

CP1080 Downtown Revitalization – Façade Program

General to all properties: The City of Mesa developed the Façade Program to remove the existing Colonnades that were built in the 80's and 90's. These colonnades have served to promote pedestrian traffic but have obscured the downtown businesses. In addition to this the colonnades have become a maintenance and liability issue for the City. The goal of this program is to promote business activation by removing the colonnades. Each property has been given a strict budget based on the linear footage of the colonnade to be removed. The budgets cover the removal of the colonnade as well as repairs and updates to the façade of the building. A good faith effort has been made on each property to provide functional shade, maintain historic character, and accommodate future Main St. development projects within each properties budgets and desired design language.

155 W. Main St: The colonnade will be removed. Historically this has been a simple box shaped building with simple entry framed with windows and signage. In the proposed design we keep this simple box shape by having a single-color face with a brick look tile. The entry is made more prominent by framing it with a popout and paneling as well as an awning. Historically this building has not had awnings or shade structures so this design keeps it's awning subdued.