



City Council Report

Date: June 6, 2024
To: City Council
Through: Candace Cannistraro, Deputy City Manager
From: Richard M. Parison, Jr., Director of Arts and Culture
Jarrad Bittner, i.d.e.a. Museum Administrator
Subject: i.d.e.a. Museum and Dr. Ruth Tan Lim Naming Right Agreement

Purpose and Recommendation

Approve resolution to authorize the City Manager or his designee to enter into an agreement to accept a \$250,000 pledged contribution from Dr. Ruth Tan Lim through the i.d.e.a. Museum Foundation in exchange for naming rights within the i.d.e.a. Museum exterior Atrium.

Background

Dr. Ruth Tan Lim, a Mesa-based physician since 1980, founded Dobson Integrative Medical Center, offering diverse primary care services. Beyond medicine, she's a leader in promoting peace, recently leading the resolution and recognition of Mesa as an International City of Peace. She supports health initiatives and cultural enrichment through her philanthropy, including sizeable donations to the Mesa Arts Center, where she volunteers as an usher. Additionally, Dr. Lim serves on the Board for the Arizona Museum of Natural History Foundation.

Dr. Lim has pledged a contribution of \$250,000 towards the renovation of the i.d.e.a. Museum. This multi-phased renovation project, with the initial phase slated for completion by the end of 2024, stands to enhance the museum's facilities and offerings, enriching the cultural landscape of Mesa.

In recognition of her contribution, and pending council approval, Dr. Lim will be granted naming rights within the i.d.e.a. Museum Atrium. With approval, the atrium will be honored as the "Mr. Andrew C.G. & Dr. Ruth Tan Lim Atrium," serving as a testament to Dr. Lim's enduring legacy of philanthropy and community service.

Discussion

Staff recommends the Council approve the resolution to direct the City Manager to enter into the agreement to complete the project.

Alternatives

The Council may choose to request changes to the agreement, prior to the agreement's execution. Depending on the changes, the project schedule may be impacted. Council may choose to deny the funding request. The result will be that the project could be delayed as additional funding will need to be secured.

Fiscal Impact

The total cost for the initial phase of renovation is \$8,700,000, with a subsequent phase in the planning process. The i.d.e.a. Museum Foundation has pledged \$2,500,000 to support both phases of the project. Dr. Lim's pledge would go towards the Foundation's commitment.

Coordinated With

This has been coordinated between the City of Mesa's Arts and Culture Department and the i.d.e.a. Museum Foundation. Both support this contribution.