# **Narrative**

# Mercado Fiesta Center – United Growth Medical Office 1235 South Longmore

MESA ARIZONA



MARCH 2023

Prepared By:





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## FIGURE 1: AERIAL





## Section I – Project Request

The purpose of this request is for Planning and Zoning and Design Review approval for an approximate 0.65-acre pad located at the hard corner of Southern Avenue and Longmore at 1235 S Longmore in Mesa, AZ 85202 (the "Site"), which is just north of the Fiesta Mall. The Site is located within APN #134-26-815. The parcel is bound by S Longmore to the west, W Southern Avenue to the north, and W Fiesta Mall Loop to the south.

The overall site is 6.9464 acres. The current zoning is LC (Limited Commercial). Rezoning is not requested or required. The Site is located within a commercial / mixed use area with existing complementary uses in all directions.

## **Section II – Planning Considerations**

The proposed project is located within the Fiesta District, within a commercial zoned area. As such, the site has been designed to meet or exceed the zoning requirements for this area, including a 15-foot building base area at the main public entry side of the building and 15-foot setbacks along both public roadways. The new architectural design intent serves to re-build a relationship among the Fiesta District nodes and the overall user experience through incorporation of the Mesa 2040 General Plan and Fiesta District Handbook. This new building will be placed along the street's edge to promote pedestrian activity as well as to visually connect businesses on opposite sides of the street.

The overall goal of the landscape scheme is to provide a design that meets the intent and requirements of the Mesa 2040 General Plan and Fiesta District Design. The development emphasizes connection to the existing major pedestrian node at the intersection and the existing paseo along Southern Ave by providing two convenient and walkable pathways. Understanding the Mesa Mercado Fiesta Center is located within the Transit Corridor, it is important for the design to consider a mixed-use, pedestrian oriented, urban environment within walking distance of existing or future transit stops.

## Section III - Proposed Use

Neuragenex is the nation's fastest growing healthcare brand and platform, consisting of multiple avenues of care and expanding across the nation to offer the latest and safest healthcare programs and treatments. Neuragenex consists of four primary avenues of care.

Neuragenex Treatment Centers: Non-opioid non-surgical pain treatment

Neuragenex Comprehensive Care: Functional medical care for chronic metabolic conditions, behavioral health, and multiple categories of functional integrated healthcare

Neuragenex Musculoskeletal: Advanced FDA approved regenerative medicine treatments and procedures that bring advanced non-surgical treatments to mainstream medical care.

Neuragenex Dental and Aesthetics: Cosmetic and general dental program that crosses the divide between dental and aesthetic medical by offering traditional aesthetic procedures and patented therapies guaranteed to create a new level of medical aesthetic care.



Our strategy is to offer highly effective pain treatment therapies and protocols while addressing the underlying chronic metabolic conditions that drive chronic pain and chronic health decline. In addition to combating the opioid crisis with non-narcotic therapies, Neuragenex is also addressing the vastly underserved category of Behavioral Health by offering advanced FDA approved non-pharmaceutical treatments for de-pression and anxiety, while screening and addressing a wide range of Behavioral Health conditions. Neauragenex is not a clinic where patients visit to address an acute health issue with a prescription or one-time resolution; our medical office provides long term care to our patients who are often repeat clients. Neuragenex offers exactly what patients, physicians, and payers are all looking for, safe treatments that work effectively.

In addition to offering these vital services, Neuragenex is bringing the combination of dental and aesthetics to market with the first ever nationwide chain of dual-purpose dental and aesthetic offices, upping the standard even further by offering patented medical spa treatments that no other practice can provide. The Neuragenex executive team consists of some of the most experienced professionals in the regenerative medicine space including licensed medical doctors.

## **Section IV – Existing Conditions**

The site is currently developed parking lot for the existing buildings on site. There are currently no access points to S Longmore Road, one access point to W Southern Ave, and three access points to W Fiesta Mall Loop. There are 4 existing buildings, to remain.

#### Section V – Demolition

The redevelopment will involve partial demolition of the existing parking lot.

