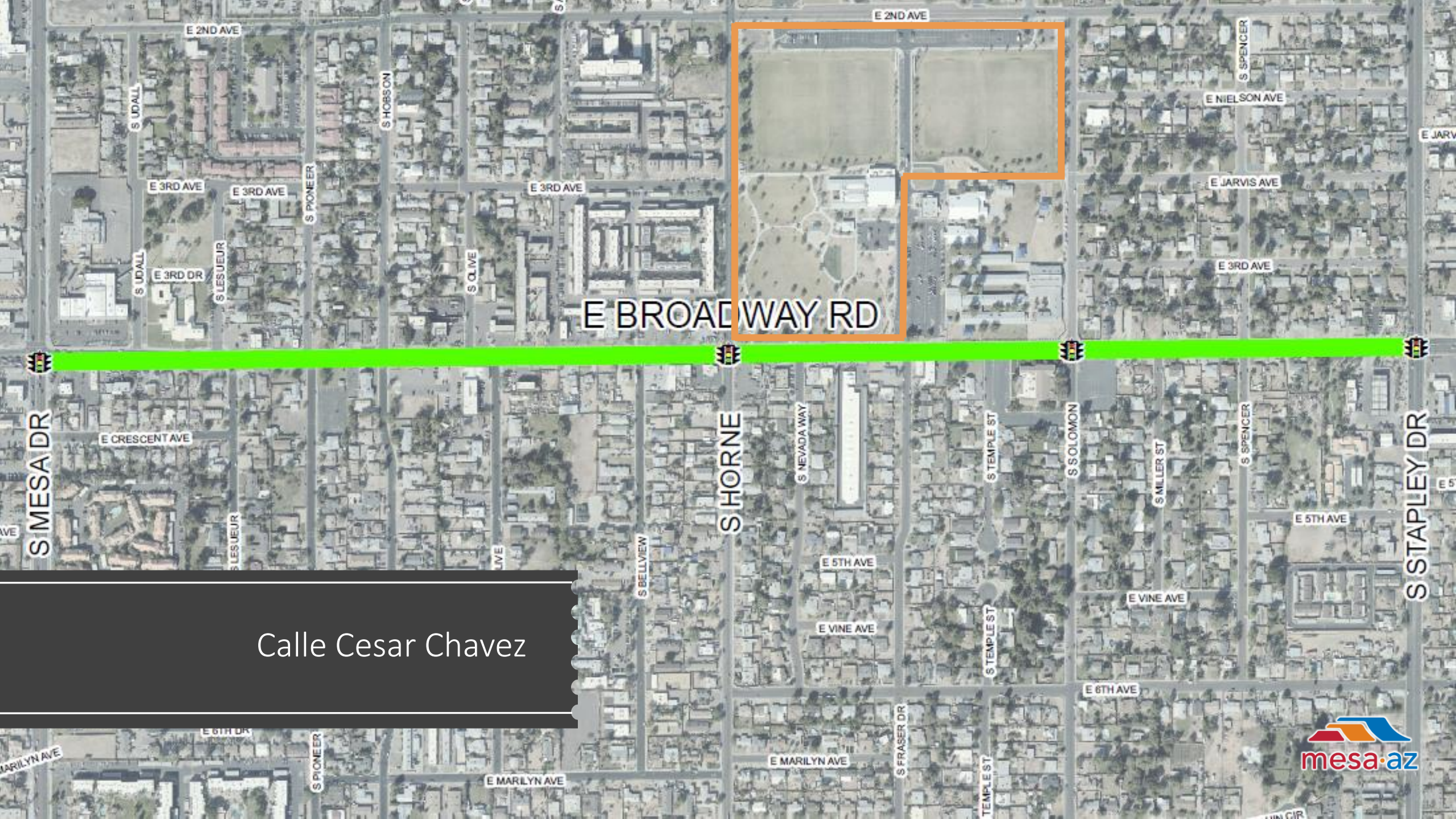
Mesa Honorary Street
Martin Luther King Jr St

Center St

Street/ Area Recommendations



Martin Luther King Jr. Street Recommendation



Calle Cesar Chavez

Next Steps....

Community engagement period mid-September to mid-October

- Additional presentations to boards and groups
- Notification to surrounding area and businesses
- Localized communications to neighborhood leaders and stakeholders
- Public comments in support of or other remarks can be made at: diversity.info@mesaaz.gov or 480-644-5034

Dedication ceremony and sign unveiling for each street sign

- Invite members of the honoree family and/or designee
- Work with community organizations and partners
- Community celebration

TOGETHER



mesa·az