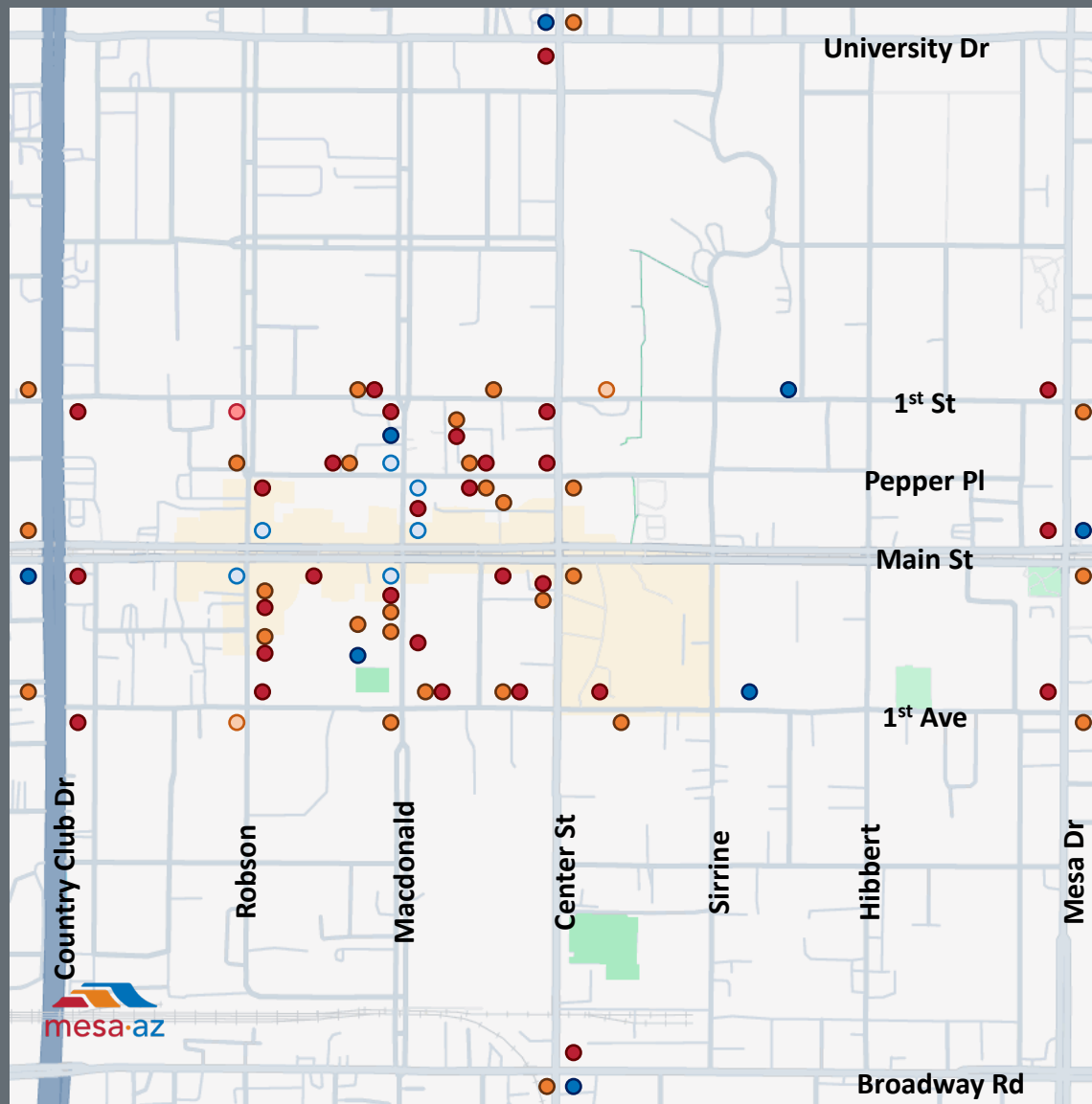


Micromobility and Parking Plan: Short Term Goals Implementation

- Updated all existing parking wayfinding signage
- Added parking wayfinding signage on surrounding arterials (University, Country Club, Broadway, Mesa)
- Comprehensive signage update in Pepper Garage
 - First floor public parking – 138 spaces



