REDISTRICTING PARTNERS

mesa REDISTRICTING 2021

2021 Redistricting Commission

Recommendations – November 2021

REDISTRICTING PARTNERS

2021 Redistricting Commission

Deanna Villanueva-Saucedo (Chair)

Greg Marek

Elaine Miner (Vice-Chair)

Dr. Catherine Jiang

Jo Martin

Redistricting Consultant

www.redistrictingpartners.com

- **Paul Mitchell** – Owner
- **Kimi Shigetani** – Chief Administrative Office/ Mesa Project Manager
- **Chris Chaffee** – Chief Operations Officer
- Redistricting services for over 70 cities, counties, states and other districts

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Timeline

April 29, 2021
Redistricting Commission appointed by Mesa City Council

May – August 2021
Redistricting Commission begins meeting and hosting public hearings

August 2021
Federal Government delivers U.S. Census Data, delayed compared to prior decades due to the pandemic

September - October 2021
Redistricting Commission reviews community input, selects recommended map

October – November
Mesa Residents and City Council review recommended map

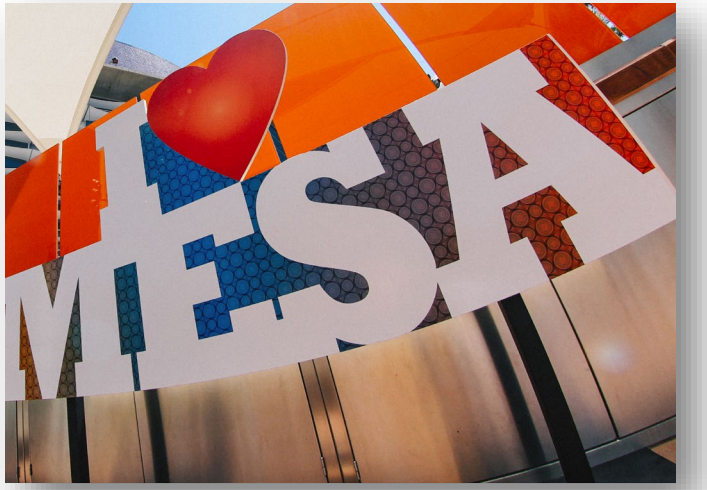
November 15
City Council action on recommended map

REDISTRICTING PARTNERS

Mesa City Charter - Requirements

The Commission adhered to requirements in the Mesa City Charter regarding redistricting, including:

- Nonpartisan
- District boundaries shall be substantially equalized by geography and population using U.S. decennial census data
- The redrawing of district boundaries shall not remove the residence of an incumbent Councilmember from the district he was elected to represent during his term in that office



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Mesa City Charter - Process

- The Mesa Redistricting Commission adopted the Recommended City Council District Boundaries map
- Mesa City Council will take action on the recommended map November 15th
- If Council approves the recommended map, the map becomes effective immediately
- If Council rejects the recommended map on November 15th, the Redistricting Commission will reconvene to deliberate
  - The Commission may or may not choose to alter the recommended map
- Council will take action on the final recommended map December 1st
  - Council is obliged to approve the final recommended map

REDISTRICTING PARTNERS

Best Practices

The Redistricting Commission utilized best practices and principles that have been used nationally and upheld by courts.

- Relatively equal size - people
- Contiguous – districts should not hop/jump
- Follow city/county/local government boundaries
- Keep districts compact – appearance/function
- Consideration for communities covered by the federal Voting Rights Act – Latinos, Asians, Native Americans, African Americans
- Maintain “communities of interest”

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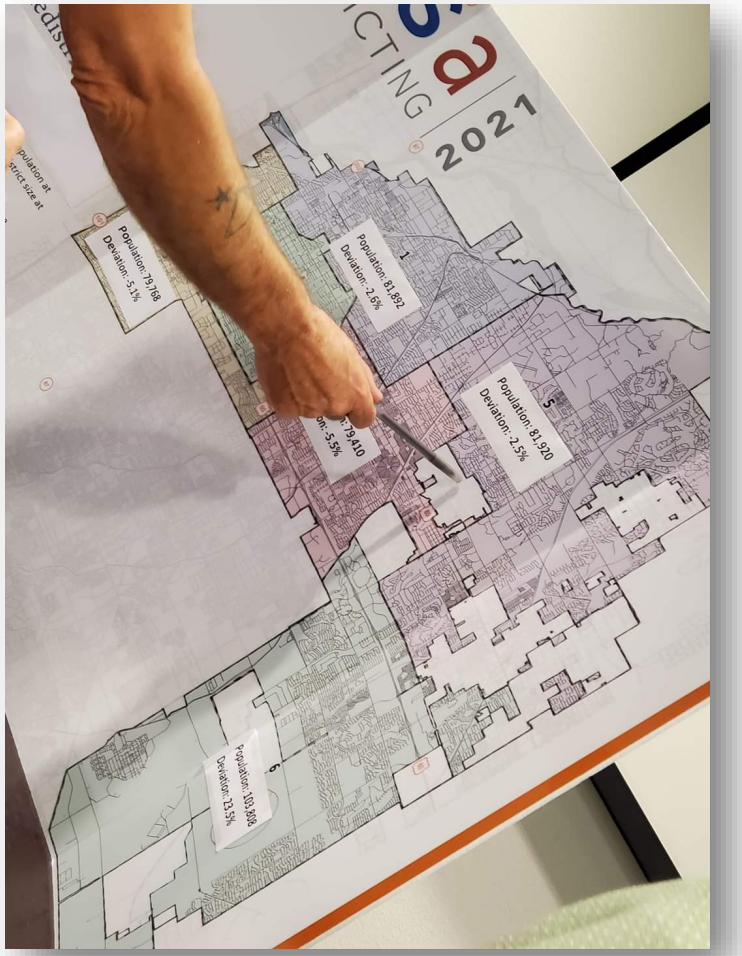
Communities of Interest

Identifying communities of interest helps bring people together for representation. There are many ways to define communities of interest:

- Neighborhoods and subdivisions
- Language/Ethnicity
- Urban or rural characteristics
- Common interests

REDISTRICTING PARTNERS

Self-Defined Communities of Interest



The Commission encouraged Mesa residents to define/draw their own communities of interest using three critical questions:

- Does the community have a shared culture, characteristics, bonds?
- Is the community geographic in nature? Can it be mapped?
- Describe the community's relationship with the City/City Council and how it is impacted by policy decisions made by City Council.

