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From Vision to Strategic Priorities





What Elevate Mesa Represents

Raising the standard for Mesa's future.

- Quality growth and development
- Innovative trusted public safety
- Reliable water and infrastructure
- Education and Workforce Readiness
- Transparent, accountable government



Why Strategic Focus Matters Now

The context has changed.

- State decisions increasingly shape local outcomes
- Growth pressures are uneven across the city
- Fiscal realities demand clearer priorities



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Pillars

- Quality Growth & Development
- Housing Balance
- Water & Infrastructure Resilience
- Safe & Innovative Communities
- Education & Workforce
- Neighborhoods: Standards & Reinvestment
- Transparent Government



Quality Growth & Development

Growth that improves Mesa.

- Speed and quality matter
- Development must fit Mesa's character
- Infrastructure readiness is essential



Housing Balance

Choice, stability, and livability.

- Housing options across life stages
- Multifamily growth balanced with neighborhood stability
- Homeownership opportunities that build stability
- Infrastructure and services keep pace



Water & Infrastructure Resilience

Planning for Mesa's Future.

- Water stewardship is foundational
- Infrastructure is the resident experience
- Resilience reduces long-term cost and risk



Safe & Innovative Communities

Modern safety with public trust.

- Innovation serves outcomes, not headlines
- Safety includes neighborhoods and streets
- Transparency strengthens legitimacy



Education & Workforce

Preparing residents for opportunity.

- Education as an economic development strategy
- Workforce alignment with Mesa's growth sectors
- Partnerships that strengthen talent pipelines



Neighborhoods: Standards & Reinvestment

Protecting quality of life.

- Code compliance protects neighborhoods
- Redevelopment focuses effort where needed most
- City services meet residents where they are
- Education and encouragement build pride of place



Transparent Government

Trust through clarity.

- Clear priorities guide budgets
- Core services remain protected and essential
- Tradeoffs are explicit
- Progress is measurable and public



The Elevate Mesa Priority Filter

A strategic priority must:

- Advance an Elevate Mesa pillar
- Protect local control or adapt to state limits
- Strengthen neighborhoods
- Be fiscally sustainable
- Produce measurable outcomes

Elevate Mesa in Practice

From vision to results.

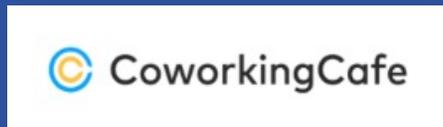
- Vision → priorities → budget → outcomes
- Discipline today protects Mesa tomorrow.



#1 Best-Run City in Arizona
#11 Best-Run City in the U.S.
(WalletHub, 2025)



#2 Safest Large City in the U.S.
(Most recent data from the National Incident-Based Reporting System or NIBRS)



#4 for Economic Growth
Among Large U.S. Cities
(CoworkingCafe, 2025)



#9 Best Big City to Live In
(U.S. News & World Report, 2025)



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Questions & Discussion