

# Parks, Recreation, and Community Facilities (PRCF)

## Fees and Charges Recommendations

Audit, Finance and Enterprise Committee  
January 9, 2020

# PRCF Fees & Charges Process & Recommendation

- Market comparison of neighboring communities' fees and charges conducted
- Cost of providing service updated
- Staff recommendation to Parks Advisory Board for consideration and recommendation
- Full listing of recommended adjustments/additions/deletions are included in the report
- Estimated fiscal impact of all recommendations is \$40,000
- Proposed effective date: April 1, 2020

# Hohokam Stadium

- Eliminate fee categories that are no longer utilized
- Increase League/Tournament Fees to meet customer needs and requirements and to assist with cost recovery
- Fiscal Impact: \$1,000



# City of Mesa Cemetery

- Eliminate fee categories that are no longer utilized
- Decrease range minimum to reflect current practice in older section
- Fiscal Impact: \$0



# Dobson Ranch Golf Course

- Update fee structure for consistency with management contract with Paradigm Golf Group
- Fiscal Impact: \$0



# Mesa Convention Center & Amphitheatre

- Elimination of fee categories that are no longer utilized
- Update fees for simplification and readability
- Establishment of new fees for rental of parking lots and provision of services/equipment as requested from previous customers
- Establishment of charges for violation of decibel limit or sound curfew at Amphitheatre
- Fiscal Impact: \$16,000



# Aquatics

- Adjustment of various fees to better reflect quality of programming and to help offset cost increases due to increases in the minimum wage
- Renaming passes to reflect seasonal and/or year-round use
- Establishment of FlowRider fees to distinguish from swimming lesson fees
- Fiscal Impact \$19,000



# Park Use

- Simplification of water hook up fee to reflect current practice. PRCF charges replaced with pass-through costs from Mesa Water Resources
- Fiscal Impact: \$0





# Recreation Center/Gymnasiums

- *Webster, Jefferson and Eagles.* Adjust semester pass range to help offset minimum wage increase and offer additional types of passes
- *Red Mountain Center.* Decrease rental fee range for Youth Activity Center at RMC to encourage rental use
- Fiscal Impact: \$4,000



# Sports Complex Field Use / Leagues

- Remove Riverview Sports Complex and add Eastmark Sports Complex
- Increase top of range to cover increased staffing costs on holidays
- Decrease lower end of range for adult sports leagues to allow individuals to register as single players as opposed to a team
- Fiscal Impact: \$0





## Next Steps:

OMB will complete public posting notifications for fee amendments

City Council will consider proposed PRCF fee amendments March 16<sup>th</sup>, 2020

If approved by City Council, PRCF fee adjustments are effective April 1, 2020

Thank You.  
Questions

