



City Council Strategic Planning Session

Meeting Agenda - Final

- Mayor John Giles*
- Vice Mayor Francisco Heredia - District 3*
- Councilmember Mark Freeman - District 1*
- Councilmember Julie Spilsbury - District 2*
- Councilmember Jennifer Duff - District 4*
- Councilmember Alicia Goforth - District 5*
- Councilmember Scott Somers - District 6*

Thursday, January 12, 2023

7:30 AM

Board Room

Roll Call

- 1 Mayor's welcome.
- 2 Hear a presentation, discuss, and provide direction on the Strategic Planning Session Purpose and Agenda:
 - 2-a [23-0147](#) **City Manager's Overview:** Hear a presentation, discuss, and provide direction on the purpose of the City Council annual Strategic Planning Session, examples of accomplishments in 2022, an introduction about key projects planned in 2023 within a context of broader economic challenges, and an overview of the day's agenda.
- 3 Hear presentations, discuss, and provide direction on each of the following topics impacting the City:
 - 3-a [23-0018](#) **Economic Outlook and Forecasting:** Projected revenue trends and other key metrics and indicators related to Mesa's economic conditions and outlook.
 - 3-b [23-0019](#) **Planning for the Future:** Update to Mesa's General Plan, a citywide policy tool providing community-driven parameters to ensure today's growth, development and infrastructure-related decisions align with the community's long-term outlook and needs.
 - 3-c [23-0020](#) **Future Ballot Measures:** Potential, future ballot measures in 2024, such as General Obligation bonds, Permanent Base Adjustment, and Prop 400 tax funding that is set to expire in 2025.

4 Hear a presentation and discuss Community Outreach and Marketing:

- 4-a** [23-0021](#) Community Outreach and Marketing strategies, tools, and techniques to improve community transparency and understanding of Council strategic priorities, City services, programs, and outcomes.

5 Hear a presentation and discuss Law and Ethics:

- 5-a** [23-0022](#) Legal and ethical issues impacting Councilmembers and Council meetings, including Council authority and procedures, open meeting law, and conflict of interests.

6 Hear a presentation, discuss, and provide direction on City Council Strategic Priorities:

- 6-a** [23-0083](#) City Council Strategic Priorities, including the FY 22/23 strategic priorities and related projects, and modifications to the strategic priority goal statements for FY23/24.

7 Discuss and provide direction on City Councilmember's current and future priorities for the City.

8 Adjournment.

The City of Mesa is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at (480) 644-3333 or AzRelay 7-1-1 at least 48 hours in advance of the meeting.

Si necesita asistencia o servicio de interpretación en Español, comuníquese con la Ciudad al menos 48 horas antes de la reunion al 480-644-2767.