

Parks, Recreation, and Community Facilities (PRCF)

Fees and Charges Recommendations

Andrea Moore, CPRE

Director – Parks, Recreation, and Community Facilities

Tammy Davenport

Senior Fiscal Analyst – Parks, Recreation, and Community Facilities

Audit, Finance, and Enterprise Committee

December 1, 2022

PRCF Fees & Charges Process & Recommendation

- Market comparison of neighboring communities' fees and charges conducted
- Cost of providing service updated
- PRCF Schedule of Fees and Charges is based upon ranges to accommodate numerous programs and to aid in the ability to add new programming due to innovation and market conditions.
- Parks and Recreation Advisory Board concurred with the staff recommendation on fee changes for Council consideration
- Full listing of recommended adjustments/additions/deletions are included in the report
- Estimated fiscal impact of all recommendations is +\$47,680
- Proposed effective date: April 1, 2023

Dobson Ranch Golf Course

- Adjust fee ranges to accommodate seasonal and market conditions in coordination with management contract with Paradigm Golf Group
- Fiscal Impact: \$0



Mesa Convention Center, Amphitheatre and The Post

- Reorganize schedule to incorporate Mesa Convention Center, Amphitheatre and The Post in same section for simplification, clarity, and readability.
- Establishment of new hourly fees for rental of The Post and provision of services/equipment as requested from previous customers.
- Expand fee ranges to allow for negotiating terms based on various factors such as time and day of week, length of event to assist in cost recovery.
- Fiscal Impact: +\$9,000



Aquatics

- Establish new fees to provide private swimming lessons that would be secondary to group lessons and offered during low enrollment times and/or before or after group lessons hours.
- Clarification of rental fees to ensure safety based on number of lifeguards required.
- Expand range for lane surcharge for Regional/National Competitions to meet future customer demand.
- Fiscal Impact +\$4,680



Park Use

- Expand ranges and update descriptions to incorporate all program areas for simplification, clarity and readability.
- Reorganize schedule to include all sand volleyball courts under Mesa Tennis and Pickleball Center.
- Fiscal Impact: \$0



Recreation Center/Gymnasiums

- Reorganize schedule and create new descriptions and fee ranges to consolidate and simplify all recreation center and gymnasiums to create consistency among across all PRCF recreation centers.
- Expand ranges and update descriptions and units for use passes and facility rentals for consistency, simplification, clarity and readability.
- Fiscal Impact: +\$2,500



Mesa Tennis and Pickleball Center

- Expand ranges, update units and descriptions for simplification, clarity, readability and to aid in cost recovery.
- Fiscal Impact: +\$31,500



The background of the slide features a large, colorful hot air balloon with horizontal stripes in shades of red, orange, and blue, floating in a clear blue sky. Below the balloon, the calm water of a lake or river reflects the scene, showing the balloon's colors and the surrounding environment. The overall atmosphere is serene and scenic.

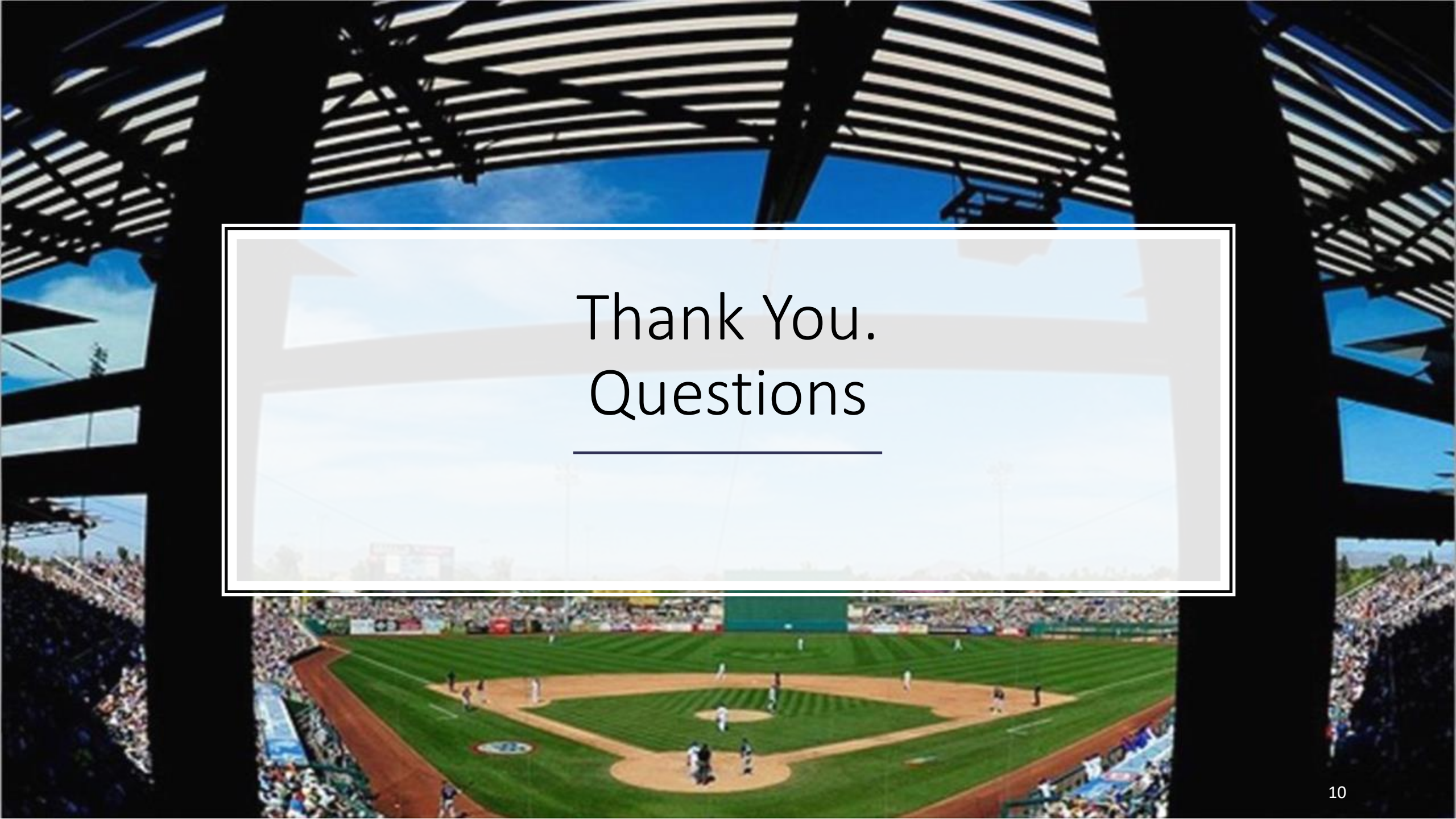
Next Steps:

Staff presents recommendations to City Council

OMB will complete public posting notifications for fee amendments

City Council will consider proposed PRCF fee amendments, target date of February 2023

If approved by City Council, PRCF fee adjustments are effective April 1, 2023



Thank You.
Questions



mesa·az