

ART IN THE PARK

TOGETHER | 
mesa·az

Thursday, November 9, 2023

ANDREA ALICOATE, Director of Diversity & Engagement



01

Visibility

Increase awareness about diverse cultures and celebrate our community through the arts



02

Featured Artist to Coordinate Engagement

Design and implement a community-based, participatory temporary public art project to be unveiled during the City Hall Grand Opening



03

Other Art Based Engagement

Strengthen community engagement and promote inclusive access to the arts

VISION

Bringing Arts into Mesa Neighborhoods



Live Music Performances

ENGAGEMENT

Community Events

Six community events, one in each Council District, located within neighborhood parks.



Arts & Crafts

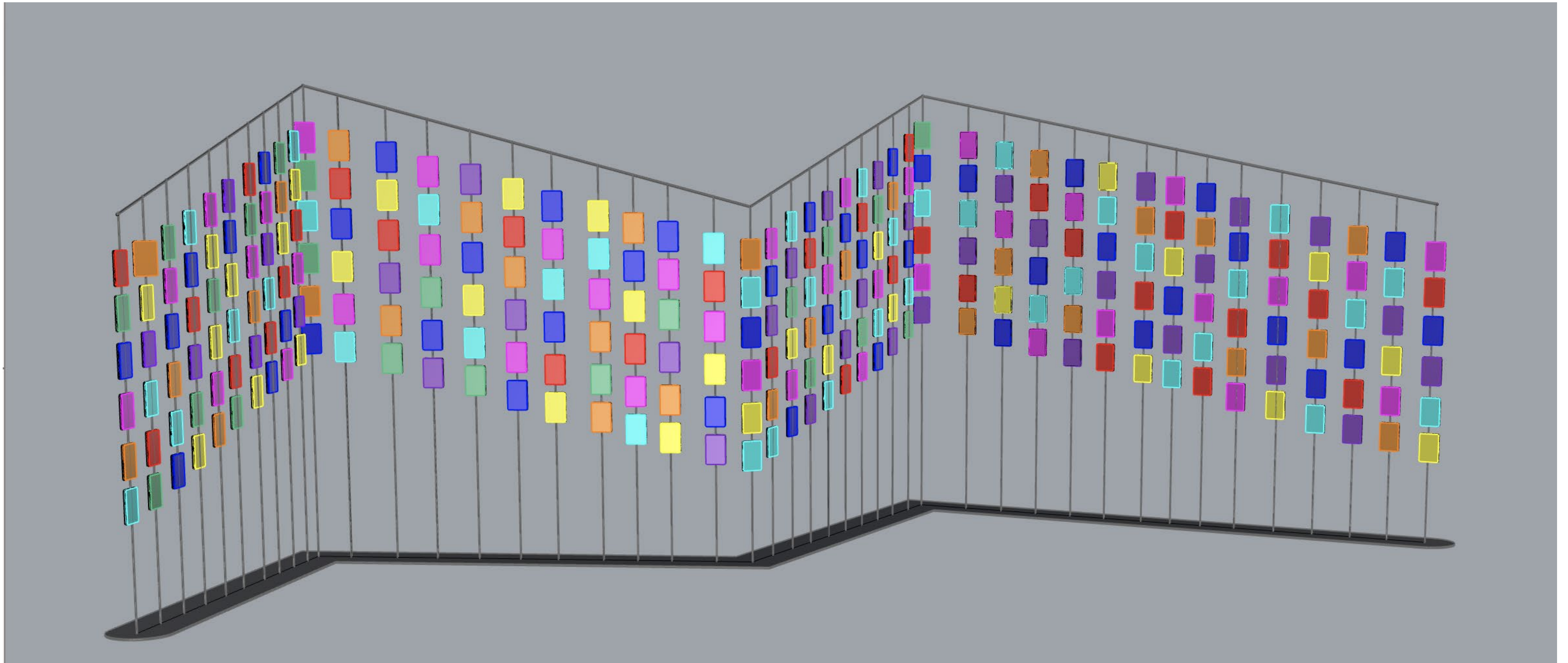


Food Trucks

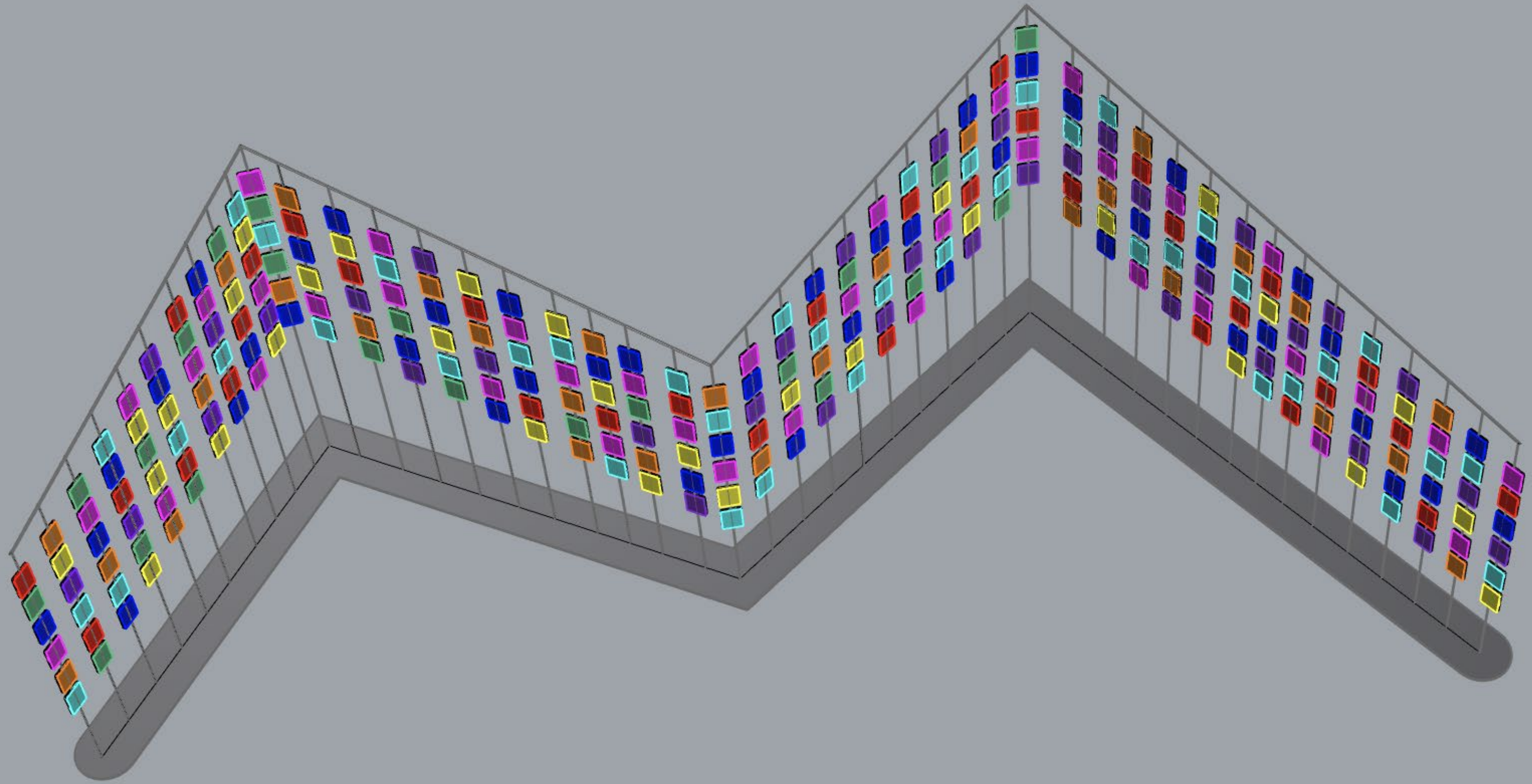
Family Fun!

