

The background image is a grayscale photograph of a city street scene. In the foreground, there's a street intersection with traffic lights and a crosswalk. In the background, there are several buildings, including a prominent one with a large arched entrance and a tall, ornate tower with a conical top. The image is split vertically by a thin orange line.

Historic Preservation Board

April 2, 2024

Downtown Façade Improvement Program

Jeff McVay
Manager of Downtown Transformation

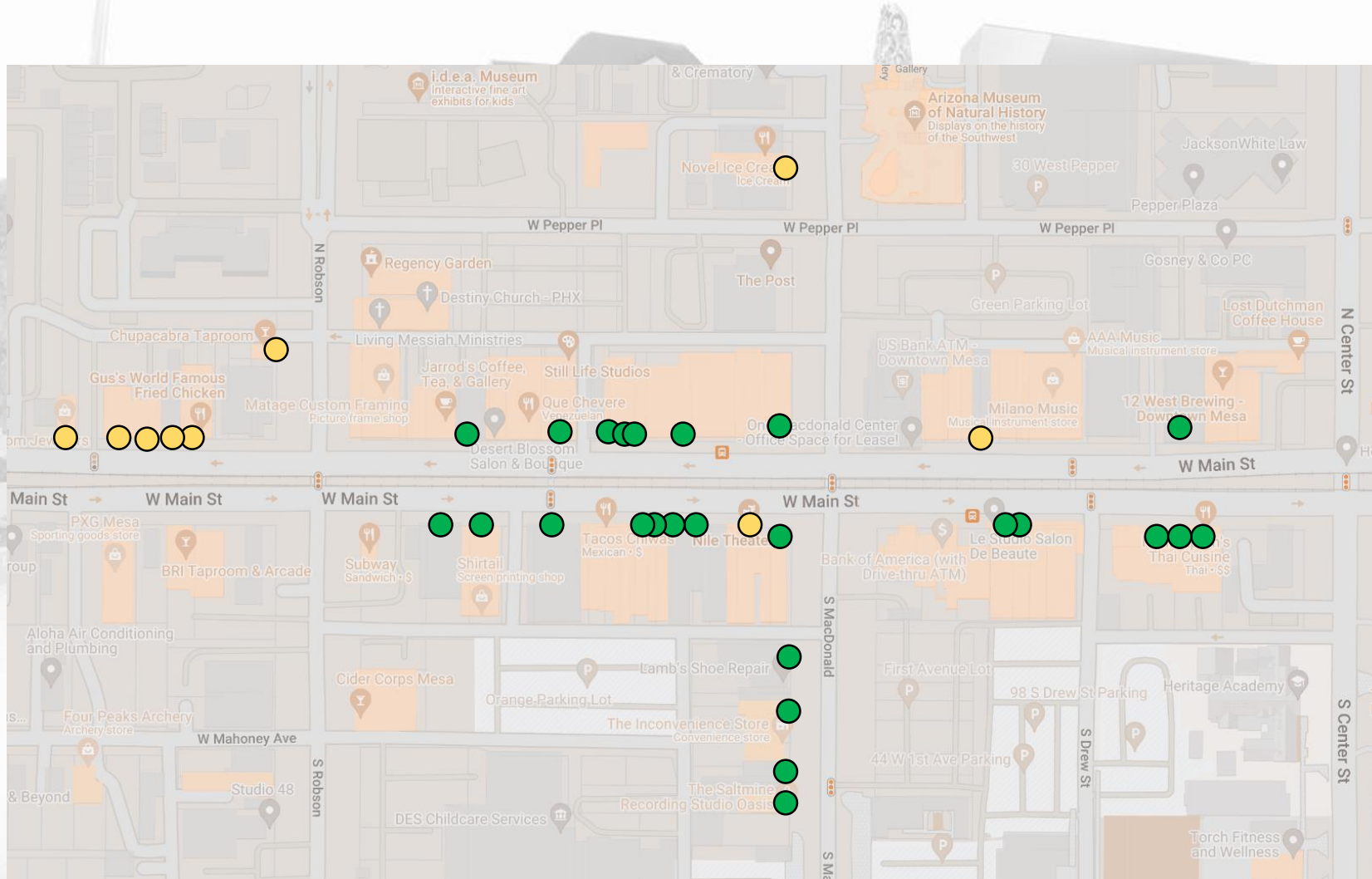
Anthony Rodriguez
Downtown Transformation Project
Manager

