



Fees and Charges Report

Date: January 15, 2026

To: Audit, Finance, and Enterprise Committee

Through: Candace Cannistraro, Deputy City Manager

From: Andrea Alicoate, Interim Director Parks, Recreation and Community Facilities

Subject: Park, Recreation and Community Facilities Department Update to Schedule of Fees and Charges, Citywide

Purpose and Recommendation

The purpose of this report is to submit for review and consideration recommended changes to fees and charges for certain services provided by the Parks, Recreation and Community Facilities (PRCF) Department.

The PRCF Department Staff requests the City Council's approval of changes for the recommended FY 2026/27 Schedule of Fees and Charges for implementation in FY 2025/26, as summarized in this report and detailed in the attached document. The Fees and Charges if approved by City Council will be effective as of April 1, 2026, as is the historical practice of fee implementation for the PRCF Department to coincide with summer program registration.

Background

The PRCF Department offers diversified programs and services at facilities that include parks, recreation centers, swimming pools, sports fields, a golf course, stadiums, convention center, amphitheater, a downtown event venue, and cemetery. The PRCF Department relies on its ability to generate revenues via fees and charges to provide these services and maintain its facilities. Fees and charges are continually monitored to adapt to program costs and current market, season, and economic conditions. They are adjusted accordingly within the ranges approved by Council and published in the Fees and Charges Schedules.

Discussion

In September 2025, PRCF staff contacted neighboring municipalities to gather data to compile a market comparison survey of fees and charges for similar program and service offerings. PRCF management and staff review and consider changes to the fee schedule based on participant capacity, market demands, and fee structures of other cities in the Phoenix metropolitan area. The recommended fees as outlined in this report are focused on new fees, fee structure simplification, terminology/verbiage changes, and range adjustments in programs and services to allow for ongoing market flexibility and to aid in cost recovery. These staff recommended changes were presented and recommended for

Council approval by the Parks and Recreation Advisory Board on November 12, 2025.

Methodology

The recommended fees and charges, as outlined on the attached schedules, were based on market conditions, customer requests, benchmarking against similar programs and facilities, and to aid in cost recovery.

The PRCF Department is proposing ranges for program fees which will allow for maximizing capacity in programs while providing flexibility to adjust fees to achieve cost recovery and respond to changes in market conditions. Detailed below are the related programs with new or adjusted fee ranges as recommended for approval.

Commercial Facilities (Exhibit A):

The fiscal impact of the recommended changes in the Commercial Facilities is estimated at \$5,000 for FY 2026/27.

Hohokam Stadium

Update fee descriptions for clarity, simplification, and readability.

Dobson Ranch Golf Course

Establish new fee ranges for services or areas that have been added.

Mesa Convention Center, Amphitheatre, and The Post

Establishment of new fees for services or areas that have been requested from various users and to aid in cost recovery. Update Fee Unit for clarity.

Parks and Recreation (Exhibit B):

There is an estimated fiscal impact of \$111,231 for FY 2026/27.

Aquatics

Establish new fees and fee ranges to aid in cost recovery. Update fee descriptions for simplification, clarity, and readability. Delete fees no longer in use.

Parks Miscellaneous

Establish new fees and fee ranges to aid in cost recovery.

Recreation Centers/Gymnasiums

Update fee ranges to aid in cost recovery.

Mesa Tennis and Pickleball Center

Update fee descriptions for simplification, clarity, and readability. Delete fees no longer in use.

Sports Complex Field Use

Establish new fees and fee ranges to aid in cost recovery. Update fee descriptions for simplification, clarity, and readability. Delete fees no longer in use.

The proposed schedules assist with cost recovery goals while also recognizing Parks and Recreation's role in the community to provide affordable, accessible programs and facilities to its citizens. Staff continues to reassess cost recovery strategies in all programs and pursues opportunities for maximizing revenue generation through program partnership and sponsors.