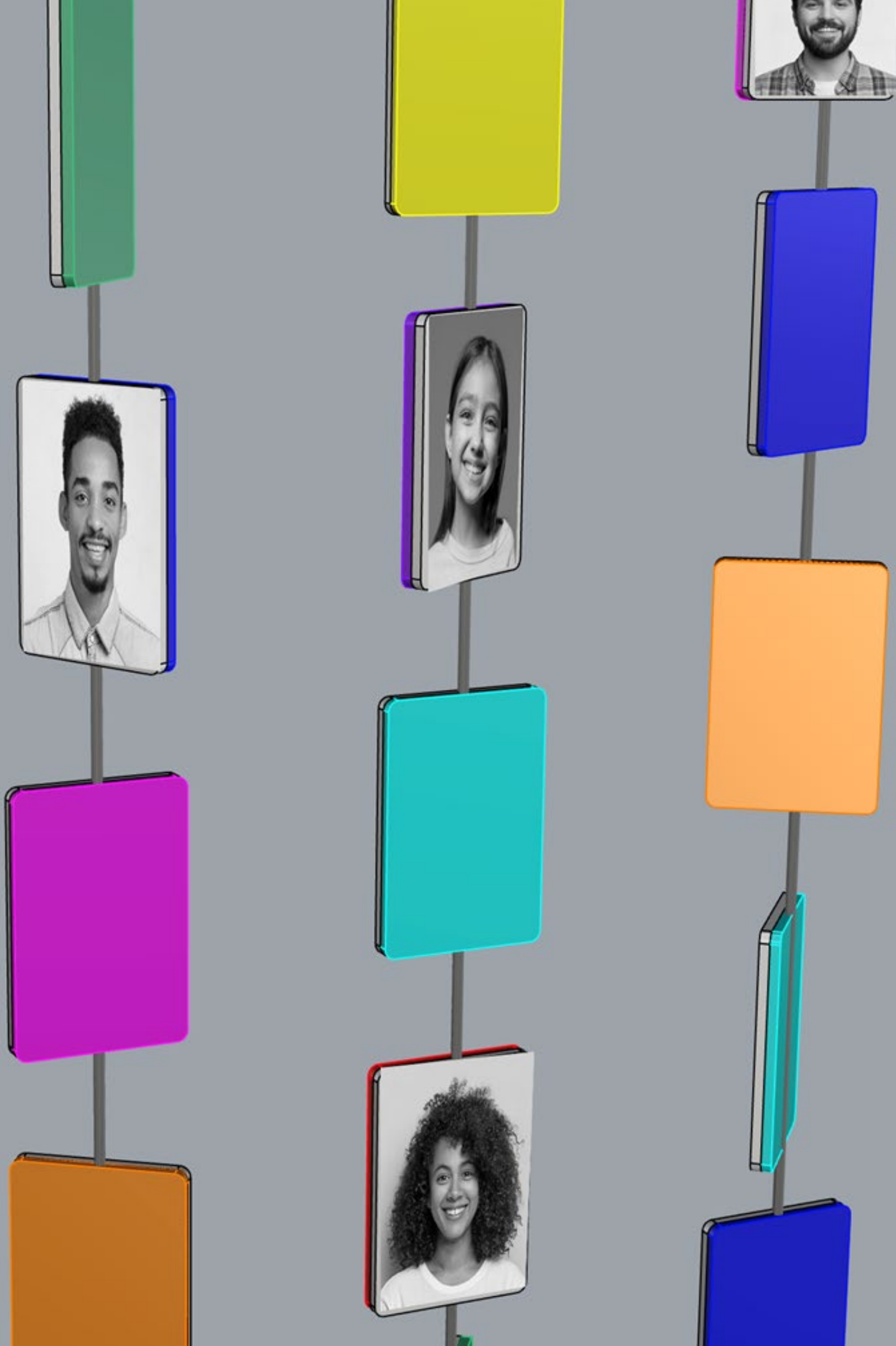


Selected Artist: Beth Nybeck



Project “Flip Side”: The sculpture will be an interactive wall that makes its way through the lobby space. When viewing the sculpture from above, it creates the letter “M”. The wall is made up of over three hundred colorful acrylic tiles mounted on a stainless-steel rod that runs from the floor up to the top of the sculpture.





Each tile has a front and a back. The front of the tile will display a black-and-white photograph of a person from Mesa's community.

The back of the tile will be brightly colored and contain a handwritten message on the surface.

The stainless-steel rod will run through the tile, allowing the viewers to spin the tiles from front to back.