PROGRAM OVERVIEW

- Preference for properties with colonnade
- Program Area: Country Club to Center, 1st St to 1st Ave
- City managed design and construction
 - Design teams have been selected and currently developing concepts with selected properties
- Historically sensitive design
- Private participants must contribute 5% of the total estimated direct construction cost

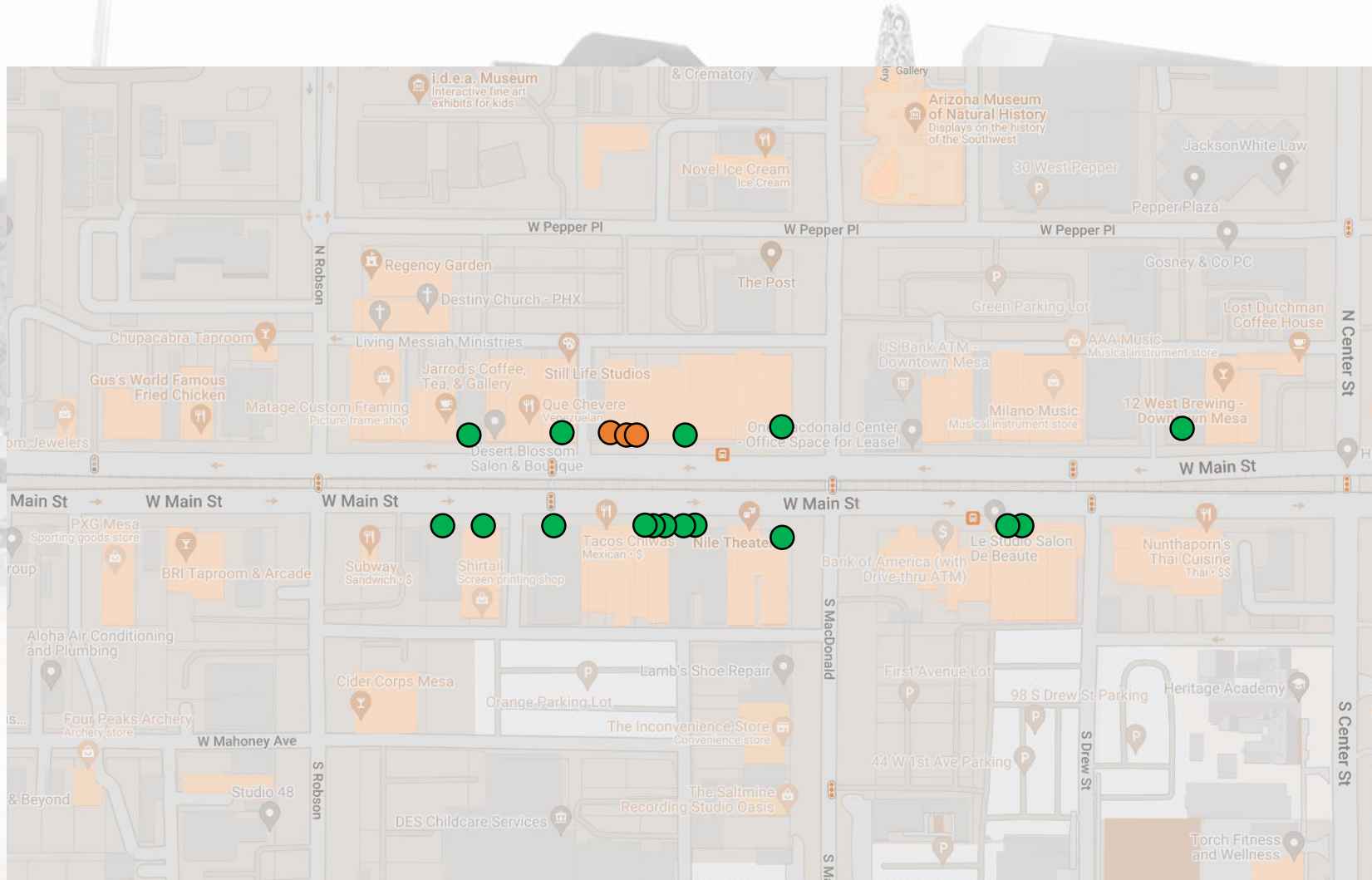


PROGRAM OVERVIEW – APPLICANTS



- 39 properties submitted
- 29 with colonnades
- 10 without colonnades

PROGRAM OVERVIEW – SELECTIONS



- 16 properties
- 3 alternates



A grayscale photograph of a city street scene. In the foreground, a tram is moving from left to right, blurred to indicate motion. The street has multiple lanes and a crosswalk. In the background, there are several buildings, including a large, ornate structure with a pointed roof and a modern building with a curved facade. Palm trees and other vegetation are visible along the sidewalks. The word "SELECTIONS" is overlaid in the center of the image in a large, orange, serif font.

SELECTIONS

45 & 47 W. MAIN ST



- 45 W. Main St- Linton-Milano Pianos
- 47 W. Main St- Le Studio Salon