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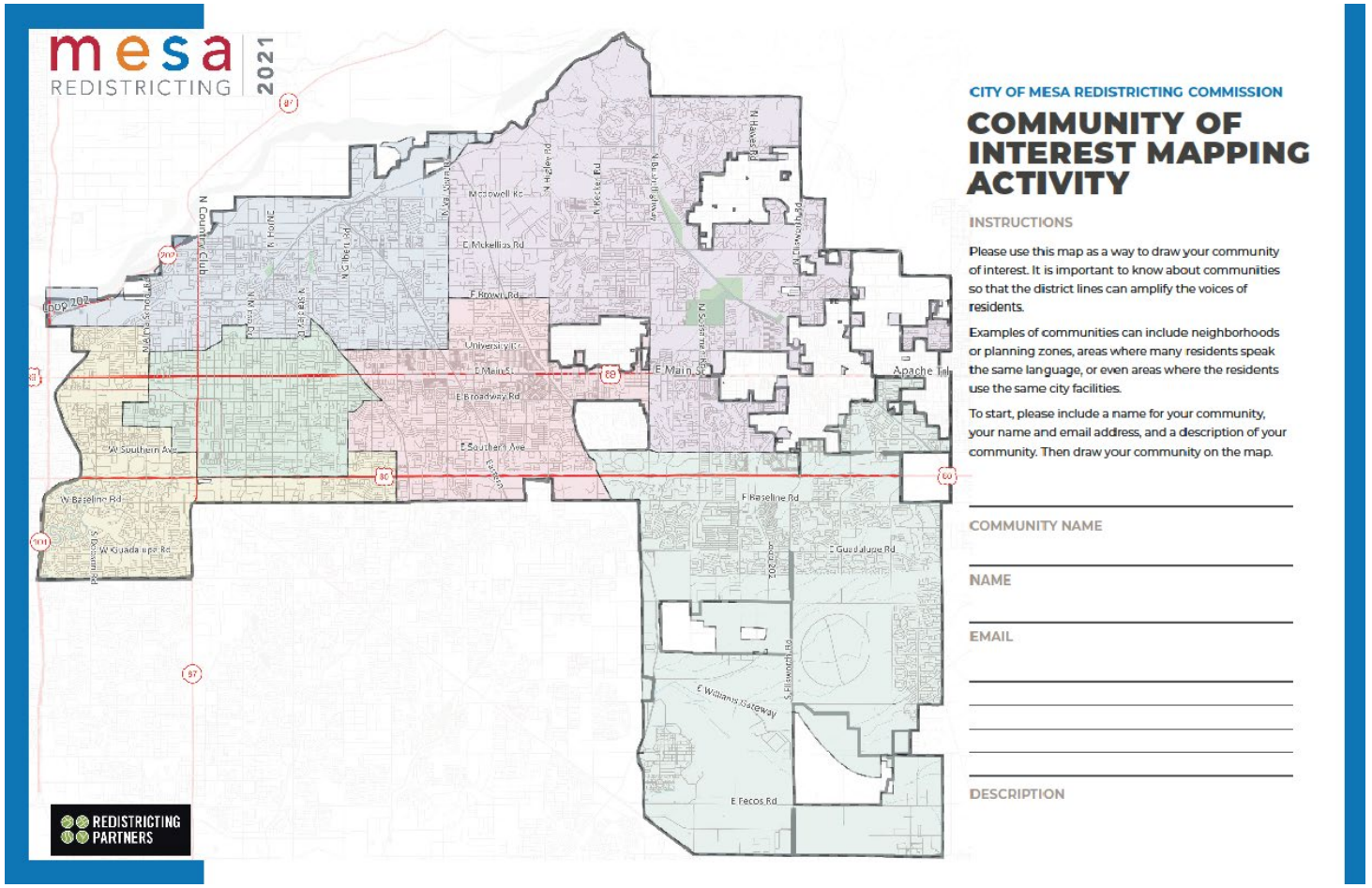
Community Outreach

- Seven public outreach meetings in August including one virtual meeting
- Redistricting webpage on the City's website with multiple ways to submit feedback – an online form, an online mapping tool (DistrictR), communities of interest survey, email for community members to submit feedback
- 100+ survey responses with communities of interest feedback
- Public comment at Redistricting Commission meetings
- Sixteen maps drawn on DistrictR in addition to hand drawn maps submitted by the public

REDISTRICTING PARTNERS

Communities of Interest

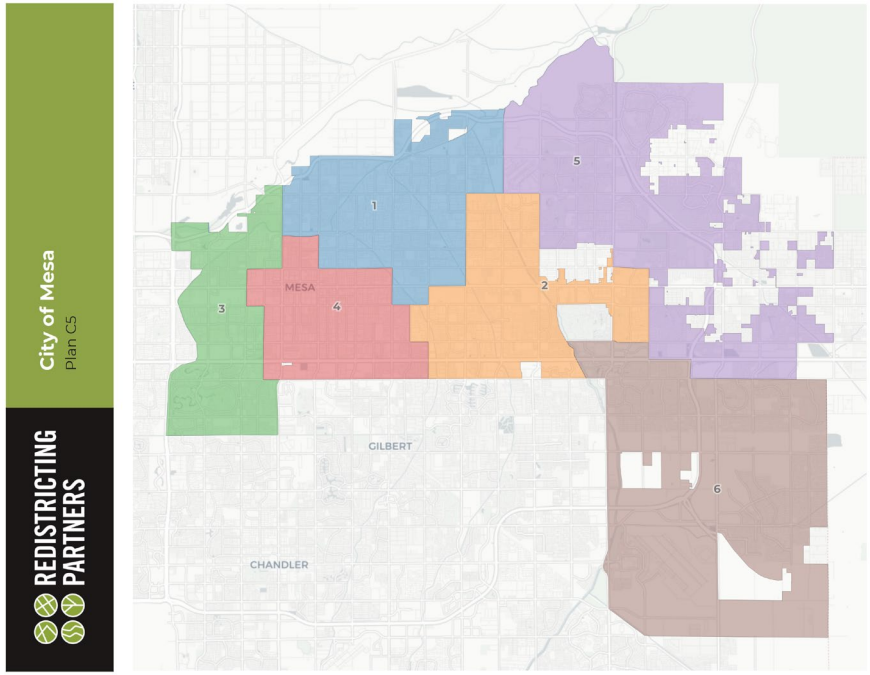


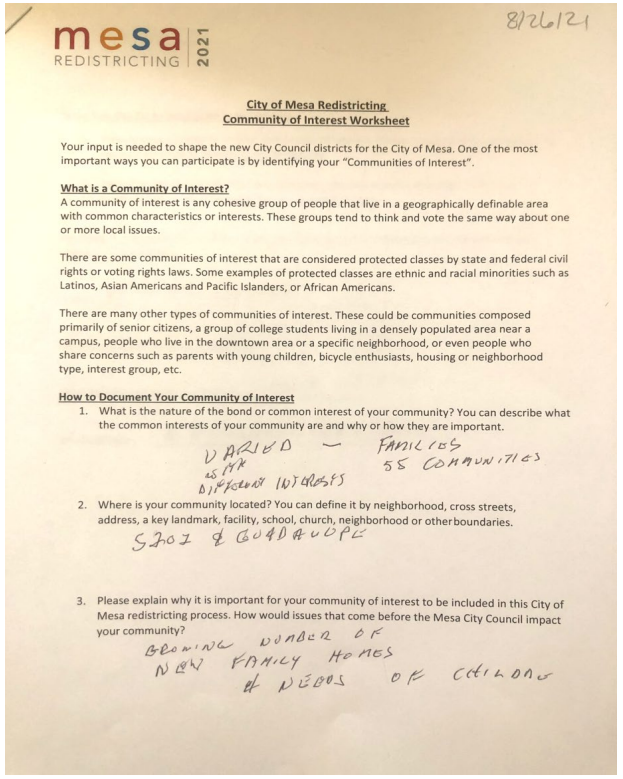
Place mat maps for the public to draw their own community of interest.

REDISTRICTING PARTNERS

Balancing Interests – Recommended Map

The Commission worked to create a recommended map that adhered to national best practices, city charter requirements, and a variety of community input.





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8/26/21

City of Mesa Redistricting
Community of Interest Worksheet

Your input is needed to shape the new City Council districts for the City of Mesa. One of the most important ways you can participate is by identifying your "Communities of Interest".

What is a Community of Interest?
A community of interest is any cohesive group of people that live in a geographically definable area with common characteristics or interests. These groups tend to think and vote the same way about one or more local issues.

There are some communities of interest that are considered protected classes by state and federal civil rights or voting rights laws. Some examples of protected classes are ethnic and racial minorities such as Latinos, Asian Americans and Pacific Islanders, or African Americans.

There are many other types of communities of interest. These could be communities composed primarily of senior citizens, a group of college students living in a densely populated area near a campus, people who live in the downtown area or a specific neighborhood, or even people who share concerns such as parents with young children, bicycle enthusiasts, housing or neighborhood type, interest group, etc.

