



i.d.e.a. Museum Capital Campaign
Naming Rights Opportunity

June 6, 2024

Richard M. Parison, Jr., Director of Arts and Culture

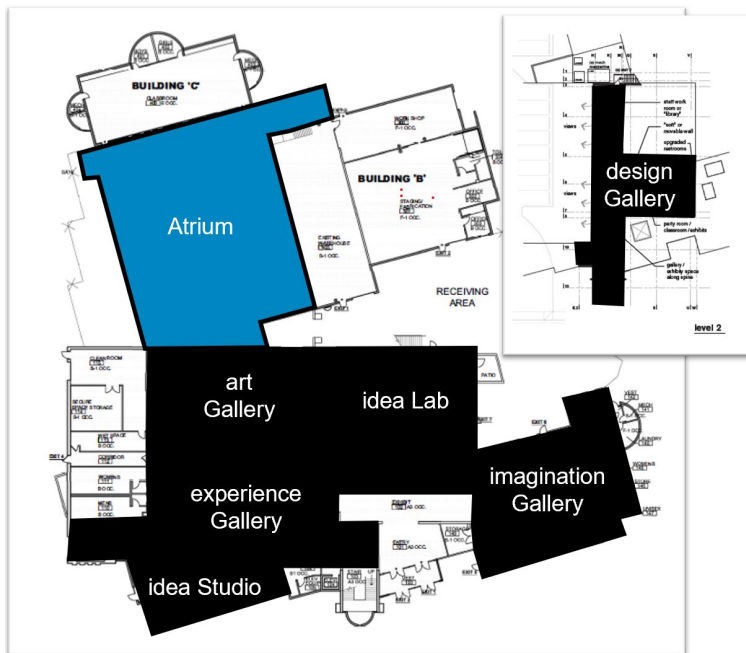
i.d.e.a. Museum Capital 'Experience' Campaign



- Donor: Dr. Ruth Tan Lim
- \$250,000 Capital Campaign Gift
 - \$125,000 Pledged as \$25,000 per year over five years
 - \$125,000 Planned Giving -- Legacy Bequest
- Museum's Outdoor Atrium Naming Rights
- Contract & Addendum approved by CAO
- Contract & Addendum approved by Director of Arts and Culture
- **Staff Recommendation:** Approve the Naming Opportunity

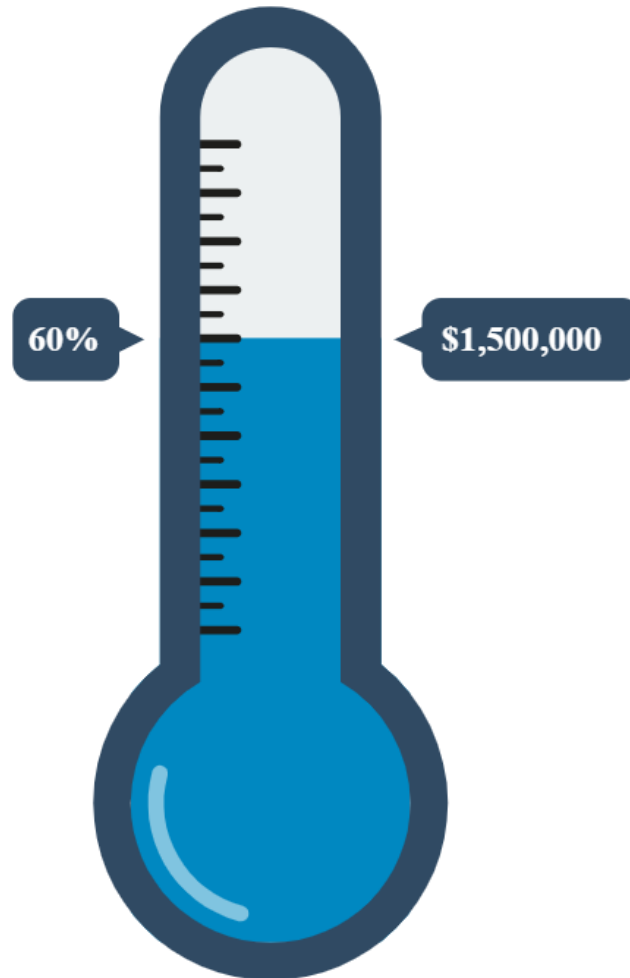
Mr. Andrew C.G. & Dr. Ruth Tan Lim Outdoor Atrium

Vibrant Outdoor Murals and Exhibits
Year-Round Usability with Shaded & Cooled Areas
Interactive Outdoor Experiences



Capital 'Experience' Campaign Progress

GOAL: \$2,500,000



QUESTIONS?



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