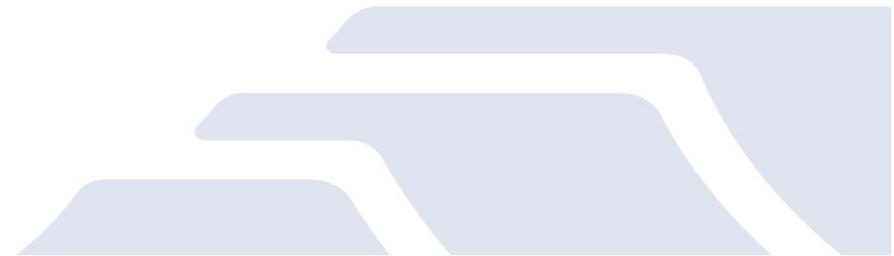




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# Mesa District 6 Strategic Priorities 2026

Presented by Vice Mayor Somers





## The 30,000-Foot View

**Vision Statement:** Southeast Mesa will emerge as a center of regional importance by leveraging strategic partnerships to anchor a resilient local economy that supports strong neighbor entertainment destinations.

**Success Defined:** In the next 12 months I would like to have agreements in place for generational projects like Legacy Park and ASU Polytechnic Innovation Zone.



## Priority 1: The Economy

Attract sectors that bring more high-value jobs per acre (goal is 100,000 new jobs).

**Desired Outcome:** Attract more investment from businesses in aerospace, advanced manufacturing, semiconductor production (not just logistics), healthcare (providers, research, pharmaceuticals) and tourism. Motivate ASU to move forward on Innovation Zone. Incentivize accelerated redevelopment of declining areas like Superstition Mall.



## Priority 2: The Land

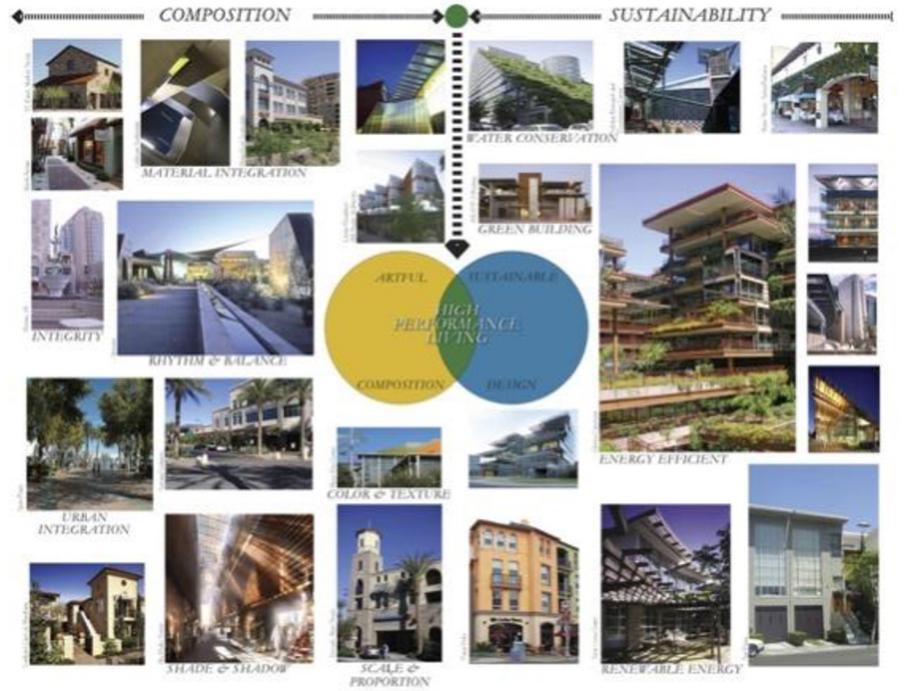
Improve synergy of development.

Desired Outcome: Create thoughtful transitions between residential and industrial areas. Optimize remaining land near Gateway Airport for greater job growth and economic impact. Pursue a more cohesive live, work, play, learn environment by incorporating elements of the Mesa Gateway Strategic Development Plan.



Note: Photos are intended to be representative of the character and quality of the types of architecture and buildings constructed within Mesa Proving Grounds and are not intended to express specific design details, colors or materials.

## BUILDING DESIGN





## Priority 3: The People

Reinforce focus on Quality Retail Initiatives with measures.  
(build on the program)

Desired Outcome: Vigorously pursue new retail, entertainment, and dining options. Develop enhanced strategies to demonstrate demand for these types of investments. Set higher expectations and sense of urgency on Legacy Park development.



## Partnerships & Resources

### Collaboration

- ASU Polytechnic - Innovation District can be a significant launch point for advanced manufacturing.
- Vestar has a vision for updated retail and full-service hospitality (a once in a lifetime opportunity).
- Development Services, City Attorney, and City Manager's Office are the key internal actors needed to get this done.
- SRP for both water and power resources.

### Barriers

- The long-term vision has too often given way to short-term gain.
- Resources: We are managing the water challenges well and investing in our long-term portfolio, but this will remain an ongoing issue.
- Power: Capacity for advanced manufacturing attraction and expansion is dwindling. SRP is key here. Mesa needs safe, long-term generating solutions or innovation from key partners.



## In District 6 we Elevate Mesa by...

- Jobs and economic growth support citywide services, infrastructure, and public safety.
- Smart development maintains the strength of communities and quality of life that constituents want.
- Raising the bar for development in District 6 sets an expectation for the types of infill and redevelopment we want to see across the city.



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# Clarifying Questions & Comments