How to Document Your Community of Interest

1. What is the nature of the bond or common interest of your community? You can describe what the common interests of your community are and why or how they are important.
   VARIED — FAMILIES
   AS WELL 55 COMMUNITIES
   DIFFERENT INTERESTS
2. Where is your community located? You can define it by neighborhood, cross streets, address, a key landmark, facility, school, church, neighborhood or other boundaries.
   SOUTH OF GUADALUPE
3. Please explain why it is important for your community of interest to be included in this City of Mesa redistricting process. How would issues that come before the Mesa City Council impact your community?
   BRAKING NUMBER OF
   NEW FAMILY HOMES
   & NEEDS OF CHILDREN

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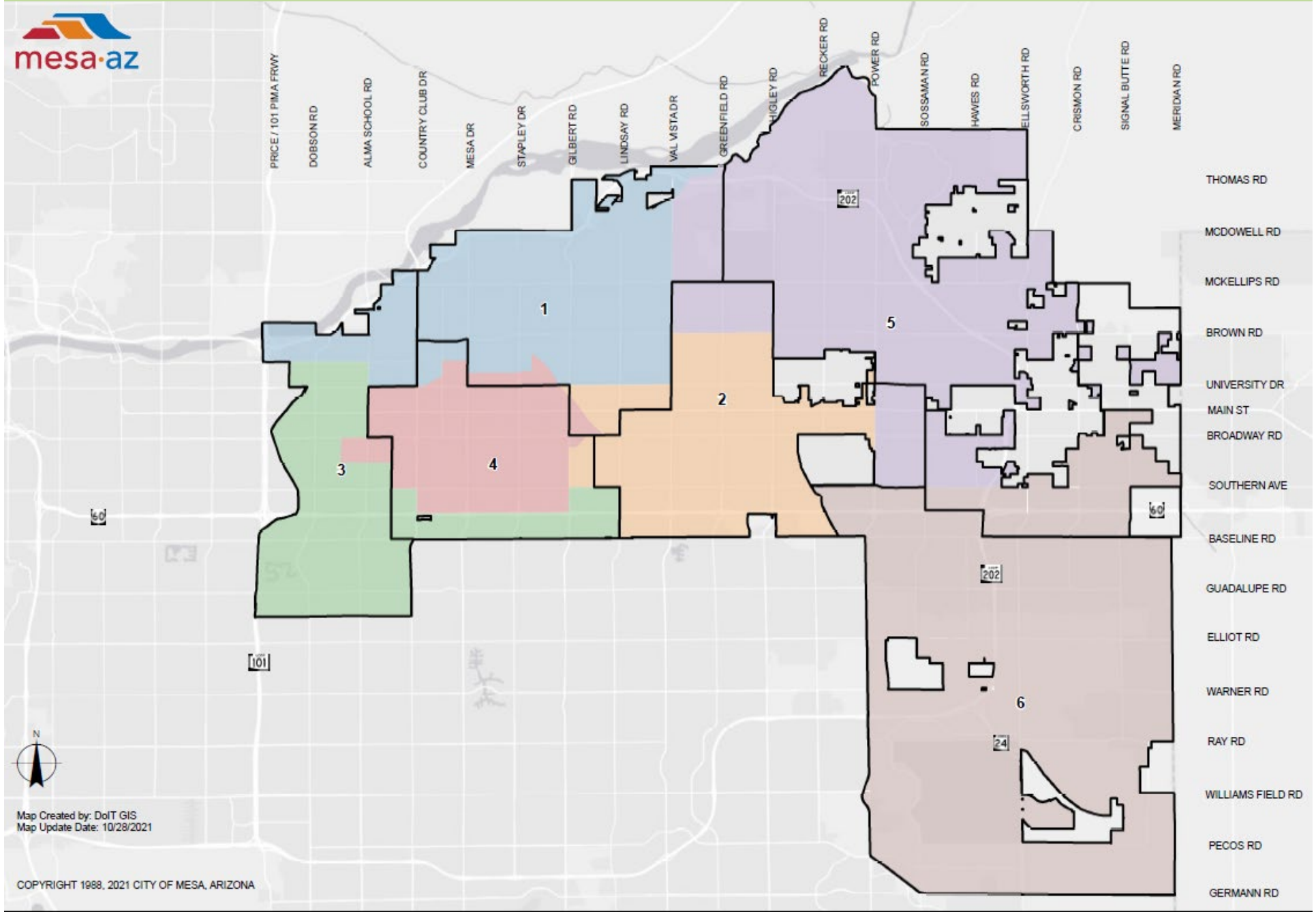
Recommended Map

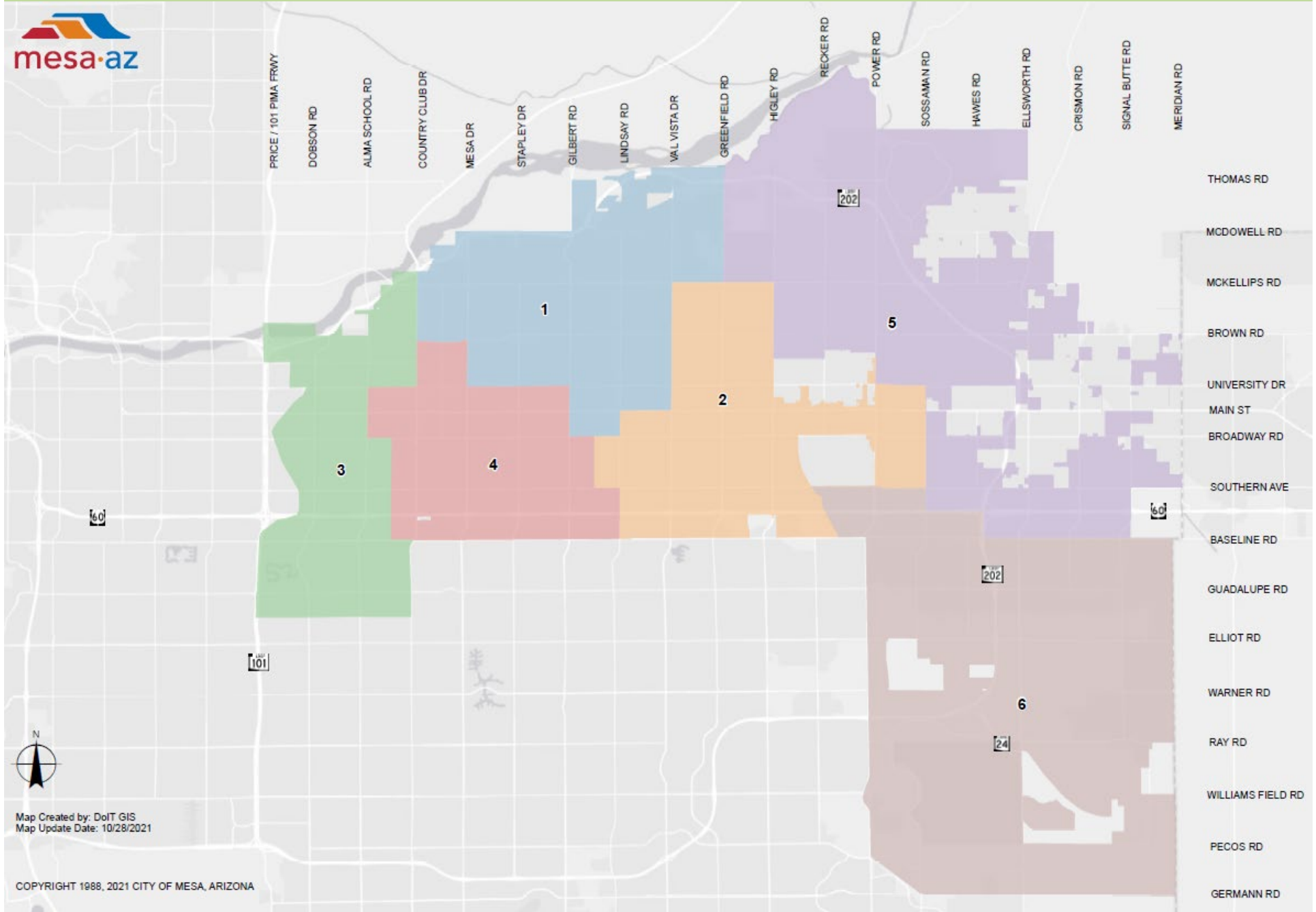
The Recommended Map was the result of multiple iterations of draft maps distilling community feedback, public comment, and maps submitted via DistrictR. Key outcomes include:

- As few neighborhoods split as possible. Superstition Springs, Mesa Grande, Alta Mesa, Washington-Escobedo, Evergreen Historic District and C.A.N.D.O. were kept intact
- Unites the Historic Neighborhoods of the City into District 4
- District 6 is slightly under-populated to help account for the planned growth over the decade in this area of the city

2021 Redistricting Recommended District Map – With Overlay



2021 Redistricting Recommended District Map



REDISTRICTING PARTNERS

Deviation

District	Deviation %	Population
1	-2.9%	-2,420
2	-1.6%	-1,332
3	-0.1%	-53
4	1.9%	1,593
5	5.2%	4,384
6	-2.6%	-2,170

Maximum Deviation of Recommended Map: 8.1%

Deviation may be up to 10%

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REDISTRICTING PARTNERS

City of Mesa

Recommended Map Revised C5 with Current Lines

2020 Census

	1	2	3	4	5	6
Population	81,657	82,745	84,024	85,670	88,461	81,907
Deviation	-2,420	-1,332	-53	1,593	4,384	-2,170
Deviation %	-2.9%	-1.6%	-0.1%	1.9%	5.2%	-2.6%
Other	55,346	61,295	49,578	35,017	71,421	61,734
Other %	67.8%	74.1%	59.0%	40.9%	80.7%	75.4%
Latino	21,822	16,529	25,887	45,620	13,226	14,442
Latino %	26.7%	20.0%	30.8%	53.3%	15.0%	17.6%
Asian	1,590	1,989	2,999	1,251	1,868	3,028
Asian %	1.9%	2.4%	3.6%	1.5%	2.1%	3.7%
Black	2,899	2,932	5,560	3,782	1,946	2,703
Black %	3.6%	3.5%	6.6%	4.4%	2.2%	3.3%

Citizen Voting Age Population (CVAP)

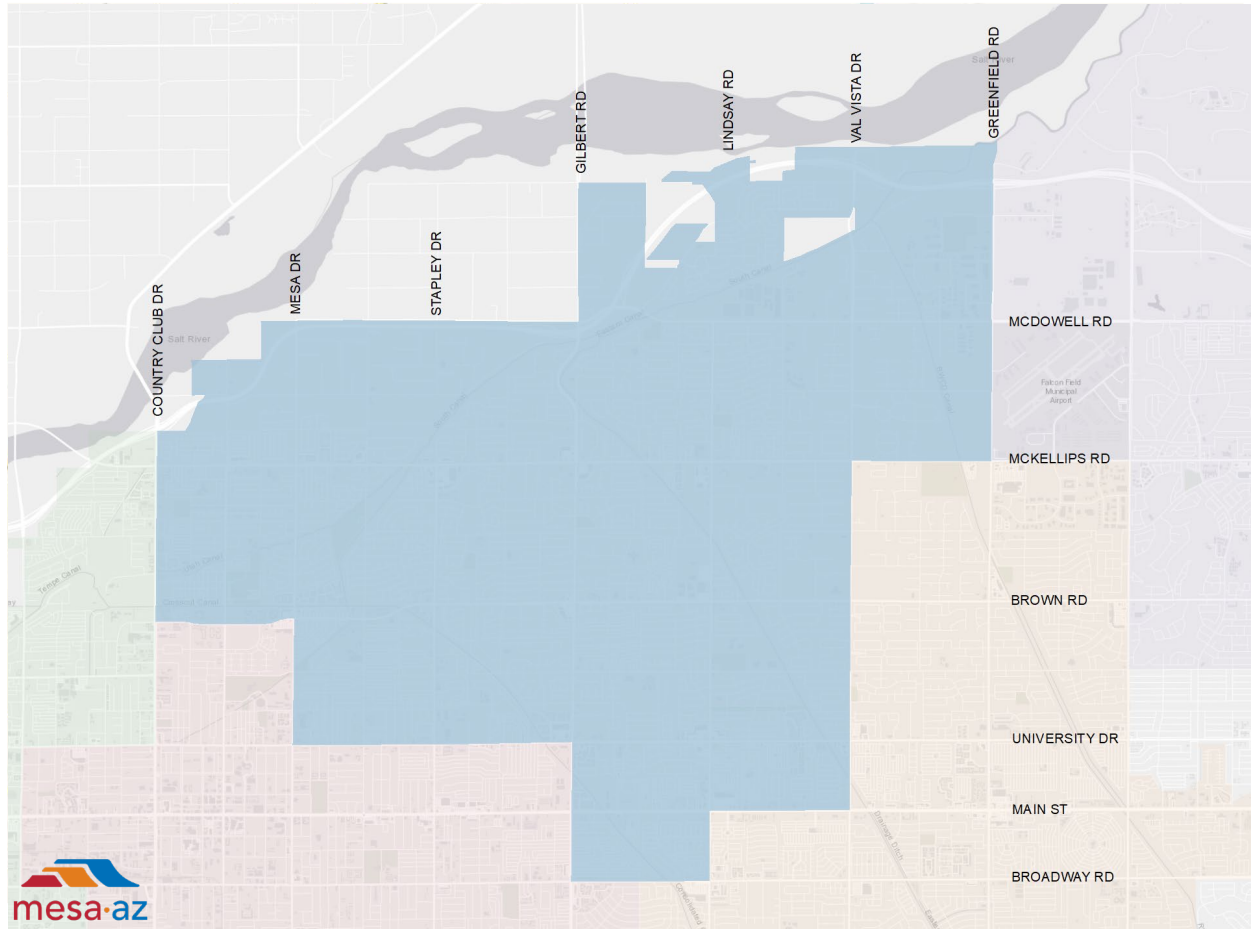
	1	2	3	4	5	6
Total CVAP	55,775	62,325	57,336	48,641	65,954	43,388
Other CVAP	43,385	50,935	40,126	28,224	57,095	35,582
Other CVAP %	77.8%	81.7%	70.0%	58.0%	86.6%	82.0%
Latino CVAP	9,117	8,550	12,500	17,549	6,977	5,906
Latino CVAP %	16.3%	13.7%	21.8%	36.1%	10.6%	13.6%
Asian CVAP	893	562	1,453	717	867	1,195
Asian CVAP %	1.6%	0.9%	2.5%	1.5%	1.3%	2.8%
Black CVAP	2,381	2,278	3,256	2,151	1,016	705
Black CVAP %	4.3%	3.7%	5.7%	4.4%	1.5%	1.6%