#### Section VI – Off-site Areas

The redevelopment proposes no offsite improvements.

## Section VII – Floodplain

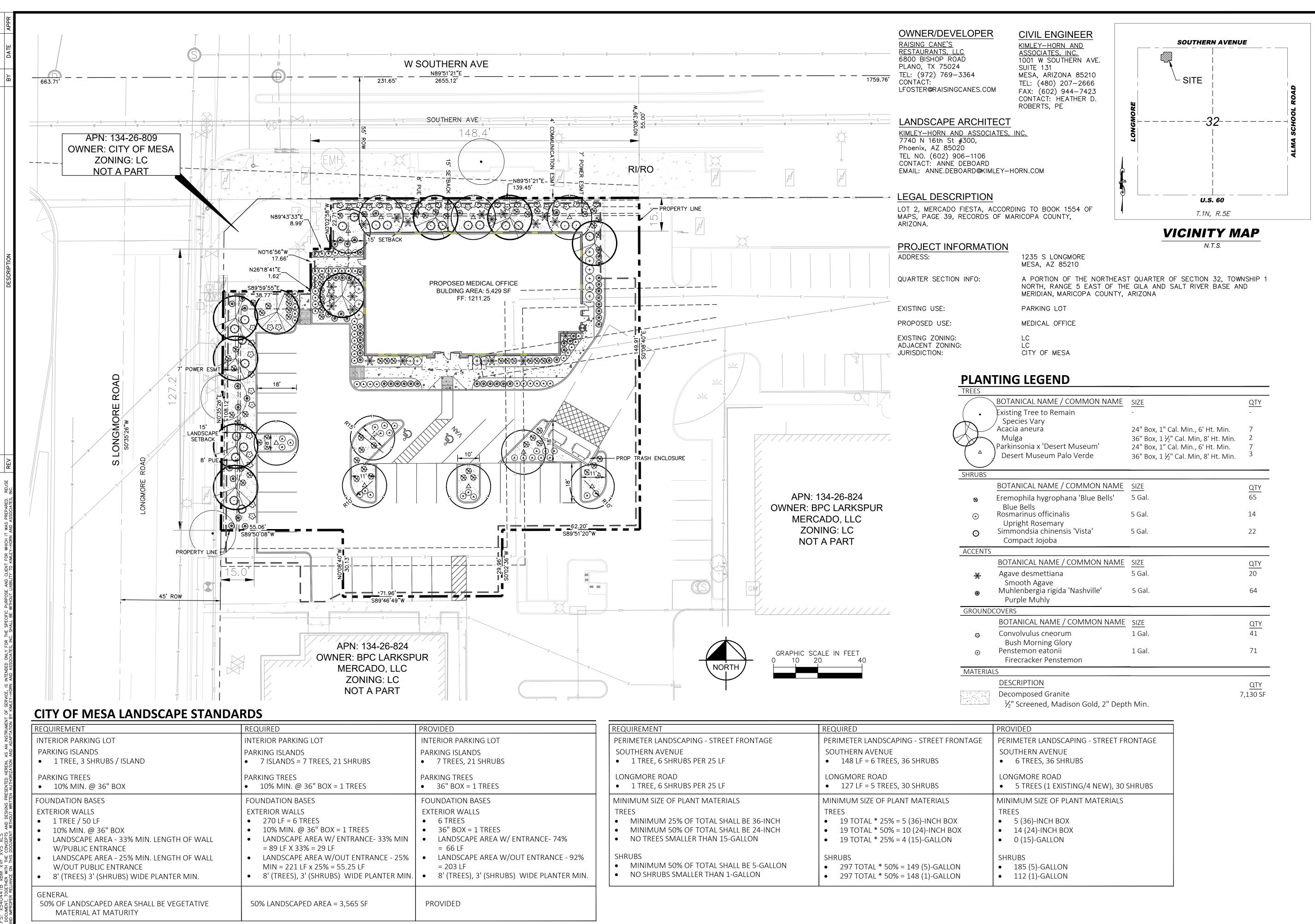
The project lies outside of the 100-year floodplain, or in Zone X as found in the FEMA Flood Zone map, #04013C2265M, dated November 4, 2015.