Sign Legend

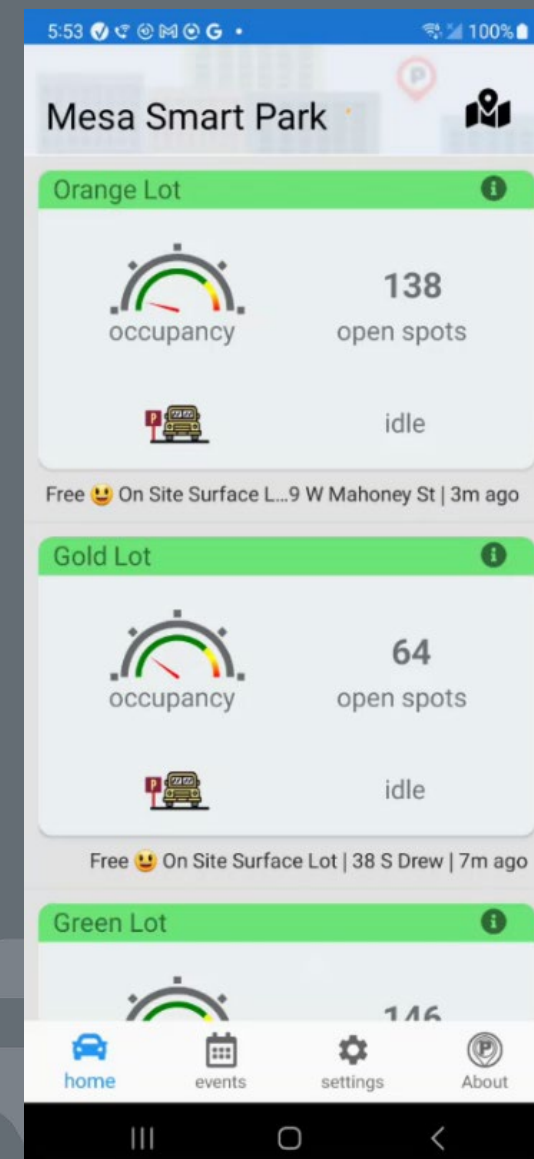
-   x8 Installed
-   x27 Installed
-   x29 Installed
-   x6 Installed
-   x2 Installed
-   x1 Installed

73 Total Installs

Mesa Smart Park App

- Utilizes existing camera infrastructure to show available parking
- Alerts users to nearby facilities as they approach
- Currently only covers Orange, Gold, and Green Lot
- Funding needs for further implementation

Item	Occurrence	Cost Estimate
Onboarding and equipment to leverage projects by other departments (PD Realtime Crime Center Installs, Transportation re-striping), maintenance	Annual	\$30K – 60K
Main St Camera upgrades – Adding 4-way view to crosswalk PTZ Cams	One-time	\$20K
App developer time	Annual	1 FTE

