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MAY 17 2012
CITY OF MESA
LICENSING OFFICE

115495

Print Form

Licensing Office
55 North Center Street
PO Box 1466
Mesa, Arizona 85211 1466
480 644 2316 Telephone
480 644 3999 Fax
www.cityofmesa.org

City of Mesa
5/17/2012
Office: STAX
Batch #: 54146
Receipt #: 07311595

SPECIAL EVENT AND EXTENSION OF PREMISES INFORMATION SHEET

MULTI

name=MOTORCYCLES ON MAIN

If you are having alcohol sales you will need to obtain a Special Event Liquor License or an Extension of Premises from City of Mesa Licensing Office. This must be submitted at least 60 days prior to the event. A license is required with special provision outlined. Plan a minimum of 60 days to complete this process!

0580 Alcoholic Beverage Li \$25.00
CHECK TENDERED \$150.00
www.mesaaz.gov

Check all that apply:

- Free/Host Alcohol
- Alcohol Sales
- Host and Sale Alcohol
- Beer
- Beer and Wine
- Beer, Wine and Distilled Spirits

Do you plan to secure a:

Special Event Liquor License - The Special Event Liquor License fee is \$25 and must be approved by the City Council. After city approval, your application must be submitted to and approved by the State of Arizona. There are fees involved at the State. A non-profit association must obtain this license. (Complete attached State of Arizona Special Event Liquor Application and site plan.)

OR

Extension of Premises License - There is no fee involved with the Extension of Premises. This is allowed when a liquor license is already in affect and you want to extend the area where liquor is sold. (Complete attached State of Arizona Extension of Premises Application and site plan.)

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event. Security personnel will be at each of the beer gardens providing security and alcohol control. Personnel will check ID at the single entry/exit point.

If applying for a Special Event Liquor License the following must be provided:

Ultimate Imaginations, Inc.		742532863
Charity's or Organization's Name	Executive Director	501 (C)(3)#
David Short		480-890-2613
Name of Contact at Charity/Organization	Title with Organization	Phone Number
Kirk Hofmann (Pour Masters, Inc)		
On-Site Agent Responsible for Liquor		

How will attendees over the age of 21 be identified? Beer garden patrons will have ID checked at the single entry/exit point for the beer garden.

What controls will be used to keep attendees under the age of 21 from obtaining alcohol at the event? Only persons 21 and older will be allowed inside the beer gardens.

Will food be served? Yes No If yes, what type of food will be served street vendors as well as 8 restaurants

Seating capacity of designated area: # _____

10. Has the applicant been convicted of a felony in the past five years, or had a liquor license revoked?
 YES NO (attach explanation if yes)

11. This organization has been issued a special event license for 18 days this year, including this event
(not to exceed 10 days per year).

12. Is the organization using the services of a promoter or other person to manage the event? YES NO
If yes, attach a copy of the agreement.

13. List all people and organizations who will receive the proceeds. Account for 100% of the proceeds.
**THE ORGANIZATION APPLYING MUST RECEIVE 25% OF THE GROSS REVENUES OF THE SPECIAL
EVENT LIQUOR SALES.**

Name Ultimate Imaginations, Inc. 100%
Percentage

Address 100 N. Center Street, Mesa, AZ 85201

Name _____ Percentage

Address _____
(Attach additional sheet if necessary)

14. Knowledge of Arizona State Liquor Laws Title 4 is important to prevent liquor law violations. If you have any questions regarding the law or this application, please contact the Arizona State Department of Liquor Licenses and Control for assistance.

NOTE: ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.
"NO ALCOHOLIC BEVERAGES SHALL LEAVE SPECIAL EVENT PREMISES."

15. What security and control measures will you take to prevent violations of state liquor laws at this event?
(List type and number of security/police personnel and type of fencing or control barriers if applicable)

_____ # Police Fencing
⁸_____ # Security personnel Barriers

Security personnel will be at each of the beer gardens providing security and alcohol control. Personnel will check ID at the single entry/exit point.

16. Is there an existing liquor license at the location where the special event is being held? YES NO
If yes, does the existing business agree to suspend their liquor license during the time period, and in the area in which the special event license will be in use? YES NO

(ATTACH COPY OF AGREEMENT)

_____ () _____
Name of Business Phone Number

17. Your licensed premises is that area in which you are authorized to sell, dispense, or serve spirituous liquors under the provisions of your license. The following page is to be used to prepare a diagram of your special event licensed premises. Please show dimensions, serving areas, fencing, barricades or other control measures and security positions.

THIS SECTION TO BE COMPLETED ONLY BY AN OFFICER, DIRECTOR OR CHAIRPERSON OF THE ORGANIZATION NAMED IN QUESTION #1

18. I, David Smart declare that I am an Officer/Director/Chairperson appointing the applicant listed in Question 5, to apply on behalf of the foregoing organization for a Special Event Liquor License.