Alternatives

1. Take no action. Maintain the fees and charges for services provided by the PRCF Department at current levels. No fiscal impact on current revenue projections based on the existing fee structure would result.
2. Recommend alternative adjustments to the proposed fees and charges. The fiscal impact of this decision would depend on the changes proposed.

Fiscal Impact

There is an estimated fiscal impact of \$116,231 in FY 2026/27 with the adjustments outlined in this report.

Coordinated With

The proposed fees and charges were coordinated with the Office of Management and Budget and recommended for Council approval by the Parks and Recreation Advisory Board.

Fees & Charges Schedule – Key

Heading Configuration

<u>Schedule of Fees & Charges</u>
Department
Contact Information
HEADING 1
HEADING 2
<i>Heading 3</i>
Description of Fee
Description of Fee 2

Font Indications

Font	Font Indications
Regular Font	Existing fee or language
Strikethrough	Fee or language will be deleted from the Fee Schedule
BOLD CAPS	Language is being added to Fee Schedule
Bold	New or increased Fee Amount

Schedule of Fees & Charges

Exhibit A – Commercial Facilities

Department: Parks, Recreation and Community Facilities

Description of Service	Current Fee Range	Proposed Fee Range	Unit	Total Fiscal Impact	Notes
HOHOKAM STADIUM					
<i>Non-Profit Organizations</i> /IGA STADIUM RENTAL	4520% Discount on Commercial SPORTS RENTAL Rates		DAY		Update service name, Fee range, and unit
Commercial /Special Event STADIUM RENTAL Uses/per day	\$1,500.00-\$2,500.00 or 12% of net Ticket Sales plus expenses whichever is greater		DAY		Update service name and unit
Group STADIUM SPORTS Rental Per Day	\$500.00-\$2,500.00		DAY		Update service name and unit
League/Tournament Fees	\$210.00-\$600.00		Game		Administrative cleanup
<i>Miscellaneous Stadium/Field Fees</i>					
Lights/per hour					Remove sub-header
Regular Lighting	\$55.00-\$65.00		HOUR		Update name and add unit
GOLF COURSE					
<i>Dobson Ranch Golf Course</i>					
Junior					
18 holes	\$12.00-\$30.00	\$12.00-\$60.00			Update Fee Range
Discount Tickets:					
Ranch Card – discounts on golf, dining, merchandise, etc.	\$29.00-\$100.00	\$29.00-\$150.00	Annually		Update Fee Range

Description of Service	Current Fee Range	Proposed Fee Range	Unit	Total Fiscal Impact	Notes
MESA CONVENTION CENTER, AMPHITHEATRE AND THE POST					
<i>Catering</i>					
FOOD AND BEVERAGE BUY-OUT		NEGOTIATED BASED ON FOOD AND BEVERAGE CONTRACT	DAY/EVENT		New Fee - Allows flexibility to recoup costs
<i>Audio Visual Equipment and Services</i>					
Audio Visual Buy-out	\$250.00 -\$1,000.00	NEGOTIATED BASED ON AV CONTRACT	Day/ EVENT		Allows flexibility to recoup costs per event day or entire event
<i>AMPHITHEATRE</i>					
<i>Facility Rental</i>					
Concessionaire Buy-Out	\$500.00 -\$2,500.00	NEGOTIATED BASED ON CONCESSION CONTRACT	Day/ EVENT		Allows flexibility to recoup costs per event day or entire event
<i>Promoter Fees:</i>					
ADMINISTRATIVE FEE		\$35.00	HOUR/PERSON	\$2,500.00	New Fee
CANCELATION FEE		\$500.00-\$1500.00	EVENT	\$2,500.00	New Fee