REDISTRICTING PARTNERS

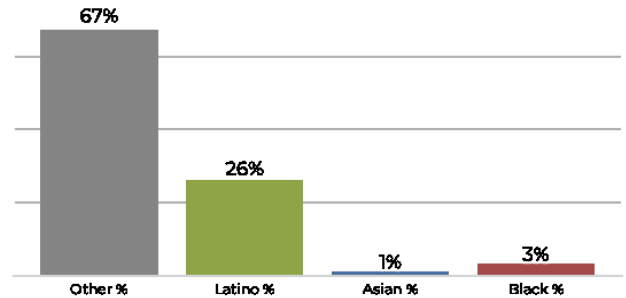
City of Mesa

Recommended Map Revised C5 with Current Lines

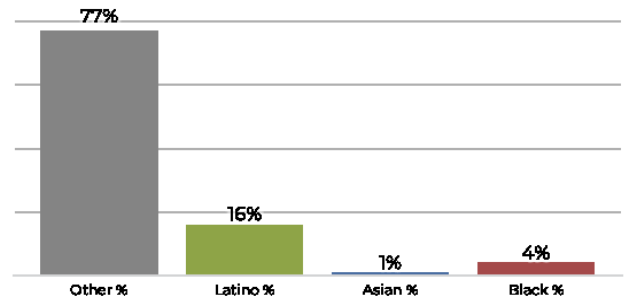
District 1

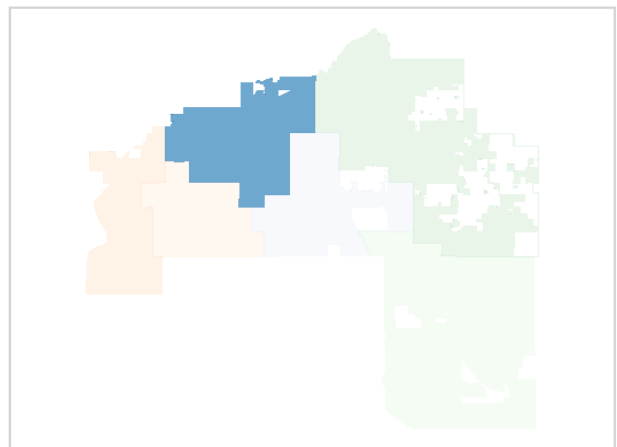


2020 Census



Citizen Voting Age Population





Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
81,657	-2,420	-2.9%	55,346	67.8%	21,822	26.7%	1,590	1.9%	2,899	3.6%

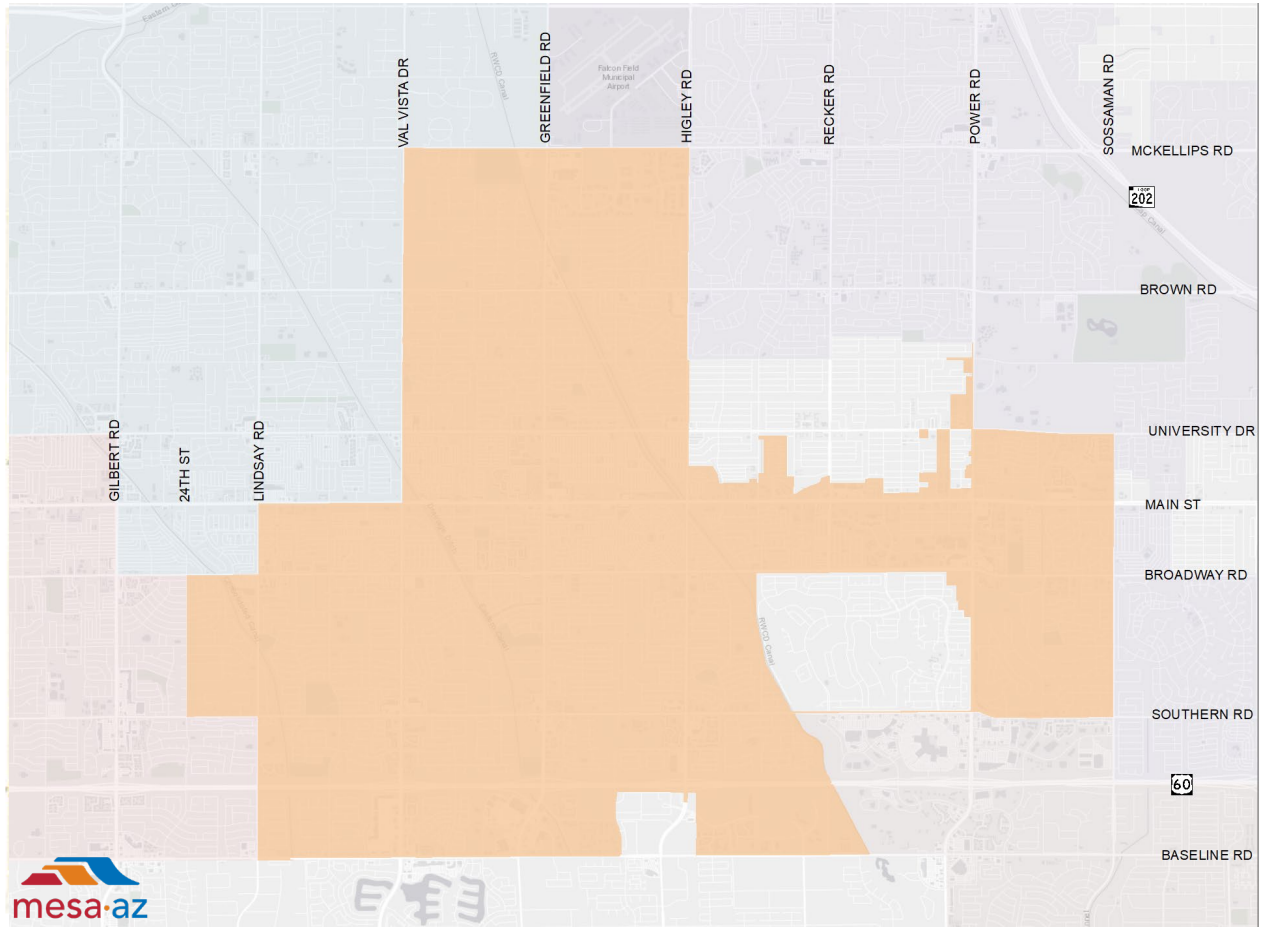
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
55,775	43,385	77.8%	9,117	16.3%	893	1.6%	2,381	4.3%

REDISTRICTING PARTNERS

City of Mesa

Recommended Map Revised C5 with Current Lines

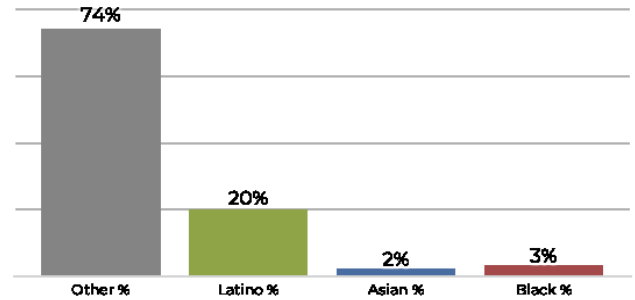
District 2



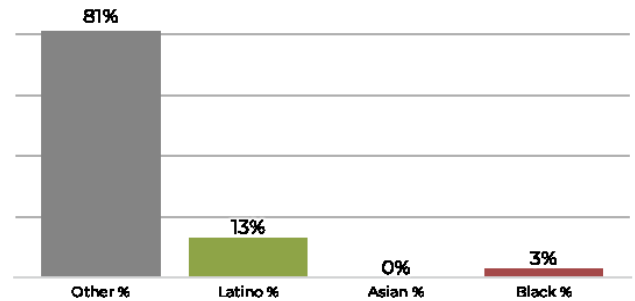
Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
82,745	-1,332	-1.6%	61,295	74.1%	16,529	20.0%	1,989	2.4%	2,932	3.5%

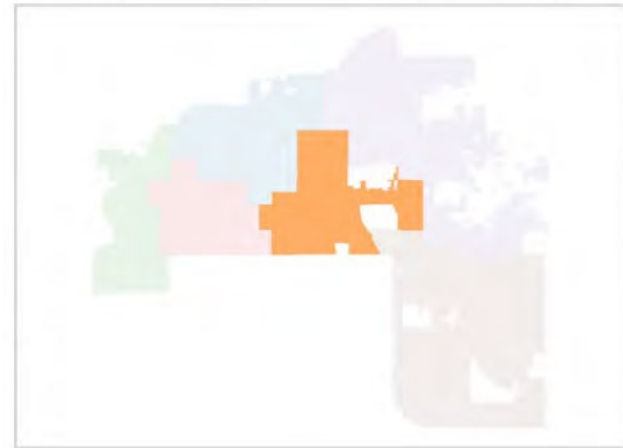
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
62,325	50,935	81.7%	8,550	13.7%	562	0.9%	2,278	3.7%