#### Section VIII – Utilities

The redevelopment proposes utility improvements, as deemed necessary, to support the new building and its use.

## Section IX - Drainage

The redevelopment proposes site grading which will provide for adequate drainage design into the existing system for the Fiesta Mall.

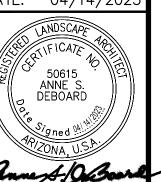


Kimley» Horn © 2027

MESA MERCADO LANDSCAPE PLAN

PROJECT No. 291844000 SCALE (H): 1'=20' SCALE (V): ---

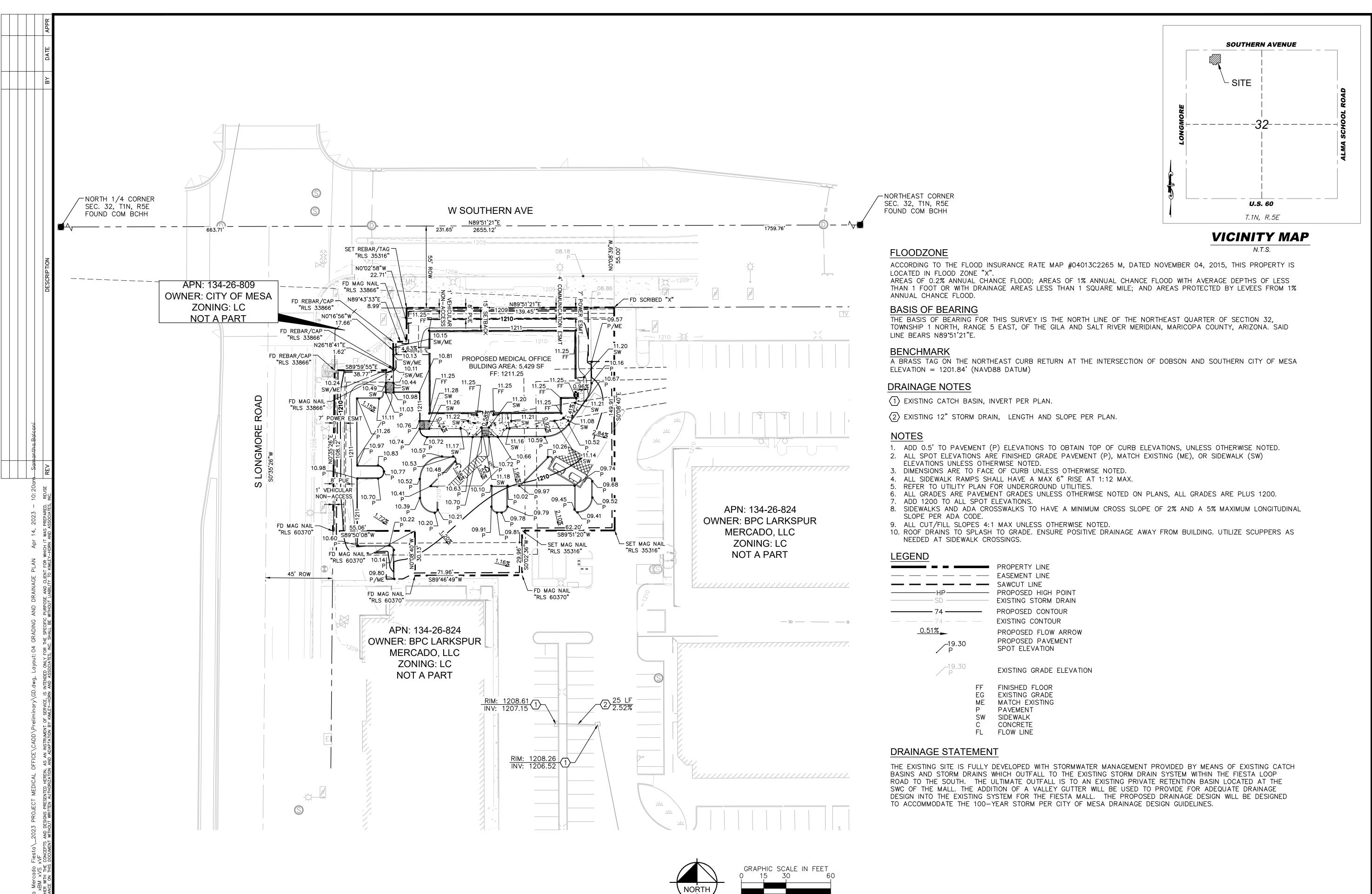
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O1 OF O1 SHEETS



