

**MESA TOWN CENTER IMPROVEMENT DISTRICT NO. 228  
 TWENTY-SEVENTH YEAR (2012)  
 ESTIMATED COST OF EXPENSES**

**March 1, 2012**

<u><b>EXPENSES</b></u>	<u><b>ESTIMATED COST</b></u> <sup>1</sup>
Administrative Salaries/Retirement/Benefits	\$122,000
Clean Sweep Ambassador Staffing Costs	43,000
Professional/Special Services	2,500
Rent	1
Utilities	3,000
Telephone	900
Building, Liability, D&O Insurance	5,000
Repairs/Maintenance	3,000
Equipment	1,000
Printing/Publishing	2,000
Postage	750
Supplies	2,000
Vehicles/Mileage Reimbursement	3,500
Conference/Seminars	2,000
Dues/Subscriptions/Fees	500
Taxes/Licenses	250
Promotions/Marketing/Advertising	14,000
Weed Control	1,000
Events	55,000
Contingency	<u>2,593</u>
 <b>TOTAL BUDGET</b>	 <b><u>\$ 263,994</u></b>

**NOTE:**

<sup>1</sup> Estimated cost of contract as part of overall Downtown Mesa Association budget. Figures relate only to the SID Assessment not reflecting overall assessments and other City contract related expense allocations.

Exhibit "C"