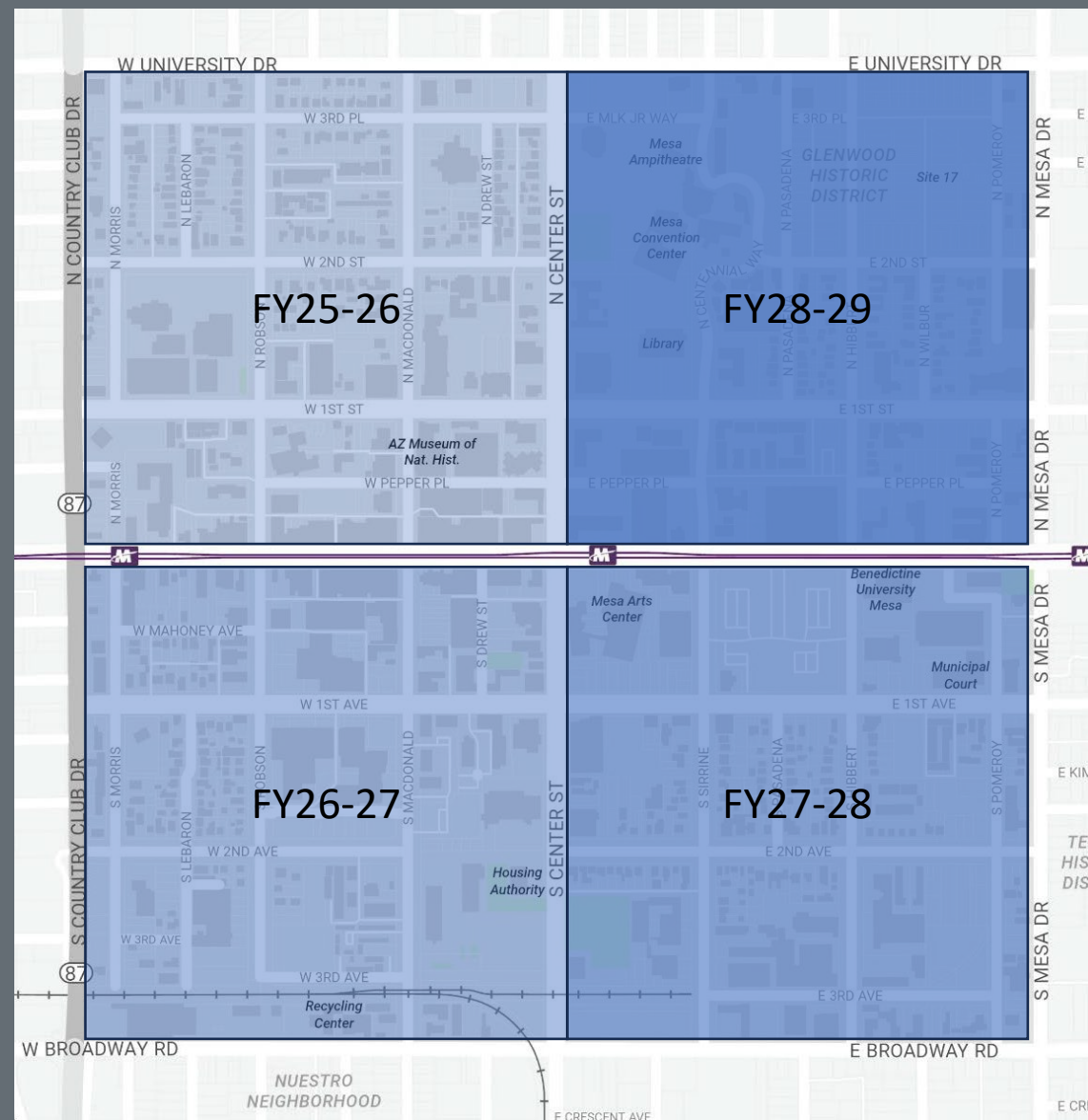


Subgoals	Timeline	Cost
Add rules and relevant ordinance signage to parking garages and lots*	Q1 2026	Accommodated through existing budget
Arrival signage for garages	TBD - funding	\$25k-\$50k+



*May require updates to City code.

Subgoals	Timeline	Cost
Northwest quadrant	FY25-26	Accommodated through Pavement Maintenance Project – Mill & Overlay
Southwest quadrant	FY26-27	Accommodated through Pavement Maintenance Project – Mill & Overlay





Subgoals	Timeline	Cost
Finalize locations	Q1 2026	-
Select design/signage	Q2 2026	Varies
Establish formal pick-up/drop-off areas with rideshare companies	TBD depending on cost	Varies