2020 Census



Citizen Voting Age Population



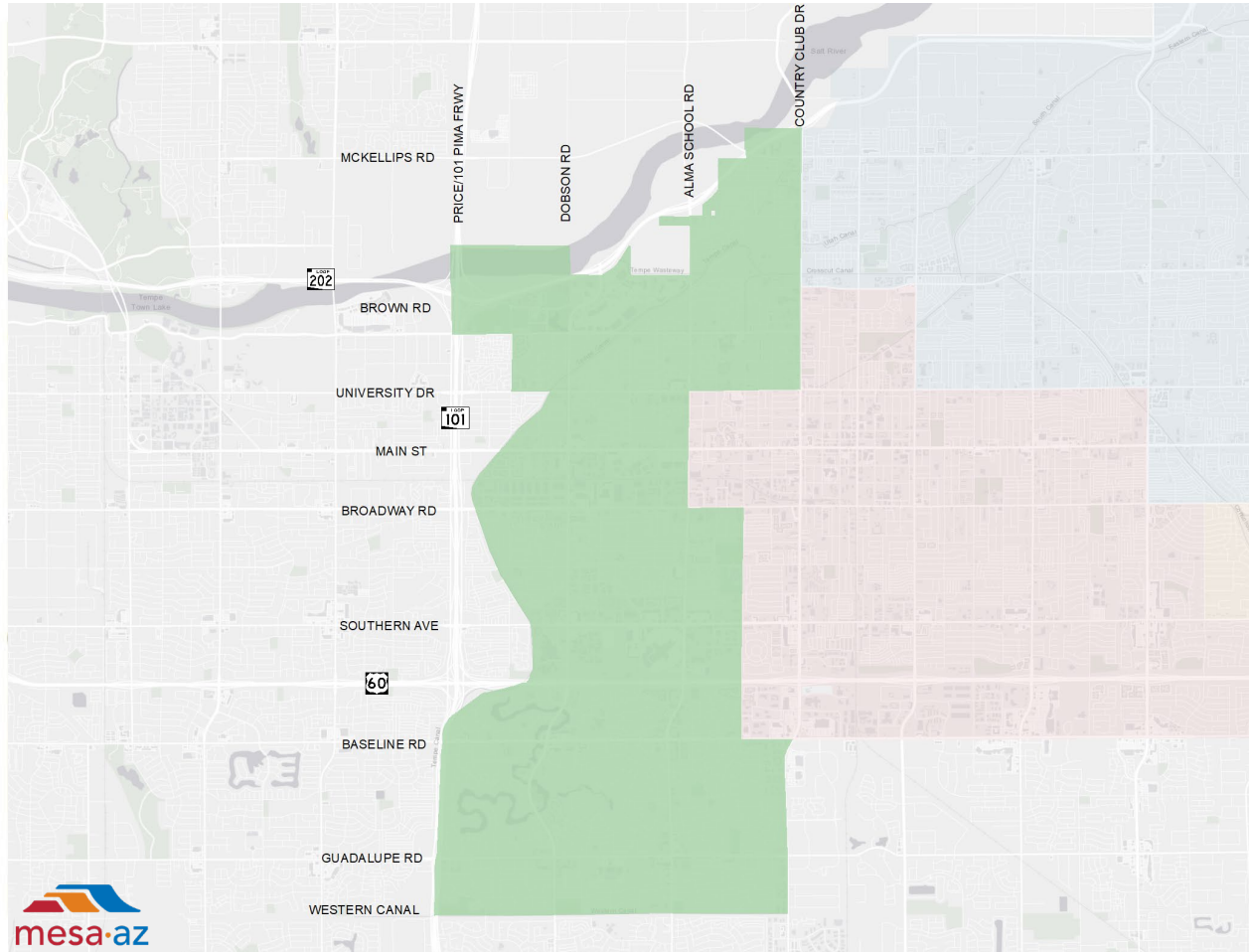


REDISTRICTING PARTNERS

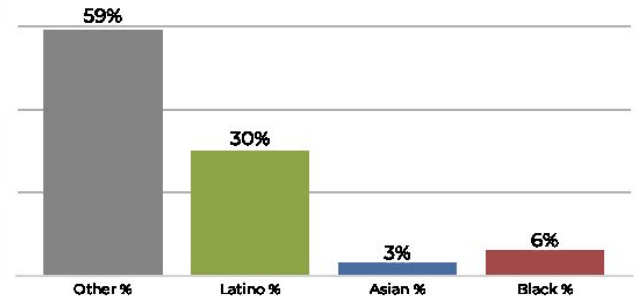
City of Mesa

Recommended Map Revised C5 with Current Lines

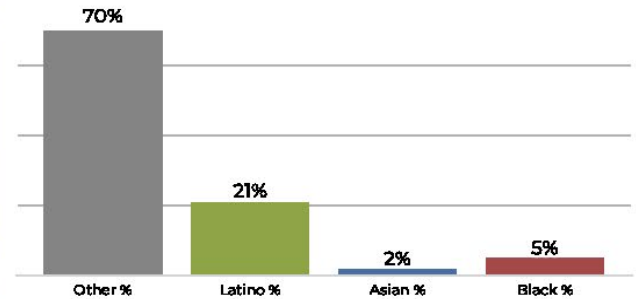
District 3

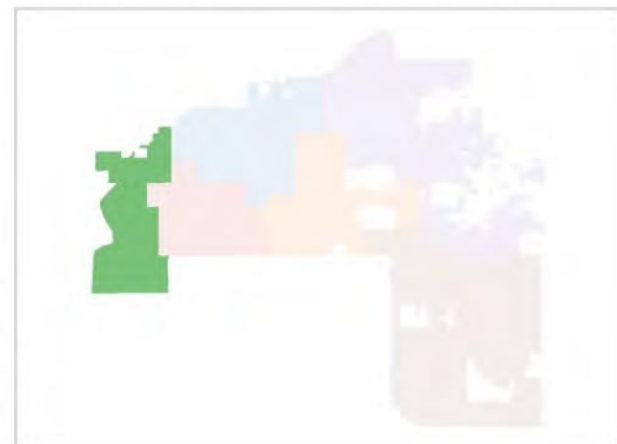


2020 Census



Citizen Voting Age Population





Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
84,024	-53	-0.1%	49,578	59.0%	25,887	30.8%	2,999	3.6%	5,560	6.6%

