

Narrative

CP1080 Downtown Revitalization – Façade Program

General to all properties: The City of Mesa developed the Façade Program to remove the existing Colonnades that were built in the 80's and 90's. These colonnades have served to promote pedestrian traffic but have obscured the downtown businesses. In addition to this the colonnades have become a maintenance and liability issue for the City. The goal of this program is to promote business activation by removing the colonnades. Each property has been given a strict budget based on the linear footage of the colonnade to be removed. The budgets cover the removal of the colonnade as well as repairs and updates to the façade of the building. A good faith effort has been made on each property to provide functional shade, maintain historic character, and accommodate future Main St. development projects within each properties budgets and desired design language.

150 W. Main St: Currently Phantom Fox is a simple building design past and present. This will be maintained, and the stucco replaced with a brick veneer like the brick found in downtown Mesa. A new temporary steel and canvas shade system will be installed over the detached patio. The colonnades on either side will be finished and supported with like materials. The parapet wall will be cut down on the West end to match the rest of the parapet wall.