

# 2050 GENERAL PLAN UPDATE

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# OVERVIEW

General Plan Update 2050



# WHAT IS A GENERAL PLAN?

- Official statement of a municipal government which sets forth its major policies concerning desirable future physical development
- Formalizes agreements among various players in land use (i.e., Government, Interests, Market, and Planners)



# ARIZONA REVISED STATUTE REQUIREMENTS — GENERAL

- Every municipality must prepare a comprehensive, long-range general plan
  - Must adopt every 10 years
- Affirmative vote of 2/3 of Mesa City Council (5 members - June 2024)
- Approval by Mesa residents (November 2024)



# ARIZONA REVISED STATUTE REQUIREMENTS — PUBLIC ENGAGEMENT

- Mesa City Council must adopt a public participation plan:
  - Meetings in each Council District
  - Online and in-person options
  - Variety of engagement methods
    - Workshops and questionnaires
    - Interviews and listening sessions
    - Online activities
  - Materials in multiple languages /interpretation services



# PUBLIC ENGAGEMENT SCHEDULE

## Phase 1 - Visioning

Adoption of Public Participation Plan and community visioning

## Phase 2 – Community Workshops

Online and in-person engagement on specific topics and choices

**Spring to Fall 2023**

## Phase 3 - Public Review

Distribution of the proposed plan and public hearings

**Spring to Summer 2024**

**FINAL  
REVIEW  
AND  
APPROVAL  
PROCESS**



Residents Ratify

City Council Votes

Planning and Zoning Board  
Recommendation

Citizen Advisory Committee  
Recommendation

Public  
Hearings  
Required

# ARIZONA REVISED STATUTE REQUIREMENTS — SECTIONS

- Statement of the community goals
- A land use element
- Open space element
- Infrastructure plans
- Public service element (i.e. civic and community centers)
- Housing element
- Water element
- Environmental planning element
- Other, as required by A.R.S. 9-461.05