- Designs previously completed, need to be updated

113-123 W. MAIN ST



- 113-119 W. Main St- Tre Bella
- 121 W. Main St- currently vacant
- 123 W. Main St- Espiritu
- Would be part of removing colonnade from MacDonald to Robson

137 W. MAIN ST



- 137 W. Main St- Vacant
- Would be part of removing colonnade from MacDonald to Robson
- Will incentivize new tenant opportunities

149 & 155 W. MAIN ST



- 149 W. Main St- Shirtail
- 155 W. Main St- Arizona Distilling Co.
- Would be part of removing colonnade from MacDonald to Robson

101 W. MAIN



- 101 W. Main- One Oh One art gallery
- Would be part of removing colonnade from MacDonald to Robson

120 W. MAIN ST



- 120 W. Main St- Tortoise and the Hare (lease signed)
- Colonnade already removed due to long-term maintenance issues

18 W. MAIN ST



- 18 W. Main St-
Sonoran Rows
(lease signed)

136 W. MAIN ST



- 136 W. Main St-
Pomeroy's,
Buckhorn Vintage,
others
- Restore historic
character to one
of the oldest
buildings in
downtown Mesa

104 W. MAIN ST



- 104 W. Main St—
Outcast Donuts,
Rebel Wine Lounge
- Considerations—
existing colonnade
has historical
context and long-
term maintenance
issues