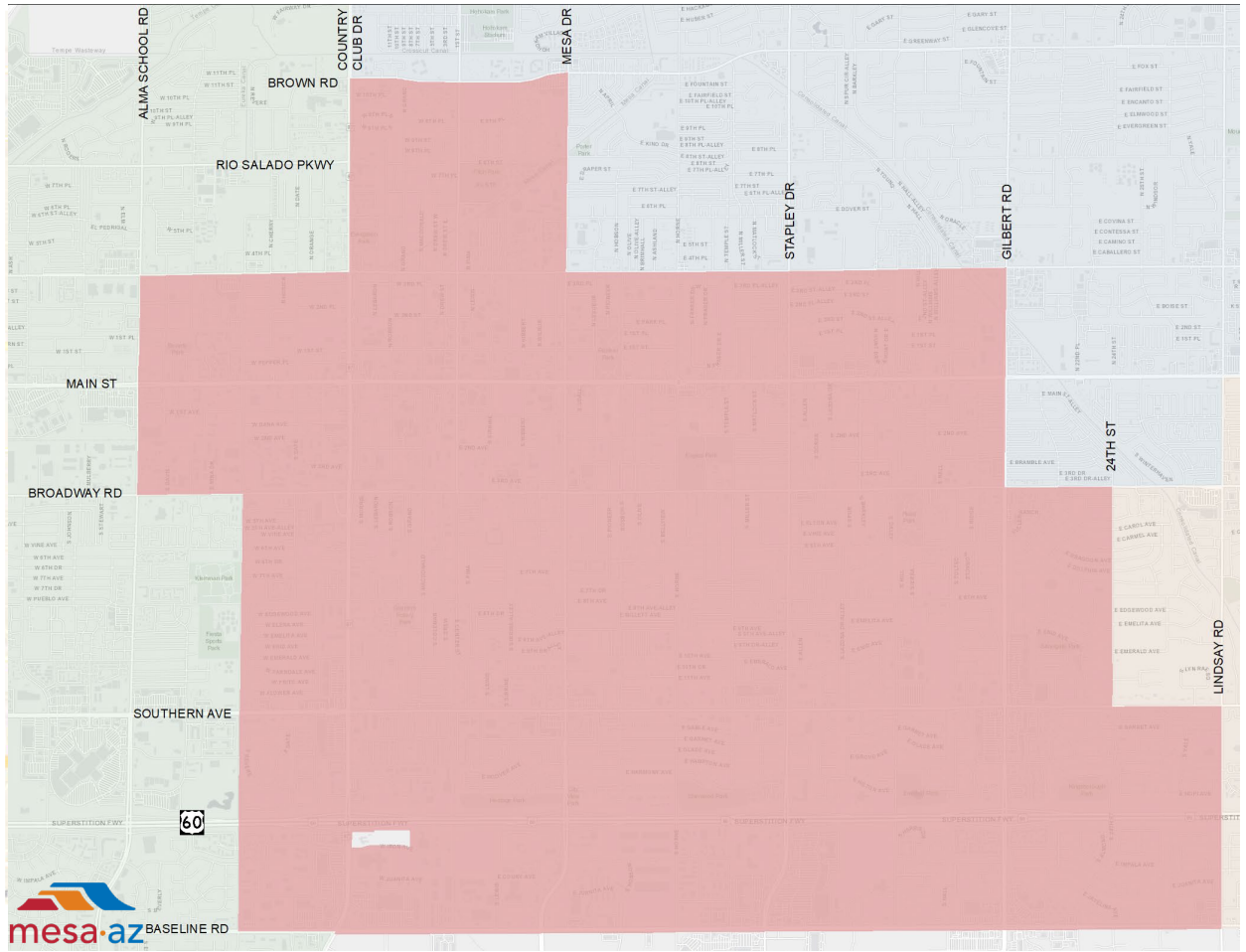
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
57,336	40,126	70.0%	12,500	21.8%	1,453	2.5%	3,256	5.7%

REDISTRICTING PARTNERS

City of Mesa

Recommended Map Revised C5 with Current Lines

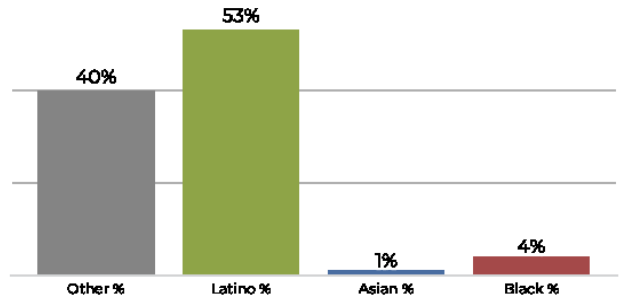
District 4



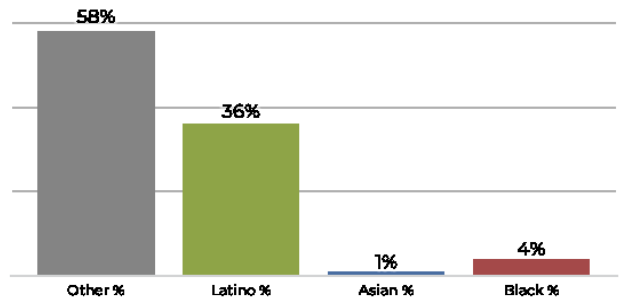
Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
85,670	1,593	1.9%	35,017	40.9%	45,620	53.3%	1,251	1.5%	3,782	4.4%

Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
48,641	28,224	58.0%	17,549	36.1%	717	1.5%	2,151	4.4%