**★Horn** 

1001 W Southern Ave

MESA MERCADO Y GRADING & DRAINAGE PL

PRELIMIN

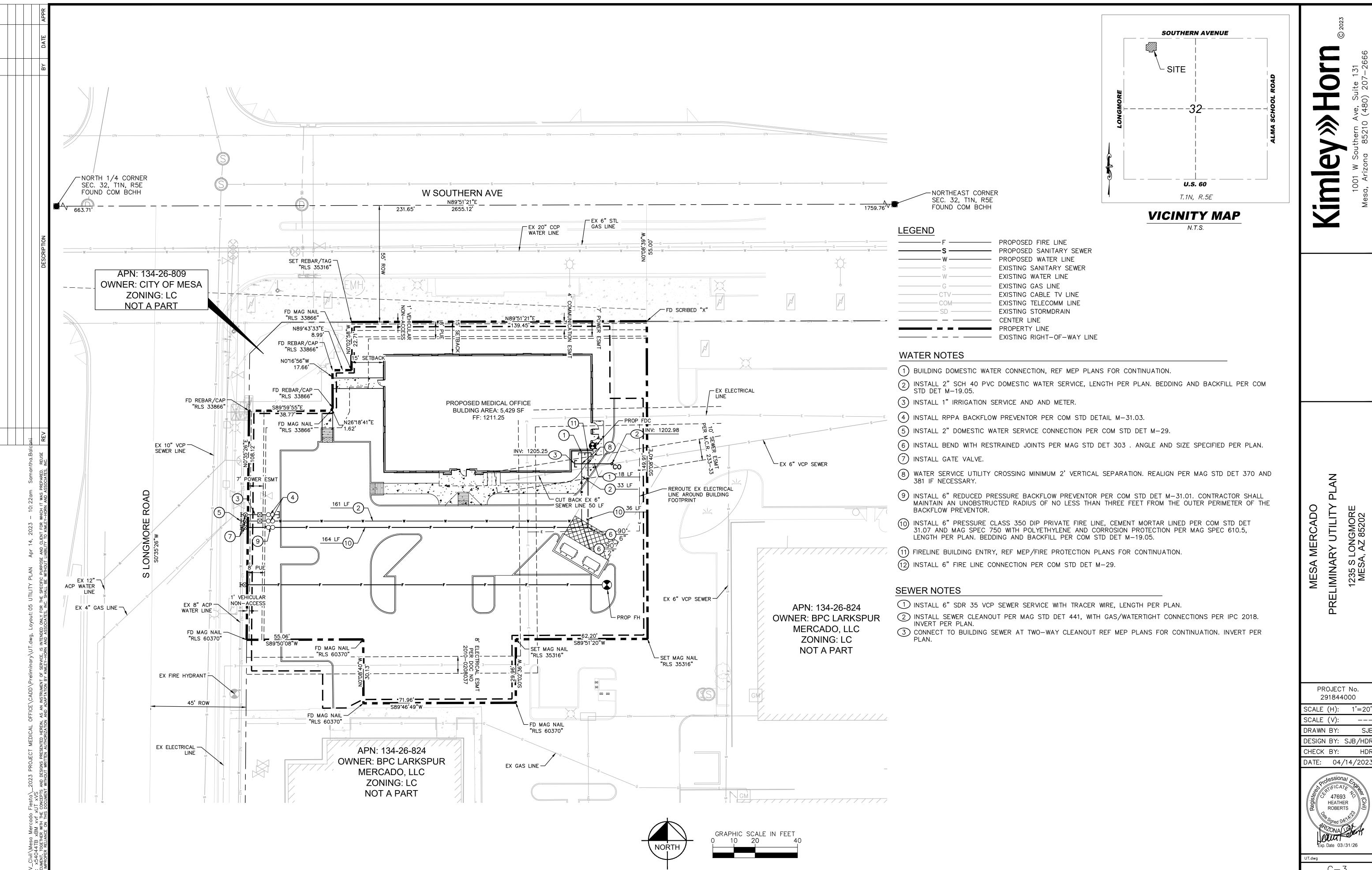
PROJECT No. 291844000 SCALE (H): 1'=30" SCALE (V): ---

