



City Council Report

Date: August 21, 2023
To: City Council
Through: Michael Kennington, Deputy City Manager/Chief Financial Officer
From: Edward Quedens, Business Services Director
Kristy Garcia, Procurement Administrator
Subject: Dollar Limit Increase to the Cooperative Use Term Contract for Signage for the Asian District for the Economic Development Department (**District 3**)

Recommendation

Council is requested to approve the dollar limit increase as recommended.

The Economic Development Department and Purchasing recommend increasing the dollar limit using the City of Peoria cooperative contract with YESCO, LLC, Year 3 by \$180,000, from \$100,000 to \$280,000.

Background / Discussion

Upon completing the Asian District branding and installation of street signs at major arterials, it is important to continue to reinforce the Asian District brand and provide a sense of arrival throughout the district. There is a need for further signage in the district.

This dollar limit increase is for the purchase of two, large exterior freestanding displays; the approximate signage dimensions are 10 ft. height by 24 ft. wide. YESCO will fabricate and install the signage, one sign that is visible traveling southbound and the other traveling northbound on Dobson Road. YESCO provided a quote for this project for \$181,178.14.

Due to the uniqueness of YESCO's turn-key procedures, the illumination of the signs they offer, and previous history with this company at the Mesa Arts Center and Falcon District, City staff elected not to send out an RFP or seek quotes from other providers.

As part of the FY24 budget process, the Transportation Department submitted a budget adjustment for one-time funding for Asian District signage. This budget adjustment was approved by the Office of Management and Budget, City Manager's Office, and Council in the FY24 budget after being included in Transportation's annual budget presentation to Council on April 3, 2023. The funding has been transferred from Transportation's budget to the Asian District Signage Project budget.

Purchase Information

Action: Amendment (Dollar Limit Increase)
Procurement Type: Request for Proposals
Contract Number: 2022131
Proposal Number: PRY-45222

Contracting Agency/Contract Number: City of Peoria/ACON23519
Funding Source: Asian District Signage Project budget (OT0133)

Dollar Limit History

Original Council Award – 1/24/2022:	\$100,000.00
This Increase Request for Year 3 – 8/21/2023:	<u>\$180,000.00</u>
New Annual Contract Value (Year 3):	<u>\$280,000.00</u>