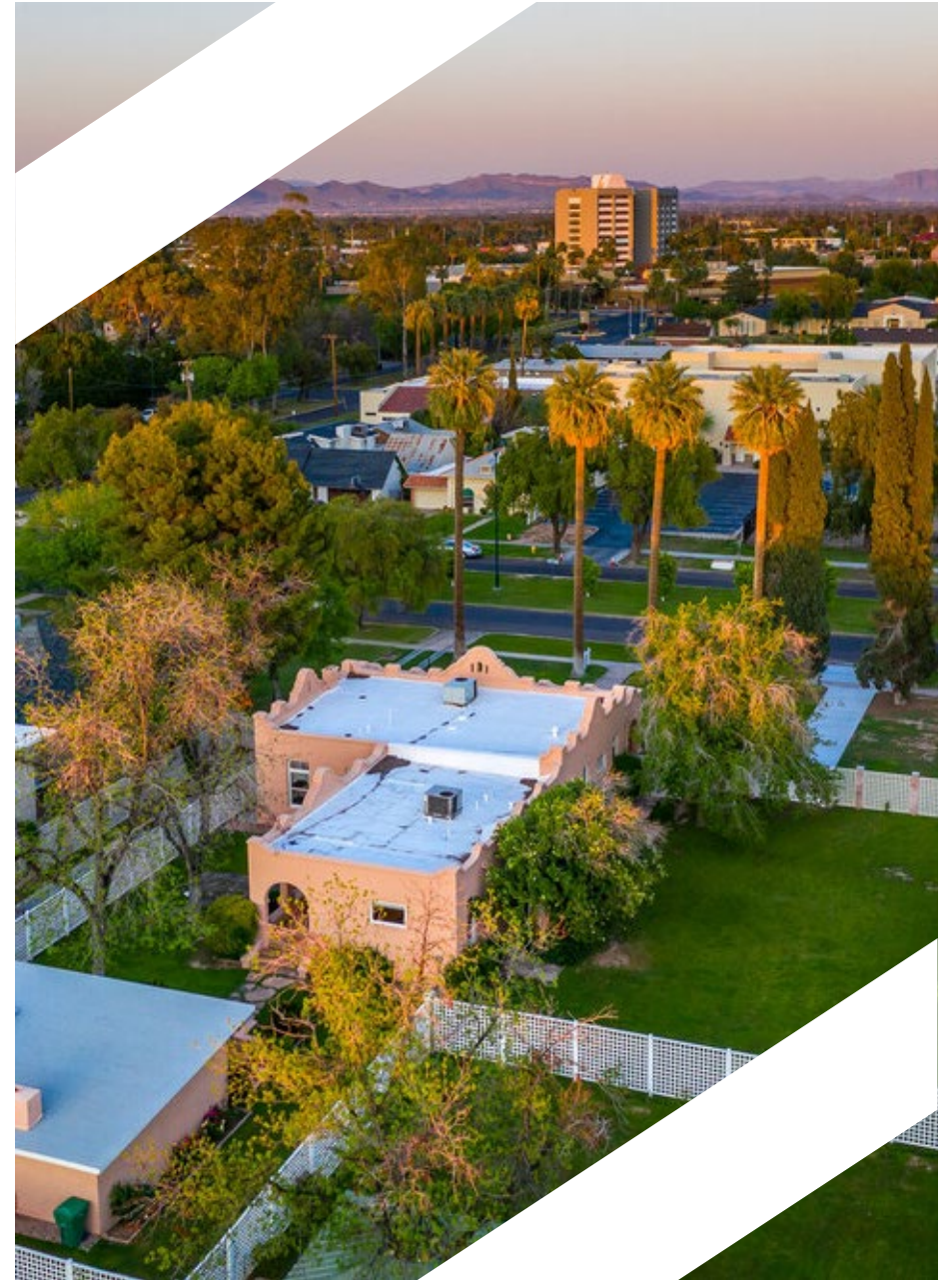
# COMMUNITY GOALS — VISION STATEMENTS

## CREATING A COMPLETE AND RECOGNIZABLE CITY

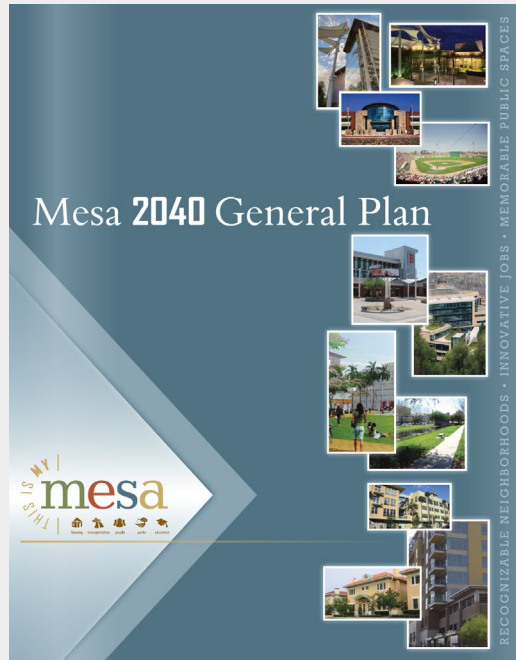
Creating and Maintaining a Variety of Great  
Neighborhoods

Growing and Maintaining Diverse and Stable  
Jobs

Providing Rich, High-Quality Public Spaces  
and Cultural Resources




# SUB-ELEMENTS/SPECIFIC PLANS



## GENERAL PLAN





# GENERAL PLAN TEAM

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mesa·az

# PLAN DRAFTING TEAM



# PLAN CONSULTANT



L O G A N S I M P S O N

Letter of intent  
to award



**Bruce Meighen**  
**AICP**

Project Principal



**Terri Hogan**  
**AICP**

Assistant Project  
Manager



**Megan Moore**  
**ASLA**

Project Manager

# CONSULTANT



L O G A N S I M P S O N

## ROLE

- Data collection
- Public engagement and visioning
- Support committees and boards
- Preparation of General Plan drafts
- Preparation of Balanced Housing Plan drafts
- Presentation of final documents

# GENERAL PLAN CITIZEN ADVISORY COMMITTEE

A Diverse Cross-Section of Mesa

- Ethnicity
- Professions
- Geography
- Gender
- City Board Experience

## ROLE

Provide feedback on the process, general plan drafts and serve as ambassadors for the General Plan in their neighborhoods and at public meetings

# TECHNICAL ADVISORY COMMITTEE (TAC)

- Development Services
- Water Resources
- Downtown Transformation
- Public Engagement
- Transit
- Office of Economic Development
- Environmental Management and Sustainability
- Office of Management and Budget

## **ROLE**

TAC is a group of subject matter experts that carefully review content for appropriateness and accuracy

- Community Services
- Parks Recreation and Community Facilities
- Transportation
- Public Safety



**QUESTIONS?**

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