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CHECK BY: HDR

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02 OF 03 SHEETS





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GENERAL CONTRACTOR:

CONSULTING ENGINEERS:

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# SOUTH ELEVATION

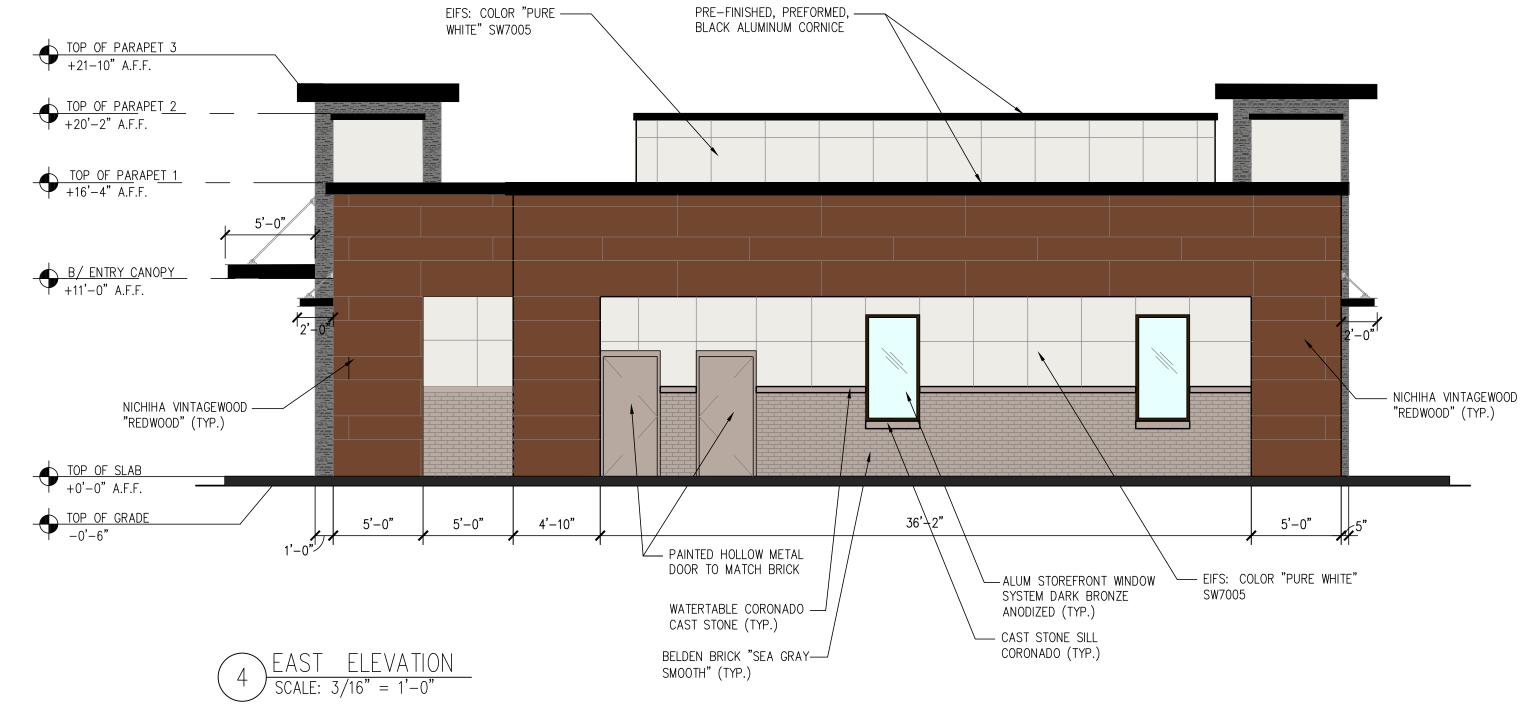
# EAST ELEVATION

•	SOUTH ELEVATION	=	1937	SF					
