



City Council Report

Date: August 24, 2020
To: City Council
Through: Michael Kennington, Deputy City Manager/Chief Financial Officer
From: Edward Quedens, Business Services Director
Matt Bauer, Procurement Administrator
Subject: Purchase of an On-Air Graphics System (Upgrade) for Public Information and Communications Department **(Citywide)**

Recommendation

Council is requested to approve the award as recommended.

A committee representing the Public Information and Communications Department and Purchasing evaluated responses. The evaluation committee recommends awarding the contract to the highest scored and lowest priced proposal from Key Code Media, Inc., at \$63,954.15.

Background / Discussion

This upgrade replaces the current on-air graphics system which is integral to the live broadcast of all City Council Study Sessions, City Council Meetings, Planning & Zoning Meetings and other live televised programming on Channel 11, YouTube and Facebook live. The current system was purchased in 2013 and is no longer supported or maintained by the manufacturer.

Since the current system is no longer supported and out of warranty, if this system goes down it will impact the City's ability to do live broadcasts of the aforementioned meetings. The existing system has become unreliable, thus necessitating the system upgrade.

The City received three proposal responses of which, all met the minimum requirements. The evaluation committee evaluated the proposals in accordance with the City's established policies and procedures and completed the final scoring against the scoring criteria in the solicitation. Based upon the evaluation results and Best and Final Offers, the evaluation committee is recommending award to Key Code Media, Inc. The evaluation was conducted by and points were awarded by consensus by the evaluation committee.

Purchase Information

Action: Award
Procurement Type: Request for Proposals
Contract Number: 2020194
Quote No.: Chyron Prime Upgrade, 209608 Version 1 (5/26/2020)
Local Consideration: Not applicable as there were no Mesa responses
Protests Received: None
Funding Source: Special Revenue Funds – Relief Fund

Proposal Responses

ChyronHego – Melville, NY

Key Code Media, Inc. – Burbank, CA

Trock Media Solutions, LLC – Orlando, FL

Final Scoring

Respondent	Total Points Possible / 400
Key Code Media (Recommended)	<u>400.00</u>
ChyronHego	351.66
Trock Media Solutions	313.85