



**THIS APPLICATION IS FOR A SPECIAL EVENT LIQUOR LICENSE – ON-SALE RETAIL.
COUNCIL DISTRICT #4**

SPECIAL EVENT LIQUOR LICENSES ARE PERMITTED UNDER ARS 4-203.02 WITH CITY COUNCIL APPROVAL ONLY. NO PUBLIC NOTICE POSTING OR CITY AGENCY CHECKOUTS ARE REQUIRED.

Ultimate Imaginations
ORGANIZATION'S NAME

1 North Macdonald
EVENT LOCATION

Kaitlin Thresher, Agent
APPLICANT, POSITION

100 North Center Street Mesa, AZ 85201
MAILING ADDRESS

This is a two-day event to be held on Friday, December 17, 2021, from 5:00 P.M. to 10:00 P.M. and Saturday, December 18, 2021, from 5:00 P.M. to 10:00 P.M. Four security personnel and two off-duty officers will be stationed at the event entrances and will also provide roaming security and liquor control within the fenced event area. Identification will be checked at the point of entry and wristbands issued to identify those patrons of legal drinking age. Liquor will only be served to attendees that display their wristbands. Security and event staff will ensure all alcohol remains within the fenced event perimeter. 25% of the proceeds will go to Ultimate Imaginations Inc. 75% of the proceeds will go to Downtown Mesa Association.

TYPE OF LIQUOR SERVED: Alcohol Sales, Beer, Wine, and Distilled Spirits.

TYPE OF EVENT BEING HELD: In conjunction with the special event titled: Merry Main Street.

ADVERSE INFORMATION: None.

OTHER INFORMATION: None.