

# Design Review Board



# DRB24-00852 Gateway Auto Mall Design Guidelines

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### Request

- Design Review
- Gateway Auto Mall Design Guidelines







## Background

#### **Zoning Entitlements**

 Rezoned to GC-PAD as a part of ZON22-00435

### **Development Agreement**

- Requires Comprehensive
  Design Guidelines
- Subject to review and recommendation of approval by the DRB
- Final review and approval by Planning Director





## Location

- South of SR 24
- East and west sides of Signal Butte Road
- North side of Pecos Road





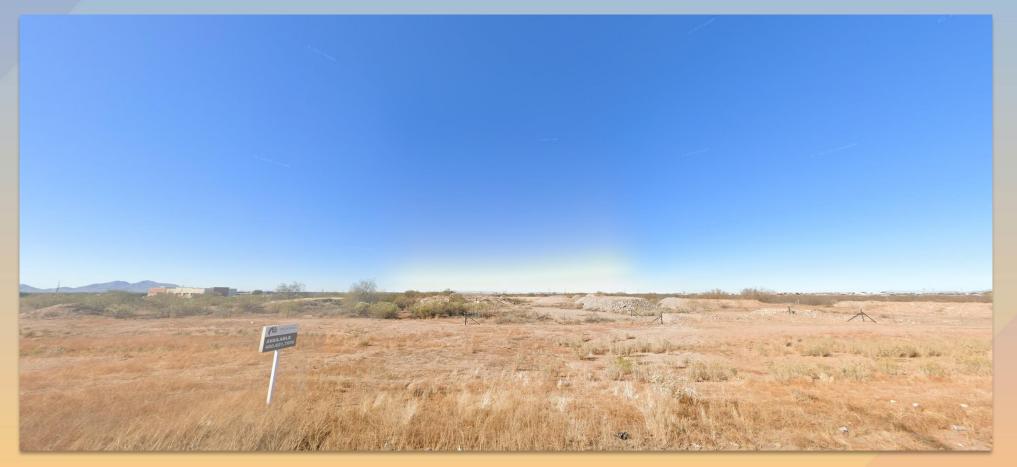




### Looking east towards the eastern side of the site







Looking west towards the western side of the site



# Site Plan

- Conceptual Site Plan
- 7 Auto Dealers and retail
  uses
- Site Plan Review will be required for all future development





## **District Plan**

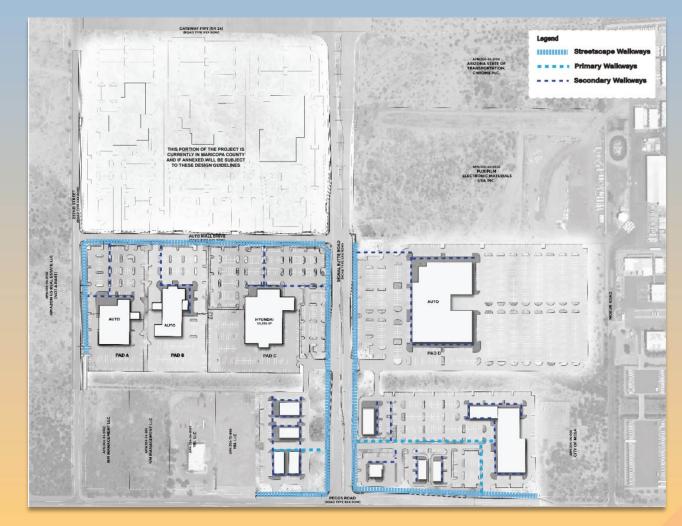
### **3 Distinct Districts**

- Automall District
- Commercial District
- Future Automall District based on any future annexation areas





### **Pedestrian Circulation Plan**







### **Design Guidelines**

### **Building Style**

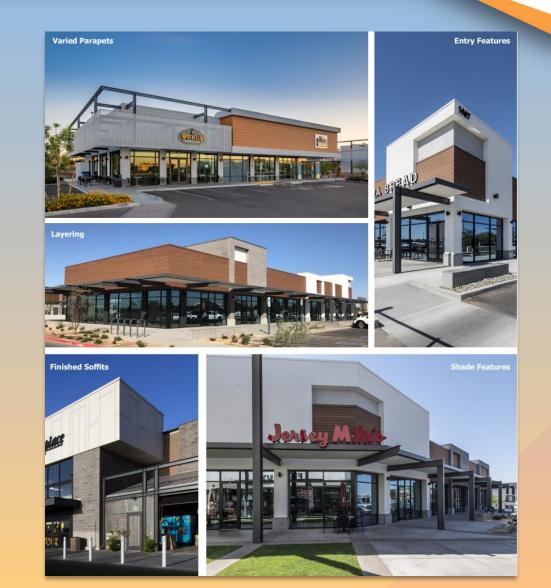
 Contemporary and Modern

### **Pedestrian Circulation**

 Primary and secondary connections, materials, landscaping, width

### **Colors and Materials**

- Primary, secondary & accents
- Material minimums per





## **Design Guidelines**

#### **Architectural Features**

- Minimum requirements per building type
- Soffits and overhangs, shade trellises/awnings, entry statement, decorative screening, ornamental metals, etched/frosted glass, and glazing

#### Landscape Design

• Palette, hardscaping, outdoor amenity areas

#### Wall Design & Plan

Consistent perimeter wall designs



# Findings

Staff is seeking recommendation to the Planning Director on the following:

Proposed architectural elements and landscape design
 Proposed building materials and overall project vision and design style

#### Staff welcomes any feedback



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# Zoning

 General Commercial with a Planned Area
 Development (GC-PAD)