•	ALUMINUM METAL COPING	=	93.6	SF	4.83	%	OF	TOTAL	FACADE
•	EIFS SYSTEM	=	388.3	SF	20	%	OF	TOTAL	FACADE
•	STONE VENEER	=	323.2	SF	16.68	%	OF	TOTAL	FACADE
•	NICHIHA WD PANEL	=	602.9	SF	31.12	%	OF	TOTAL	FACADE
•	CORONADO CAST BAND	=	20	SF	1	%	OF	TOTAL	FACADE
•	BELDEN BRICK	=	255	SF	13.16	%	OF	TOTAL	FACADE
•	GLASS WINDOWS	=	201.6	SF	10.40	%	OF	TOTAL	FACADE

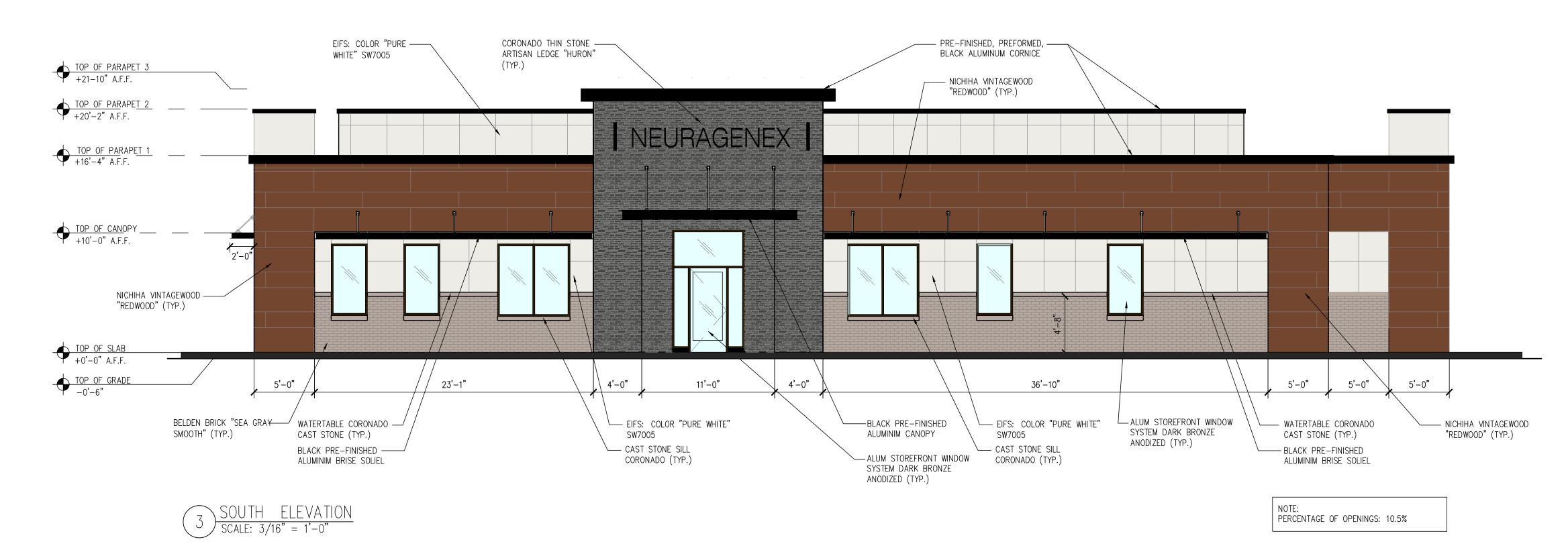
• ALUM. BRISE SOLIEL = 41.5 SF 2.14 % OF TOTAL FACADE