Estimated Total Annual Fiscal Impact: \$5,000.00

Schedule of Fees & Charges

Exhibit B – Recreation

Department: Parks, Recreation and Community Facilities

Description of Service	Current Fee Range	Proposed Fee Range	Unit	Total Fiscal Impact	Notes
AQUATICS*					
<i>Public Swim</i>					
SUMMER HOUSEHOLD- Season pass - all pools (Household) (MEMORIAL DAY THROUGH LABOR DAY)	\$100.00-\$300.00		Each		Updating name
SUMMER INDIVIDUAL Season pass - all pools (Individual) (MEMORIAL DAY THROUGH LABOR DAY)	\$15.00-\$150.00		Each		Updating name
Off-Season Lap swim pass- (Household)	\$100.00-\$300.00		Each		Administrative cleanup - combine all lap swim together
Off-Season Lap Swim QUARTERLY MEMBERSHIP pass- (Individual) SUMMER (MAY-JUL), FALL (AUG-OCT), WINTER (NOV-JAN), SPRING (FEB-APR)	\$75.00-\$300.00	\$45.00-\$300.00	Each PER PERSON		Administrative cleanup - combine all lap swim together
Season is Memorial Day through Labor Day: Off-season (Fall: August through December; Spring: January through May)					Administrative cleanup

Description of Service	Current Fee Range	Proposed Fee Range	Unit	Total Fiscal Impact	Notes
LAP SWIM DROP IN		\$5.00-\$10.00	PER PERSON	\$10,000.00	New Fee
Public swim - all pools:					
AQUATIC SPECIALTY CAMPS/ PROGRAMS/ EVENTS		\$1.00-\$200.00	PER PERSON		New Fee Section - Events include Pumpkin Splash, Dive in Movie, Blob, Father's Day Flop, etc.
Flowrider lessons/per person- Resident	\$30.00-\$100.00		Session-		Administrative cleanup - Combined all lesson types together
Flowrider lessons/per person- Non-Resident	\$35.00-\$150.00		Session-		Administrative cleanup - Combined all lesson types together
Private Lessons/Per Person- Resident	\$60.00-\$100.00		-Session		Administrative cleanup - Combined all lesson types together
Private Lessons/Per Person- Non-Resident	\$75.00-\$115.00		-Session		Administrative cleanup - Combined all lesson types together
Seasonal Lane Surcharge (September - April)	\$1.50	\$1.50-\$5.00	Per Lane/Per Hour	\$15,000.00	Increase fee range to aid in cost recovery.
PARKS MISCELLANEOUS					
Ramada Cleaning Fee	\$15.00	\$30.00-\$100.00		\$975.00	Increase fee range to aid in cost recovery.
DROP IN PICKLEBALL COURTS (BRADY, KLEINMEN)		\$3.00-\$30.00	PER COURT/ PER HOUR		New Fee Section - was being charged under MTPC
RECREATION CENTERS/GYMNASIUMS					
Jefferson Gymnasium/Rec Center Webster Gymnasium/Rec Center Eagles Community Center Red Mountain Center					

Description of Service	Current Fee Range	Proposed Fee Range	Unit	Total Fiscal Impact	Notes
Out of School Time Programs-Resident*	\$5.00-\$120.00	\$5.00-\$200.00	Program	\$21,366.00	Increase fee range to aid in cost recovery.
Out of School Time Programs-Non-Resident	\$5.00-\$150.00	\$5.00-\$200.00	Program	\$1,280.00	Increase fee range to aid in cost recovery.
Special Interest Classes/Workshops:					
Residents	\$4.00-\$200.00	\$4.00-\$300.00	PER PERSON	\$2,200.00	Increase fee range to aid in cost recovery and add unit
Non-Resident	\$5.00-\$240.00	\$4.00-\$300.00	PER PERSON	\$500.00	Not typically used-Increase fee range to aid in cost recovery and add unit
MESA TENNIS AND PICKLEBALL CENTER (TENNIS AND PICKLEBALL CENTER, KLEINMAN-SPORT COURTS, SAND-VOLLEYBALL COURTS)					Updating Name
Adult Organized Doubles Play	\$5.00-\$30.00		Per Visit		Administrative cleanup
Adult Tournament	\$16.00-\$50.00		Each		Administrative cleanup
Junior/Youth Tournament	\$15.00-\$50.00		Each		Administrative cleanup
Outside Organization Tournament Rental					
	\$400.00-\$1,000.00		Whole Facility/5-HRs		Administrative cleanup
Outside Organization League Rental	\$20.00-\$60.00		Each Court		Administrative cleanup
Commercial Court Rental	\$20.00-\$60.00		Each Court		Administrative cleanup
SPORTS COMPLEX FIELD USE					
Field use—Baseball-Complex-Day RENTAL use BEFORE 5PM	\$30.00-\$36.00		Hour		Updating Name
Field use—Baseball Complex-Night RENTAL use AFTER 5PM	\$45.00-\$50.00	\$50.00-\$60.00	Hour	\$5,800.00	Updating name and fee range to aid in cost recovery