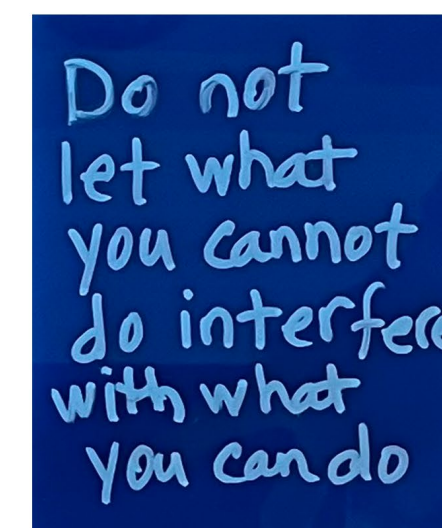
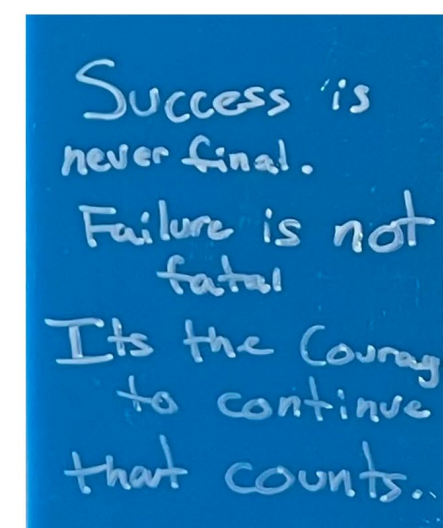
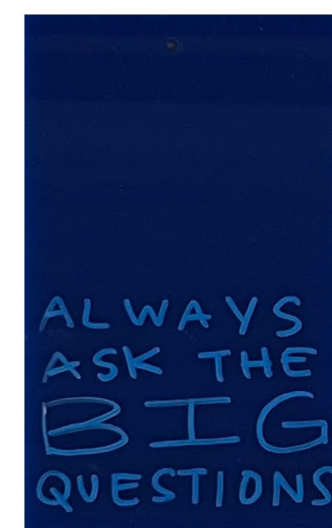
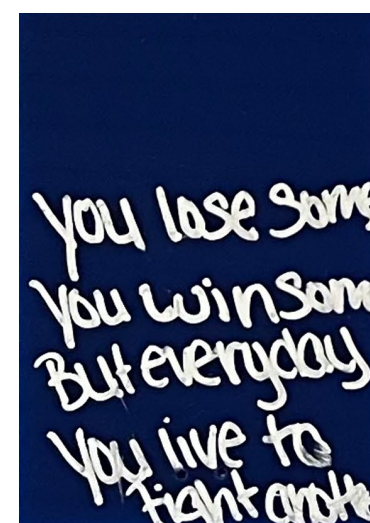
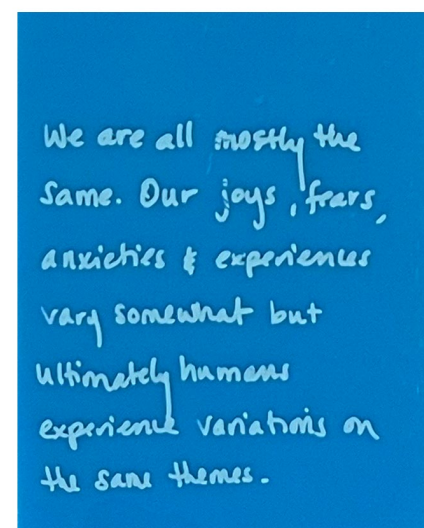
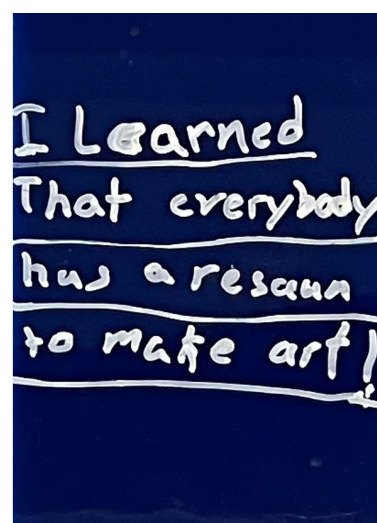
Artist Community Engagement at Events

The Artist engagement space will have three components: an attract, a reflect, and a capture.

Attract: There will be a mini-mock-up of the final sculpture to excite and engage the community in the process, and better visualize what they are being invited to be a part of.

Reflect: Invite people to a table where they can pick a colored tile and a paint pen. They will be asked to respond to the prompt: *What is your strength?* OR *What parts of your character are you most proud of?*
For kids, gearing the conversation to: *What is something you can do that makes you proud or happy?*
OR *What is something you are good at?*

Capture: After filling out a tile, they will have their photograph taken with their tile. Artist is working with a local photographer to shoot all the images.



PROGRAM

Event Schedule



- November 9th in D1 at Whitman Park (1700 N Grand)
- December 7th in D2 at Jefferson Park (306 S Jefferson Ave)
- February 1st in D3 at Palo Verde Park (3135 S Dobson)
- February 15th in D4 at Reed Park (1631 E Broadway Rd)
- March 7th in D5 at Alta Mesa Park (1910 N Alta Mesa Dr)
- March 28th in D6 at Augusta Ranch Park (9455 E Neville Ave)

Questions or Comments?

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