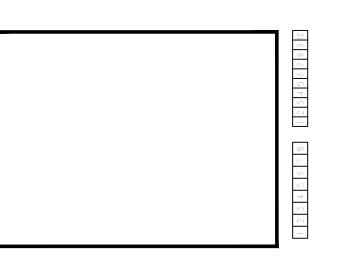
•	SOUTH ELEVATION ALUMINUM METAL COPING EIFS SYSTEM STONE VENEER NICHIHA WD PANEL CORONADO CAST BAND BELDEN BRICK	= = = = =	148.9	SF SF SF SF SF SF	27 0 34.55 1 14.33	% % % % % % % %	OF OF OF OF	TOTAL FACADE TOTAL FACADE TOTAL FACADE TOTAL FACADE TOTAL FACADE TOTAL FACADE
•	GLASS WINDOWS ALUM. BRISE SOLIEL	= =	35.4 0	SF SF				TOTAL FACADE TOTAL FACADE
•		= =	35.4 0					

	FINISH LEGEND	
ITEM	MATERIAL	COLOR
COPING & FLASHING	PREFINISHED ALUMINUM	BLACK
CORNICE	PREFINISHED, PREFORMED, ALUMINUM	BLACK
BRICK	BELDEN BRICK	SEA GRAY SMOOTH
CAST STONE SILL	CORONADO OR EQUAL	TO MATCH BRICK
CAST STONE WATERTABLE	CORONADO OR EQUAL	TO MATCH BRICK
EIFS	PAINT	SW7005 PURE WHITE
FIBER CEMENT PANEL	NICHIHA	VINTAGEWOOD REDWOOD
WINDOWS/ DOORS	PREFINISHED ALUMINUM	DARK BRONZE
STONE	CORONADO THIN STONE	ARTISAN LEDGE HURON



NOTE: PERCENTAGE OF OPENINGS: 7.9%







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## CITIZEN PARTICIPATION PLAN FOR Mesa Mercado Medical Center

Date: March 20, 2023

**Purpose:** The purpose of this Citizen Participation Plan is to inform citizens, property owners, neighbor associations, agencies, schools and businesses near the site of an application for the Mercado Fiesta Center. The site is located at 1235 South Longmore. This plan will ensure that those affected by this application will have the opportunity to learn about and comment on the proposal.

#### Contact:

Heather D. Roberts, P.E. 1001 W. Southern Ave, Suite 131 Mesa, AZ 85210 (623) 552-3171 Heather D. Roberts @kimley-horn.com

**Pre-submittal Meeting:** A pre-application meeting was held with the City of Mesa planning staff in January 2023. Staff reviewed the application and recommended that adjacent residents, Mesa School Districts and nearby adjacent neighborhoods be contacted.

**Action Plan:** To provide effective citizen participation in conjunction with the application, the following actions will be taken to provide opportunities to members of the community to understand and address any real or perceived impacts the development may have.

- A contact list will be developed for citizens and agencies in this area including:
  - o All registered neighborhoods within one mile of the project.
  - o Homeowners Associations within one half mile of the project.
  - o Property owners within 1,000 feet from site (initial neighborhood letter)
  - Property owners within 500 feet from site (hearing notification)
- All persons listed on the contact list will receive a letter describing the project, project schedule, and site plan with building elevations.
- Neighborhood Associations, Homeowners Associations and Neighbors within 1,000 feet of this site receive comments.
- Presentations will be made to groups of citizens or neighborhood associations upon request.

