

City of Mesa Library Advisory Board Meeting

Date: November 20, 2012
Time: 5:30 p.m.
Location: City of Mesa Main Library
Boardroom
64 E. 1st Street

Members Present

Diane Cantile
Chair

Teresa D'Asaro
Blair Lange
Kathy Tolman
Sharon Webster
Robert McDonald, Jr.
Lora Bolick

Staff Present

Heather Wolf
Tom Naylor
Dawn Kucerak
Polly Bonnett
Kellie Gillespie

Members Absent

Ellen Bachman
Becky Rapier

Guests Present

AGENDA ITEM	DISCUSSION
Call to Order	Board Chair Diane Cantile called the regular bi-monthly meeting of the City of Mesa Library Advisory Board to order at 5:30 p.m. on November 20, 2012.
Approval of Minutes	Board member Robert McDonald, Jr. moved & Board member Lora Bolick seconded that the minutes of the September 18, 2012 regular meeting be approved as presented. Motion passed, all voting yes.
Public Comments	There were no public comments.
Director's Report	<p>Library Director Heather Wolf reported on the October 2012 usage statistics citing that circulation, electronic resource transactions, and in-house patrons increased both monthly and FYTD as compared to October 2011. The increases are attributed to the library's expanded hours and increased programming in October. See handout. Board member Robert McDonald, Jr. inquired about the statistical projections for November. Library Director Heather Wolf responded that the numbers for November and December typically drop due to the holidays and rebound in January after the New Year. Board Chair Diane Cantile inquired about the book store as competition for MEL. Library Director Heather Wolf responded that the book store benefits from MEL as patrons are referred to the bookstore by library staff.</p> <p>Library Director Heather Wolf reported on the FY 12/13 Library innovations:</p> <p><u>Expanded Hours</u> as a result of the installation of automatic bin sorters to sort returned library materials and the conversion of administrative and retirement positions into customer service positions without any impact to the library's budget for these positions.</p>

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Self-Service Hours between 9:00 and 10:00 a.m. Service desks are not staffed during this time however patrons may use the library during this time to read magazines and newspapers, check-out books, or use the computers, etc. Self-service hours will be included in the library's hours of operation on the library's website and printed materials. Board member Robert McDonald, Jr. inquired about on-line library card applications. Library Director Heather Wolf responded that due to the reciprocal borrowing program that requires address verification, patrons must apply for a library card in person. Ms. Wolf also reported that renewing expired library cards on-line from home is being researched.

Purchase of Collection HQ software to perform high level collection analysis to identify national trends in collection development (what to purchase), reallocation of items in the collection to the appropriate library location based on patron usage, and weeding the collection.

Mobile Library Solution a Smart phone application, *Boopsie for Libraries*, funded by a Library Services and Technology Act grant.

Refresh Dobson Ranch Library. Staff is currently working with an architect to address the noise level from the children's area and to provide public access to an existing ADA restroom in the library based on feedback from a community survey.

Library Materials Delivery System for the Superstition Springs Transit Center for commuters.

ThinkSpot at Red Mountain Library a multi-purpose area for community use, businesses and citizens, that would include small meeting rooms, recording lab (sound and video), and open work space. Construction is scheduled to begin on 12/10/12 and finish on 2/28/13.

Read Down Your Fines Report

Branch Operations Supervisor for the Main Library, Tom Naylor reported on the library's *Read Down Your Fines* program for December 2012. For every 20 minutes of reading overdue fines will be reduced by \$1.00 for children or young adults, ages 0-17. Mr. Naylor also reported that for December 2011 there were 352 participants system wide with \$3,799.99 waived in overdue fines, an average of \$10.80 per participant.

YAAC Report

Board member Blair Lange reported that the Fall break activities in October were well received. Mr. Blair also reported that the YAAC group has begun to decorate the bulletin boards in the teen sections at the Main, Dobson Ranch, and Red Mountain libraries.

Library Board Community Involvement Update

Library Director Heather Wolf reported that Board member Blair Lange represented the library at the Building Strong Neighborhoods on 10/18/12 and Board members Lora Bolick and Becky Rapier at Celebrate Mesa! on 10/20/12. Mr. Lange and Ms. Bolick provided positive feedback for these events. Ms. Wolf informed the Board about another Building Strong Neighborhoods event at Roosevelt Elementary on 12/4/12 should they be interested in attending.

Identify Items for Future Agendas

Report on the theory behind weeding collections.

Board member Lora Bolick inquired about the Culture Pass program. Library Director Heather Wolf reported that patrons are able to check out a culture pass valid for two free admissions to participating Valley area arts and cultural institutions on a first come first serve basis. Branch Coordinator Kellie Gillespie for the Red Mountain Library also recommended that Ms. Bolick contact Teresa Becker, Librarian II, at the Main Library the library's liaison for the program.

Announcements

None.

Adjournment

Board member Robert McDonald, Jr. moved & Board member Kathy Tolman seconded that the meeting be adjourned. The meeting was adjourned at 6:15 p.m.

AGENDA ITEM**DISCUSSION**

The next meeting will be held on January 15, 2013 at 5:30 p.m. in the Main Library Boardroom, 64 E. 1st Street.

Heather Wolf, Library Director - Signs for minutes