2020 Census



Citizen Voting Age Population

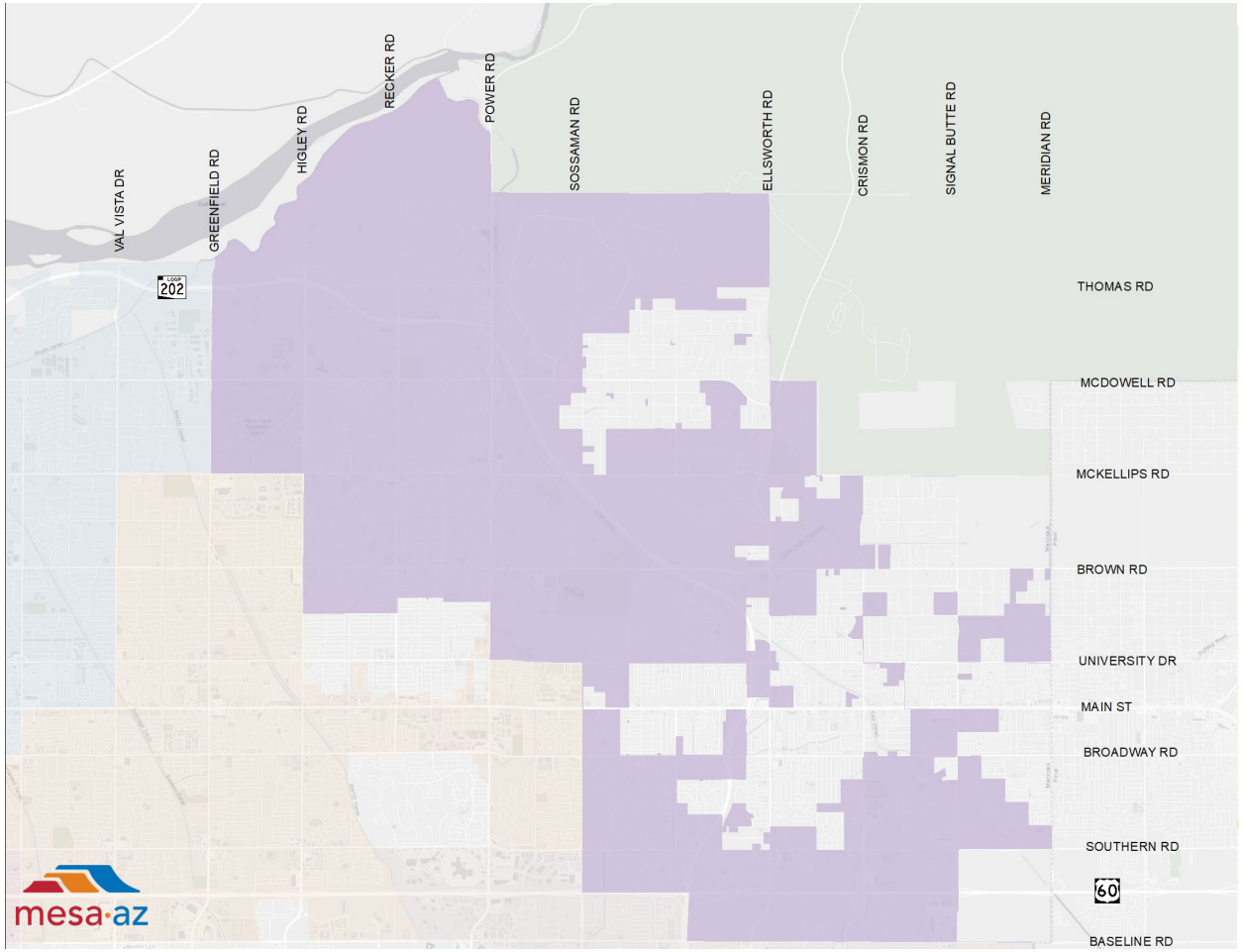


REDISTRICTING PARTNERS

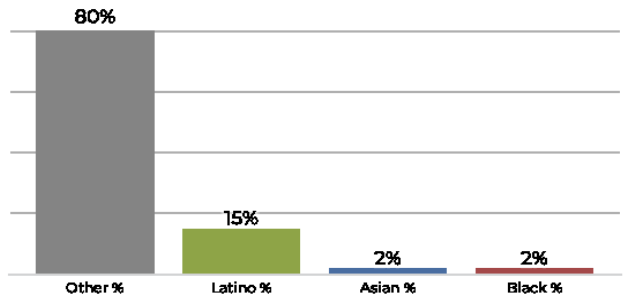
City of Mesa

Recommended Map Revised C5 with Current Lines

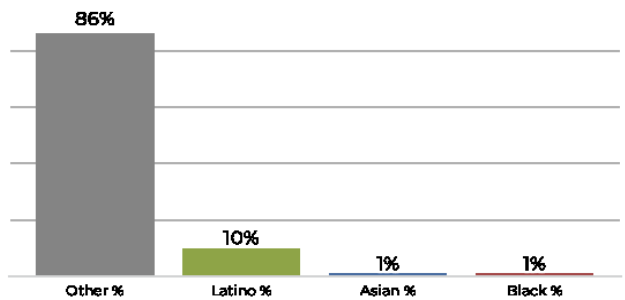
District 5

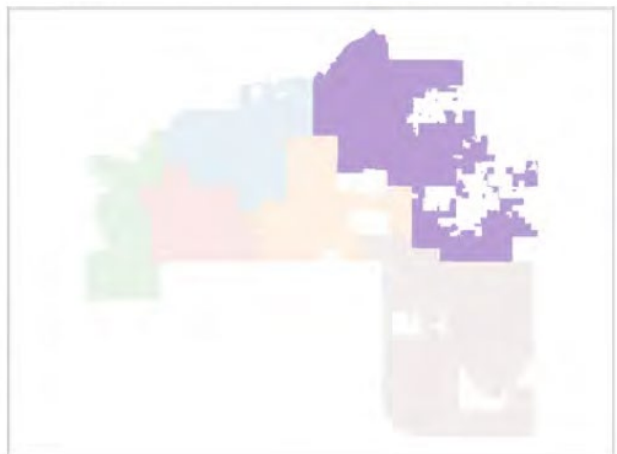


2020 Census



Citizen Voting Age Population





Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
88,461	4,384	5.2%	71,421	80.7%	13,226	15.0%	1,868	2.1%	1,946	2.2%

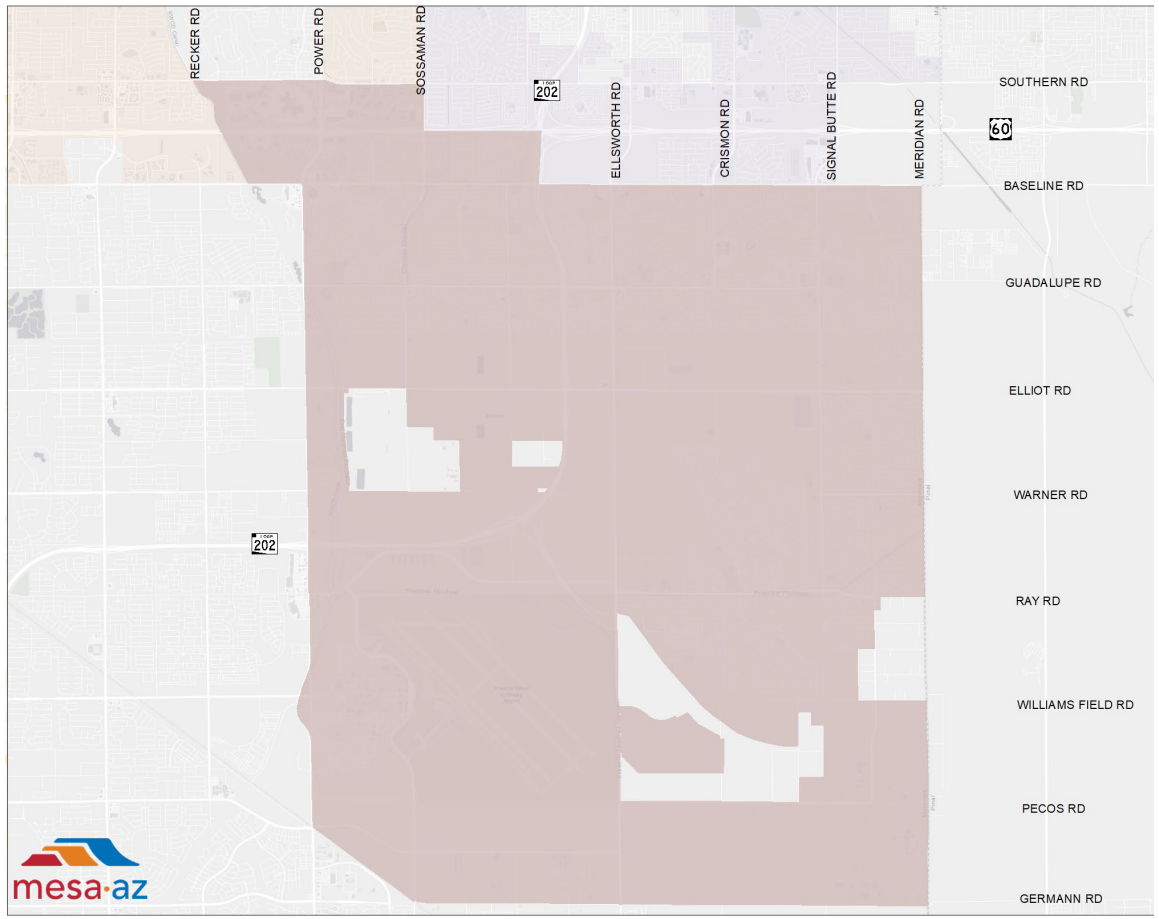
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
65,954	57,095	86.6%	6,977	10.6%	867	1.3%	1,016	1.5%

REDISTRICTING PARTNERS

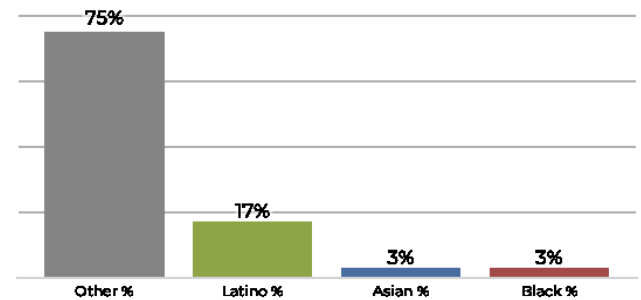
City of Mesa

Recommended Map Revised C5 with Current Lines

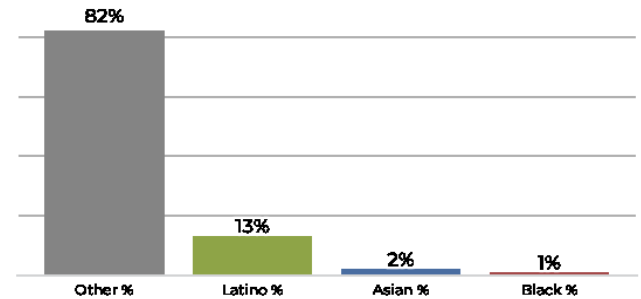
District 6



2020 Census



Citizen Voting Age Population



Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
81,907	-2,170	-2.6%	61,734	75.4%	14,442	17.6%	3,028	3.7%	2,703	3.3%

Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
43,388	35,582	82.0%	5,906	13.6%	1,195	2.8%	705	1.6%