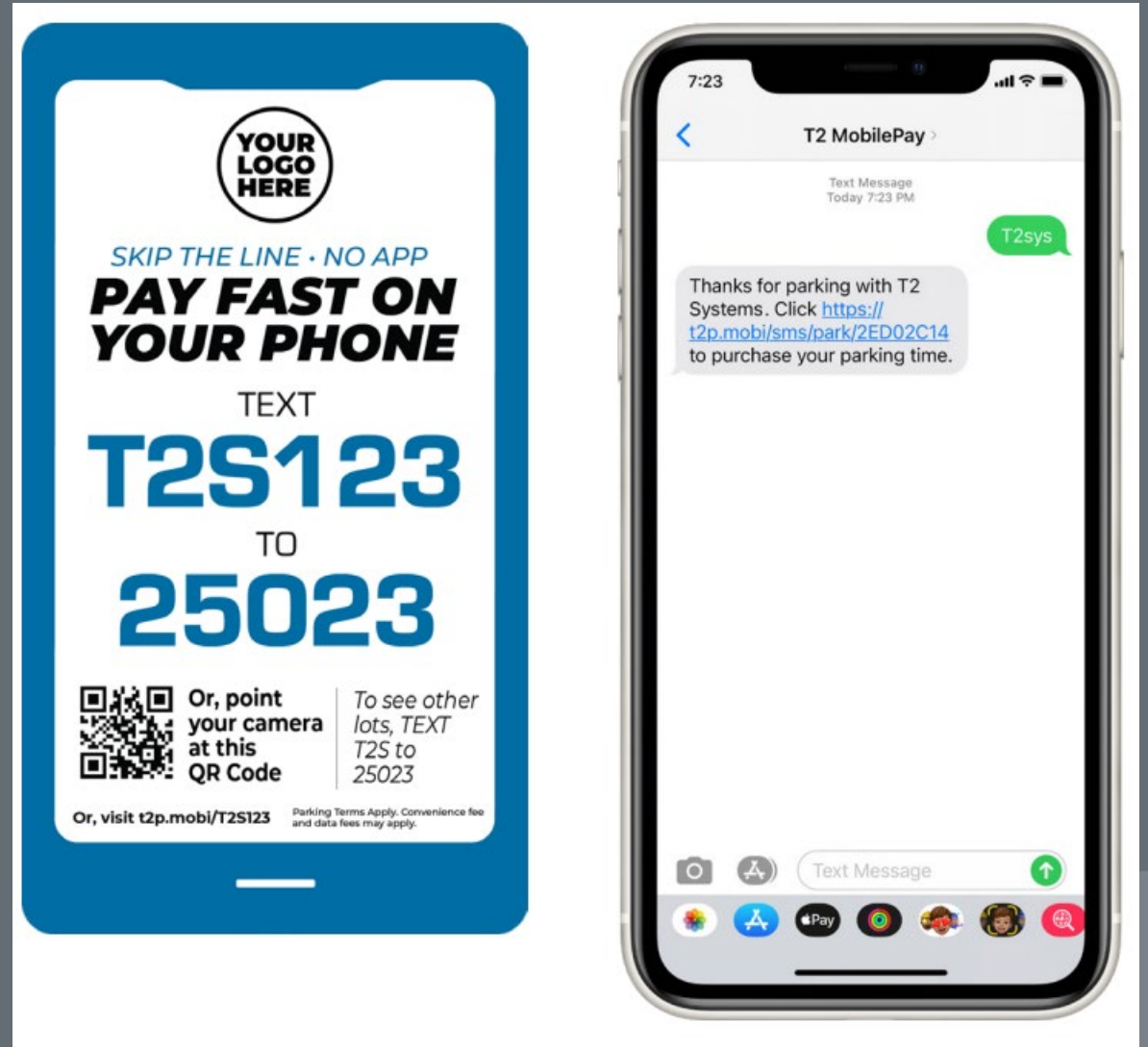


Subgoals	Timeline	Cost
Green Lot	Q1 2026	Accommodated through existing budget
ECO Garage	Q1 2026	
Orange Lot	Q1 2026	
Gold Lot	Q2 2026	
Mesa City Hall (20 E Main St & 55 N Center St)	Q2 2026	
On street parking - Main St	Q2 2026	
On street parking - Everywhere else	Q2 2026	
Sirrine Garage	Q3 2026	
Centennial Garage	Q3 2026	
Pomeroy Garage	Q3 2026	





Subgoals	Timeline	Cost
Increase daily parking pass rate	Q2 2026	-
Implement online payment system	Q3 2026	TBD





Subgoals	Timeline	Cost
Identify locations and design and implement	2027	Varies



- DSD City-wide wayfinding study
 - Will allow for a more holistic look at wayfinding for vehicles and pedestrians
- DMA marketing campaign
 - New parking available at Pepper
 - Directing towards parking

Parking

Whether you're a visitor or a local resident, we want to make your parking experience easy in Downtown Mesa!

Did You know?

There are over 5,000 FREE parking spaces available in Downtown Mesa every day! You are never far from where you need to be.

Parking Garages are Free daily after 5pm on weekdays and all day on weekends.

Parking Permits for Employees

Parking permits are required for employees in Downtown Mesa.

[EMPLOYEE PARKING BROCHURE](#)

[PARKING APPLICATION](#)

Free Customer Parking Lots

Gold Lot
38 S Drew St

Green Lot
1 N Macdonald St

**Macdonald
Parking lot**
W 1st St & N Macdonald
Street

Orange Lot
139 W Mahoney St

Discussion