Note: All materials such as sign-in lists, comments, and petitions received will be copied to the City of Mesa

### Schedule

Agenda Item	Date
Pre-submittal Meeting	January 2023
P&Z 1 <sup>st</sup> Submittal	3/20/23
P&Z Meeting with Applicant	4/10/23
P&Z 2 <sup>nd</sup> Submittal	4/24/23
P&Z Comment Resolution	5/8/23
Initial Neighborhood Letter (14 days prior to hearing)	6/14/23
Hearing Notification	6/21/23
P&Z Hearing	6/28/23

## CITIZEN PARTICIPATION PROGRESS REPORT MERCADO FIESTA CENTER CASE # ZON23 - 00221

Date of report: May 2, 2023

**Overview:** This report provides progress update of the implementation of the citizen participation plan for the Mesa Mercado Medical Office. This is located at 1461 West Southern Ave, Mesa, AZ 85202. This is an application for the redevelopment of 0.65 acres of the Mesa Mercado Fiesta retail and shopping center. This report provides evidence that citizens, neighbors, public agencies and interested persons have had adequate opportunity to learn about and comment on the proposed plans and actions addressed in this application. Any comments, sign-in lists, letters, summary sheets, and materials are attached.

#### Contact:

Heather D. Roberts, P.E. 1001 W. Southern Ave, Suite 131 Mesa, AZ 85210 (623) 552-3171 Heather D. Roberts @kimley-horn.com

#### **Correspondence and Telephone Calls:**

 Property owners within 500 feet from site (hearing notification) → letters to be delivered to City of Mesa Planning Department on 4/19/2023

#### Results:

There are 16 persons on the 500-feet contact list as of the date of this Citizen Participation Report (see attached). No one has contacted us as of the date of this Report.

## CONTACT LIST RESIDENTS WITHIN 500-FEET OF PROPERTY

Owner Name *	Mailing Address1	Mailing Address City	Mailing Address State	Mailing Address Zip Code
BTT FIESTA PLAZA LLC	3573 E SUNRISE DR STE 125	TUCSON	AZ	85718
MESA CITY OF	20 E MAIN ST 6TH FL	MESA	AZ	85201
MERGUS PACIFICA LLC	2 WINDWARD WAY	DUXBURY	MA	02332
DOBROTT FAMILY BYPASS TRUST	2944 CLIFF DRIVE	NEWPORT BEACH	CA	92663
GORDON PROPERTY HOLDINGS LLC	4885 S 900 E STE 104	SALT LAKE CITY	UT	84117
SOUTHERN AVE MESA LLC	57 CREST RD	PIEDMONT	CA	94611
GORDON PROPERTY HOLDINGS LLC	4885 S 900 E STE 104	SALT LAKE CITY	UT	84117
TARGET CORPORATION	PO BOX 9456	MINNEAPOLIS	MN	55440
LAKEVIEW4 LLC	4343 MARKET ST	RIVERSIDE	CA	92501
MMCP LLC	2920 E CAMELBACK RD SUITE 200	PHOENIX	AZ	85016
MESA CITY OF	PO BOX 1466	MESA	AZ	85211
BPC LARKSPUR MERCADO LLC	10800 BISCAYNE BLVD STE 300	MIAMI	FL	33161
GORDON PROPERTY HOLDINGS LLC	4885 S 900 E STE 104	SALT LAKE CITY	UT	84117
ADF HOLDINGS LLC	1360 W SOUTHERN AVE	MESA	AZ	85202
BTT FIESTA PLAZA LLC	3573 E SUNRISE DR STE 125	TUCSON	AZ	85718
MESA CITY OF	20 E MAIN ST STE 650	MESA	AZ	85211
VERDE FIESTA I LLC	1720 W RIO SALADO PKWY SUITE A	TEMPE	AZ	85281
BPC LARKSPUR MERCADO LLC	10800 BISCAYNE BLVD STE 300	MIAMI	FL	33161
1550 WEST SOUTHERN LLC	6823 FORT HAMILTON PKWY 165	BROOKLYN	NY	11219
BTT FIESTA PLAZA LLC	3573 E SUNRISE DR STE 125	TUCSON	AZ	85718
GORDON PROPERTY HOLDINGS LLC	4885 S 900 E STE 104	SALT LAKE CITY	UT	84117
NANALAND LLC	13170 MILLCROFT CT	SAN DIEGO	CA	92130