150 W. MAIN ST



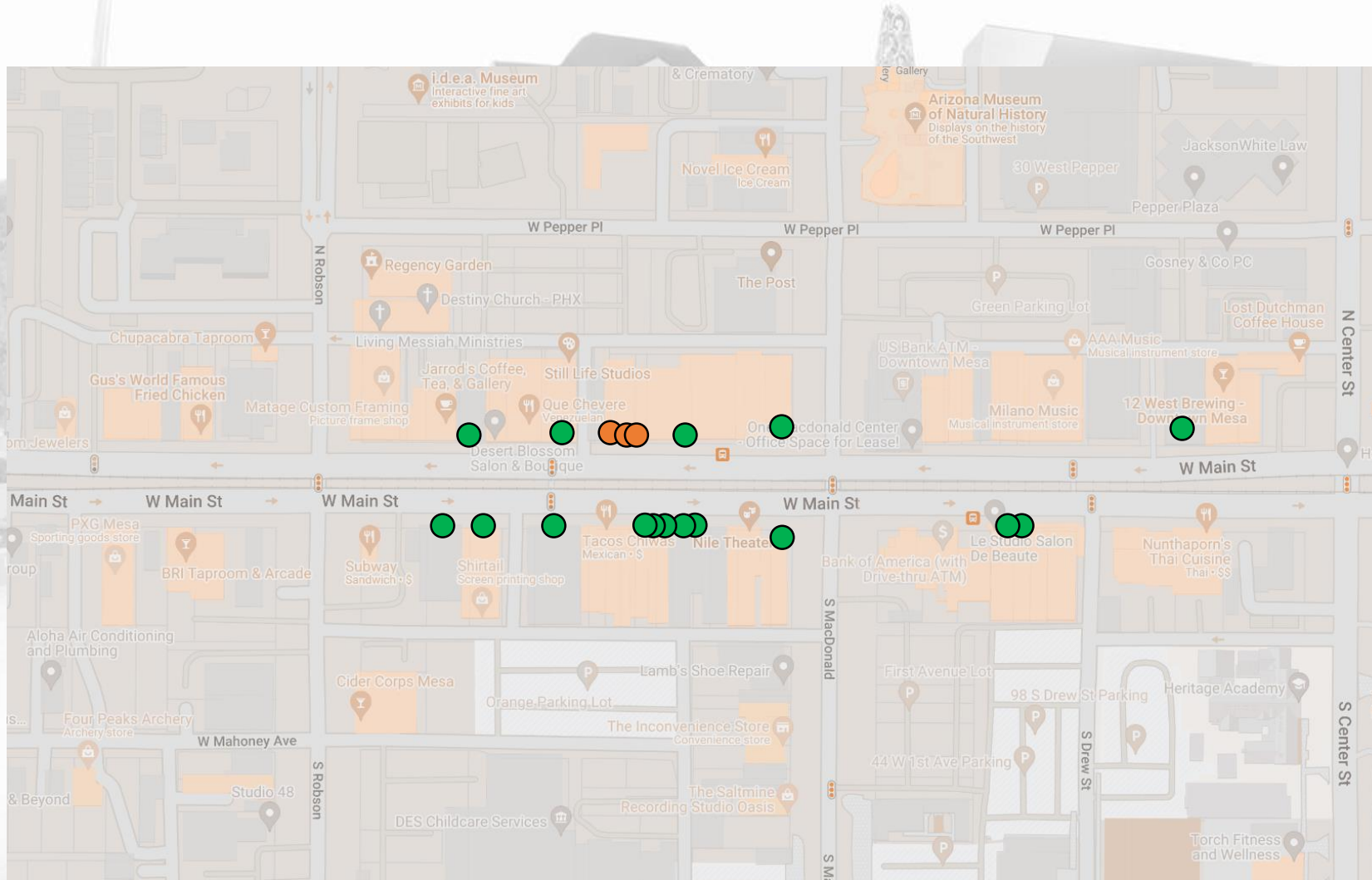
- 150 W. Main St-
Phantom Fox
Brewing, Goat &
Ram Pizza

ALTERNATES - 126-130 W. MAIN ST



- 130 W. Main St-
House of Holmes
- 128 W. Main St-
Phoenix Motor
Leather
- 126 W. Main St-
K'e
- Considerations-
would leave small
section of
colonnade in front
of Smitholator

SELECTIONS



- 16 properties
- 3 alternates



DESIGN AND CONSTRUCTION FUNDING

\$4,400,000 Total ARPA funding

\$3,975,000 Design and construction for 16 recommended properties

\$60,000 Design for 3 recommended alternates

\$365,000 Funds available for unforeseen conditions and construction of alternate properties

NEXT STEPS

- Now – Summer 2024 – Design and permitting
- Fall 2024 – Start of construction

A grayscale photograph of a city street scene. In the foreground, a tram is moving from left to right, blurred to indicate motion. The street has multiple lanes, including a dedicated tram lane. On the left side of the street, there are traffic lights and a pedestrian crossing. In the background, there are several buildings, including a large, modern building with a glass facade and a tall, ornate, conical structure. The word "QUESTIONS" is overlaid in the center of the image in a bold, orange, sans-serif font.

QUESTIONS