X [Signature] Executive Director 5.17.12 (480) 890-2613
 (Signature) (Title/Position) (Date) (Phone #)

State of Arizona County of Maricopa



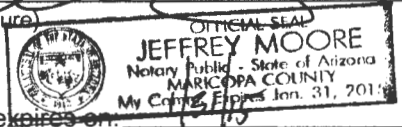
The foregoing instrument was acknowledged before me this 17 Day 05 Month 12 Year

My Commission expires on: 1/31/15 (Date) [Signature] (Signature of NOTARY PUBLIC)

THIS SECTION TO BE COMPLETED ONLY BY THE APPLICANT NAMED IN QUESTION #6

19. I, David Smart declare that I am the APPLICANT filing this application as listed in Question 6. I have read the application and the contents and all statements are true, correct and complete.

X [Signature] State of Arizona County of Maricopa
 (Signature) The foregoing instrument was acknowledged before me this



17 Day 05 Month 12 Year

My commission expires on: 1/31/15 (Date) [Signature] (Signature of NOTARY PUBLIC)

You must obtain local government approval. City or County MUST recommend event and complete item #20. The local governing body may require additional applications to be completed and submitted 60 days in advance of the event. Additional licensing fees may also be required before approval may be granted.

LOCAL GOVERNING BODY APPROVAL SECTION

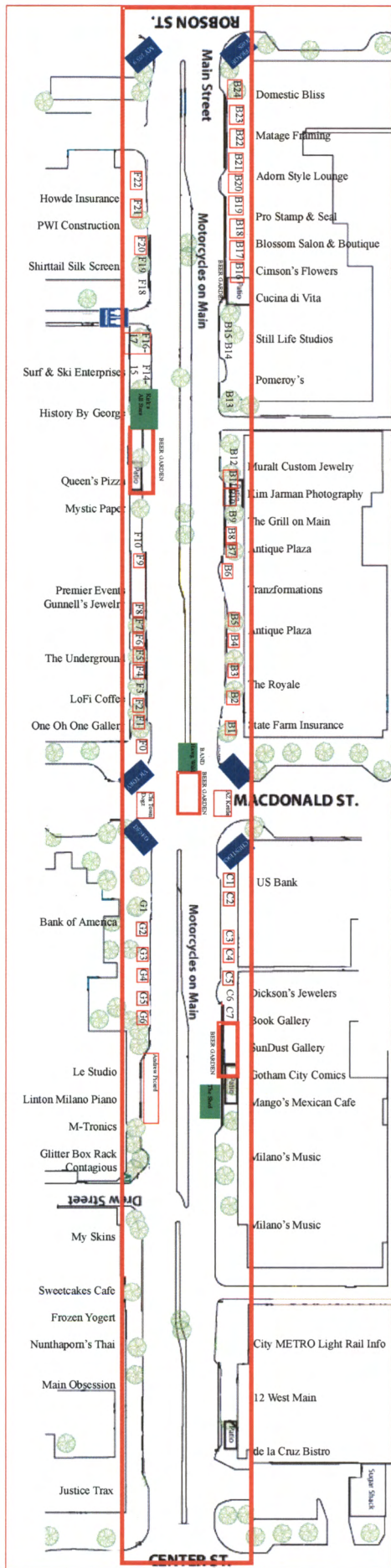
20. I, _____ (Government Official) _____ (Title) hereby recommend this special event application on behalf of _____ (City, Town or County) _____ (Signature of OFFICIAL) _____ (Date)

FOR DLLC DEPARTMENT USE ONLY

Department Comment Section:

 _____ (Employee) _____ (Date)

APPROVED DISAPPROVED BY: _____
 _____ (Title) _____ (Date)



ROBSON ST.

Main Street

Motorcycles on Main

MACDONALD ST.

Motorcycles on Main

Drw Street

CENTER ST.

- Domestic Bliss
- Matage Framing
- Adom Style Lounge
- Pro Stamp & Seal
- Blossom Salon & Boutique
- Cimson's Flowers
- Cucina di Vita
- Still Life Studios
- Pomeroy's
- Natural Custom Jewelry
- Jim Jarman Photography
- The Grill on Main
- Antique Plaza
- Transformations
- Antique Plaza
- The Royale
- State Farm Insurance
- US Bank
- Dickson's Jewelers
- Book Gallery
- SunDust Gallery
- Gotham City Comics
- Mango's Mexican Cafe
- Milano's Music
- Milano's Music
- City METRO Light Rail Info
- 12 West Main
- de la Cruz Bistro
- Justice Trax

- Queen's Pizza
- Mystic Paper
- Premier Events
- Gunnell's Jewelry
- The Underground
- LoFi Coffee
- One Oh One Gallery
- Bank of America
- Le Studio
- Linton Milano Piano
- M-Tronics
- Glitter Box Rack
- Contagious
- My Skins
- Sweetcakes Cafe
- Frozen Yogert
- Nunthapom's Thai
- Main Obsession

- Howde Insurance
- PWI Construction
- Shirttail Silk Screen
- Surf & Ski Enterprise
- History By George

- Justice Trax

- Sugar Shack