



**THIS APPLICATION IS FOR A:
SERIES 10 BEER AND WINE STORE - OFF-SALE RETAIL PRIVILEGES.**

ZONING: LC

COUNCIL DISTRICT: #1

PER ARS 4-201.E, COUNCIL RECOMMENDATION MUST BE RECEIVED BY THE STATE ON 11/24/2025.

Mojo Smoke Palace #2
BUSINESS NAME

1057 North Mesa Drive
BUSINESS ADDRESS

Eshu Alakentu LLC

Victor Eduardo Hernandez Rodriguez, Agent
APPLICANT, POSITION

1057 North Mesa Drive, Mesa AZ 85201
MAILING ADDRESS

LICENSE PRESENTLY EXISTING AT THE ABOVE LOCATION: None.

PREVIOUS LICENSE EXISTING AT THE ABOVE LOCATION: None.

LIQUOR LICENSES WITHIN ONE-MILE RADIUS (see enclosed map): 18.

APPLICATIONS WITHIN ONE-MILE RADIUS PENDING STATE LIQUOR BOARD DECISION: 0.

POPULATION ESTIMATE WITHIN ONE-MILE RADIUS OF THE ABOVE LOCATION: 22,148.

ADVERSE INFORMATION: None.

OTHER INFORMATION: None.

PETITIONS RECEIVED WITHIN 20-DAY POSTING PERIOD: None.

CALLS FOR SERVICE: See attached.

DISTANCE TO NEAREST SCHOOL: 1,431 ft.

BUSINESS OVERVIEW: A smoke shop is requesting a new Series 10 Beer and Wine Store License. A Series 10 Beer and Wine Store License allows off-sale retail privileges of beer and wine.