Description of Service	Current Fee Range	Proposed Fee Range	Unit	Total Fiscal Impact	Notes
MULTI-USE Field use-- Softball or Soccer Complex-- Day RENTAL use BEFORE 5PM	\$15.00-\$18.00		Hour		Updating Name
MULTI-USE Field use-- Softball or Soccer Complex-- Night RENTAL use AFTER 5PM	\$27.00-\$33.00		Hour		Updating Name
PARK FIELD DAY RENTAL BEFORE 5PM		\$10.00-\$30.00	HOUR	\$2,026.00	New Fee
PARK FIELD NIGHT RENTAL AFTER 5PM		\$20.00-\$50.00	HOUR	\$11,144.00	New Fee
Athletics Facility Supervision	\$17.00-\$32.00	\$20.00-\$70.00	Staff/Hour	\$300.00	Increase fee range to aid in cost recovery.
Security Deposit	\$150.00-\$500.00				Administrative cleanup
SPORTS COMPLEX DEPOSIT Field Deposit	\$150.00-\$180.00	\$150.00-\$1,000.00	Per field/per date		Updating name and Increase fee range to aid in cost recovery.
<i>SPORTS LEAGUES</i>					
Adult sports leagues (May include, but not limited to kickball, soccer, baseball, flag football, basketball, volleyball, dodgeball, recess for adults, mesa hikes, cornhole, pickleball, and ultimate)	\$20.00-\$2,000.00		Per Registrant		Remove list of sports offering
Softball Umpire Uniform	\$10.00-\$45.00		Each		No longer in use
Adult Sports Tournaments - CITY SPONSORED	\$50.00-\$750.00		PER TEAM	\$2,640.00	Updating name and unit
Youth Sports Leagues, Camps and Clinics (may include, but not limited to kickball, soccer, baseball, flag football, basketball, volleyball, dodgeball, etc.)					Remove list of sports offering

Description of Service	Current Fee Range	Proposed Fee Range	Unit	Total Fiscal Impact	Notes
YOUTH SPORTS TEAMS IN CITY SPONSORED LEAGUES					New Sub-Section Name
RESIDENT		\$450.00-\$650.00	PER TEAM	\$4,500.00	New Fee
Affiliate youth groups					
AFFILIATE YOUTH GROUP BASEBALL DAY RENTAL BEFORE 5PM		\$20.00-\$50.00	HOUR	\$14,000.00	New Fee
AFFILIATE YOUTH GROUP BASEBALL NIGHT RENTAL AFTER 5PM		\$30.00-\$60.00	HOUR	\$19,000.00	New Fee
AFFILIATE YOUTH GROUP MULTI - USE Field DAY RENTAL Use and Lights Before 5pm	\$10.00-\$30.00		Hour		Updating Name
AFFILIATE YOUTH GROUP MULTI - USE Field NIGHT RENTAL Use and Lights After 5pm	\$16.00-\$30.00		Hour		Updating Name
Schedule Change Fee	\$25.00	\$15.00-\$50.00	Per Change	\$500.00	Increase fee range to aid in cost recovery.

Estimated Total Annual Fiscal Impact: \$111,231.00